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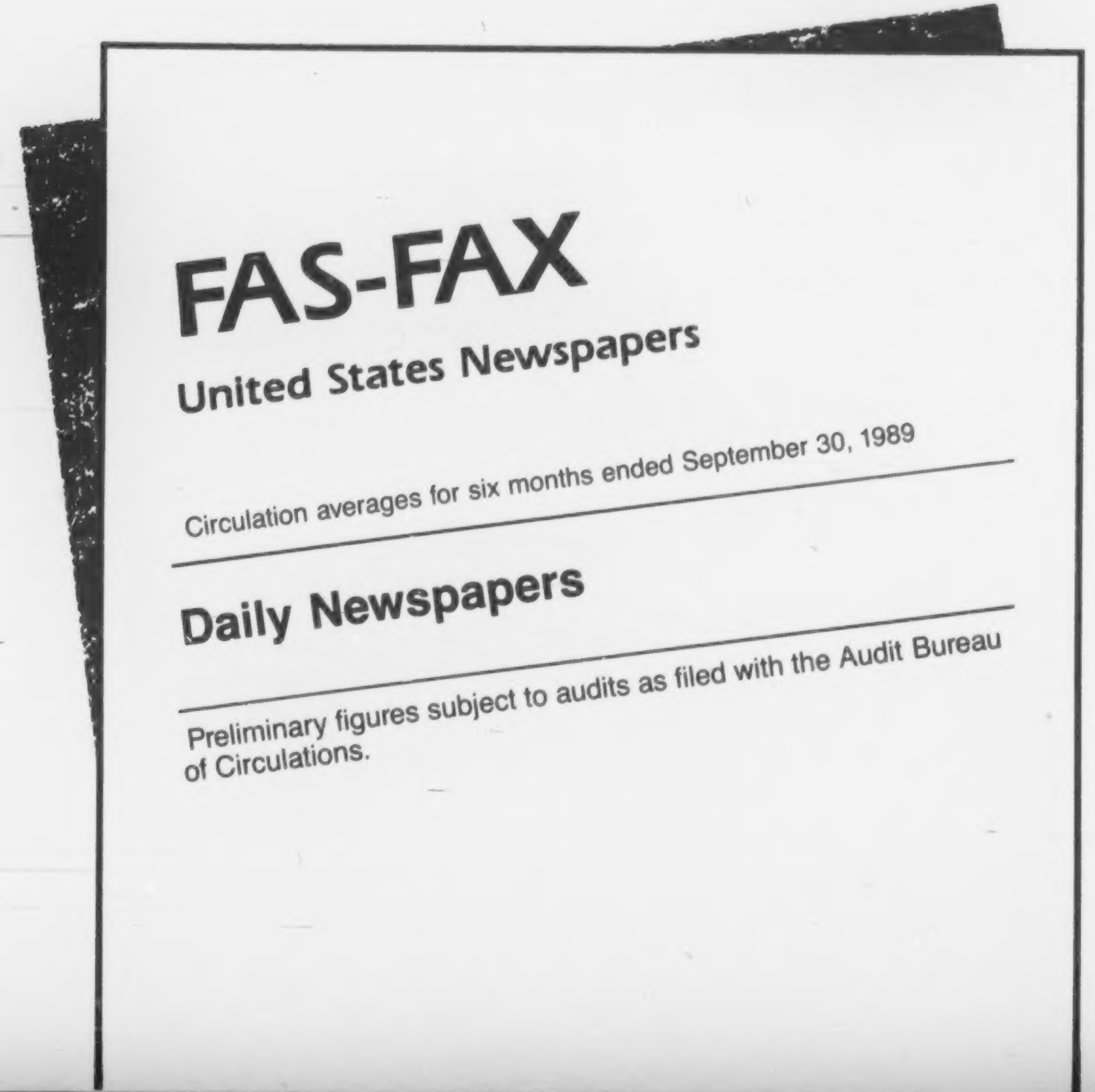
Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968



FAS-FAX

United States Newspapers

Circulation averages for six months ended September 30, 1989

Daily Newspapers

Preliminary figures subject to audits as filed with the Audit Bureau of Circulations.

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. U.S. and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the U.S. include county population and Occupied Households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied Households figures used in this report are December 31, 1987 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in March 31, 1989 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).
☆	Denotes change in publishing plan (i.e. Morning to Evening). As such, circulation for each period is reported on separate lines.
C	Participant, ABC Coupon Distribution Verification Service.
Z	Provides ABC Audited ZIP Code Analysis.

Would you like to receive additional copies of this report or copies of the other newspaper FAS-FAX reports? A limited number of extra copies are available at the Bureau's Schaumburg office at prices quoted below:

FAS-FAX RATES

	MEMBERS	NON-MEMBERS
U.S. Daily Newspaper FAS-FAX	$25.00	$75.00
Canadian Daily Newspaper FAS-FAX	7.50	22.50
U.S. and Canadian Weekly Newspaper FAS-FAX	7.50	22.50
Newspaper FAS-FAX Diskettes	55.00	

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1989.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ALABAMA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
ANNISTON (CALHOUN CO.)			28,400			32,600			61,000			
STAR	E (M-F)			17,299	60.91		13,761	42.21		31,060	32,287*	32,140*
STAR	SAT M			19,014	66.95		14,467	44.38		33,481	34,782*	34,190*
STAR	SUN			17,901	63.03		14,249	43.71		32,150	33,459*	33,324*
BIRMINGHAM (JEFFERSON CO.)			286,500			281,500			568,000			
POST-HERALD, NEWS	CMB DLY	C		172,876	60.34		35,260	12.53		208,136	232,079	231,553
POST-HERALD	M (M-F)	C		42,130	14.71		10,184	3.62		52,314	61,752	61,524
NEWS	E (M-F)	C		130,746	45.64		25,076	8.91		155,822	170,327	170,029
POST-HERALD, NEWS	SAT	C		125,471	43.79		29,330	10.42		154,801	172,807	175,721
NEWS	SUN	C		150,156	52.41		36,448	12.95		186,604	206,297	204,576
CULLMAN (CULLMAN CO.)			5,200			22,400			27,600			
TIMES	M (TU-F)	Z		3,293	63.33		5,829	26.02		9,122	9,686	9,316
TIMES	SUN	Z		3,526	67.81		6,932	30.95		10,458	11,043	10,790
DECATUR (MORGAN CO.)			21,100			62,100			83,200			
DAILY	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DAILY	SAT M					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DAILY	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DOTHAN (HOUSTON CO.)			20,800			75,800			96,600			
EAGLE	M			10,689	51.39		12,948	17.08		23,637	24,475*	23,463*
EAGLE	SUN			11,557	55.56		14,815	19.54		26,372	27,425*	27,698*
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)			26,000			27,500			53,500			
TIMES DAILY	M					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TIMES DAILY	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GADSDEN (ETOWAH CO.)			23,000			58,900			81,900			
TIMES	E	Z		17,597	76.51		11,302	19.19		28,899	29,407*	29,797*
TIMES	SUN	Z		18,807	81.77		12,172	20.67		30,979	31,603*	32,003*
HUNTSVILLE (MADISON CO.)			65,700#			120,300			186,000			
NEWS, TIMES	CMB DLY	Z,C	#	49,295	75.03		22,678	18.85		71,973	73,506	73,083
NEWS	M (M-F)	Z,C	#	13,536	20.60		2,570	2.14		16,106	16,152	14,778
TIMES	E (M-F)	Z,C	#	35,759	54.43		20,108	16.71		55,867	57,354	58,305
NEWS	SAT M	Z,C	#	12,028	18.31		2,597	2.16		14,625	14,670	13,316
TIMES	SAT E	Z,C	#	32,455	49.40		19,358	16.09		51,813	53,269	54,155
TIMES	SUN	Z,C	#	45,688	69.54		28,639	23.81		74,327	77,124	76,251

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
JASPER (WALKER CO.)			5,300			15,300			20,600			
MOUNTAIN EAGLE	E (M-F)	Z		4,326	81.62		7,347	48.02		11,673	13,716	13,307
MOUNTAIN EAGLE	SUN	Z		4,201	79.26		7,365	48.14		11,566	13,606	13,085
MOBILE (MOBILE CO.)			96,900			190,200			287,100			
REGISTER, PRESS	CMB DLY					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
REGISTER	M (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PRESS	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PRESS REGISTER	SAT M					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PRESS REGISTER	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MONTGOMERY (MONTGOMERY CO.)			74,300			166,500			240,800			
ADVERTISER, JOURNAL	CMB DLY			37,723	50.77		18,260	10.97		55,983	65,547	66,186
ADVERTISER	M (M-F)			24,135	32.48		15,768	9.47		39,903	49,407	49,833
JOURNAL	E (M-F)			13,588	18.29		2,492	1.50		16,080	16,140	16,353
JOURNAL & ADVERTISER	SAT M			34,317	46.19		20,495	12.31		54,812	64,928	66,006
JOURNAL & ADVERTISER	SUN			40,678	54.75		25,146	15.10		65,824	77,189	79,950
OPELIKA (LEE CO.)			22,200			31,800			54,000			
NEWS	E (M-F)			8,503	38.30		3,627	11.41		12,130	12,855	12,625
NEWS	SUN			9,021	40.64		3,889	12.23		12,910	13,649	13,324
TUSCALOOSA (TUSCALOOSA CO.)			54,500#						54,500			
NEWS	E	Z	#	28,483	52.26					28,483	39,290	37,530
NEWS	SUN	Z	#	28,809	52.86					28,809	40,137	38,771
ALASKA												
ANCHORAGE (ANCHORAGE BOROUGH)			115,300#						115,300			
NEWS	M	Z	#	54,218	47.02					54,218	57,671*	56,239*
NEWS	SUN	Z	#	68,642	59.53					68,642	73,337*	71,653*
TIMES	E	Z	#	33,339	28.92					33,339	34,080*	31,856*
TIMES	SUN	Z	#	42,610	36.96					42,610	44,062*	41,590*
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)			29,500#						29,500			
NEWS-MINER	E	Z	#	15,902	53.91					15,902	16,526*	16,286*
NEWS-MINER	SUN	Z	#	20,404	69.17					20,404	21,150*	20,361*

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ARIZONA	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
CASA GRANDE (PINAL CO.)		6,100			15,200			21,300			
DISPATCH	E		4,440	72.79		3,256	21.42		7,696	7,902	7,674
CHANDLER (MARICOPA CO.)		30,200						30,200			
TRIBUNE	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FLAGSTAFF (COCONINO CO.)		19,400#			10,500			29,900			
SUN	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SUN	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MESA (MARICOPA CO.)		118,300						118,300			
TRIBUNE	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PHOENIX (MARICOPA CO.)		795,900			119,600			915,500			
REPUBLIC, GAZETTE	CMB DLY Z		366,341	46.03		27,710	23.17		394,051	419,668	417,844
REPUBLIC	M Z		270,892	34.04		26,143	21.86		297,035	322,534	314,829
GAZETTE	E Z		95,449	11.99		1,567	1.31		97,016	97,134	103,015
REPUBLIC	SUN Z		435,195	54.68		36,797	30.77		471,992	508,574	507,081
SCOTTSDALE (MARICOPA CO.)		83,400#						83,400			
PROGRESS	E	#	16,499	19.78					16,499	17,516	19,325
SUN CITY (MARICOPA CO.)		38,300#						38,300			
NEWS-SUN	E	#	14,263	37.24					14,263	16,183	15,854
TEMPE (MARICOPA CO.)		57,100						57,100			
NEWS	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TUCSON (PIMA CO.)		250,800			99,100			349,900			
STAR, CITIZEN	CMB DLY		120,000	47.85		11,769	11.88		131,769	133,075	135,570
STAR	M		71,518	28.52		8,990	9.07		80,508	81,698	80,255
CITIZEN	E		48,482	19.33		2,779	2.80		51,261	51,377	55,315
STAR	SUN		140,064	55.85		14,788	14.92		154,852	157,153	156,559
YUMA (YUMA CO.)		29,000#						29,000			
SUN	E	#	15,895	54.81					15,895	16,961	16,744
SUN	SUN	#	18,671	64.38					18,671	19,980	17,455

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ARKANSAS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
EL DORADO (UNION CO.)			10,100			8,500			18,600			
NEWS-TIMES	M			6,144	60.83		5,026	59.13		11,170	11,523	10,944
NEWS-TIMES	SUN			6,027	59.67		5,329	62.69		11,356	11,725	11,276
FAYETTEVILLE (WASHINGTON CO.)			16,100			34,800			50,900			
NORTHWEST TIMES	E	Z		8,167	50.73		3,827	11.00		11,994	12,229	11,682
NORTHWEST TIMES	SUN	Z		9,108	56.57		4,346	12.49		13,454	13,688	12,987
FORT SMITH (SEBASTIAN CO.)			38,100			83,300			121,400			
SOUTHWEST TIMES RECORD	ALL DAY	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SOUTHWEST TIMES RECORD	SUN	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HOT SPRINGS (GARLAND CO.)			17,100			25,700			42,800			
SENTINEL-RECORD	M			9,329	54.56		7,868	30.61		17,197	17,355	17,842
SENTINEL-RECORD	SUN			9,542	55.80		8,698	33.84		18,240	18,550	18,988
JONESBORO (CRAIGHEAD CO.)			11,500			29,600			41,100			
SUN	M			10,134	88.12		11,166	37.72		21,300	25,901	25,611
SUN	SUN			10,753	93.50		12,175	41.13		22,928	27,930	27,402
LITTLE ROCK (PULASKI CO.)			130,300			274,600			404,900			
DEMOCRAT	M			51,987	39.90		41,165	14.99		93,152	111,876	102,352
DEMOCRAT	SUN			77,691	59.62		91,926	33.48		169,617	207,050	192,061
		The Gazette had a change in publishing plan and/or frequency that inhibits the direct comparison of current period total circulation with the total circulation of the prior period shown. In order for users of this report to take direct comparisons, the publisher has provided an average representing the total circulation for six months ended September 30, 1989 using the same publishing plan and/or frequency as used in the prior period shown.										
GAZETTE	M (M-TH)	C		54,924	42.15		44,536	16.22		99,460	136,106	
GAZETTE	M (FRI & SAT)	C		69,518	53.35		75,830	27.61		145,348	189,113	
GAZETTE	M	C									154,001	134,942
GAZETTE	SUN	C		78,532	60.27		91,551	33.34		170,083	224,398	200,760
MOUNTAIN HOME (BAXTER CO.)			4,000			9,400			13,400			
BAXTER BULLETIN	M			3,298	82.45		4,073	43.33		7,371	8,785	8,631
PINE BLUFF (JEFFERSON CO.)			22,000			35,900			57,900			
COMMERCIAL	E			12,927	58.76		9,003	25.08		21,930	22,083	21,763
COMMERCIAL	SUN			13,594	61.79		9,649	26.88		23,243	23,433	22,983

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					RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		SPECIAL	CZ OR NDM		CIRC/OH'S	RTZ OR NDM		CIRC/OH'S	CZ & RTZ		AS OF	AS OF
ARKANSAS												
ROGERS (BENTON CO.)			9,100			41,900			51,000			
NORTHWEST NEWS	M (M-F)			6,029	66.25		6,865	16.38		12,894	13,095	13,125
NORTHWEST NEWS	SUN			6,708	73.71		8,700	20.76		15,408	15,679	15,395
SPRINGDALE (WASHINGTON CO.)			10,500			52,100			62,600			
NEWS	E (M-F)	Z		7,110	67.71		5,517	10.59		12,627	13,056	12,841
NEWS	SUN	Z		7,454	70.99		6,660	12.78		14,114	14,645	14,385
WEST MEMPHIS (CRITTENDEN CO.)			9,600#			7,400			17,000			
TIMES	E (M-F)		#	6,039	62.91		2,905	39.26		8,944	9,295	7,842
CALIFORNIA												
ALAMEDA (ALAMEDA CO.)			32,000						32,000			
TIMES-STAR	M	Z		7,029	21.97					7,029	7,078	6,555 +
ANTIOCH (CONTRA COSTA CO.)			28,400#						28,400			
LEDGER	E (M-F)	Z	#	15,182	53.46					15,182	15,311	14,968
ANTIOCH (CONTRA COSTA CO.)			48,900#						48,900			
LEDGER/POST DISPATCH	SAT M	Z	#	22,404	45.82					22,404	22,575	21,973
LEDGER/POST DISPATCH	SUN	Z	#	22,717	46.46					22,717	22,888	22,302
AUBURN (PLACER CO.)			20,300#						20,300			
JOURNAL	M (M-F)		#	11,132	54.84					11,132	13,053*	12,562*
JOURNAL	SUN		#	11,353	55.93					11,353	13,345*	13,127*
BAKERSFIELD (KERN CO.)			104,500			78,900			183,400			
CALIFORNIAN	M			63,683	60.94		17,438	22.10		81,121	82,448	81,601
CALIFORNIAN	SUN			69,653	66.65		19,542	24.77		89,195	90,754	88,553
BRAWLEY (IMPERIAL CO.)			9,300#						9,300			
NEWS	E (M-F)	Z	#	4,645	49.95					4,645	5,080☆	
NEWS	E	Z	#									5,249
BRAWLEY-EL CENTRO			31,100#						31,100			
IMPERIAL VALLEY PRESS/NEWS	SUN	Z	#	15,899	51.12					15,899	16,787	

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
CHICO (BUTTE CO.)			61,200#						61,200			
ENTERPRISE-RECORD	E	Z	#	27,381	44.74					27,381	29,179	28,076
ENTERPRISE-RECORD	SUN	Z	#	27,180	44.41					27,180	29,039	27,779
DUBLIN (ALAMEDA CO.)			58,800#						58,800			
HERALD	M	Z	#	25,932	44.10					25,932	32,178	29,088
HERALD	SUN	Z	#	26,474	45.02					26,474	32,918	29,824
EL CENTRO (IMPERIAL CO.)			21,800#						21,800			
IMPERIAL VALLEY PRESS	E (M-F)	Z	#	11,038	50.63					11,038	11,447☆	
IMPERIAL VALLEY PRESS	E	Z	#									11,464
EUREKA (HUMBOLDT CO.)			18,500			35,500			54,000			
TIMES STANDARD	E	Z		10,553	57.04		11,096	31.26		21,649	22,219	21,838
TIMES STANDARD	SUN	Z		11,247	60.79		12,324	34.72		23,571	24,202	23,656
FAIRFIELD (SOLANO CO.)			30,100			23,200			53,300			
REPUBLIC	M	Z		17,852	59.31		1,452	6.26		19,304	20,075	18,376
REPUBLIC	SUN	Z		19,751	65.62		1,653	7.13		21,404	22,226	19,785
FREMONT-NEWARK (ALAMEDA CO.)			83,700						83,700			
ARGUS	M	Z		29,289	34.99					29,289	29,502	28,502
ARGUS	SUN	Z		30,882	36.90					30,882	31,096	30,507
FRESNO (FRESNO CO.)			219,600#						219,600			
BEE	M	Z	#	115,934	52.79					115,934	146,723	144,765
BEE	SUN	Z	#	132,735	60.44					132,735	176,203	170,427
GILROY (SANTA CLARA CO.)			9,500			11,300			20,800			
DISPATCH	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GRASS VALLEY (NEVADA CO.)			27,300#						27,300			
UNION	E	Z	#	14,802	54.22					14,802	15,262	14,970
HANFORD (KINGS CO.)			13,800			16,100			29,900			
SENTINEL	E			7,557	54.76		6,025	37.42		13,582	13,781	14,288
HAYWARD (ALAMEDA CO.)			93,700			95,600			189,300			
REVIEW	M	Z		32,208	34.37		10,377	10.85		42,585	43,417	41,313+
REVIEW	SUN	Z		33,130	35.36		17,124	17.91		50,254	50,857	43,895+

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CALIFORNIA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
HOLLISTER (SAN BENITO CO.)			6,200#			5,300			11,500			
FREE LANCE	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INDIO (RIVERSIDE CO.)			17,200			29,200			46,400			
NEWS	E			3,879	22.55		635	2.17		4,514	4,915	7,960
LODI (SAN JOAQUIN CO.)			18,100			11,700			29,800			
NEWS-SENTINEL	M			12,448	68.77		4,362	37.28		16,810	17,393	
LOMPOC (SANTA BARBARA CO.)			15,600			3,400			19,000			
RECORD	E (M-F)			8,847	56.71		524	15.41		9,371	9,521	9,385
RECORD	SUN			9,268	59.41		597	17.56		9,865	10,066	9,753
LOS ANGELES (LOS ANGELES CO.)			1,357,000			2,718,900			4,075,900			
HERALD EXAMINER	M (M-F)	C		106,138	7.82		91,786	3.38		197,924	232,437	235,252
HERALD EXAMINER	SAT M	C		78,086	5.75		73,384	2.70		151,470	182,687	185,648
HERALD EXAMINER	SUN	C		74,488	5.49		72,074	2.65		146,562	173,814	185,684
HOLLYWOOD REPORTER	M (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INVESTOR'S DAILY	M (M-F)										98,516	100,941
LA OPINION	M	Z		63,094	4.65		28,354	1.04		91,448	100,393	84,943
LA OPINION	SAT M	Z		53,694	3.96		22,806	0.84		76,500	84,690	
LA OPINION	SUN	Z		45,187	3.33		20,138	0.74		65,325	73,110	64,676
LOS ANGELES (LOS ANGELES CO.)			678,600#						678,600			
NEWS	M (M-F)	Z	#	168,371	24.81					168,371	185,736	170,809
NEWS	SAT M	Z	#	159,004	23.43					159,004	173,062	160,461
NEWS	SUN	Z	#	183,705	27.07					183,705	202,614	197,311
RACING FORM	MON M										21,196*	19,111*
RACING FORM	TUE M										10,608*	8,610*
RACING FORM	M (W-F)										25,975*	26,860*
RACING FORM	SAT M										36,451*	38,030*
RACING FORM	SUN										34,401*	35,169*
LOS ANGELES (LOS ANGELES CO.)			3,970,300#						3,970,300			
TIMES	M (M-F)	C	#	881,624	22.21					881,624	1,107,623	1,116,334
TIMES	SAT M	C	#	795,335	20.03					795,335	1,013,942	1,020,395
TIMES	SUN	C	#	1,109,433	27.94					1,109,433	1,412,515	1,394,910
VARIETY	M (M-F)										23,188*	22,452*
LOS ANGELES CO.			532,300#						532,300			
COPLEY LOS ANGELES NEWSPAPERS	E		#								130,132	135,037
COPLEY LOS ANGELES NEWSPAPERS	SUN		#								124,837	126,037

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CALIFORNIA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
LOS ANGELES CO. (LONG BEACH P.O.)			285,000			136,500			421,500			
PRESS-TELEGRAM	CMB DLY	C		96,094	33.72		18,032	13.21		114,126	128,031	132,276
PRESS-TELEGRAM	M (M-F)	C		91,755	32.19		17,711	12.98		109,466	123,371	127,382
PRESS-TELEGRAM	E (M-F)	C		4,339	1.52		321	0.24		4,660	4,660	4,894
PRESS-TELEGRAM	SAT M	C		– 93,758	32.90		17,767	13.02		111,525	124,830	125,144
PRESS-TELEGRAM	SUN	C		112,731	39.55		21,955	16.08		134,686	150,179	144,185
LOS ANGELES CO. (PASADENA P.O.)			74,500			91,000			165,500			
STAR-NEWS	M	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STAR-NEWS	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LOS ANGELES CO. (WEST COVINA P.O.)			157,600			81,200			238,800			
SAN GABRIEL VALLEY TRIBUNE	M			45,851	29.09		9,699	11.94		55,550	59,103	59,492
TRIBUNE NEWS	SUN			50,351	31.95		10,273	12.65		60,624	79,951	81,155
MADERA (MADERA CO.)			9,000			18,100			27,100			
TRIBUNE	E			4,738	52.64		3,382	18.69		8,120	8,281	8,897
MARIN CO. (NOVATO P.O.)			90,000			6,100			96,100			
INDEPENDENT JOURNAL	E			37,371	41.52		1,008	16.52		38,379	39,768	35,905
INDEPENDENT JOURNAL	SUN			38,726	43.03		1,118	18.33		39,844	41,453	39,186
MARYSVILLE (YUBA CO.)-YUBA CITY (SUTTER CO.)			43,900#						43,900			
APPEAL-DEMOCRAT	E	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MERCED (MERCED CO.)			26,200			35,200			61,400			
SUN-STAR	M			18,098	69.08		5,798	16.47		23,896	24,422	24,004
MODESTO (STANISLAUS CO.)			53,000#			67,300			120,300			
BEE	M	Z	#	38,514	72.67		25,086	37.27		63,600	78,532	78,840
BEE	SUN	Z	#	40,818	77.02		28,094	41.74		68,912	87,292	84,702
MONTEREY (MONTEREY CO.)			37,800#			19,400			57,200			
HERALD	M	Z,C	#	23,891	63.20		7,392	38.10		31,283	34,826	33,613
HERALD	SUN	Z,C	#	24,105	63.77		7,684	39.61		31,789	35,901	35,233
NAPA (NAPA CO.)			24,600			16,400			41,000			
REGISTER	E			14,749	59.96		5,672	34.59		20,421	20,661	20,632

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
OAKLAND (ALAMEDA CO.)			776,100#						776,100			
TRIBUNE	M	C	#	118,775	15.30					118,775	134,880☆	
TRIBUNE	M (M-F)	C	#									148,550
TRIBUNE	SAT M	C	#									145,765
TRIBUNE	SUN	C	#	122,626	15.80					122,626	133,664	145,703
ONTARIO-UPLAND (SAN BERNARDINO CO.)			127,400#						127,400			
REPORT	M (M-F)	Z	#	43,526	34.16					43,526	46,753☆	
REPORT	M	Z	#									46,448
ORANGE CO. (ANAHEIM P.O.)			183,700#						183,700			
BULLETIN	E	Z	#	6,560	3.57					6,560	6,702	6,961
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)			66,300			145,500			211,800			
ORANGE COAST PILOT	M			11,151	16.82		6,584	4.53		17,735	17,873☆	
ORANGE COAST PILOT	E											20,157
ORANGE COAST PILOT	SUN			10,790	16.27		6,438	4.42		17,228	17,367	19,745
ORANGE CO. (LA HABRA P.O.)			30,600#						30,600			
STAR-PROGRESS	E (M-F)	Z	#	3 293	10.76					3,293	4,713	5,108
ORANGE CO. (SANTA ANA P.O.)			808,200#						808,200			
REGISTER	ALL DAY (M-F)	Z,C	#	320,903	39.71					320,903	343,899	333,560
REGISTER	SAT M	Z,C	#	314,872	38.96					314,872	336,078	325,971
REGISTER	SUN	Z,C	#	369,358	45.70					369,358	395,734	380,706
OROVILLE (BUTTE CO.)			11,200			8,400			19,600			
MERCURY REGISTER	E	Z		6,543	58.42		2,159	25.70		8,702	8,954☆	
MERCURY REGISTER	E (M-F)	Z										9,148
MERCURY REGISTER	SAT M	Z										9,977
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)			41,300#			10,000			51,300			
DESERT SUN	M (M-F)		#	24,241	58.69		3,051	30.51		27,292	32,512	29,820
DESERT SUN	WKND		#	30,983	75.02		4,090	40.90		35,073	42,685	38,367
PALO ALTO (SANTA CLARA CO.)			140,800			55,600			196,400			
PENINSULA TIMES TRIBUNE	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PENINSULA TIMES TRIBUNE	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)										380,202	390,447

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/89	9/30/88
PETALUMA (SONOMA CO.)			15,300			56,600			71,900			
ARGUS-COURIER	E			7,514	49.11		1,835	3.24		9,349	9,539	9,464
PITTSBURG (CONTRA COSTA CO.)			20,700#						20,700			
POST DISPATCH	E (M-F)	Z	#	6,602	31.89					6,602	6,664	6,724
PLEASANTON (ALAMEDA CO.)			65,800#						65,800			
VALLEY TIMES	M	Z	#	30,553	46.43					30,553	30,741	23,696
VALLEY TIMES	SUN	Z	#	32,235	48.99					32,235	32,432	24,311
POMONA (LOS ANGELES CO.)			119,900#						119,900			
PROGRESS BULLETIN	E (M-F)	Z	#	31,539	26.30					31,539	37,122∴	
PROGRESS BULLETIN	E	Z	#									41,379
PORTERVILLE (TULARE CO.)			27,400#						27,400			
RECORDER	E		#	13,447	49.08					13,447	13,694	13,768
RED BLUFF (TEHAMA CO.)			18,400#						18,400			
NEWS	E		#	8,541	46.42					8,541	8,765	8,666
REDDING (SHASTA CO.)			60,600#						60,600			
RECORD SEARCHLIGHT	E	Z	#	36,352	59.99					36,352	38,604	38,507
RECORD SEARCHLIGHT	SUN	Z	#	34,448	56.84					34,448	36,802	
REDLANDS (SAN BERNARDINO CO.)			26,600#						26,600			
FACTS	E	Z	#	9,001	33.84					9,001	9,945	10,775
FACTS	SUN	Z	#	9,092	34.18					9,092	10,128	10,983
RICHMOND (CONTRA COSTA CO.)			79,800#						79,800			
WEST COUNTY TIMES	M	Z	#	32,256	40.42					32,256	33,330	31,293
WEST COUNTY TIMES	SUN	Z	#	32,811	41.12					32,811	33,912	32,426
RIVERSIDE (RIVERSIDE CO.)			240,900#						240,900			
PRESS-ENTERPRISE	M	Z,C	#	130,081	54.00					130,081	147,424	143,467
PRESS-ENTERPRISE	SUN	Z,C	#	136,042	56.47					136,042	155,730	152,190
ROSEVILLE (PLACER CO.)			32,100#						32,100			
PRESS-TRIBUNE	E (M-F)		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PRESS-TRIBUNE	SUN		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
SACRAMENTO (SACRAMENTO CO.)			520,400#						520,400			
BEE	M	Z,C	#	228,014	43.82					228,014	259,497	243,838
BEE	SUN	Z,C	#	267,758	51.45					267,758	313,110	297,095
UNION	M		#	67,298	12.93					67,298	72,177	86,190
UNION	SUN		#	64,200	12.34					64,200	69,017	83,577
SALINAS (MONTEREY CO.)			32,300			29,800			62,100			
CALIFORNIAN	E	Z		15,975	49.46		7,050	23.66		23,025	23,640	23,389
SAN BERNARDINO (SAN BERNARDINO CO.)			247,700#						247,700			
SUN	M		#	78,205	31.57					78,205	87,012	84,473
SUN	SUN		#	85,573	34.55					85,573	95,967	92,820
SAN BERNARDINO CO. (VICTORVILLE P.O.)			10,800			29,900			40,700			
PRESS	E	Z		7,612	70.48		18,064	60.41		25,676	25,866	25,155
PRESS	SUN	Z		8,113	75.12		19,802	66.23		27,915	28,204	27,446
SAN CLEMENTE (ORANGE CO.)			18,200			23,000			41,200			
SUN-POST	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SAN DIEGO (SAN DIEGO CO.)			683,700			183,700			867,400			
TRANSCRIPT	M (M-F)			7,846	1.15		962	0.52		8,808	9,188	
UNION, TRIBUNE	CMB DLY	Z,C		333,006	48.71		49,826	27.12		382,832	390,285	382,794
UNION	M	Z,C		221,312	32.37		40,082	21.82		261,394	268,450	261,558
TRIBUNE	E	Z,C		111,694	16.34		9,744	5.30		121,438	121,835	121,236
UNION	SUN	Z,C		370,530	54.19		56,557	30.79		427,087	437,787	421,943
SAN DIEGO CO. (EL CAJON P.O.)			55,400			86,200			141,600			
CALIFORNIAN	E (TU-S)			9,051	16.34		9,804	11.37		18,855	20,240	21,293
CALIFORNIAN	SUN			9,031	16.30		10,156	11.78		19,187	20,567	21,781
SAN DIEGO CO. (ESCONDIDO P.O.)			54,500			61,600			116,100			
TIMES-ADVOCATE	E	Z		29,310	53.78		11,335	18.40		40,645	43,029	42,275
TIMES-ADVOCATE	SUN	Z		30,897	56.69		11,728	19.04		42,625	45,057	44,137
SAN DIEGO CO. (OCEANSIDE P.O.)			61,800			46,400			108,200			
BLADE-CITIZEN	E	Z		24,164	39.10		13,872	29.90		38,036	40,024☆	
BLADE-CITIZEN	E (M-F)	Z										35,333
BLADE-CITIZEN	SUN	Z		25,499	41.26		13,553	29.21		39,052	40,326	37,264

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
SAN FRANCISCO (SAN FRANCISCO CO.)			363,500#			1,479,300			1,842,800			
CHRONICLE, EXAMINER	CMB DLY	C	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CHRONICLE	M (M-F)	C	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
EXAMINER	E (M-F)	C	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CHRONICLE	SAT M	C	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
EXAMINER	SAT E	C	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
EXAMINER & CHRONICLE	SUN	C	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SAN JOSE (SANTA CLARA CO.)			425,500#			83,400			508,900			
MERCURY NEWS	ALL DAY (M-F)	C	#	206,437	48.52		29,693	35.60		236,130	274,484	271,787
MERCURY NEWS	SAT M	C	#	193,312	45.43		26,630	31.93		219,942	258,913	256,214
MERCURY NEWS	SUN	C	#	241,500	56.76		33,294	39.92		274,794	328,725	319,625
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)			14,800			63,600			78,400			
TELEGRAM-TRIBUNE	E (M-F)	Z		9,942	67.18		21,026	33.06		30,968	31,762	29,780
TELEGRAM-TRIBUNE	SAT M	Z		11,363	76.78		24,420	38.40		35,783	36,717	34,386
SAN MATEO (SAN MATEO CO.)			80,500			87,600			168,100			
TIMES & NEWS LEADER	E	Z		28,947	35.96		10,679	12.19		39,626	43,389	44,007
SANTA BARBARA (SANTA BARBARA CO.)			70,400			60,500			130,900			
NEWS-PRESS	M			39,858	56.62		11,260	18.61		51,118	51,762	50,675
NEWS-PRESS	SUN			43,530	61.83		11,986	19.81		55,516	56,861	56,605
SANTA CRUZ (SANTA CRUZ CO.)			38,100			29,900			68,000			
SENTINEL	M (M-F)	Z		15,365	40.33		11,407	38.15		26,772	27,779	27,136
SENTINEL	SUN	Z		16,545	43.43		12,311	41.17		28,856	30,213	29,672
SANTA MARIA (SANTA BARBARA CO.)			27,900			39,400			67,300			
TIMES	E (M-F)			16,558	59.35		3,347	8.49		19,905	20,249	20,103
TIMES	SUN			17,008	60.96		3,724	9.45		20,732	21,150	20,669
SANTA ROSA (SONOMA CO.)			65,900			141,300			207,200			
PRESS DEMOCRAT	M	Z		39,802	60.40		47,307	33.48		87,109	88,467	82,632
PRESS DEMOCRAT	SUN	Z		42,675	64.76		52,193	36.94		94,868	96,807	90,788
STOCKTON (SAN JOAQUIN CO.)			80,500#			79,500			160,000			
RECORD	M		#	41,053	51.00		8,925	11.23		49,978	52,601	53,432
RECORD	SUN		#	42,827	53.20		11,600	14.59		54,427	57,565	57,228

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
TRACY (SAN JOAQUIN CO.)			13,200#						13,200			
TRACY PRESS	M (M-F)	Z	#	8,148	61.73					8,148	8,815	8,749
TULARE (TULARE CO.)			11,200			9,100			20,300			
ADVANCE-REGISTER & TIMES	E	Z		6,783	60.56		2,146	23.58		8,929	9,276	9,393
TURLOCK (STANISLAUS CO.)			15,000			13,000			28,000			
JOURNAL	E	Z		6,826	45.51		2,574	19.80		9,400	9,896	10,111
UKIAH (MENDOCINO CO.)			7,000			8,300			15,300			
JOURNAL	E (M-F)	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
JOURNAL	SUN	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
VACAVILLE (SOLANO CO.)			20,500			37,200			57,700			
REPORTER	M			14,602	71.23		1,825	4.91		16,427	16,768*	16,097*
REPORTER	SUN			15,094	73.63		1,802	4.84		16,896	17,250*	16,714*
VALLEJO (SOLANO CO.)			48,100			3,700			51,800			
TIMES-HERALD	M	Z		24,276	50.47		110	2.97		24,386	26,157	27,098
TIMES-HERALD	SUN	Z		24,226	50.37		109	2.95		24,335	26,171	26,932
VENTURA CO. (CAMARILLO P.O.)			21,700#						21,700			
NEWS	M	Z	#	9,782	45.08					9,782	10,324	11,515
NEWS	SUN	Z	#	10,018	46.17					10,018	10,563	11,723
VENTURA CO. (OXNARD P.O.)			45,400			24,500			69,900			
PRESS-COURIER	E			16,023	35.29		1,858	7.58		17,881	18,341	17,010
PRESS-COURIER	SUN			17,145	37.76		1,960	8.00		19,105	19,623	18,248
VENTURA CO. (SIMI VALLEY P.O.)			27,400			4,600			32,000			
ENTERPRISE	E			14,685	53.59		1,482	32.22		16,167	16,288	16,414
ENTERPRISE	SUN			15,312	55.88		1,564	34.00		16,876	17,000	17,169
VENTURA CO. (THOUSAND OAKS P.O.)			46,300			4,200			50,500			
NEWS-CHRONICLE	E	Z		21,343	46.10		1,721	40.98		23,064	23,531	24,014
NEWS-CHRONICLE	SUN	Z		22,563	48.73		1,795	42.74		24,358	24,930	25,312
VENTURA CO. (VENTURA P.O.)			85,600#			127,700			213,300			
STAR-FREE PRESS	E	Z	#	40,154	46.91		9,078	7.11		49,232	49,640	49,737
STAR-FREE PRESS	SUN	Z	#	44,377	51.84		10,833	8.48		55,210	55,916	56,062

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
VISALIA (TULARE CO.)			23,600			18,200			41,800			
TIMES-DELTA	M (M-F)	Z		15,052	63.78		4,395	24.15		19,447	21,626☆	
TIMES-DELTA	SAT M	Z		18,634	78.96		4,980	27.36		23,614	26,708☆	
TIMES-DELTA	M	Z										22,043
WALNUT CREEK (CONTRA COSTA CO.)			127,800#						127,800			
CONTRA COSTA TIMES	M	Z	#	68,185	53.35					68,185	85,717	90,924
CONTRA COSTA TIMES	SUN	Z	#	74,852	58.57					74,852	96,264	99,931
WATSONVILLE (SANTA CRUZ CO.)			31,500#						31,500			
REGISTER-PAJARONIAN	E		#	12,723	40.39					12,723	14,209	14,639
WHITTIER (LOS ANGELES CO.)			33,800			92,700			126,500			
NEWS	E			9,996	29.57		6,661	7.19		16,657	16,705	17,358
WOODLAND (YOLO CO.)			13,400			23,500			36,900			
DEMOCRAT	E	Z		9,228	68.87		2,073	8.82		11,301	11,558	11,507
DEMOCRAT	SUN	Z		9,308	69.46		2,112	8.99		11,420	11,679	11,425
COLORADO												
BOULDER (BOULDER CO.)			32,400			24,200			56,600			
CAMERA	M	Z		19,834	61.22		10,092	41.70		29,926	32,144	31,207
CAMERA	SUN	Z		24,108	74.41		13,301	54.96		37,409	41,049	39,856
CANON CITY (FREMONT CO.)			7,200			5,700			12,900			
RECORD	E	Z		6,096	84.67		2,216	38.88		8,312	8,591	8,642
COLORADO SPRINGS (EL PASO CO.)			151,800#						151,800			
GAZETTE TELEGRAPH	M (M-F)	Z	#	100,836	66.43					100,836	103,188☆	
GAZETTE TELEGRAPH	M	Z	#									104,845
GAZETTE TELEGRAPH	SUN	Z	#	112,655	74.21					112,655	116,396	116,325
DENVER (DENVER CO.)			640,700#			263,800			904,500			
POST	M	C	#	171,477	26.76		39,341	14.91		210,818	240,162	231,020
POST	SUN	C	#	276,090	43.09		64,719	24.53		340,809	400,346	409,257
ROCKY MOUNTAIN NEWS	M	Z,C	#	268,176	41.86		51,748	19.62		319,924	345,943	344,550
ROCKY MOUNTAIN NEWS	SUN	Z,C	#	307,604	48.01		65,625	24.88		373,229	404,480	389,212

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COLORADO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
DURANGO (LA PLATA CO.)			5,100			16,600			21,700			
HERALD	E (M-F)			3,346	65.61		3,033	18.27		6,379	6,826	6,857
HERALD	SUN			4,074	79.88		3,683	22.19		7,757	8,761	8,567
FORT COLLINS (LARIMER CO.)			30,000			14,600			44,600			
COLORADOAN	M			17,670	58.90		3,414	23.38		21,084	22,017	21,160
COLORADOAN	SUN			21,458	71.53		4,127	28.27		25,585	27,298	26,126
GRAND JUNCTION (MESA CO.)			29,800#			32,400			62,200			
SENTINEL	E	Z	#	21,709	72.85		6,642	20.50		28,351	29,717	28,577
SENTINEL	SUN	Z	#	23,730	79.63		8,269	25.52		31,999	34,076	32,805
GREELEY (WELD CO.)			26,800#			18,300			45,100			
TRIBUNE	E		#	16,395	61.18		6,738	36.82		23,133	23,620	23,076
TRIBUNE	SUN		#	17,055	63.64		6,987	38.18		24,042	24,597	23,821
LONGMONT (BOULDER CO.)			19,700			34,100			53,800			
TIMES-CALL	E	Z		14,099	71.57		4,914	14.41		19,013	19,305	19,175
TIMES-CALL	SUN	Z		14,642	74.32		5,254	15.41		19,896	20,222	19,913
LOVELAND (LARIMER CO.)			14,400			16,700			31,100			
REPORTER-HERALD	E (M-F)	Z		12,203	84.74		3,397	20.34		15,600	16,014	15,931
REPORTER-HERALD	WKND	Z		12,975	90.10		3,636	21.77		16,611	17,155	16,941
PUEBLO (PUEBLO CO.)			43,500#			57,500			101,000			
CHIEFTAIN	M		#	32,362	74.40		16,403	28.53		48,765	50,172	50,093
CHIEFTAIN	SUN		#	34,822	80.05		18,973	33.00		53,795	55,469	55,218
STERLING (LOGAN CO.)			4,600			9,300			13,900			
JOURNAL-ADVOCATE	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRINIDAD (LAS ANIMAS CO.)			3,500			1,900			5,400			
CHRONICLE-NEWS	E (M-F)			2,454	70.11		408	21.47		2,862	3,281*	3,411*
CONNECTICUT												
ANSONIA (NEW HAVEN CO.)			17,400			16,700			34,100			
SENTINEL	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
BRIDGEPORT (FAIRFIELD CO.)			101,700			89,200			190,900			
TELEGRAM, POST	CMB DLY	Z		56,185	55.25		15,635	17.53		71,820	74,116	78,267
TELEGRAM	M (M-F)	Z		14,843	14.59		4,041	4.53		18,884	19,802	20,143
POST	E (M-F)	Z		41,342	40.65		11,594	13.00		52,936	54,314	58,124
TELEGRAM-POST	SAT M	Z		50,785	49.94		15,557	17.44		66,342	68,254	69,918
POST	SUN	Z		62,690	61.64		22,249	24.94		84,939	90,048	90,784
BRISTOL (HARTFORD CO.)			25,100			11,300			36,400			
PRESS	E			17,822	71.00		706	6.25		18,528	20,084	19,726
DANBURY (FAIRFIELD CO.)			30,400			67,500			97,900			
NEWS-TIMES	M	Z		18,018	59.27		19,142	28.36		37,160	38,470	37,411
NEWS-TIMES	SUN	Z		19,615	64.52		23,120	34.25		42,735	44,734	43,928
GREENWICH (FAIRFIELD CO.)			21,700#						21,700			
TIME	ALL DAY (M-F)		#	12,658	58.33					12,658	13,276	13,371
TIME	SAT M		#	11,807	54.41					11,807	12,366	12,394
TIME	SUN		#	12,573	57.94					12,573	13,295	12,842
HARTFORD (HARTFORD CO.)			117,800			236,200			354,000			
COURANT	M	Z,C		65,956	55.99		112,574	47.66		178,530	227,763	223,448
COURANT	SUN	Z,C		70,859	60.15		153,883	65.15		224,742	307,878	303,272
MANCHESTER (HARTFORD CO.)			19,800			56,600			76,400			
HERALD	E	Z		6,925	34.97		1,450	2.56		8,375	8,492	9,011
MANCHESTER (HARTFORD CO.)			94,000#						94,000			
JOURNAL INQUIRER	E		#	40,709	43.31					40,709	44,723	44,019
MERIDEN-WALLINGFORD (NEW HAVEN CO.)			37,400			22,500			59,900			
RECORD-JOURNAL	M	Z		25,195	67.37		5,172	22.99		30,367	31,043	30,902
RECORD-JOURNAL	SUN	Z		24,862	66.48		5,034	22.37		29,896	30,612	30,028
MIDDLETOWN (MIDDLESEX CO.)			22,800			46,000			68,800			
PRESS	E	Z		11,826	51.87		7,408	16.10		19,234	19,507	19,618
MILFORD (NEW HAVEN CO.)			17,900#						17,900			
CITIZEN	E (M-F)		#	6,835	38.18					6,835	6,957	6,948
CITIZEN	SUN		#	8,773	49.01					8,773	8,942	8,885

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CONNECTICUT		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
NEW BRITAIN (HARTFORD CO.)			56,700#						56,700			
HERALD	E	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW HAVEN (NEW HAVEN CO.)			241,500#						241,500			
REGISTER	M	Z	#	103,567	42.88					103,567	106,324*	104,092*
REGISTER	SUN	Z	#	133,366	55.22					133,366	139,135*	138,752*
NEW LONDON (NEW LONDON CO.)			30,500			34,700			65,200			
DAY	M			19,370	63.51		14,792	42.63		34,162	38,092*	38,436*
DAY	SUN			20,852	68.37		16,120	46.46		36,972	42,273*	42,552*
NORWALK (FAIRFIELD CO.)			29,200#			17,200			46,400			
HOUR	E	Z	#	17,294	59.23		3,312	19.26		20,606	21,411	21,392
NORWICH (NEW LONDON CO.)			57,800#						57,800			
BULLETIN	M		#	28,943	50.07					28,943	33,808*	34,118*
BULLETIN	SUN		#	34,080	58.96					34,080	39,264*	39,028*
STAMFORD (FAIRFIELD CO.)			39,100#			12,300			51,400			
ADVOCATE	ALL DAY (M-F)		#	22,949	58.69		3,815	31.02		26,764	30,912	30,723
ADVOCATE	SAT M		#	21,465	54.90		3,813	31.00		25,278	29,407	29,155
ADVOCATE	SUN		#	25,063	64.10		4,696	38.18		29,759	38,724	37,134
TORRINGTON (LITCHFIELD CO.)			13,000			15,600			28,600			
REGISTER CITIZEN	M	Z		9,197	70.75		7,313	46.88		16,510	17,254	16,434
WATERBURY (NEW HAVEN CO.)			63,300			49,500			112,800			
REPUBLICAN, AMERICAN	CMB DLY	Z		40,835	64.51		18,670	37.72		59,505	64,951	65,159
REPUBLICAN	M	Z		23,153	36.58		11,995	24.23		35,143	40,204	39,224
AMERICAN	E (M-F)	Z		17,682	27.93		6,675	13.48		24,357	24,747	25,935
REPUBLICAN	SUN	Z		44,350	70.06		23,123	46.71		67,473	74,440	72,936
WILLIMANTIC (WINDHAM CO.)			19,500#						19,500			
CHRONICLE	E		#	8,921	45.75					8,921	11,248	11,327
DELAWARE												
DOVER (KENT CO.)			70,800#						70,800			
STATE NEWS	M		#	22,176	31.32					22,176	24,244*	23,051*
STATE NEWS	SUN		#	28,707	40.55					28,707	32,075*	30,716*

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DELAWARE		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
WILMINGTON (NEW CASTLE CO.)		141,400			92,900			234,300			
JOURNAL	ALL DAY		83,031	58.72		24,285	26.14		107,316	120,143☆	
NEWS, JOURNAL	CMB DLY										119,191
NEWS	M (M-F)										72,832
JOURNAL	E (M-F)										46,359
NEWS JOURNAL	SAT										116,021
NEWS JOURNAL	SUN		91,600	64.78		29,794	32.07		121,394	137,350	133,597
DISTRICT OF COLUMBIA											
WASHINGTON		1,318,400#						1,318,400			
OIL DAILY	M (M-F)				UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
POST	M (M-F) Z,C	#	680,277	51.60					680,277	772,749	769,318
POST	SAT M Z,C	#	640,034	48.55					640,034	731,407	723,952
POST	SUN Z,C	#	936,510	71.03					936,510	1,126,123	1,112,349
WASHINGTON		1,192,800#						1,192,800			
TIMES	M (M-F)	#	86,970	7.29					86,970	107,791	97,130
USA TODAY	M (M-TH)									1,325,507☆	
USA TODAY	FRI M									1,681,664☆	
USA TODAY	M (M-F)										1,338,734
FLORIDA											
BRADENTON (MANATEE CO.)		75,100			6,200			81,300			
HERALD	M		33,514	44.63		884	14.26		34,398	34,975	34,422
HERALD	SUN		42,324	56.36		1,051	16.95		43,375	44,301	42,754
DAYTONA BEACH (VOLUSIA CO.)		95,400			61,500			156,900			
NEWS-JOURNAL	M		63,878	66.96		21,588	35.10		85,466	86,710	81,750
NEWS-JOURNAL	SUN		73,944	77.51		25,302	41.14		99,246	101,917	97,238
FORT LAUDERDALE (BROWARD CO.)		526,500#			68,300			594,800			
SUN-SENTINEL, NEWS	CMB DLY Z,C	#	185,027	35.14		41,807	61.21		226,834	236,572	224,033
SUN-SENTINEL	M (M-F) Z,C	#	164,239	31.19		41,807	61.21		206,046	215,766	184,200
NEWS	E (M-F) Z,C	#	20,788	3.95					20,788	20,806	39,833
NEWS/SUN-SENTINEL	SAT M Z,C	#	177,543	33.72		41,647	60.98		219,190	227,901	217,781
NEWS/SUN-SENTINEL	SUN Z,C	#	246,032	46.73		51,750	75.77		297,782	310,579	296,404

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FLORIDA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
FORT MYERS (LEE CO.)			131,600#						131,600			
NEWS-PRESS	M	Z	#	65,661	49.89					65,661	75,431	70,555
NEWS-PRESS	SUN	Z	#	83,605	63.53					83,605	97,908	91,915
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)			53,500#						53,500			
NEWS TRIBUNE	M		#	21,238	39.70					21,238	22,053	22,024
NEWS TRIBUNE	SUN		#	23,945	44.76					23,945	25,194	24,823
FORT WALTON BEACH (OKALOOSA CO.)			44,800			11,500			56,300			
NORTHWEST NEWS	M	Z		23,659	52.81		4,774	41.51		28,433	31,795	31,315
NORTHWEST NEWS	SUN	Z		28,077	62.67		5,531	48.10		33,608	38,378	37,849
GAINESVILLE (ALACHUA CO.)			31,100			67,300			98,400			
SUN	M	Z		22,647	72.82		25,080	37.27		47,727	53,334	52,787
SUN	SUN	Z		21,862	70.30		26,901	39.97		48,763	55,349	54,335
HOMESTEAD (DADE CO.)			28,400#			38,800			67,200			
SOUTH DADE NEWS LEADER	E (M-F)		#	8,369	29.47		3,154	8.13		11,523	12,107	12,144
INVERNESS (CITRUS CO.)			40,000#						40,000			
CITRUS COUNTY CHRONICLE	M (M-F)		#	14,854	37.14					14,854	15,484	14,538
CITRUS COUNTY CHRONICLE	SUN		#	16,213	40.53					16,213	16,908	15,461
JACKSONVILLE (DUVAL CO.)			290,900			81,100			372,000			
TIMES-UNION	M (M-F)	C		136,671	46.98		17,634	21.74		154,305	173,785	156,839
TIMES-UNION/JOURNAL	SAT M	C		152,413	52.39		19,466	24.00		171,879	192,848	183,840
TIMES-UNION/JOURNAL	SUN	C		175,173	60.22		28,165	34.73		203,338	234,591	226,049
KEY WEST (MONROE CO.)			11,300			8,600			19,900			
CITIZEN	M (M-F)			5,714	50.57		1,339	15.57		7,053	7,523☆	
CITIZEN	E (M-F)											6,822
CITIZEN	SUN			6,853	60.65		1,970	22.91		8,823	9,692	9,045
LAKE CITY (COLUMBIA CO.)			3,500			11,900			15,400			
REPORTER	E (M-F)			3,565	101.86		4,605	38.70		8,170	9,094*	9,051*

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FLORIDA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
LAKELAND (POLK CO.)			58,800			92,300			151,100			
LEDGER	M	Z		37,995	64.62		30,592	33.14		68,587	71,056	68,114
LEDGER	SUN	Z		46,222	78.61		37,951	41.12		84,173	87,541	85,079
LEESBURG (LAKE CO.)			6,000			67,400			73,400			
COMMERCIAL	E	Z		4,218	70.30		21,463	31.84		25,681	26,098	24,313
COMMERCIAL	SUN	Z		4,391	73.18		23,277	34.54		27,668	28,220	25,832
MELBOURNE (BREVARD CO.)			157,400#						157,400			
TODAY	M	Z	#	73,523	46.71					73,523	75,218	69,672
TODAY	SUN	Z	#	98,800	62.77					98,800	101,656	95,314
MIAMI (DADE CO.)			710,300			561,300			1,271,600			
HERALD	M	C		270,588	38.09		100,004	17.82		370,592	412,933	401,423
HERALD	SUN	C		337,992	47.58		123,564	22.01		461,556	515,856	499,515
NAPLES (COLLIER CO.)			30,700			22,700			53,400			
NEWS	M	Z		19,255	62.72		10,053	44.29		29,308	30,088☆	
NEWS	E (M-F)	Z										28,301
NEWS	SUN	Z		24,578	80.06		13,477	59.37		38,055	40,949	38,720
OCALA (MARION CO.)			17,800			57,200			75,000			
STAR-BANNER	M (M-F)	Z		13,074	73.45		25,251	44.15		38,325	41,507	40,257
STAR-BANNER	SAT M	Z		15,884	89.24		31,783	55.56		47,667	51,926	48,837
STAR-BANNER	SUN	Z		15,260	85.73		31,519	55.10		46,779	50,902	48,739
ORLANDO (ORANGE CO.)			332,000#			86,400			418,400			
SENTINEL	ALL DAY	C	#	161,107	48.53		36,475	42.22		197,582	259,555☆	
SENTINEL	ALL DAY (M-F)	C	#									253,740
SENTINEL	SUN	C	#	236,756	71.31		52,130	60.34		288,886	360,152	349,250
PALATKA (PUTNAM CO.)			3,900			20,400			24,300			
NEWS	E (M-F)	Z		3,457	88.64		9,909	48.57		13,366	13,609	13,108
PANAMA CITY (BAY CO.)			37,100			36,500			73,600			
NEWS-HERALD	M	Z		24,508	66.06		8,521	23.35		33,029	33,924	33,325
NEWS-HERALD	SUN	Z		27,522	74.18		9,970	27.32		37,492	38,733	38,164
PENSACOLA (ESCAMBIA CO.)			95,100			67,100			162,200			
NEWS-JOURNAL	M	Z		43,528	45.77		12,841	19.14		56,369	58,544	58,175
NEWS-JOURNAL	SUN	Z		53,678	56.44		17,982	26.80		71,660	74,841	73,717

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FLORIDA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
ST. AUGUSTINE (ST. JOHNS CO.)			26,200#						26,200			
RECORD	E		#	13,401	51.15					13,401	13,958*	14,000*
RECORD	SUN		#	13,481	51.45					13,481	14,254*	14,269*
ST. PETERSBURG (PINELLAS CO.)			488,100#						488,100			
TIMES	M	Z,C	#	289,123	59.23					289,123	323,050	310,495
TIMES	SUN	Z,C	#	368,987	75.60					368,987	416,341	396,469
SARASOTA (SARASOTA CO.)			118,700#						118,700			
HERALD-TRIBUNE	M	Z	#	72,187	60.81					72,187	103,609	98,927
HERALD-TRIBUNE	SUN	Z	#	87,550	73.76					87,550	128,495	122,930
STUART (MARTIN CO.)			39,600#						39,600			
NEWS	M		#	19,141	48.34					19,141	25,834	23,474
NEWS	SUN		#	21,625	54.61					21,625	30,420	27,368
TALLAHASSEE (LEON CO.)			71,300#			37,700			109,000			
DEMOCRAT	M	Z	#	43,957	61.65		10,569	28.03		54,526	59,433*	57,203*
DEMOCRAT	SUN	Z	#	50,864	71.34		14,341	38.04		65,205	73,451*	68,765*
TAMPA (HILLSBOROUGH CO.)			202,700			987,400			1,190,100			
TRIBUNE	M	Z,C		115,189	56.83		123,488	12.51		238,677	250,073	242,805
TRIBUNE AND TIMES	SUN	Z,C		160,551	79.21		164,700	16.68		325,251	343,159	330,382
VERO BEACH (INDIAN RIVER CO.)			36,400#						36,400			
PRESS-JOURNAL	M	Z	#	22,931	63.00					22,931	25,643	24,117
PRESS-JOURNAL	SUN	Z	#	23,418	64.34					23,418	27,781	25,925
WEST PALM BEACH (PALM BEACH CO.)			220,900			179,800			400,700			
POST	M (M-F)	C		105,254	47.65		45,081	25.07		150,335	158,961	147,564
POST	SAT M	C		111,854	50.64		48,584	27.02		160,438	170,002	155,228
POST	SUN	C		133,013	60.21		56,605	31.48		189,618	203,732	189,747
WINTER HAVEN (POLK CO.)			33,900#						33,900			
NEWS CHIEF	E		#	16,852	49.71					16,852	19,545	12,604
NEWS CHIEF	SUN		#	17,679	52.15					17,679	20,634	13,899

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GEORGIA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
ALBANY (DOUGHERTY CO.)			31,900			73,400			105,300			
HERALD	E	Z		20,386	63.91		14,371	19.58		34,757	36,616	36,785
HERALD	SUN	Z		22,859	71.66		18,268	24.89		41,127	45,049	44,278
AMERICUS (SUMTER CO.)			5,500			5,900			11,400			
TIMES-RECORDER	E			4,097	74.49		3,480	58.98		7,577	8,060	7,818
ATHENS (CLARKE CO.)			16,600			42,100			58,700			
NEWS, BANNER-HERALD	CMB DLY			8,142	49.05		13,761	32.69		21,903	26,695	25,653
NEWS	M (M-F)			3,289	19.81		5,324	12.65		8,613	13,053	11,806
BANNER-HERALD	E (M-F)			4,853	29.23		8,437	20.04		13,290	13,642	13,847
BANNER-HERALD/NEWS	SAT M			7,021	42.30		14,580	34.63		21,601	26,867	25,029
BANNER-HERALD/NEWS	SUN			8,253	49.72		17,586	41.77		25,839	31,860	31,351
ATLANTA (FULTON CO.)			701,100			701,300			1,402,400			
CONSTITUTION, JOURNAL	CMB DLY	C		295,440	42.14		135,177	19.28		430,617	465,455	458,684
CONSTITUTION	M (M-F)	C		180,989	25.82		* 72,708	10.37		253,697	284,015	275,185
JOURNAL	E (M-F)	C		114,451	16.32		62,469	8.91		176,920	181,440	183,499
JOURNAL & CONSTITUTION	SAT	C		319,412	45.56		162,916	23.23		482,328	517,689	519,164
JOURNAL & CONSTITUTION	SUN	C		388,398	55.40		208,274	29.70		596,672	651,828	650,551
AUGUSTA (RICHMOND CO.)			89,400			126,700			216,100			
CHRONICLE, HERALD	CMB DLY			53,866	60.25		24,161	19.07		78,027	79,427	80,071
CHRONICLE	M (M-F)			41,177	46.06		24,067	19.00		65,244	66,591	65,009
HERALD	E (M-F)			12,689	14.19		94	0.07		12,783	12,836	15,062
CHRONICLE-HERALD	SAT M			63,180	70.67		29,103	22.97		92,283	93,791	91,891
CHRONICLE-HERALD	SUN			59,405	66.45		29,107	22.97		88,512	90,177	89,017
COLUMBUS (MUSCOGEE CO.)			85,000			106,300			191,300			
LEDGER-ENQUIRER	M			41,804	49.18		13,753	12.94		55,557	56,420	55,436
LEDGER-ENQUIRER	SUN			50,808	59.77		17,668	16.62		68,476	69,231	67,952
CONYERS (ROCKDALE CO.)			18,100#						18,100			
ROCKDALE CITIZEN	E (M-F)	Z	#	8,353	46.15					8,353	9,552	9,051
DALTON (WHITFIELD CO.)			8,600			25,300			33,900			
CITIZEN-NEWS	E (M,TU TH,F)	Z		5,320	61.86		6,723	26.57		12,043	12,205☆	
CITIZEN-NEWS	W	Z		5,991	69.66		7,428	29.36		13,419	13,580☆	
CITIZEN-NEWS	E (M-F)	Z										11,920
CITIZEN-NEWS	SAT	Z		5,078	59.05		6,553	25.90		11,631	11,792	11,178
CITIZEN-NEWS	SUN	Z		4,564	53.07		6,334	25.04		10,898	11,060	10,049

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GEORGIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
DUBLIN (LAURENS CO.)			22,100#						22,100			
COURIER HERALD	E		#	10,553	47.75					10,553	10,858	10,226
GAINESVILLE (HALL CO.)			19,200#			53,300			72,500			
TIMES	E	Z	#	10,828	56.40		9,787	18.36		20,615	20,761*	20,930*
TIMES	SUN	Z	#	11,727	61.08		11,422	21.43		23,149	23,342*	23,165*
GRIFFIN (SPALDING CO.)			8,800			10,300			19,100			
NEWS	E			5,441	61.83		5,252	50.99		10,693	12,565*	12,220*
NEWS	SUN			4,471	50.81		5,237	50.84		9,708	11,488☆ *	
GWINNETT CO. (LAWRENCEVILLE P.O.)			116,800#						116,800			
NEWS	M	Z	#	41,101	35.19					41,101	44,235☆	
NEWS	E	Z	#									34,652
NEWS	SUN	Z	#	41,988	35.95					41,988	44,424	37,503
MACON (BIBB CO.)			62,000			150,700			212,700			
TELEGRAPH & NEWS	M			34,029	54.89		35,616	23.63		69,645	72,534	72,361
TELEGRAPH & NEWS	SUN			41,210	66.47		53,998	35.83		95,208	99,660	98,543
MARIETTA (COBB CO.)			164,600#						164,600			
JOURNAL	M	Z	#	28,539	17.34					28,539	29,862☆	
JOURNAL	E	Z	#									26,028
JOURNAL	SUN	Z	#	27,980	17.00					27,980	29,145	26,649
SAVANNAH (CHATHAM CO.)			73,900			208,400			282,300			
NEWS, PRESS (6-3-89 to 9-30-89)	CMB DLY			45,375	61.40		25,254	12.12		70,629	70,825☆	
NEWS (6-3-89 to 9-30-89)	M (M-F)			29,701	40.19		22,695	10.89		52,396	52,384☆	
PRESS (6-3-89 to 9-30-89)	E (M-F)			15,674	21.21		2,559	1.23		18,233	18,441☆	
NEWS, PRESS (6-3-89 to 9-30-89)	SAT			45,322	61.33		29,960	14.38		75,282	76,690☆	
NEWS, PRESS (4-1-89 to 6-2-89)	CMB DLY											73,578
NEWS (4-1-89 to 6-2-89)	M											54,563
PRESS (4-1-89 to 6-2-89)	E											19,015
NEWS	SUN			42,605	57.65		31,204	14.97		73,809	74,980	75,254

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THOMASVILLE (THOMAS CO.)			6,800			14,400			21,200			
TIMES-ENTERPRISE	E (M-F)	Z		5,090	74.85		5,890	40.90		10,980	11,379	11,418
TIMES-ENTERPRISE	SAT M	Z		4,879	71.75		5,875	40.80		10,754	11,155	11,110
VALDOSTA (LOWNDES CO.)			13,000			37,700			50,700			
TIMES	M	Z		10,020	77.08		9,196	24.39		19,216	19,377☆	
TIMES	E	Z										18,490
TIMES	SUN	Z		9,516	73.20		9,530	25.28		19,046	19,206	18,062
WARNER ROBINS (HOUSTON CO.)			26,100#			4,700			30,800			
SUN	E (M-F)		#	9,167	35.12		276	5.87		9,443	9,533	9,855
SUN	SUN		#	10,009	38.35		306	6.51		10,315	10,405	10,763
HAWAII												
HILO (HAWAII CO.)			26,600#						26,600			
TRIBUNE-HERALD	E (M-F)	Z	#	18,015	67.73					18,015	20,255	19,915
TRIBUNE-HERALD	SUN	Z	#	20,064	75.43					20,064	23,124	22,642
HONOLULU (HONOLULU CO.)			267,800#						267,800			
ADVERTISER, STAR-BULLETIN	CMB DLY		#	172,610	64.45					172,610	189,231	189,583
ADVERTISER	M		#	82,237	30.71					82,237	96,005	93,200
STAR-BULLETIN	E		#	90,373	33.75					90,373	93,226	96,383
STAR-BULLETIN & ADVERTISER	SUN		#	183,303	68.45					183,303	199,782	201,084
KAILUA-KONA (HAWAII CO.)			11,700#						11,700			
WEST HAWAII TODAY	M (M-F)	Z	#	9,209	78.71					9,209	10,204	9,176
WEST HAWAII TODAY	SUN	Z	#	10,049	85.89					10,049	10,923	9,410
LIHUE (KAUAI CO.)			15,500#						15,500			
GARDEN ISLAND	E (M, W, TH & F)	Z	#	8,078	52.12					8,078	8,555	9,481
GARDEN ISLAND	SUN	Z	#	8,667	55.92					8,667	9,140	9,474
WAILUKU (MAUI CO.)			10,100			21,100			31,200			
MAUI NEWS	E (M-F)			6,558	64.93		9,956	47.18		16,514	17,196	15,890
MAUI NEWS	SUN			6,473	64.09		12,007	56.91		18,480	18,559	16,663

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IDAHO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
BOISE (ADA CO.)			69,800			77,800			147,600			
STATESMAN	M	Z		38,651	55.37		15,519	19.95		54,170	56,690	55,422
STATESMAN	SUN	Z		49,928	71.53		22,156	28.48		72,084	75,358	72,623
IDAHO FALLS (BONNEVILLE CO.)			15,900			26,800			42,700			
POST-REGISTER	E (M-F)	Z		10,996	69.16		11,219	41.86		22,215	24,769*	24,994*
POST-REGISTER	SUN	Z		11,349	71.38		11,820	44.10		23,169	26,232*	26,419*
POCATELLO (BANNOCK CO.)			20,200			23,600			43,800			
STATE JOURNAL	E (M-F)	Z		12,110	59.95		6,452	27.34		18,562	18,735*	18,924*
JOURNAL	SUN	Z		12,659	62.67		7,071	29.96		19,730	19,958*	20,045*
TWIN FALLS (TWIN FALLS CO.)			11,800			37,400			49,200			
TIMES-NEWS	M	Z		8,437	71.50		11,107	29.70		19,544	20,128	20,750
TIMES-NEWS	SUN	Z		8,722	73.92		12,052	32.22		20,774	21,389	21,555
ILLINOIS												
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)			35,800			40,100			75,900			
TELEGRAPH	E (M-F)	Z		23,907	66.78		9,448	23.56		33,355	34,860	34,499
TELEGRAPH	SUN	Z		24,386	68.12		9,925	24.75		34,311	35,895	34,812
AURORA (KANE CO.)			42,100			91,400			133,500			
BEACON-NEWS	E	Z		24,348	57.83		15,907	17.40		40,255	40,585	40,397
BEACON-NEWS	SUN	Z		25,858	61.42		17,387	19.02		43,245	43,575	43,053
BELLEVILLE (ST. CLAIR CO.)			48,000#						48,000			
NEWS-DEMOCRAT	M	Z	#	27,622	57.55					27,622	48,458	46,746
NEWS-DEMOCRAT	SUN	Z	#	30,874	64.32					30,874	54,831	54,253
BLOOMINGTON-NORMAL (McLEAN CO.)			33,500			52,900			86,400			
PANTAGRAPH	M	Z		23,905	71.36		23,543	44.50		47,448	51,888	52,189
PANTAGRAPH	SUN	Z		25,081	74.87		26,006	49.16		51,087	56,154	55,899
CARBONDALE (JACKSON CO.)-HERRIN (WILLIAMSON CO.)-MARION (WILLIAMSON CO.)-MURPHYSBORO (JACKSON CO.)			95,000#						95,000			
SOUTHERN ILLINOISAN	M		#	28,352	29.84					28,352	30,020	27,791
SOUTHERN ILLINOISAN	SUN		#	34,533	36.35					34,533	36,651	34,312

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ILLINOIS	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
CENTRALIA-CENTRAL CITY-WAMAC (MARION CO.)			8,500			34,600			43,100			
SENTINEL	E (M-F)	Z		5,302	62.38		10,197	29.47		15,499	16,134	16,258
SENTINEL	SUN	Z		5,548	65.27		10,915	31.55		16,463	17,207	17,352
CHAMPAIGN-URBANA (CHAMPAIGN CO.)			38,000#			56,500			94,500			
NEWS-GAZETTE	E (M-F)	Z	#	23,341	61.42		18,150	32.12		41,491	43,369	43,643
NEWS-GAZETTE	SAT M	Z	#	23,381	61.53		18,831	33.33		42,212	44,165	44,177
NEWS-GAZETTE	SUN	Z	#	25,875	68.09		21,595	38.22		47,470	50,806	50,614
CHARLESTON (COLES CO.)			6,000#			9,600			15,600			
COLES COUNTY TIMES-COURIER	M	Z	#	4,021	67.02		2,991	31.16		7,012	7,310	7,202
CHICAGO (COOK CO.)			1,154,800#			1,763,000			2,917,800			
RACING FORM	MON M										16,576*	17,587
RACING FORM	M (TU-F)										24,937*	26,994
RACING FORM	SAT M										50,866*	51,136
RACING FORM	SUN										44,587*	37,496
SUN-TIMES	M (M-F)	C	#	281,451	24.37		242,632	13.76		524,083	535,864	579,272
SUN-TIMES	SAT M	C	#	176,402	15.28		181,059	10.27		357,461	368,550	392,859
SUN-TIMES	SUN	C	#	264,912	22.94		283,664	16.09		548,576	563,148	600,257
TRIBUNE	M (M-F)	C	#	214,111	18.54		421,831	23.93		635,942	720,155	715,618
TRIBUNE	SAT M	C	#	149,288	12.93		374,912	21.27		524,200	602,520	589,485
TRIBUNE	SUN	C	#	302,558	26.20		698,012	39.59		1,000,570	1,122,977	1,098,127
CHICAGO (COOK CO.) (ARLINGTON HEIGHTS P.O.)			307,900#						307,900			
HERALD	M	Z	#	88,337	28.69					88,337	90,865	81,827
HERALD	SUN	Z	#	87,011	28.26					87,011	89,338	79,491
CHICAGO (COOK CO.)			236,500#						236,500			
SOUTHTOWN ECONOMIST	E (M-F)		#	41,382	17.50					41,382	44,187	43,197
SOUTHTOWN ECONOMIST	SUN		#	57,056	24.13					57,056	60,046	58,411
CRYSTAL LAKE (McHENRY CO.)			75,600#						75,600			
NORTHWEST HERALD	M	Z	#	30,145	39.87					30,145	30,528	29,868
NORTHWEST HERALD	SUN	Z	#	29,277	38.73					29,277	29,660☆	
DANVILLE (VERMILION CO.)			22,700			23,700			46,400			
COMMERCIAL-NEWS	E	Z		13,783	60.72		10,890	45.95		24,673	24,972	24,716
COMMERCIAL-NEWS	SUN	Z		14,433	63.58		12,341	52.07		26,774	27,115	26,849

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ILLINOIS	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
DECATUR (MACON CO.)			40,300			33,800			74,100			
HERALD & REVIEW	M	Z		23,825	59.12		11,101	32.84		34,926	43,043	42,487
HERALD & REVIEW	SUN	Z		28,462	70.63		14,837	43.90		43,299	56,333	55,220
DEKALB (DEKALB CO.)			13,800			10,300			24,100			
CHRONICLE	E (M-F)	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CHRONICLE	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DIXON (LEE CO.)			5,500			20,600			26,100			
TELEGRAPH	E	Z		4,675	85.00		5,162	25.06		9,837	10,173	10,227
EDWARDSVILLE (MADISON CO.)			19,800#						19,800			
INTELLIGENCER	E	Z	#	6,670	33.69					6,670	7,291	7,355
EFFINGHAM (EFFINGHAM CO.)			5,600			26,200			31,800			
NEWS	E			4,804	85.79		7,705	29.41		12,509	12,947*	13,174*
ELGIN (KANE CO.)			32,700			205,100			237,800			
COURIER-NEWS	E	Z		17,691	54.10		14,912	7.27		32,603	32,860	33,159
COURIER-NEWS	SUN	Z		17,882	54.69		15,095	7.36		32,977	33,236	33,605
FREEPORT (STEPHENSON CO.)			10,900			23,400			34,300			
JOURNAL-STANDARD	E	Z		7,786	71.43		9,117	38.96		16,903	17,292	17,602
GALESBURG (KNOX CO.)			13,500			30,000			43,500			
REGISTER-MAIL	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JACKSONVILLE (MORGAN CO.)			9,000			24,500			33,500			
JOURNAL COURIER	M	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JOURNAL COURIER	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JOLIET (WILL CO.)			49,000			87,000			136,000			
HERALD-NEWS	E			32,883	67.11		15,324	17.61		48,207	48,524	47,793
HERALD-NEWS	SUN			33,343	68.05		16,526	19.00		49,869	50,186	49,545
KANKAKEE (KANKAKEE CO.)			20,600			38,000			58,600			
JOURNAL	E (M-F)	Z		14,693	71.33		14,986	39.44		29,679	30,885	30,578
JOURNAL	SUN	Z		15,895	77.16		16,822	44.27		32,717	34,092	33,462
KEWANEE (HENRY CO.)			5,200			18,600			23,800			
STAR COURIER	E	Z		4,013	77.17		3,377	18.16		7,390	7,854	7,670

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
ILLINOIS												
LANSING (COOK CO.)			61,300#						61,300			
CALUMET	E (M-F)		#	10,856	17.71					10,856	11,951	11,661
CALUMET	SUN		#	9,132	14.90					9,132	10,402	10,080
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)			12,000			17,200			29,200			
NEWS-TRIBUNE	E	Z		9,585	79.88		8,896	51.72		18,481	19,502	19,871
LIBERTYVILLE-MUNDELEIN-VERNON HILLS (LAKE CO.)			16,900#						16,900			
SOUTH WEST NEWS SUN	E (M-F)		#	4,032	23.86					4,032	4,724	5,090
SOUTH WEST NEWS SUN	WKND		#	4,219	24.96					4,219	5,017	5,279
LINCOLN (LOGAN CO.)			5,200			5,200			10,400			
COURIER	E	Z		3,967	76.29		2,307	44.37		6,274	6,742	6,721
MATTOON (COLES CO.)			8,200#			13,500			21,700			
JOURNAL-GAZETTE	M	Z	#	6,134	74.80		5,809	43.03		11,943	12,325	12,173
MOLINE-EAST MOLINE (ROCK ISLAND CO.)			57,800			116,200			174,000			
DISPATCH	E	Z		24,100	41.70		5,855	5.04		29,955	30,256	30,079
DISPATCH	SUN	Z		28,550	49.39		7,760	6.68		36,310	36,833	36,034
MOUNT VERNON (JEFFERSON CO.)			7,900			13,400			21,300			
REGISTER-NEWS	E			5,732	72.56		5,169	38.57		10,901	11,314	11,330
NAPERVILLE (DUPAGE CO.)												
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)										510,107	518,682
OTTAWA (LASALLE CO.)			10,800#			11,700			22,500			
TIMES	E	Z	#	9,229	85.45		2,636	22.53		11,865	12,667	12,717
PEKIN (TAZEWELL CO.)			13,000			35,000			48,000			
TIMES	E	Z		8,541	65.70		6,478	18.51		15,019	15,395	16,069
PEORIA (PEORIA CO.)			83,700			83,500			167,200			
JOURNAL STAR	ALL DAY (M-F)	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JOURNAL STAR	SAT	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JOURNAL STAR	ALL DAY	Z,C										
JOURNAL STAR	SUN	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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ILLINOIS	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
PONTIAC (LIVINGSTON CO.)			3,900			11,700			15,600			
LEADER	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
QUINCY (ADAMS CO.)			20,200			51,300			71,500			
HERALD-WHIG	E (M-F)			12,707	62.91		12,603	24.57		25,310	25,917*	26,620*
HERALD-WHIG	SAT M			13,780	68.22		11,713	22.83		25,493	26,082*	26,082*
HERALD-WHIG	SUN			14,293	70.76		15,911	31.02		30,204	31,056*	31,336*
ROCK ISLAND (ROCK ISLAND CO.)			57,800			116,500			174,300			
ARGUS	E	Z		10,151	17.56		4,290	3.68		14,441	14,694	15,129
ARGUS	SUN	Z		11,535	19.96		5,110	4.39		16,645	17,248	17,655
ROCKFORD (WINNEBAGO CO.)			188,200#						188,200			
REGISTER STAR	M	Z	#	69,164	36.75					69,164	73,703	73,158
REGISTER STAR	SUN	Z	#	80,870	42.97					80,870	86,580	86,282
SKOKIE (COOK CO.)			35,000@						35,000			
WEEKEND LIFE	SUN	Z	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SPRINGFIELD (SANGAMON CO.)			56,600			129,500			186,100			
STATE JOURNAL-REGISTER	M	Z		40,501	71.56		27,865	21.52		68,366	69,638☆	
STATE JOURNAL-REGISTER	ALL DAY	Z										69,458
STATE JOURNAL-REGISTER	SUN	Z		40,086	70.82		36,525	28.20		76,611	77,904	76,756
STERLING-ROCK FALLS (WHITESIDE CO.)			12,700			17,500			30,200			
GAZETTE	E			9,264	72.94		5,058	28.90		14,322	14,844	14,705
STREATOR (LASALLE CO.)			7,100			11,200			18,300			
TIMES-PRESS	E	Z		6,610	93.10		2,055	18.35		8,665	9,208	9,243
TAYLORVILLE (CHRISTIAN CO.)			5,400			10,300			15,700			
BREEZE-COURIER	E (M-F)			3,692	68.37		3,073	29.83		6,765	7,470☆	
BREEZE-COURIER	SUN			3,736	69.19		3,071	29.82		6,807	7,513☆	
BREEZE-COURIER	E											7,558
WAUKEGAN-NORTH CHICAGO (LAKE CO.)			35,200			78,900			114,100			
NEWS-SUN	E (M-F)	Z		15,913	45.21		19,166	24.29		35,079	36,177	36,775
NEWS-SUN	WKND	Z		16,881	47.96		21,571	27.34		38,452	39,624	39,814
WHEATON (DUPAGE CO.)			17,900			60,400			78,300			
JOURNAL	E	Z		5,153	28.79		2,843	4.71		7,996	8,107	10,250

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INDIANA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/89	9/30/88
ANDERSON (MADISON CO.)			24,800			28,700			53,500			
HERALD-BULLETIN	M			19,142	77.19		14,564	50.75		33,706	34,410	34,451
HERALD-BULLETIN	SUN			18,896	76.19		15,323	53.39		34,219	34,932	35,093
AUBURN (DEKALB CO.)			12,500#						12,500			
STAR	E		#	6,895	55.16					6,895	7,155	7,086
BEDFORD (LAWRENCE CO.)			8,400#			16,700			25,100			
TIMES-MAIL	E	Z	#	6,236	74.24		8,055	48.23		14,291	14,846	15,146
BLOOMINGTON (MONROE CO.)			27,900#			19,600			47,500			
HERALD-TIMES	M	Z	#	15,014	41.36		10,703	29.90		25,717	27,683☆	
HERALD-TIMES	E	Z	#									27,574
BLOOMINGTON (MONROE CO.)-BEDFORD (LAWRENCE CO.)			36,300#			35,800			72,100			
HERALD-TIMES	SUN	Z	#	20,786	57.26		19,822	55.37		40,608	43,352	43,455
COLUMBUS (BARTHOLOMEW CO.)			15,400			30,100			45,500			
REPUBLIC	E	Z		10,628	69.01		10,066	33.44		20,694	21,357	20,426
REPUBLIC	SUN	Z		11,277	73.23		11,095	36.86		22,372	23,348	22,149
CRAWFORDSVILLE (MONTGOMERY CO.)			5,600			16,300			21,900			
JOURNAL-REVIEW	E	Z		4,681	83.59		5,981	36.69		10,662	11,000*	10,802*
ELKHART (ELKHART CO.)			32,400			33,600			66,000			
TRUTH	E	Z		20,084	61.99		7,771	23.13		27,855	28,246	28,001
TRUTH	SUN	Z		21,248	65.58		9,344	27.81		30,592	31,094	29,946
EVANSVILLE (VANDERBURGH CO.)			64,800			130,600			195,400			
COURIER, PRESS	CMB DLY	Z,C		54,107	83.50		39,425	30.19		93,532	99,327	100,334
COURIER	M	Z,C		29,798	45.98		28,069	21.49		57,867	63,423	63,441
PRESS	E	Z,C		24,309	37.51		11,356	8.70		35,665	35,904	36,893
COURIER	SUN	Z,C		51,015	78.73		53,185	40.72		104,200	115,668	113,474
FORT WAYNE (ALLEN CO.)			101,500#			187,000			288,500			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	Z	#	79,380	78.21		39,913	21.34		119,293	120,356	119,435
JOURNAL-GAZETTE	M	Z	#	37,319	36.77		25,403	13.58		62,722	63,648	62,444
NEWS-SENTINEL	E	Z	#	42,061	41.44		14,510	7.76		56,571	56,708	56,991
JOURNAL-GAZETTE	SUN	Z	#	71,642	70.58		64,260	34.36		135,902	137,812	137,266

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
FRANKLIN (JOHNSON CO.)			17,400#			12,800			30,200			
JOURNAL	E		#	8,612	49.49		6,888	53.81		15,500	15,798	15,030
GARY (LAKE CO.)			89,200#			58,700			147,900			
POST-TRIBUNE	M	Z	#	46,963	52.65		20,658	35.19		67,621	73,975*	76,268*
POST-TRIBUNE	SUN	Z	#	52,691	59.07		27,507	46.86		80,198	87,302*	87,975*
GOSHEN (ELKHART CO.)			10,000			21,600			31,600			
NEWS	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GREENFIELD (HANCOCK CO.)			4,500			12,000			16,500			
REPORTER	E			3,025	67.22		4,255	35.46		7,280	7,620	6,835
INDIANAPOLIS (MARION CO.)			466,300#						466,300			
STAR, NEWS	CMB DLY		#	281,293	60.32					281,293	346,165	348,634
STAR	M		#	180,703	38.75					180,703	234,888	231,726
NEWS	E		#	100,590	21.57					100,590	111,277	116,908
STAR	SUN		#	316,106	67.79					316,106	408,283	405,842
KENDALLVILLE (NOBLE CO.)			14,700#						14,700			
NEWS-SUN	E		#	6,495	44.18					6,495	6,800	6,482
KOKOMO (HOWARD CO.)			20,500			26,900			47,400			
TRIBUNE	E			18,662	91.03		8,674	32.25		27,336	27,736	27,283
TRIBUNE	SUN			19,029	92.82		9,738	36.20		28,767	29,169	28,325
LA PORTE (LA PORTE CO.)			9,400			33,300			42,700			
HERALD-ARGUS	E	Z		7,474	79.51		5,680	17.06		13,154	13,477	13,455
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)			26,000			65,800			91,800			
JOURNAL & COURIER	M	Z		18,267	70.26		18,237	27.72		36,504	37,050	36,712
JOURNAL & COURIER	SUN	Z		20,492	78.82		19,746	30.01		40,238	40,839	39,592
LAKE CO. (MUNSTER P.O.)			108,200#			57,900			166,100			
TIMES	E (M-F)	Z,C	#	53,496	49.44		10,153	17.54		63,649	66,051*	66,787*
TIMES	SAT M	Z,C	#	51,993	48.05		10,112	17.46		62,105	64,505*	65,234*
TIMES	SUN	Z,C	#	59,112	54.63		11,225	19.39		70,337	72,909*	73,313*
LOGANSPORT (CASS CO.)			7,700			19,800			27,500			
PHAROS-TRIBUNE	E (M-F)	Z		6,555	85.13		8,001	40.41		14,556	15,104	15,285
PHAROS-TRIBUNE	SUN	Z		6,792	88.21		8,353	42.19		15,145	15,816	15,803

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

INDIANA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
MARION (GRANT CO.)			22,200			22,900			45,100			
CHRONICLE-TRIBUNE	M	Z		14,490	65.27		5,707	24.92		20,197	20,691	20,856
CHRONICLE-TRIBUNE	SUN	Z		17,074	76.91		7,814	34.12		24,888	25,488	25,297
MARTINSVILLE (MORGAN CO.)			4,700			9,000			13,700			
REPORTER ●	E	Z		3,093	65.81		3,982	44.24		7,075	7,808	7,493
MUNCIE (DELAWARE CO.)			27,700#			48,200			75,900			
STAR, PRESS	CMB DLY	Z	#	22,947	82.84		20,483	42.50		43,430	44,704*	44,545*
STAR	M	Z	#	13,226	47.75		15,632	32.43		28,858	29,970*	29,678*
PRESS	E	Z	#	9,721	35.09		4,851	10.06		14,572	14,734*	14,867*
STAR	SUN	Z	#	15,354	55.43		18,987	39.39		34,341	35,701*	35,313*
RICHMOND (WAYNE CO.)			18,300			44,400			62,700			
PALLADIUM-ITEM	E	Z		11,658	63.70		9,165	20.64		20,823	20,959*	20,760*
PALLADIUM-ITEM	SUN	Z		13,759	75.19		11,518	25.94		25,277	25,477*	25,394*
SEYMOUR (JACKSON CO.)			6,100			8,700			14,800			
TRIBUNE	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SHELBYVILLE (SHELBY CO.)			5,600			9,000			14,600			
NEWS	E	Z		4,793	85.59		5,411	60.12		10,204	11,210*	11,133*
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)			85,500			146,000			231,500			
TRIBUNE	E	Z		50,006	58.49		34,992	23.97		85,000	90,943	90,903
TRIBUNE	SUN	Z		57,212	66.91		56,523	38.71		113,735	128,502	124,996
TERRE HAUTE (VIGO CO.)			25,100			65,900			91,000			
TRIBUNE-STAR	M	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE-STAR	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
VINCENNES (KNOX CO.)			9,200			19,100			28,300			
SUN-COMMERCIAL	E (M-F)	Z		6,713	72.97		7,270	38.06		13,983	14,245*	14,252*
SUN-COMMERCIAL	SUN	Z		7,224	78.52		8,235	43.12		15,459	15,976*	15,670*
WASHINGTON (DAVIESS CO.)			4,600			14,700			19,300			
TIMES-HERALD	E	Z		3,415	74.24		6,338	43.12		9,753	10,265	10,328

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IOWA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
BURLINGTON (DES MOINES CO.)			12,600			43,500			56,100			
HAWK EYE	E (M-F)	Z		9,757	77.44		8,049	18.50		17,806	18,149	18,421
HAWK EYE	SUN	Z		10,346	82.11		9,729	22.37		20,075	20,427	20,356
CEDAR RAPIDS-MARION (LINN CO.)			67,000#			84,100			151,100			
GAZETTE	M	Z	#	44 787	66.85		19,497	23.18		64,284	70,821	69,785
GAZETTE	SUN	Z	#	48,159	71.88		26,059	30.99		74,218	82,368	80,713
CLINTON (CLINTON CO.)			11,700			33,700			45,400			
HERALD	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COUNCIL BLUFFS (POTTAWATTAMIE CO.)			22,500			27,600			50,100			
NONPAREIL	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NONPAREIL	SAT M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NONPAREIL	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DAVENPORT-BETTENDORF (SCOTT CO.)			107,800			146,900			254,700			
QUAD CITY TIMES	ALL DAY (M-F)	Z		39,555	36.69		17,380	11.83		56,935	57,559☆	
QUAD CITY TIMES	SAT	Z		43,612	40.46		23,870	16.25		67,482	68,361☆	
QUAD CITY TIMES	ALL DAY	Z										55,783
QUAD CITY TIMES	SUN	Z		49,860	46.25		31,190	21.23		81,050	83,178	82,414
DES MOINES (POLK CO.)			127,200			338,700			465,900			
REGISTER	M	Z,C		73,165	57.52		78,285	23.11		151,450	209,765	210,042
REGISTER	SUN	Z,C		94,948	74.64		146,130	43.14		241,078	353,105	356,016
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL			22,500			52,200			74,700			
TELEGRAPH-HERALD	E			16,755	74.47		15,871	30.40		32,626	33,818☆	
TELEGRAPH-HERALD	E (M-F)											34,716
TELEGRAPH-HERALD	SUN			18,007	80.03		18,389	35.23		36,396	37,938	38,621
FORT DODGE (WEBSTER CO.)			11,000			33,600			44,600			
MESSENGER	M	Z		7,478	67.98		11,815	35.16		19,293	20,062*	20,270*
MESSENGER	SUN	Z		7,827	71.15		12,291	36.58		20,118	20,900*	20,975*
IOWA CITY (JOHNSON CO.)			24,900			14,900			39,800			
PRESS-CITIZEN	E	Z		12,098	48.59		3,793	25.46		15,891	16,151	15,886

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IOWA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
MARSHALLTOWN (MARSHALL CO.)			10,400			23,900			34,300			
TIMES-REPUBLICAN	E	Z		6,584	63.31		5,713	23.90		12,297	12,677*	12,668*
MASON CITY (CERRO GORDO CO.)			16,100			34,300			50,400			
GLOBE-GAZETTE	M	Z		9,955	61.83		9,499	27.69		19,454	20,490	20,013
GLOBE	SUN	Z		11,214	69.65		9,909	28.89		21,123	22,264	21,214
MUSCATINE (MUSCATINE CO.)			9,100			20,300			29,400			
JOURNAL	E	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OELWEIN (FAYETTE CO.)			2,400			18,000			20,400			
REGISTER	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OTTUMWA (WAPELLO CO.)			10,500			37,200			47,700			
COURIER	M	Z		7,750	73.81		8,972	24.12		16,722	17,164	16,300
SIOUX CITY (WOODBURY CO.)			37,400			62,200			99,600			
JOURNAL	M (M-F)			24,600	65.78		20,764	33.38		45,364	50,495	50,671
JOURNAL	SAT M			24,090	64.41		20,703	33.28		44,793	49,989	50,231
JOURNAL	SUN			26,121	69.84		19,882	31.96		46,003	49,822	49,038
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)			41,000			61,300			102,300			
COURIER	E (M-F)	Z		28,061	68.44		20,218	32.98		48,279	49,211	47,530
COURIER	SUN	Z		30,256	73.80		22,619	36.90		52,875	53,847	52,511
WEBSTER CITY (HAMILTON CO.)			3,400			8,100			11,500			
FREEMAN-JOURNAL	E (M-F)			2,400	70.59		1,255	15.49		3,655	3,964	4,019
KANSAS												
EMPORIA (LYON CO.)			9,600#			13,700			23,300			
GAZETTE	E		#	6,239	64.99		3,697	26.99		9,936	10,273*	10,533*
FORT SCOTT (BOURBON CO.)			3,800			6,000			9,800			
TRIBUNE	E			2,422	63.74		2,101	35.02		4,523	5,096	5,068
GARDEN CITY (FINNEY CO.)			8,000			15,800			23,800			
TELEGRAM	E	Z		5,946	74.33		4,641	29.37		10,587	11,134	11,234

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KANSAS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
GREAT BEND (BARTON CO.)			6,600			14,600			21,200			
TRIBUNE	E (M-F)			4,927	74.65		4,619	31.64		9,546	10,019*	10,264*
TRIBUNE	SUN			5,090	77.12		4,729	32.39		9,819	10,292*	10,531*
HUTCHINSON (RENO CO.)			19,900#			64,800			84,700			
NEWS	M	Z	#	12,824	64.44		18,762	28.95		31,586	38,952	40,932
NEWS	SUN	Z	#	14,371	72.22		20,043	30.93		34,414	42,178	43,557
INDEPENDENCE (MONTGOMERY CO.)			4,400			12,000			16,400			
REPORTER	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
REPORTER	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JUNCTION CITY (GEARY CO.)			8,900			8,700			17,600			
UNION	E (M-F)			5,444	61.17		2,735	31.44		8,179	8,398	8,522
UNION	SUN			5,999	67.40		2,971	34.15		8,970	9,166	9,381
LAWRENCE (DOUGLAS CO.)			21,300			16,500			37,800			
JOURNAL-WORLD	E			14,258	66.94		4,258	25.81		18,516	19,193	18,902
JOURNAL-WORLD	SUN			14,679	68.92		4,415	26.76		19,094	19,820	19,428
LEAVENWORTH (LEAVENWORTH CO.)			12,000			11,600			23,600			
TIMES	E (M-F)			6,578	54.82		2,053	17.70		8,631	8,788*	9,081
TIMES	SUN			7,081	59.01		2,263	19.51		9,344	9,501*	9,801
MANHATTAN (RILEY CO.)			15,600			11,000			26,600			
MERCURY	E (M-F)			8,650	55.45		3,024	27.49		11,674	12,801	12,640
MERCURY	SUN			9,338	59.86		3,323	30.21		12,661	13,896	13,628
OLATHE (JOHNSON CO.)			20,900#			7,300			28,200			
NEWS	M (TU-S)		#	6,966	33.33		1,528	20.93		8,494	9,285	9,595
NEWS	SUN		#	8,021	38.38		1,840	25.21		9,861	10,753	10,951
SALINA (SALINE CO.)			17,600			43,600			61,200			
JOURNAL	M	Z		11,314	64.28		13,675	31.36		24,989	28,738	29,165
JOURNAL	SUN	Z		12,500	71.02		15,319	35.14		27,819	31,800	31,690
TOPEKA (SHAWNEE CO.)			64,900			148,800			213,700			
CAPITAL-JOURNAL	M	Z		41,618	64.13		23,019	15.47		64,637	66,611	67,170
CAPITAL-JOURNAL	SUN	Z		45,865	70.67		27,157	18.25		73,022	74,819	76,690
WICHITA (SEDGWICK CO.)			237,600#						237,600			
EAGLE-BEACON	M	Z,C	#	103,492	43.56					103,492	119,013	120,211
EAGLE-BEACON	SUN	Z,C	#	159,037	66.93					159,037	194,942	192,945

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KANSAS												
WINFIELD (COWLEY CO.)			4,600			9,100			13,700			
COURIER	E			3,881	84.37		1,645	18.08		5,526	5,858*	5,903*
KENTUCKY												
ASHLAND (BOYD CO.)			23,700			49,100			72,800			
INDEPENDENT	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INDEPENDENT	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BOWLING GREEN (WARREN CO.)			15,100			62,800			77,900			
NEWS	E (M-F)	Z		8,885	58.84		12,836	20.44		21,721	22,048	21,493
NEWS	SUN	Z		9,329	61.78		15,565	24.79		24,894	25,242	24,749
DANVILLE (BOYLE CO.)			5,200			25,600			30,800			
ADVOCATE-MESSENGER	E (M-F)	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ADVOCATE	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ELIZABETHTOWN (HARDIN CO.)			32,800#						32,800			
NEWS-ENTERPRISE	M (M-F)	Z	#	14,560	44.39					14,560	15,478	15,353
NEWS-ENTERPRISE	SUN	Z	#	15,714	47.91					15,714	16,796	16,708
HARLAN (HARLAN CO.)			1,800			12,400			14,200			
ENTERPRISE	E (TU-S)			1,397	77.61		5,129	41.36		6,526	6,946*	6,732*
HENDERSON (HENDERSON CO.)			10,400			11,800			22,200			
GLEANER	M (TU-S)			6,782	65.21		3,585	30.38		10,367	10,712*	10,200*
GLEANER	SUN			8,493	81.66		4,579	38.81		13,072	13,489*	13,025*
HOPKINSVILLE (CHRISTIAN CO.)			17,100#			15,200			32,300			
NEW ERA	E	Z	#	10,746	62.84		3,456	22.74		14,202	14,433	14,672
LEXINGTON (FAYETTE CO.)			87,700			132,800			220,500			
HERALD-LEADER	M			54,058	61.64		38,656	29.11		92,714	122,673	119,336
HERALD-LEADER	SUN			62,417	71.17		51,271	38.61		113,688	154,053	151,039
LOUISVILLE (JEFFERSON CO.)			298,900			215,000			513,900			
COURIER-JOURNAL	M	Z,C		145,926	48.82		54,207	25.21		200,133	231,042	230,766
COURIER-JOURNAL	SUN	Z,C		193,794	64.84		87,094	40.51		280,888	322,104	321,072
MADISONVILLE (HOPKINS CO.)			6,600			12,900			19,500			
MESSENGER	E	Z		5,410	81.97		5,186	40.20		10,596	10,832	10,989

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
MIDDLESBORO (BELL CO.)			4,500			27,000			31,500			
NEWS	E (TU-S)	Z		3,016	67.02		3,949	14.63		6,965	7,174☆	
NEWS	E	Z										8,196
OWENSBORO (DAVIESS CO.)			23,000			68,500			91,500			
MESSENGER-INQUIRER	M	Z		15,494	67.37		15,818	23.09		31,312	32,061	32,024
MESSENGER-INQUIRER	SUN	Z		16,313	70.93		17,044	24.88		33,357	33,993	33,732
PADUCAH (McCRACKEN CO.)			19,800			74,700			94,500			
SUN	E (M-F)			12,474	63.00		17,636	23.61		30,110	31,028	31,199
SUN	SUN			13,266	67.00		20,008	26.78		33,274	34,319	34,304
LOUISIANA												
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)			26,900			80,800			107,700			
TOWN TALK	M			18,305	68.05		20,116	24.90		38,421	40,659	38,354
TOWN TALK	SUN			18,581	69.07		21,239	26.29		39,820	42,128	39,756
BATON ROUGE (EAST BATON ROUGE PARISH)			138,300#			116,000			254,300			
ADVOCATE, STATE-TIMES	CMB DLY		#	65,889	47.64		25,504	21.99		91,393	102,882	104,414
ADVOCATE	M		#	42,388	30.65		21,636	18.65		64,024	75,370	75,699
STATE-TIMES	E		#	23,501	16.99		3,868	3.33		27,369	27,512	28,715
ADVOCATE	SUN		#	78,052	56.44		36,099	31.12		114,151	131,113	130,015
HAMMOND (TANGIPAHOA PARISH)			32,600#						32,600			
STAR	E (M-F)		#	10,258	31.47					10,258	12,009	12,535
STAR	SUN		#	11,045	33.88					11,045	12,927	13,184
HOUMA (TERREBONNE PARISH)			32,500#						32,500			
COURIER	E (M-F)		#	17,833	54.87					17,833	19,915	20,088
COURIER	SUN		#	19,482	59.94					19,482	22,212	22,759
LAFAYETTE (LAFAYETTE PARISH)			44,100			53,600			97,700			
ADVERTISER	M			20,521	46.53		7,894	14.73		28,415	29,987	29,885
ADVERTISER	SUN			24,699	56.01		10,882	20.30		35,581	37,988	37,499
LAKE CHARLES (CALCASIEU PARISH)			42,400			63,900			106,300			
AMERICAN PRESS	M	Z		24,917	58.77		11,000	17.21		35,917	36,601	37,998
AMERICAN PRESS	SUN	Z		27,708	65.35		12,863	20.13		40,571	41,347	43,087

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S %	RTZ OR NDM		RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
LOUISIANA			OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
MONROE (OUACHITA PARISH)			28,600			100,900			129,500			
NEWS-STAR	M			22,014	76.97		13,487	13.37		35,501	36,806	37,175
NEWS-STAR	SUN			26,934	94.17		17,644	17.49		44,578	46,084	45,909
NEW IBERIA (IBERIA PARISH)			12,200			20,500			32,700			
IBERIAN	E	Z		6,797	55.71		6,950	33.90		13,747	14,451	14,458
IBERIAN	SUN	Z		7,285	59.71		7,253	35.38		14,538	15,241	15,345
NEW ORLEANS (ORLEANS PARISH)			498,100#						498,100			
TIMES-PICAYUNE	ALL DAY (M-F)	C	#	245,931	49.37					245,931	276,195	281,685
TIMES-PICAYUNE	SAT M	C	#	231,607	46.50					231,607	261,087	265,275
TIMES-PICAYUNE	SUN	C	#	286,338	57.49					286,338	328,139	340,885
OPELOUSAS (ST. LANDRY PARISH)			40,700#						40,700			
WORLD	E (M-F)	Z	#	12,469	30.64					12,469	13,153	13,389
WORLD	SUN	Z	#	13,847	34.02					13,847	14,569	14,827
SHREVEPORT (CADDO PARISH)			123,200			220,100			343,300			
TIMES, JOURNAL	CMB DLY			70,193	56.97		23,600	10.72		93,793	95,685	97,689
TIMES	M			53,994	43.83		21,082	9.58		75,076	76,866	77,907
JOURNAL	E			16,199	13.15		2,518	1.14		18,717	18,819	19,782
TIMES	SUN			73,135	59.36		29,807	13.54		102,942	105,537	106,101
THIBODAUX (LAFOURCHE PARISH)			17,300#						17,300			
COMET	E (M-F)	Z	#	9,945	57.49					9,945	12,188	11,921
MAINE												
AUGUSTA (KENNEBEC CO.)			9,400			90,400			99,800			
KENNEBEC JOURNAL	M	Z		7,006	74.53		11,852	13.11		18,858	19,440	19,558
BANGOR (PENOBSCOT CO.)			25,100			135,400			160,500			
NEWS	M (M-F)	Z		20,732	82.60		58,277	43.04		79,009	81,247	81,132
NEWS	WKND	Z		23,400	93.23		70,896	52.36		94,298	99,102	98,493
BIDDEFORD (YORK CO.)			13,900			7,200			21,100			
JOURNAL-TRIBUNE	E	Z		8,169	58.77		2,236	31.06		10,405	14,835	14,790
BRUNSWICK (CUMBERLAND CO.)			14,300			9,500			23,800			
TIMES-RECORD	E (M-F)	Z		9,455	66.12		3,994	42.04		13,449	14,636	14,419

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MAINE	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
LEWISTON-AUBURN (ANDROSCOGGIN CO.)			24,000			82,300			106,300			
SUN-JOURNAL (6-4-89 to 9-30-89)	M	Z		17,488	72.87		24,037	29.21		41,525	42,341☆	
SUN, JOURNAL (4-1-89 to 6-3-89)	CMB DLY	Z										47,900
SUN (4-1-89 tc 6-3-89)	M	Z										36,869
JOURNAL (4-1-89 to 6-3-89)	E	Z										11,031
SUN-JOURNAL	SUN	Z		17,484	72.85		23,167	28.15		40,651	42,711	44,151
PORTLAND (CUMBERLAND CO.)			48,400			119,800			168,200			
PRESS HERALD, EXPRESS	CMB DLY	Z		39,687	82.00		38,665	32.27		78,352	86,843	86,604
PRESS HERALD	M	Z		23,025	47.57		30,681	25.61		53,706	61,861	60,880
EXPRESS	E	Z		16,662	34.43		7,984	6.66		24,646	24,982	25,724
TELEGRAM	SUN	Z		34,825	71.95		57,021	47.60		91,846	142,930	140,477
WATERVILLE (KENNEBEC CO.)			10,000			34,300			44,300			
CENTRAL SENTINEL	M	Z		9,190	91.90		15,791	46.04		24,981	26,948	26,668
MARYLAND												
ANNAPOLIS (ANNE ARUNDEL CO.)			25,200			16,700			41,900			
CAPITAL	E	Z		18,226	72.33		11,983	71.75		30,209	43,280	42,228
CAPITAL	SUN	Z		18,031	71.55		12,152	72.77		30,183	44,286	42,511
BALTIMORE (INDEPENDENT CITY)			855,200#						855,200			
SUN	CMB DLY	C	#	379,923	44.43					379,923	409,283	406,599
SUN	M (M-F)	C	#	216,408	25.30					216,408	238,533	231,902
SUN	E (M-F)	C	#	163,515	19.12					163,515	170,750	174,697
SUN	SAT M	C	#	347,495	40.63					347,495	373,150	379,517
SUN	SUN	C	#	438,557	51.28					438,557	485,270	475,990
CAMBRIDGE (DORCHESTER CO.)			4,400			7,200			11,600			
BANNER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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MARYLAND	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
CUMBERLAND (ALLEGANY CO.)		16,800			44,900-			61,700			
TIMES-NEWS	M		13,807	82.18		15,718	35.01		29,525	30,435	29,570
TIMES-NEWS	SUN		14,949	88.98		19,216	42.80		34,165	35,236	35,192
FREDERICK (FREDERICK CO.)		14,900			115,000			129,900			
POST, NEWS	CMB DLY Z		11,366	76.28		27,096	23.56		38,462	40,204	39,038
POST	M Z		5,141	34.50		18,437	16.03		23,578	25,226	24,150
NEWS	E Z		6,225	41.78		8,659	7.53		14,884	14,978	14,888
HAGERSTOWN (WASHINGTON CO.)		28,100			55,800			83,900			
HERALD, MAIL	CMB DLY		22,575	80.34		16,082	28.82		38,657	42,494	42,704
HERALD	M (M-F)		7,845	27.92		10,051	18.01		17,896	21,605	21,169
MAIL	E (M-F)		14,730	52.42		6,031	10.81		20,761	20,889	21,535
HERALD-MAIL	SAT M		20,150	71.71		15,400	27.60		35,550	39,139	39,307
HERALD-MAIL	SUN		19,510	69.43		16,436	29.46		35,946	40,200	41,313
LANHAM (PRINCE GEORGE'S CO.)		250,100#						250,100			
PRINCE GEORGE'S JOURNAL	M (M-F)	#	37,092	14.83					37,092	38,298	36,717
ROCKVILLE (MONTGOMERY CO.)		270,500#						270,500			
MONTGOMERY JOURNAL	M (M-F)	#	41,125	15.20					41,125	42,167	39,965
SALISBURY (WICOMICO CO.)		13,900			48,800			62,700			
TIMES	E		9,610	69.14		13,424	27.51		23,034	25,264	24,742
TIMES	SUN		10,690	76.91		15,385	31.53		26,075	28,865	28,257
WESTMINSTER (CARROLL CO.)		41,000#						41,000			
CARROLL COUNTY TIMES	M Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CARROLL COUNTY TIMES	SUN Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		13,200			26,900			40,100			
SUN CHRONICLE	E Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BEVERLY (ESSEX CO.)		14,000			10,200			24,200			
TIMES	E Z		6,169	44.06		2,224	21.80		8,393	9,186	9,365

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MASSACHUSETTS			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
BOSTON (SUFFOLK CO.)			757,400			692,600			1,450,000			
CHRISTIAN SCIENCE MONITOR	M (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GLOBE	M (M-F)	C		267,782	35.36		149,630	21.60		417,412	516,031	509,060
GLOBE	SAT M	C		232,934	30.75		141,024	20.36		373,958	478,217	471,444
GLOBE	SUN	C		363,971	48.06		230,337	33.26		594,308	787,029	786,829
HERALD	M (M-F)	C		199,671	26.36		78,312	11.31		277,983	358,218	360,459
HERALD	SAT M	C		141,468	18.68		64,046	9.25		205,514	284,336	284,364
HERALD	SUN	C		120,202	15.87		57,234	8.26		177,436	246,806	252,128
BROCKTON (PLYMOUTH CO.)			70,900			84,400			155,300			
ENTERPRISE	E (M-F)			36,115	50.94		16,627	19.70		52,742	55,954	56,198
ENTERPRISE	SAT M			35,424	49.96		16,442	19.48		51,866	55,277	55,384
ENTERPRISE	SUN			39,044	55.07		20,016	23.72		59,060	64,880	64,071
DEDHAM (NORFOLK CO.)			23,200#						23,200			
TRANSCRIPT	E (M-F)	Z	#	8,720	37.59					8,720	10,229	10,450
FALL RIVER (BRISTOL CO.)			57,600			7,700			65,300			
HERALD NEWS	E			34,114	59.23		2,334	30.31		36,448	36,851	37,222
HERALD NEWS	SUN			34,315	59.57		2,379	30.90		36,694	37,032	37,013
FITCHBURG (WORCESTER CO.)			28,800			8,200			37,000			
SENTINEL & ENTERPRISE	E			16,369	56.84		2,776	33.85		19,145	20,461	20,746
FRAMINGHAM (MIDDLESEX CO.)			71,800#						71,800			
MIDDLESEX NEWS	E	Z	#	29,255	40.75					29,255	41,264	40,991
MIDDLESEX NEWS	SUN	Z	#	32,803	45.69					32,803	48,689	48,897
GARDNER (WORCESTER CO.)			7,900			9,900			17,800			
NEWS	E			5,196	65.77		3,375	34.09		8,571	8,922*	8,664*
GLOUCESTER (ESSEX CO.)			14,600			3,200			17,800			
TIMES	E	Z		10,929	74.86		952	29.75		11,881	12,341	12,268
GREENFIELD (FRANKLIN CO.)			12,300			15,100			27,400			
RECORDER	E	Z		9,333	75.88		5,431	35.97		14,764	15,286*	15,404
HAVERHILL (ESSEX CO.)			19,200#			69,000			88,200			
GAZETTE	E		#	9,833	51.21		6,554	9.50		16,387	16,643	16,726
HOLYOKE (HAMPDEN CO.)			58,700#						58,700			
TRANSCRIPT-TELEGRAM	E	Z	#	20,598	35.09					20,598	21,001	22,849

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MASSACHUSETTS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
HYANNIS (BARNSTABLE CO.)			76,900#						76,900			
CAPE COD TIMES	M	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CAPE COD TIMES	SUN	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LAWRENCE (ESSEX CO.)			74,000#			64,900			138,900			
EAGLE-TRIBUNE	E	Z	#	43,746	59.12		9,968	15.36		53,714	56,123	57,257
EAGLE-TRIBUNE	SUN	Z	#	45,342	61.27		12,598	19.41		57,940	61,251	60,864
LOWELL (MIDDLESEX CO.)			81,200			49,400			130,600			
SUN	E (M-F)	Z		47,858	58.94		6,826	13.82		54,684	55,706	55,791*
SUN	SAT M	Z		46,625	57.42		6,698	13.56		53,323	54,511	54,095*
SUN	SUN	Z		46,942	57.81		6,723	13.61		53,665	55,627	55,015*
LYNN (ESSEX CO.)			48,000			102,600			150,600			
ITEM	E (M-F)			22,434	46.74		4,684	4.57		27,118	27,644	26,850
ITEM	SAT E			20,783	43.30		4,167	4.06		24,950	25,334	24,867
MALDEN (MIDDLESEX CO.)			22,100#						22,100			
NEWS	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MEDFORD (MIDDLESEX CO.)			20,800#						20,800			
MERCURY	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MELROSE (MIDDLESEX CO.)			10,600#						10,600			
NEWS	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MILFORD (WORCESTER CO.)			31,000#						31,000			
NEWS	E		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW BEDFORD (BRISTOL CO.)			54,900			33,600			88,500			
STANDARD TIMES	E (M-F)	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STANDARD TIMES	SAT M	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STANDARD TIMES	SUN	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWBURYPORT (ESSEX CO.)			12,500			25,400			37,900			
NEWS	E	Z		7,497	59.98		4,774	18.80		12,271	12,664	12,373
NORTH ADAMS (BERKSHIRE CO.)			13,000			5,200			18,200			
TRANSCRIPT	E	Z		8,876	68.28		1,002	19.27		9,878	10,182	10,533

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MASSACHUSETTS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
NORTHAMPTON (HAMPSHIRE CO.)			33,500#						33,500			
GAZETTE	E	Z	#	18,916	56.47					18,916	20,771	20,797
PEABODY (ESSEX CO.)			16,800			3,800			20,600			
TIMES	E	Z		2,896	17.24		32	0.84		2,928	3,038	3,272
PITTSFIELD (BERKSHIRE CO.)			27,800#			13,100			40,900			
EAGLE	M	Z	#	21,754	78.25		6,280	47.94		28,034	33,983	33,888
EAGLE	SUN	Z	#	21,288	76.58		6,508	49.68		27,796	34,835	33,100
QUINCY (NORFOLK CO.)			67,500			53,000			120,500			
PATRIOT LEDGER	E (M-F)	Z		38,417	56.91		24,996	47.16		63,413	87,610	87,211
PATRIOT LEDGER	SAT M	Z		43,195	63.99		27,783	52.42		70,978	98,634	95,945
SALEM (ESSEX CO.)			49,200			43,600			92,800			
NEWS	E	Z		22,777	46.29		7,546	17.31		30,323	31,078	31,111
SPRINGFIELD (HAMPDEN CO.)			139,000			103,900			242,900			
UNION-NEWS	ALL DAY	C		79,910	57.49		25,330	24.38		105,240	111,948	108,666
REPUBLICAN	SUN			102,023	73.40		41,305	39.75		143,328	157 668	151,238
TAUNTON (BRISTOL CO.)			17,400			23,000			40,400			
GAZETTE	E	Z		9,470	54.43		4,006	17.42		13,476	13,764	13,674
WALTHAM (MIDDLESEX CO.)			21,300			68,300			89,600			
NEWS-TRIBUNE	E (M-F)	Z		7,448	34.97		3,283	4.81		10,731	10,894	11,067
WORCESTER (WORCESTER CO.)			96,700			132,600			229,300			
TELEGRAM, GAZETTE	CMB DLY			69,104	71.46		40,456	30.51		109,560	122,383	133,642
TELEGRAM	M (M-F)			33,201	34.33		17,742	13.38		50,943	61,186	58,567
GAZETTE	E (M-F)			35,903	37.13		22,714	17.13		58,617	61,197	75,075
SATURDAY PAPER	SAT			62,153	64.27		38,856	29.30		101,009	114,206	117,801
TELEGRAM	SUN			67,738	70.05		46,701	35.22		114,439	133,684	129,640
MICHIGAN												
ADRIAN (LENAWEE CO.)			7,400			24,600			32,000			
TELEGRAM	E	Z		6,380	86.22		10,358	42.11		16,738	16,955	16,577
ALPENA (ALPENA CO.)			8,100			12,800			20,900			
NEWS	E	Z		7,464	92.15		4,931	38.52		12,395	12,823	13,017

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MICHIGAN		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
ANN ARBOR (WASHTENAW CO.)			49,200			86,600			135,800			
NEWS	E	Z,C		21,311	43.32		26,116	30.16		47,427	48,453	48,701
NEWS	SUN	Z,C		25,706	52.25		32,456	37.48		58,162	59,739	58,726
BAD AXE (HURON CO.)			1,300			14,600			15,900			
HURON TRIBUNE	E (M-F)			1,275	98.08		7,158	49.03		8,433	8,900	8,861
BATTLE CREEK (CALHOUN CO.)			33,700			63,500			97,200			
ENQUIRER	E (M-F)			19,456	57.73		10,140	15.97		29,596	29,805	30,035
ENQUIRER	SAT M			19,340	57.39		10,401	16.38		29,741	29,943	30,099
ENQUIRER	SUN			24,045	71.35		13,306	20.95		37,351	37,581	37,613
BAY CITY (BAY CO.)			28,800#			51,200			80,000			
TIMES	E	Z,C	#	21,592	74.97		14,488	28.30		36,080	39,867	39,683
TIMES	SUN	Z,C	#	23,904	83.00		20,267	39.58		44,171	50,220	49,115
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)			78,100#						78,100			
HERALD-PALLADIUM	E		#	33,439	42.82					33,439	35,921	35,304
DETROIT (WAYNE CO.)			496,300			1,241,500			1,737,800			
FREE PRESS	M (M-F)			142,030	28.62		357,856	28.82		499,886	626,434	629,065
FREE PRESS	SAT M			124,391	25.06		335,112	26.99		459,503	575,213	578,911
FREE PRESS	SUN			136,641	27.53		382,993	30.85		519,634	687,537	710,112
NEWS	ALL DAY (M-F)			182,603	36.79		383,705	30.91		566,308	690,422	677,385
NEWS	SAT M			167,164	33.68		362,025	29.16		529,189	630,213	627,537
NEWS	SUN			202,960	40.89		493,887	39.78		696,847	832,383	828,166
ESCANABA (DELTA CO.)			7,100			10,300			17,400			
PRESS	E	Z		5,511	77.62		5,187	50.36		10,698	11,029	11,060
FLINT (GENESEE CO.)			110,600			116,900			227,500			
JOURNAL	E (M-F)	Z,C		69,583	62.91		37,155	31.78		106,738	107,748	105,915
JOURNAL	SAT M	Z,C		67,720	61.23		39,084	33.43		106,804	107,880	107,095
JOURNAL	SUN	Z,C		75,027	67.84		45,092	38.57		120,119	122,624	120,526
GRAND HAVEN (OTTAWA CO.)			7,100			8,200			15,300			
TRIBUNE	E	Z		5,199	73.23		4,925	60.06		10,124	10,692	10,582
GRAND RAPIDS (KENT CO.)			158,700			147,000			305,700			
PRESS	E	Z,C		96,745	60.96		40,995	27.89		137,740	143,101	141,424
PRESS	SUN	Z,C		109,440	68.96		63,439	43.16		172,879	188,472	184,491

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MICHIGAN		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
GREENVILLE (MONTCALM CO.)			3,600			17,400			21,000			
NEWS	E			2,297	63.81		5,768	33.15		8,065	8,416	8,369*
HOLLAND (OTTAWA CO.)			27,000#			10,600			37,600			
SENTINEL	E	Z	#	16,061	59.49		2,891	27.27		18,952	19,424	18,816
SENTINEL	SUN		#	16,040	59.41		2,895	27.31		18,935	19,298☆	
HOUGHTON (HOUGHTON CO.)			3,500			16,900			20,400			
MINING GAZETTE	E			2,731	78.03		8,958	53.01		11,689	12,294	12,278
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)			5,900			13,700			19,600			
NEWS	E	Z		4,758	80.64		6,189	45.18		10,947	11,073	10,767
IRONWOOD (GOGEBIC CO.)			4,700			16,600			21,300			
GLOBE	E	Z		3,456	73.53		4,250	25.60		7,706	8,104	8,298
JACKSON (JACKSON CO.)			30,100#			49,400			79,500			
CITIZEN PATRIOT	E	Z,C	#	20,567	68.33		16,835	34.08		37,402	37,809	37,634
CITIZEN PATRIOT	SUN	Z,C	#	22,104	73.44		20,309	41.11		42,413	43,115	42,416
KALAMAZOO (KALAMAZOO CO.)			59,800			70,800			130,600			
GAZETTE	E	Z,C		34,350	57.44		28,157	39.77		62,507	63,833	62,188
GAZETTE	SUN	Z,C		39,229	65.60		37,160	52.49		76,389	80,508	77,619
KENT CO.-BAY CO.-GENESEE CO.-JACKSON CO.-KALAMAZOO CO.-MUSKEGON CO.-SAGINAW CO.-WASHTENAW CO.			1,089,700#						1,089,700			
BOOTH-MICHIGAN NEWSPAPER GROUP	E		#							#	545,180	539,099
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN		#								662,501	647,861
LANSING-EAST LANSING (INGHAM CO.)			100,400			62,300			162,700			
STATE JOURNAL	M	Z		44,782	44.60		21,849	35.07		66,631	68,636*	67,023*
STATE JOURNAL	SUN	Z		53,617	53.40		30,491	48.94		84,108	87,344*	82,693*

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MICHIGAN		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
LUDINGTON (MASON CO.)			3,700.			12,800			16,500			
NEWS	E	Z		3,096	83.68		4,234	33.08		7,330	8,034	7,924
MARQUETTE (MARQUETTE CO.)			7,300			18,800			26,100			
MINING JOURNAL	E			6,924	94.85		9,778	52.01		16,702	18,519	18,239
MINING JOURNAL	SUN			6,808	93.26		9,725	51.73		16,533	18,738	18,255
MENOMINEE (MENOMINEE CO.)			3,900			13,200			17,100			
HERALD-LEADER	E			2,081	53.36		2,043	15.48		4,124	4,282	4,497
MIDLAND (MIDLAND CO.)			14,900			27,300			42,200			
NEWS	E			10,278	68.98		6,367	23.32		16,645	16,979	16,947
MONROE (MONROE CO.)			11,000			37,100			48,100			
NEWS	E	Z		7,948	72.25		15,571	41.97		23,519	25,326	27,447
NEWS	SUN	Z		7,167	65.15		15,342	41.35		22,509	24,243☆	
MOUNT CLEMENS (MACOMB CO.)			99,600#						99,600			
DAILY	E	Z	#	28,063	28.18					28,063	52,160	51,513
MOUNT PLEASANT (ISABELLA CO.)			23,000#						23,000			
SUN	M		#	10,035	43.63					10,035	10,918	11,211
SUN	SUN		#	9,883	42.97					9,883	10,856☆	
MUSKEGON (MUSKEGON CO.)			36,100			47,400			83,500			
CHRONICLE	E	Z,C		28,017	77.61		17,686	37.31		45,703	47,544	47,434
CHRONICLE	SUN	Z,C		28,610	79.25		21,102	44.52		49,712	52,537	52,033
PETOSKEY (EMMET CO.)			17,800#						17,800			
NEWS-REVIEW	E (M-F)		#	10,438	58.64					10,438	11,238*	11,297*
PONTIAC (OAKLAND CO.)			171,700#						171,700			
OAKLAND PRESS	ALL DAY	Z	#	72,360	42.14					72,360	74,028	74,238
OAKLAND PRESS	SUN	Z	#	79,446	46.27					79,446	81,506	80,515
PORT HURON (ST. CLAIR CO.)			29,100#			38,300			67,400			
TIMES HERALD	E	Z	#	18,710	64.30		9,883	25.80		28,593	29,525	28,577
TIMES HERALD	SUN	Z	#	22,517	77.38		12,058	31.48		34,575	35,750	34,022
ROYAL OAK (OAKLAND CO.)			86,500			65,200			151,700			
TRIBUNE	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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MICHIGAN		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
SAGINAW (SAGINAW CO.)			54,300#			22,700			77,000			
NEWS	E	Z,C	#	35,138	64.71		12,505	55.09		47,643	56,825	56,120
NEWS	SUN	Z,C	#	37,039	68.21		14,603	64.33		51,642	65,286	62,935
SAULT STE. MARIE (CHIPPEWA CO.)			7,400#			8,900			16,300			
NEWS	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STURGIS (ST. JOSEPH CO.)			4,000			15,300			19,300			
JOURNAL	E			3,059	76.48		5,135	33.56		8,194	8,377	8,230
TRAVERSE CITY (GRAND TRAVERSE CO.)			43,000#						43,000			
RECORD-EAGLE	E	Z	#	25,543	59.40					25,543	26,568	26,948
RECORD-EAGLE	SUN	Z	#	27,175	63.20					27,175	31,295☆	
YPSILANTI (WASHTENAW CO.)			25,100			40,700			65,800			
PRESS	E (M-F)	Z		9,120	36.33		6,516	16.01		15,636	16,089	15,834
PRESS	SAT M	Z		8,921	35.54		6,401	15.73		15,322	15,685	15,473
PRESS	SUN	Z		8,984	35.79		6,525	16.03		15,509	15,869	15,530
MINNESOTA												
ALBERT LEA (FREEBORN CO.)			8,100			11,100			19,200			
TRIBUNE	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
AUSTIN (MOWER CO.)			8,900			7,400			16,300			
HERALD	E (M-F)			6,054	68.02		2,039	27.55		8,093	8,289	8,581
HERALD	SUN			6,119	68.75		2,030	27.43		8,149	8,346	8,655
BRAINERD (CROW WING CO.)			6,600#			24,500			31,100			
DISPATCH	E (M-F)	Z	#	5,121	77.59		8,417	34.36		13,538	14,137	14,327
DISPATCH	SUN	Z	#	5,992	90.79		10,531	42.98		16,523	17,171	17,068
DULUTH (ST. LOUIS CO.)			36,500#			122,100			158,600			
NEWS-TRIBUNE	M	Z	#	25,708	70.43		34,310	28.10		60,018	61,769	62,846
NEWS-TRIBUNE	SUN	Z	#	31,856	87.28		49,438	40.49		81,294	85,550	84,133

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MINNESOTA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
FAIRMONT (MARTIN CO.)			4,800			23,000			27,800			
SENTINEL	M			3,869	80.60		6,345	27.59		10,214	10,516	11,016
FARIBAULT (RICE CO.)			6,400			18,200			24,600			
NEWS	E			4,998	78.09		2,910	15.99		7,908	8,118	8,446
FERGUS FALLS (OTTER TAIL CO.)			4,600			24,900			29,500			
JOURNAL	E	Z		4,354	94.65		6,872	27.60		11,226	12,209	12,571
MANKATO (BLUE EARTH CO.)-NORTH MANKATO (NICOLLET CO.)			15,500			45,000			60,500			
FREE PRESS	E	Z		9,855	63.58		14,195	31.54		24,050	25,139	25,497
MARSHALL (LYON CO.)			3,900			11,900			15,800			
INDEPENDENT	M			3,133	80.33		5,241	44.04		8,374	8,758	8,854
MINNEAPOLIS-ST. PAUL (HENNEPIN CO.)			943,400#						943,400			
STAR TRIBUNE	M	C	#	341,442	36.19					341,442	406,292	400,914
STAR TRIBUNE	SUN	C	#	525,761	55.73					525,761	656,145	644,946
NEW ULM (BROWN CO.)			5,000			14,300			19,300			
JOURNAL	M (TU-S)	Z		4,004	80.08		5,336	37.31		9,340	10,212	10,605
JOURNAL	SUN	Z		4,236	84.72		5,434	38.00		9,670	10,555	10,930
OWATONNA (STEELE CO.)			7,000			4,700			11,700			
PEOPLE'S PRESS	M (TU-S)			5,367	76.67		1,643	34.96		7,010	7,375	7,380
PEOPLE'S PRESS	SUN			5,509	78.70		1,678	35.70		7,187	7,554	7,553
RED WING (GOODHUE CO.)			5,700			15,800			21,500			
REPUBLICAN EAGLE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ROCHESTER (OLMSTED CO.)			28,700			34,800			63,500			
POST-BULLETIN	E (M-F)			20,593	71.75		15,816	45.45		36,409	38,507	39,057
POST-BULLETIN	WKND			22,054	76.84		16,825	48.35		38,879	41,281	41,197
ST. CLOUD (STEARNS, BENTON & SHERBURNE COS.)			22,500			26,600			49,100			
TIMES	E	Z		15,168	67.41		9,664	36.33		24,832	27,787	28,481
TIMES	SUN	Z		17,951	79.78		11,716	44.05		29,667	33,418☆	

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MINNESOTA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
ST. PAUL (RAMSEY CO.)			485,300#						485,300			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	Z	#	174,805	36.02					174,805	200,508	192,603
PIONEER PRESS & DISPATCH	SAT M	Z	#	162,131	33.41					162,131	183,072	180,053
PIONEER PRESS & DISPATCH	SUN	Z	#	230,450	47.49					230,450	260,949	255,435
WINONA (WINONA CO.)			9,400			36,800			46,200			
NEWS	M	Z		6,768	72.00		7,089	19.26		13,857	14,157	14,377
NEWS	SUN	Z		6,812	72.47		7,279	19.78		14,091	14,399	14,463
MISSISSIPPI												
BILOXI-GULFPORT (HARRISON CO.)			65,300			36,300			101,600			
SUN HERALD	M			35,073	53.71		13,505	37.20		48,578	49,810	48,700
SUN HERALD	SUN			38,015	58.22		14,513	39.98		52,528	53,623	51,673
BROOKHAVEN (LINCOLN CO.)			4,100			15,300			19,400			
LEADER	E (M-F)			3,208	78.24		4,434	28.98		7,642	7,883*	8,118*
CLARKSDALE (COAHOMA CO.)			7,800			16,000			23,800			
PRESS REGISTER	E (M-F)			4,620	59.23		2,428	15.18		7,048	7,291	7,459
PRESS REGISTER	WKND			4,811	61.68		2,427	15.17		7,238	7,482	7,635
CLEVELAND (BOLIVAR CO.)			18,600#						18,600			
BOLIVAR COMMERCIAL	E (M-F)		#	6,815	36.64					6,815	7,002*	6,669
CORINTH (ALCORN CO.)			18,100#						18,100			
CORINTHIAN	E (M-F)		#	8,226	45.45					8,226	8,695	9,092
GREENVILLE (WASHINGTON CO.)			13,900			17,000			30,900			
DELTA DEMOCRAT-TIMES	E (M-F)			7,576	54.50		4,080	24.00		11,656	13,304*	13,676*
DELTA DEMOCRAT-TIMES	SUN			8,198	58.98		4,318	25.40		12,516	14,422*	14,750*
GREENWOOD (LEFLORE CO.)			9,300			13,600			22,900			
COMMONWEALTH	E (M-F)	Z		5,348	57.51		3,314	24.37		8,662	8,967	8,989
COMMONWEALTH	SUN	Z		5,438	58.47		3,381	24.86		8,819	9,127	9,141
HATTIESBURG (FORREST CO.)			23,500			37,600			61,100			
AMERICAN	E			13,180	56.09		10,027	26.67		23,207	24,350	24,218
AMERICAN	SUN			14,124	60.10		11,178	29.73		25,302	26,809	26,493

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	SPECIAL		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSISSIPPI	SERVICES		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
JACKSON (HINDS CO.)			103,200			134,400			237,600			
CLARION-LEDGER, NEWS	CMB DLY	Z		58,240	56.43		19,136	14.24		77,376	100,082	100,544
CLARION-LEDGER	M (M-F)	Z		52,970	51.33		18,913	14.07		71,883	94,562	75,516
CLARION-LEDGER	E (M-F)	Z		12,686	12.29		538	0.40		13,224	13,288	25,086
CLARION-LEDGER/NEWS	SAT M	Z		56,419	54.67		19,674	14.64		76,093	98,899	97,167
CLARION-LEDGER/NEWS	SUN	Z		65,481	63.45		27,045	20.12		92,526	120,575	118,286
LAUREL (JONES CO.)			7,700			31,000			38,700			
LEADER-CALL	E			4,471	58.06		5,356	17.28		9,827	9,924	9,927
McCOMB (PIKE CO.)			6,900			23,600			30,500			
ENTERPRISE-JOURNAL	E (M-F)	Z		3,752	54.38		7,747	32.83		11,499	11,856*	12,636*
ENTERPRISE-JOURNAL	SUN	Z		3,805	55.14		7,774	32.94		11,579	11,936*	12,664*
MERIDIAN (LAUDERDALE CO.)			18,300			82,500			100,800			
STAR	E	Z		9,479	51.80		12,112	14.68		21,591	21,783	21,729
STAR	SUN	Z		10,405	56.86		13,956	16.92		24,361	24,552	24,394
PASCAGOULA (JACKSON CO.)			50,300#						50,300			
PRESS	E (M-F)		#	20,944	41.64					20,944	22,392	22,419
PRESS	SUN		#	21,942	43.62					21,942	23,614	23,804
STARKVILLE (OKTIBBEHA CO.)			6,600			8,300						
NEWS	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TUPELO (LEE CO.)			12,200			98,500			110,700			
NORTHEAST JOURNAL	M	Z		8,964	73.48		26,161	26.56		35,125	37,308	37,187
NORTHEAST JOURNAL	S	Z		8,250	67.62		25,086	25.47		33,336	35,200	36,166
VICKSBURG (WARREN CO.)			10,600			30,100			40,700			
POST	E	Z		5,787	54.59		9,489	31.52		15,276	15,446	15,153
POST	SUN	Z		5,776	54.49		9,768	32.45		15,544	15,793	15,554
MISSOURI												
CAPE GIRARDEAU												
(CAPE GIRARDEAU CO.)			12,900			30,400			43,300			
SOUTHEAST MISSOURIAN	E (M-F)			7,320	56.74		8,481	27.90		15,801	16,226	16,890
SOUTHEAST MISSOURIAN	SUN			8,798	68.20		10,660	35.07		19,458	19,885	20,747

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MISSOURI	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
COLUMBIA (BOONE CO.)			40,800#						40,800			
TRIBUNE	E (M-F)	Z	#	16,305	39.96					16,305	18,489	18,071
TRIBUNE	SAT M	Z	#	16,317	39.99					16,317	18,683	17,474
TRIBUNE	SUN	Z	#	19,213	47.09					19,213	22,542	21,753
FLAT RIVER (ST. FRANCOIS CO.)			4,500			9,600			14,100			
JOURNAL	E (M-F)			2,731	60.69		6,881	71.68		9,612	9,901	9,375
HANNIBAL (MARION CO.)			7,100			29,100			36,200			
COURIER-POST	E	Z		5,220	73.52		4,977	17.10		10,197	10,867	11,056
JEFFERSON CITY (COLE CO.)			17,800			42,300			60,100			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY	Z		14,069	79.04		7,469	17.66		21,538	22,082	21,812
CAPITAL NEWS	M (TU-S)	Z		403	2.26		3,031	7.17		3,434	3,739	3,909
POST-TRIBUNE	E (M-F)	Z		13,666	76.78		4,438	10.49		18,104	18,343	17,903
NEWS & TRIBUNE	SUN	Z		14,363	80.69		9,545	22.57		23,908	24,439	23,962
JOPLIN (JASPER CO.)			25,300			81,800			107,100			
GLOBE	M	C		17,244	68.16		17,535	21.44		34,779	37,171	37,117
GLOBE	SUN	C		20,012	79.10		22,291	27.25		42,303	45,820	44,899
KANSAS CITY (JACKSON CO.)			494,600			229,300			723,900			
TIMES, STAR	CMB DLY	C		365,838	73.97		60,423	26.35		426,261	446,645	466,768
TIMES	M	C		212,749	43.01		43,685	19.05		256,434	275,844	281,886
STAR	E (M-F)	C		153,089	30.95		16,738	7.30		169,827	170,801	184,882
STAR	SUN	C		309,159	62.51		72,657	31.69		381,816	414,717	408,916
MEXICO (AUDRAIN CO.)			4,600			15,000			19,600			
LEDGER	E	Z		4,485	97.50		6,041	40.27		10,526	11,476	11,047
POPLAR BLUFF (BUTLER CO.)			6,900			42,500			49,400			
AMERICAN REPUBLIC	E (M-F)			6,596	95.59		6,960	16.38		13,556	14,863	14,686
AMERICAN REPUBLIC	SUN			6,662	96.55		7,398	17.41		14,060	15,388	15,353
ST. JOSEPH (BUCHANAN CO.)			29,600			58,100			87,700			
NEWS PRESS/GAZETTE	M (M-F)			23,569	79.63		18,612	32.03		42,181	44,754	44,339
NEWS PRESS/GAZETTE	SAT M			25,733	86.94		19,998	34.42		45,731	48,463	48,072
NEWS PRESS/GAZETTE	SUN			25,705	86.84		21,347	36.74		47,052	50,348	49,318
ST. LOUIS (INDEPENDENT CITY)			788,500#						788,500			
POST-DISPATCH	M (M-F)	Z,C	#	313,868	39.81					313,868	376,888	372,397
POST-DISPATCH	SAT M	Z,C	#	279,109	35.40					279,109	341,088	335,066
POST-DISPATCH	SUN	Z,C	#	459,851	58.32					459,851	557,941	546,300

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			CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSOURI	SPECIAL SERVICES		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
SEDALIA (PETTIS CO.)			8,400			19,400			27,800			
DEMOCRAT	E (M-F)			6,783	80.75		7,070	36.44		13,853	14,662	14,245
DEMOCRAT	SUN			7,714	91.83		7,426	38.28		15,140	15,989	15,752
SIKESTON (SCOTT CO.)			6,700			26,800			33,500			
STANDARD	E (M-F)			2,681	40.01		5,494	20.50		8,175	8,434	8,371
STANDARD	SUN			2,775	41.42		5,728	21.37		8,503	8,767	8,680
SPRINGFIELD (GREENE CO.)			57,200			152,800			210,000			
NEWS-LEADER	M			31,720	55.45		27,472	17.98		59,192	61,900	59,222
NEWS-LEADER	SUN			45,253	79.11		50,011	32.73		95,264	100,398	97,513
WARRENSBURG (JOHNSON CO.)			4,000			9,100			13,100			
STAR-JOURNAL	E (M-F)			2,542	63.55		2,370	26.04		4,912	5,404	5,591
MONTANA												
BILLINGS (YELLOWSTONE CO.)			37,200			66,700			103,900			
GAZETTE	M	Z		26,375	70.90		20,170	30.24		46,545	54,983	53,887
GAZETTE	SUN	Z		27,832	74.82		22,622	33.92		50,454	59,993	57,977
BOZEMAN (GALLATIN CO.)			11,500			12,000			23,500			
CHRONICLE	E (M-F)			7,264	63.17		4,135	34.46		11,399	11,827	11,633
CHRONICLE	SUN			7,757	67.45		4,879	40.66		12,636	13,510	13,076
BUTTE (SILVER BOW CO.)-ANACONDA (DEER LODGE CO.)			18,000#			11,800			29,800			
STANDARD	M	Z	#	12,262	68.12		3,398	28.80		15,660	16,388	16,475
STANDARD	SUN	Z	#	12,487	69.37		3,492	29.59		15,979	16,725	16,826
GREAT FALLS (CASCADE CO.)			27,600			35,400			63,000			
TRIBUNE	M	Z		17,074	61.86		11,384	32.16		28,458	33,633	34,167
TRIBUNE	SUN	Z		20,750	75.18		14,311	40.43		35,061	40,083	40,968
HELENA (LEWIS & CLARK CO.)			17,600#			5,300			22,900			
INDEPENDENT RECORD	E	Z	#	11,590	65.85		1,491	28.13		13,081	13,308	13,057
INDEPENDENT RECORD	SUN	Z	#	11,898	67.60		1,653	31.19		13,551	13,948	13,941

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MONTANA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
MISSOULA (MISSOULA CO.)			24,700			31,000			55,700			
MISSOULIAN	M	Z		14,966	60.59		10,892	35.14		25,858	29,177	27,688
MISSOULIAN	SUN	Z		15,513	62.81		12,274	39.59		27,787	31,782	29,992
NEBRASKA												
ALLIANCE (BOX BUTTE CO.)			3,900			8,500			12,400			
TIMES-HERALD	E			2,662	68.26		926	10.89		3,588	3,831	3,762
BEATRICE (GAGE CO.)			5,000			7,400			12,400			
SUN	E	Z		4,322	86.44		4,161	56.23		8,483	10,257	10,388
COLUMBUS (PLATTE CO.)			7,100			16,200			23,300			
TELEGRAM	E (M-F)			5,703	80.32		4,657	28.75		10,360	10,823	10,906
TELEGRAM	SUN			6,030	84.93		4,712	29.09		10,742	11,205	11,214
FREMONT (DODGE CO.)			10,500			17,200			27,700			
TRIBUNE	E	Z		7,901	75.25		3,247	18.88		11,148	11,461	11,775
GRAND ISLAND (HALL CO.)			15,000			25,900			40,900			
INDEPENDENT	E	Z		12,711	84.74		11,143	43.02		23,854	24,732	24,714
INDEPENDENT	SUN	Z		13,014	86.76		11,725	45.27		24,739	25,615	25,584
HASTINGS (ADAMS CO.)			9,300			19,200			28,500			
TRIBUNE	E	Z		7,669	82.46		6,722	35.01		14,391	15,408	15,614
HOLDREGE (PHELPS CO.)			2,200			4,800			7,000			
CITIZEN	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
KEARNEY (BUFFALO CO.)			8,500			24,800			33,300			
HUB	E	Z		6,622	77.91		5,745	23.17		12,367	12,804	12,643
LINCOLN (LANCASTER CO.)			75,200			63,300			138,500			
STAR, JOURNAL	CMB DLY	Z		53,757	71.49		23,535	37.18		77,292	81,440	80,452
STAR	M	Z		22,698	30.18		13,165	20.80		35,863	38,394	37,438
JOURNAL	E	Z		31,059	41.30		10,370	16.38		41,429	43,046	43,014
JOURNAL-STAR	SUN	Z		56,678	75.37		22,400	35.39		79,078	82,376	80,688
NORFOLK (MADISON CO.)			7,900			32,400			40,300			
NEWS	E	Z		7,314	92.58		13,014	40.17		20,328	22,340	22,628

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NEBRASKA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
NORTH PLATTE (LINCOLN CO.)			8,800#			18,100			26,900			
TELEGRAPH	M (TU-S)	Z	#	6,466	73.48		6,987	38.60		13,453	14,689	14,618
TELEGRAPH	SUN	Z	#	6,862	77.98		7,038	38.88		13,900	15,149	14,909
OMAHA (DOUGLAS CO.)			192,000#			124,900			316,900			
WORLD-HERALD	CMB DLY	C	#	126,840	66.06		35,185	28.17		162,025	219,217	218,874
WORLD-HERALD	M (M-F)	C	#	36,804	19.17		28,641	22.93		65,445	121,985	121,264
WORLD-HERALD	E (M-F)	C	#	90,036	46.89		6,544	5.24		96,580	97,232	97,610
WORLD-HERALD	SAT M	C	#	118,044	61.48		35,071	28.08		153,115	210,347	210,442
WORLD-HERALD	SUN	C	#	148,552	77.37		54,184	43.38		202,736	284,142	282,902
SCOTTSBLUFF (SCOTTS BLUFF CO.)			9,400#			31,800			41,200			
STAR-HERALD	M (TU-S)	Z	#	6,322	67.26		8,608	27.07		14,930	15,240	15,285
STAR-HERALD	SUN	Z	#	6,561	69.80		8,991	28.27		15,552	15,866	15,965
NEVADA												
CARSON CITY (INDEPENDENT CITY)			16,300#						16,300			
APPEAL	E (M-F)	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
APPEAL	SUN	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ELKO (ELKO CO.)			5,500			6,100			11,600			
FREE PRESS	E			3,717	67.58		1,152	18.89		4,869	5,180	4,849
LAS VEGAS (CLARK CO.)			261,700#						261.700			
REVIEW-JOURNAL	ALL DAY (M-F)	Z	#	128,300	49.03					128,300	132,903	121,321
REVIEW-JOURNAL	SAT M	Z	#	126,303	48.26					126,303	130,272	114,824
REVIEW-JOURNAL	SUN	Z	#	153,937	58.82					153,937	160,755	142,923
SUN	M		#	51,549	19.70					51,549	53,926	
SUN	SUN		#	56,221	21.48					56,221	59,059	
RENO (WASHOE CO.)			131,200#						131,200			
GAZETTE-JOURNAL	M	Z	#	51,687	39.40					51,687	64,335	62,809
GAZETTE-JOURNAL	SUN	Z	#	62,049	47.29					62,049	78,039	74,910

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NEW HAMPSHIRE		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
CLAREMONT (SULLIVAN CO.)			6,000			23,200			29,200			
EAGLE TIMES	E (M-F)			4,050	67.50		5,380	23.19		9,430	9,674	9,700
EAGLE TIMES	SUN			4,269	71.15		6,089	26.25		10,358	10,638	10,585
CONCORD (MERRIMACK CO.)			14,200			39,100			53,300			
MONITOR	E	Z		9,884	69.61		11,187	28.61		21,071	21,922	21,878
DOVER (STRAFFORD CO.)			37,900#						37,900			
FOSTER'S DEMOCRAT	E	Z	#	22,858	60.31					22,858	28,650	28,425
KEENE (CHESHIRE CO.)			25,800#						25,800			
SENTINEL	E		#	15,229	59.03					15,229	16,403	16,087
LACONIA (BELKNAP CO.)			10,800			34,100			44,900			
CITIZEN	E			7,114	65.87		4,081	11.97		11,195	11,535	11,874
LEBANON-HANOVER (GRAFTON CO.)			12,300#			16,100			28,400			
VALLEY NEWS	E	Z	#	9,522	77.41		7,092	44.05		16,614	18,843	18,458
MANCHESTER (HILLSBOROUGH CO.)			59,900			114,800			174,700			
UNION LEADER	M			31,860	53.19		20,464	17.83		52,324	71,761	70,772
NEWS	SUN			32,417	54.12		34,742	30.26		67,159	95,598	91,652
NASHUA (HILLSBOROUGH CO.)			42,000			19,600			61,600			
TELEGRAPH	E			24,028	57.21		5,141	26.23		29,169	30,254	30,496
TELEGRAPH	SUN			25,178	59.95		5,605	28.60		30,783	32,275	31,868
PORTSMOUTH (ROCKINGHAM CO.)			15,900			30,700			46,600			
HERALD	E			7,215	45.38		5,017	16.34		12,232	12,855	12,443
HERALD	SUN			7,175	45.13		5,155	16.79		12,330	13,191	12,629
NEW JERSEY												
ATLANTIC CITY (ATLANTIC CO.)			177,600#						177,600			
PRESS	M	Z	#	79,468	44.75					79,468	81,919	82,554
PRESS	SUN	Z	#	95,730	53.90					95,730	98,992	96,150
BERGEN CO. (HACKENSACK P.O.)			316,000#						316,000			
RECORD	E (M-F)	Z,C	#	122,190	38.67					122,190	156,019	156,959
RECORD	SUN	Z,C	#	171,548	54.29					171,548	226,527	225,803

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
BRIDGETON (CUMBERLAND CO.)			18,300#						18,300			
NEWS	E	Z	#	9,591	52.41					9,591	12,137	12,222
BRIDGEWATER (SOMERSET CO.)			150,800#						150,800			
COURIER-NEWS	E	Z	#	47,998	31.83					47,998	50,117	48,626
COURIER-NEWS	SUN	Z	#	48,427	32.11					48,427	52,311	48,334
CAMDEN-CHERRY HILL (CAMDEN CO.)			287,900#						287,900			
COURIER-POST	E		#	92,169	32.01					92,169	101,737☆	
COURIER-POST	E (M-F)		#									101,161
COURIER-POST	SAT M		#									96,075
COURIER-POST	SUN		#	89,926	31.24					89,926	101,668	101,308
HIGHTSTOWN (MERCER CO.)												
RACING FORM	MON										41,296	49,965
RACING FORM	M (TU-F)										40,544	43,713
RACING FORM	SAT										69,926	73,497
RACING FORM	SUN										47,782	35,059
JERSEY CITY (HUDSON CO.)			194,200			167,600			361,800			
JOURNAL	E			51,565	26.55		2,085	1.24		53,650	53,928	57,062
MORRISTOWN-PARSIPPANY (MORRIS CO.)			132,500#						132,500			
RECORD	M (M-F)	Z	#	49,767	37.56					49,767	56,978	56,878
RECORD	SAT	Z	#	45,945	34.68					45,945	52,943	53,536
RECORD	SUN	Z	#	56,356	42.53					56,356	66,205	66,592
NEPTUNE (MONMOUTH CO.)			375,900#						375,900			
ASBURY PARK PRESS	E	Z,C	#	147,660	39.28					147,660	150,590	145,818
ASBURY PARK PRESS	SUN	Z,C	#	214,892	57.17					214,892	219,436	212,038
NEW BRUNSWICK (MIDDLESEX CO.)			74,500			84,900			159,400			
CENTRAL HOME NEWS	M	Z		30,263	40.62		15,597	18.37		45,860	53,771☆	
CENTRAL HOME NEWS	E	Z										57,076
CENTRAL HOME NEWS	SUN	Z		33,325	44.73		18,826	22.17		52,151	62,769	67,505
NEWARK (ESSEX CO.)			370,300			1,624,000			1,994,300			
STAR-LEDGER	M (M-F)	C		157,894	42.64		293,162	18.05		451,056	463,738	462,084
STAR-LEDGER	SAT M	C		138,070	37.29		270,533	16.66		408,603	421,520	419,392
STAR-LEDGER	SUN	C		192,401	51.96		453,416	27.92		645,817	674,968	665,085

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NEWTON (SUSSEX CO.)			49,100#						49,100			
HERALD	E (M-F)	Z	#	17,122	34.87					17,122	18,099	18,022
HERALD	SUN	Z	#	23,337	47.53					23,337	25,390	25,418
PASSAIC CO.-UNION CO.-HUDSON CO.-MORRIS CO.-BERGEN CO.			912,900#						912,900			
NORTH JERSEY NWSPS.	CMB DLY		#								140,669	139,743
NORTH JERSEY NWSPS.	M		#								109,495	109,666
NORTH JERSEY NWSPS.	E		#								31,174	30,077
NORTH JERSEY NWSPS.	SUN		#								54,141	54,880
TRENTON (MERCER CO.)			99,200			167,900			267,100			
TIMES	M	Z,C		42,778	43.12		27,668	16.48		70,446	77,014	75,682
TIMES	SUN	Z,C		49,903	50.31		33,984	20.24		83,887	90,725	89,042
TRENTONIAN	M (M-F)	Z		48,321	48.71		16,164	9.63		64,485	69,368	68,405
TRENTONIAN	SAT	Z		44,809	45.17		15,976	9.52		60,785	65,944	65,569
TRENTONIAN	SUN	Z		45,011	45.37		14,628	8.71		59,639	64,671	63,753
VINELAND (CUMBERLAND CO.)			28,700			34,400			63,100			
JOURNAL	E	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WILLINGBORO-BURLINGTON (BURLINGTON CO.)			42,700			78,000			120,700			
BURLINGTON COUNTY TIMES	E (M-F)	Z,C		21,951	51.41		19,134	24.53		41,085	41,419*	41,777*
BURLINGTON COUNTY TIMES	SUN	Z,C		23,606	55.28		21,815	27.97		45,421	45,908*	47,350*
WOODBRIDGE (MIDDLESEX CO.)			138,000#						138,000			
NEWS TRIBUNE	E (M-F)	Z,C	#	46,430	33.64					46,430	51,724*	51,300*
NEWS TRIBUNE	SUN	Z,C	#	47,000	34.06					47,000	52,994*	52,495*
WOODBURY (GLOUCESTER CO.)			76,400#						76,400			
GLOUCESTER COUNTY TIMES	E (M-F)		#	27,308	35.74					27,308	29,457	29,381
GLOUCESTER COUNTY TIMES	SUN		#	26,300	34.42					26,300	28,212	29,368
NEW MEXICO												
ALAMAGORDO (OTERO CO.)			12,100			5,800			17,900			
NEWS	E (M-F)	Z		6,902	57.04		1,714	29.55		8,616	8,812	8,896
NEWS	SUN	Z		7,370	60.91		2,075	35.78		9,445	9,681	9,598

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NEW MEXICO	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
ALBUQUERQUE (BERNALILLO CO.)			382,800#						382,800			
JOURNAL, TRIBUNE	CMB DLY	Z	#	150,630	39.35					150,630	157,803	157,881
JOURNAL	M	Z	#	110,801	28.94					110,801	117,908	115,902
TRIBUNE	E	Z	#	39,829	10.40					39,829	39,895	41,979
JOURNAL	SUN	Z	#	144,624	37.78					144,624	153,835	150,167
CARLSBAD (EDDY CO.)			10,800			2,300			13,100			
CURRENT-ARGUS	E (M-F)			7,444	68.93		452	19.65		7,896	8,034	8,132
CURRENT-ARGUS	SUN			7,682	71.13		478	20.78		8,160	8,371	8,503
CLOVIS (CURRY CO.)			13,600			16,600			30,200			
NEWS-JOURNAL	E (M-F)			7,399	54.40		2,461	14.83		9,860	10,013	10,008
NEWS-JOURNAL	SUN			8,184	60.18		2,657	16.01		10,841	10,990	10,876
FARMINGTON (SAN JUAN CO.)			15,300			15,900			31,200			
TIMES	E			7,661	50.07		7,274	45.75		14,935	15,801	15,989
TIMES	SUN			8,246	53.90		8,230	51.76		16,476	17,579	17,749
GALLUP (McKINLEY CO.)			8,800			28,300			37,100			
INDEPENDENT	E			5,182	58.89		8,599	30.39		13,781	15,590	14,425
HOBBS (LEA CO.)			12,100			15,300			27,400			
NEWS-SUN	E (M-F)			8,420	69.59		2,055	13.43		10,475	10,582	10,359
NEWS-SUN	SUN			9,478	78.33		2,393	15.64		11,871	11,977	11,947
LAS CRUCES (DONA ANA CO.)			21,700			23,200			44,900			
SUN-NEWS	E (M-F)			10,517	48.47		5,473	23.59		15,990	17,627	18,034
SUN-NEWS	SAT M			9,112	41.99		5,080	21.90		14,192	15,826☆	
SUN-NEWS	SUN			10,601	48.85		6,110	26.34		16,711	18,602	19,099
SANTA FE (SANTA FE CO.)			25,600#			25,700			51,300			
NEW MEXICAN	M	Z	#	15,497	60.54		3,421	13.31		18,918	19,833	18,110
NEW MEXICAN	SUN	Z	#	15,612	60.98		3,885	15.12		19,497	21,120	19,306
NEW YORK												
ALBANY (ALBANY CO.)			78,500			211,800			290,300			
TIMES UNION	M	Z,C		51,174	65.19		47,254	22.31		98,428	106,075	105,865
TIMES UNION	SUN	Z,C		51,604	65.74		89,243	42.14		140,847	167,149	172,585

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NEW YORK		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
AMSTERDAM (MONTGOMERY CO.)			8,800			14,300			23,100			
RECORDER	E	Z		6,677	75.88		6,924	48.42		13,601	14,260	14,498
AUBURN (CAYUGA CO.)			11,900			23,100			35,000			
CITIZEN	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CITIZEN	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BATAVIA (GENESEE CO.)			8,400#			22,000			30,400			
NEWS	E	Z	#	6,845	81.49		9,889	44.95		16,734	17,142	16,529
BINGHAMTON (BROOME CO.)			66,900#			65,600			132,500			
PRESS & SUN-BULLETIN	M	Z	#	46,624	69.69		21,836	33.29		68,460	70,531	67,399
PRESS & SUN-BULLETIN	SUN	Z	#	50,768	75.89		31,939	48.69		82,707	91,278	90,045
BUFFALO (ERIE CO.)			328,000#			178,500			506,500			
NEWS	ALL DAY (M-F)	C	#	250,506	76.37		51,079	28.62		301,585	312,246	311,384
NEWS	SAT M	C	#	224,411	68.42		51,955	29.11		276,366	285,783	278,897
NEWS	SUN	C	#	272.205	82.99		82,632	46.29		354,837	378,866	378,458
CANANDAIGUA (ONTARIO CO.)			5,100			22,400			27,500			
MESSENGER	E (M-F)			3,430	67.25		9,959	44.46		13,389	13,731	
CORNING (STEUBEN CO.)			9,800			20,700			30,500			
LEADER	E	Z		7,948	81.10		6,931	33.48		14,879	16,324	16,389
CORTLAND (CORTLAND CO.)			6,900			11,400			18,300			
STANDARD	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)			9,300			10,200			19,500			
OBSERVER	E			7,912	85.08		5,325	52.21		13,237	15,018	15,325
ELMIRA (CHEMUNG CO.)			25,700			74,800			100,500			
STAR-GAZETTE	M	Z		18,208	70.85		16,389	21.91		34,597	35,437	35,819
STAR-GAZETTE	SUN	Z		19,643	76.43		30,167	40.33		49,810	51,608	51,534
GENEVA (ONTARIO CO.)			5,700			41,000			46,700			
FINGER LAKES TIMES	E	Z		3,807	66.79		15,856	38.67		19,663	20,045	19,866

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GLENS FALLS (WARREN CO.)			11,800			46,100			57,900			
POST-STAR	M	Z		10,946	92.76		24,469	53.08		35,415	36,688	36,017
POST-STAR	SUN	Z		10,709	90.75		24,597	53.36		35,306	36,586	34,977
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)			13,500			17,800			31,300			
LEADER-HERALD	E	Z		8,922	66.09		4,898	27.52		13,820	14,129	14,173
HERKIMER (HERKIMER CO.)			7,900			11,000			18,900			
TELEGRAM	E			4,736	59.95		1,993	18.12		6,729	6,942	7,016
HUDSON (COLUMBIA CO.)			5,000			18,500			23,500			
REGISTER-STAR	E (M-F)			3,144	62.88		7,416	40.09		10,560	11,884	14,116
REGISTER-STAR	SUN			2,125	42.50		6,567	35.50		8,692	9,839☆	
ITHACA (TOMPKINS CO.)			14,200			17,600			31,800			
JOURNAL	E			9,399	66.19		7,856	44.64		17,255	20,568	20,468*
JAMESTOWN (CHAUTAUQUA CO.)			18,900			34,200			53,100			
POST-JOURNAL	E			16,195	85.69		11,248	32.89		27,443	28,070*	28,489*
LOCKPORT (NIAGARA CO.)			10,000			17,100			27,100			
UNION-SUN & JOURNAL	E	Z		7,679	76.79		10,129	59.23		17,808	18,477	18,426
LONG ISLAND (SUFFOLK CO.) (MELVILLE P.O.)			877,400#						877,400			
NEWSDAY	ALL DAY (M-F)	C	#	495,362	56.46					495,362	700,174	680,926
NEWSDAY	SAT	C	#	459,845	52.41					459,845	602,119	607,458
NEWSDAY	SUN	C	#	562,770	64.14					562,770	703,424	706,440
MEDINA (ORLEANS CO.)			6,200#						6,200			
JOURNAL-REGISTER	E (M-F)	Z	#	3,396	54.77					3,396	5,045	4,879
MIDDLETOWN (ORANGE CO.)			17,300			112,400			129,700			
TIMES HERALD RECORD	M	Z		12,738	73.63		63,237	56.26		75,975	84,758	86,454
RECORD	SUN	Z		13,934	80.54		74,276	66.08		88,210	98,750	100,073

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NEW YORK CITY (NEW YORK CO.)												
AMERICAN BANKER	M (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
AMERICAN METAL MARKET	M (M-F)										11,817	10,894
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)										23,479	23,531
LAW JOURNAL	M (M-F)										15,027	14,512
NEWS RECORD	M (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW YORK CITY (NEW YORK CO.)			7,486,200#						7,486,200			
NEWS	M (M-F)	C	#	1,131,758	15.12					1,131,758	1,194,237	1,281,706
NEWS	SAT M	C	#	808,820	10.80					808,820	882,139	980,867
NEWS	SUN	C	#	1,314,128	17.55					1,314,128	1,422,861	1,568,862
POST	M (M-F)		#	455,441	6.08					455,441	507,568	550,473
POST	SAT M		#	339,185	4.53					339,185	384,649	400,623
POST	SUN		#	190,669	2.55					190,669	229,142☆	
TIMES	M (M-F)	C	#	713,824	9.54					713,824	1,069,217	1,038,829
TIMES	SAT M	C	#	565,262	7.55					565,262	850,658	820,503
TIMES	SUN	C	#	1,041,703	13.91					1,041,703	1,628,056	1,601,085
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)										757,483	767,228
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)										1,835,713	1,869,950
WOMEN'S WEAR DAILY	M (M-F)										61,996	62,530
NEW YORK CITY (RICHMOND CO., NY-ESSEX CO.-HUDSON CO., NJ)			3,190,000			3,368,800			6,558,800			
UNYT:NEW YORK ADI	M & E										593,088	597,003
UNYT:NEW YORK ADI	SAT										494,826	495,633
UNYT:NEW YORK ADI	SUN										762,912	753,652
NEWBURGH (ORANGE CO.)-BEACON (DUTCHESS CO.)			21,700			84,000			105,700			
NEWS	E			7,563	34.85		2,296	2.73		9,859	10,021	10,810
NEWS	SUN			7,521	34.66		2,336	2.78		9,857	10,017	10,793
NIAGARA FALLS (NIAGARA CO.)			33,100			13,300			46,400			
GAZETTE	M	Z		20,605	62.25		3,713	27.92		24,318	26,889	27,626
GAZETTE	SUN	Z		21,859	66.04		4,315	32.44		26,174	29,455	29,993
NORWICH (CHENANGO CO.)			3,300			17,800			21,100			
SUN	E (M-F)	Z		2,101	63.67		3,976	22.34		6,077	6,248	6,521

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OLEAN (CATTARAUGUS CO.)			9,200			40,000			49,200			
TIMES-HERALD	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ONEONTA (OTSEGO CO.)			4,800			30,500			35,300			
STAR	M	Z		3,743	77.98		13,927	45.66		17,670	19,950	19,738
OSWEGO (OSWEGO CO.)			7,000			19,600			26,600			
PALLADIUM-TIMES	E	Z		5,405	77.21		4,438	22.64		9,843	10,010	9,225
PLATTSBURGH (CLINTON CO.)			12,100			17,100			29,200			
PRESS REPUBLICAN	M	Z		9,205	76.07		8,345	48.80		17,550	23,784	23,499
PRESS REPUBLICAN	SUN	Z		9,107	75.26		8,388	49.05		17,495	23,967	23,484
POUGHKEEPSIE (DUTCHESS CO.)			25,700			81,900			107,600			
JOURNAL	M			14,777	57.50		28,807	35.17		43,584	44,602	44,265
JOURNAL	SUN			16,989	66.11		41,520	50.70		58,509	61,569	61,660
ROCHESTER (MONROE CO.)			240,800			172,100			409,500			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY			163,300	67.82		49,554	28.79		212,854	216,348*	221,804*
DEMOCRAT & CHRONICLE	M (M-F)			91,294	37.91		34,868	20.26		126,162	129,394*	129,564*
TIMES-UNION	E (M-F)			72,006	29.90		14,686	8.53		86,692	86,954*	92,240*
DEMOCRAT & CHRONICLE	SAT M			143,962	59.78		56,328	32.73		200,290	204,225*	203,783*
DEMOCRAT & CHRONICLE	SUN			165,562	68.75		80,554	46.81		246,116	255,089*	257,719*
ROME (ONEIDA CO.)			15,800			23,800			39,600			
SENTINEL	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SARATOGA SPRINGS (SARATOGA CO.)			9,300			43,600			52,900			
SARATOGIAN	M			6,359	68.38		6,055	13.89		12,414	13,018*	12,466*
SARATOGIAN	SUN			7,103	76.38		7,356	16.87		14,459	15,920*	15,736*
SCHENECTADY (SCHENECTADY CO.)			54,400			47,800			102,200			
GAZETTE	M			34,497	63.41		19,455	40.70		53,952	69,967	71,977
STATEN ISLAND (RICHMOND CO.)			130,700						130,700			
ADVANCE	E (M-F)			74,857	57.27					74,857	75,422	77,857
ADVANCE	SAT E			72,744	55.66					72,744	73,306	76,241
ADVANCE	SUN			87,303	66.80					87,303	87,944	88,567

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NEW YORK	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
SYRACUSE (ONONDAGA CO.)			145,000			144,500			289,500			
POST-STANDARD, HERALD-JOURNAL	CMB DLY	Z,C		113,553	78.31		54,824	37.94		168,377	177,030	184,774
POST-STANDARD	M	Z,C		48,311	33.32		27,601	19.10		75,912	83,932	85,821
HERALD-JOURNAL	E	Z,C		65,242	44.99		27,223	18.84		92,465	93,098	98,953
HERALD-AMERICAN	SUN	Z,C		108,224	74.64		84,840	58.71		193,064	224,813	230,744
TONAWANDA (ERIE CO.)-NORTH TONAWANDA (NIAGARA CO.)			20,000			38,800			58,800			
NEWS	E			11,536	57.68		2,117	5.46		13,653	13,865	14,288
TROY (RENSSELAER CO.)			42,900			56,700			99,600			
RECORD	E	Z		26,512	61.80		12,430	21.92		38,942	41,057	41,728
RECORD	SUN	Z		27,752	64.69		14,027	24.74		41,779	44,342	44,427
UTICA (ONEIDA CO.)			43,300			82,500			125,800			
OBSERVER-DISPATCH	M	Z		35,248	81.40		18,756	22.73		54,004	55,671	55,903
OBSERVER-DISPATCH	SUN	Z		34,894	80.59		25,375	30.76		60,269	66,318	65,748
WATERTOWN (JEFFERSON CO.)			15,500			71,100			86,600			
TIMES	E	Z		10,037	64.75		30,083	42.31		40,120	41,910	42,082
TIMES	SUN	Z		9,528	61.47		30,520	42.93		40,048	42,061	40,405
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO., NY-FAIRFIELD CO., CT			442,600#						442,600			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E		#								164,702	164,612
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN		#								187,427	190,792
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT			550,200						550,200			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E										209,304	208,877
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC	SUN										248,996	252,452

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NORTH CAROLINA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
ASHEBORO (RANDOLPH CO.)			31,800#						31,800			
COURIER-TRIBUNE	E (M-F)	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
COURIER-TRIBUNE	SUN	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ASHEVILLE (BUNCOMBE CO.)			37,700			170,500			208,200			
CITIZEN, TIMES	CMB DLY			21,225	56.30		40,527	23.77		61,752	62,863	61,396
CITIZEN	M (M-F)			15,071	39.98		36,250	21.26		51,321	52,371	50,423
TIMES	E (M-F)			6,154	16.32		4,277	2.51		10,431	10,492	10,973
CITIZEN & TIMES	SAT M			21,108	55.99		42,431	24.89		63,539	64,728	63,016
CITIZEN-TIMES	SUN			21,163	56.14		50,445	29.59		71,608	73,859	70,974
BURLINGTON (ALAMANCE CO.)			23,200			21,600			44,800			
TIMES-NEWS	E (M-F)	Z		15,818	68.18		14,114	65.34		29,932	30,112	30,022
TIMES-NEWS	SAT M	Z		15,619	67.32		14,061	65.10		29,680	29,860	29,590
TIMES-NEWS	SUN	Z		16,942	73.03		14,797	68.50		31,739	31,918	31,601
CHARLOTTE (MECKLENBURG CO.)			188,700			418,200			606,900			
OBSERVER	M	C		120,262	63.73		84,867	20.29		205,129	236,496	231,445
OBSERVER	SUN	C		140,272	74.34		112,242	26.84		252,514	295,811	288,331
CLINTON (SAMPSON CO.)			18,800#						18,800			
SAMPSON INDEPENDENT	E (M-F)		#	7,868	41.85					7,868	8,029	8,355*
SAMPSON INDEPENDENT	SUN		#	8,356	44.45					8,356	8,517	8,774*
CONCORD (CABARRUS CO.)			14,500			39,400			53,900			
TRIBUNE	E (M-F)			7,319	50.48		5,214	13.23		12,533	12,641	12,416
TRIBUNE	SUN			7,777	53.63		5,873	14.91		13,650	13,774	13,462
DURHAM (DURHAM CO.)			52,400			160,100			212,500			
HERALD, SUN	CMB DLY			34,481	65.80		30,793	19.23		65,274	66,843	66,870
HERALD	M			21,430	40.90		25,103	15.68		46,533	47,785	47,167
SUN	E			13,051	24.91		5,690	3.55		18,741	19,058	19,703
HERALD	SUN			31,528	60.17		31,715	19.81		63,243	64,751	63,860
ELIZABETH CITY (PASQUOTANK CO.)			6,000			29,000			35,000			
ADVANCE	E (M-F)	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ADVANCE	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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NORTH CAROLINA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
FAYETTEVILLE (CUMBERLAND CO.)			69,800			137,000			206,800			
TIMES, OBSERVER	CMB DLY	C		39,848	57.09		30,363	22.16		70,211	71,169	74,437
TIMES	M (M-F)	C		12,231	17.52		15,145	11.05		27,376	28,209	28,505
OBSERVER	E (M-F)	C		27,617	39.57		15,218	11.11		42,835	42,960	45,932
OBSERVER/TIMES	SAT M	C		41,280	59.14		32,679	23.85		73,959	74,973	77,139
OBSERVER/TIMES	SUN	C		40,683	58.29		34,167	24.94		74,850	76,069	79,073
GASTONIA (GASTON CO.)			45,600			42,100			87,700			
GAZETTE	M	Z		28,388	62.25		10,506	24.95		38,894	40,400☆	
GAZETTE	E	Z										39,853
GAZETTE	SUN —	Z		30,329	66.51		11,453	27.20		41,782	43,595	43,306
GOLDSBORO (WAYNE CO.)			14,000			34,500			48,500			
NEWS-ARGUS	E (M-F)	Z		7,749	55.35		14,818	42.95		22,567	22,749	22,374
NEWS-ARGUS	SUN	Z		8,253	58.95		16,671	48.32		24,924	25,152	24,817
GREENSBORO (GUILFORD CO.)			105,000#			308,600			413,600			
NEWS & RECORD	M		#	71,309	67.91		42,500	13.77		113,809	115,958	112,583
NEWS & RECORD	SUN		#	77,513	73.82		49,238	15.96		126,751	130,068	126,655
GREENVILLE (PITT CO.)			14,900			36,500			51,400			
REFLECTOR	E (M-F)			8,409	56.44		9,389	25.72		17,798	18,234	17,456
REFLECTOR	SUN			9,575	64.26		10,536	28.87		20,111	20,669	19,483
HENDERSON (VANCE CO.)			7,800			17,400			25,200			
DISPATCH	E			4,395	56.35		5,084	29.22		9,479	9,751	9,547
HENDERSONVILLE (HENDERSON CO.)			4,000			25,100			29,100			
TIMES-NEWS	M	Z,C		2,778	69.45		15,518	61.82		18,296	20,883	20,097
TIMES-NEWS	SUN	Z,C		2,678	66.95		15,493	61.73		18,171	20,804	20,008
HICKORY (CATAWBA CO.)			23,000			78,700			101,700			
RECORD	E	Z		9,772	42.49		16,018	20.35		25,790	26,034	27,519
HIGH POINT (GUILFORD CO.)			34,300			39,200			73,500			
ENTERPRISE	E			21,605	62.99		10,129	25.84		31,734	31,942	32,637
ENTERPRISE	SUN			21,859	63.73		10,767	27.47		32,626	32,883	33,192
JACKSONVILLE (ONSLOW CO.)			17,000			21,900			38,900			
NEWS	E			9,528	56.05		12,202	55.72		21,730	22,773	22,362
NEWS	SUN			9,682	56.95		12,662	57.82		22,344	23,493	22,600

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
KANNAPOLIS (CABARRUS CO.)			13,800			36,400			50,200			
INDEPENDENT	E (M-F)	Z		8,039	58.25		3,115	8.56		11,154	11,253	11,054
INDEPENDENT	SUN	Z		8,418	61.00		3,572	9.81		11,990	12,095	11,732
KINSTON (LENOIR CO.)			9,500			34,400			43,900			
FREE PRESS	E (M-F)	Z		6,838	71.98		6,987	20.31		13,825	14,241	14,257
FREE PRESS	SUN	Z		7,006	73.75		7,529	21.89		14,535	14,951	14,881
LENOIR (CALDWELL CO.)			7,100			15,500			22,600			
NEWS-TOPIC	E	Z		4,814	67.80		8,088	52.18		12,902	13,054*	12,773*
LEXINGTON (DAVIDSON CO.)			6,500			25,100			31,600			
DISPATCH	E			4,809	73.98		9,864	39.30		14,673	14,858	14,946
LUMBERTON (ROBESON CO.)			7,400			33,500			40,900			
ROBESONIAN	E (M-F)	Z		4,692	63.41		8,756	26.14		13,448	13,597	13,628
ROBESONIAN	SUN	Z		5,367	72.53		9,811	29.29		15,178	15,329	15,470
MONROE (UNION CO.)			7,300			21,600			28,900			
ENQUIRER-JOURNAL	E (M-F)	Z		3,236	44.33		8,954	41.45		12,190	13,128	12,628
ENQUIRER-JOURNAL	SUN	Z		3,777	51.74		9,409	43.56		13,186	14,163	13,562
MORGANTON (BURKE CO.)			6,000			23,300			29,300			
NEWS-HERALD	E (M-F)	Z		3,363	56.05		8,256	35.43		11,619	11,795	11,856
NEWS-HERALD	SUN	Z		3,109	51.82		8,057	34.58		11,166	11,343	11,341
NEW BERN (CRAVEN CO.)			37,400#						37,400			
SUN JOURNAL	E		#	15,624	41.78					15,624	15,925	15,271
RALEIGH (WAKE CO.)			75,700			262,500			338,200			
NEWS & OBSERVER, TIMES	CMB DLY	Z,C		54,146	71.53		63,578	24.22		117,724	162,556	164,375
NEWS & OBSERVER	M	Z,C		41,415	54.71		55,666	21.21		97,081	141,800	139,978
TIMES	E (M-F)	Z,C		12,731	16.82		7,912	3.01		20,643	20,756	24,397
NEWS & OBSERVER	SUN	Z,C		52,773	69.71		78,520	29.91		131,293	186,881	185,562
ROANOKE RAPIDS (HALIFAX CO.)			6,200			14,500			20,700			
HERALD	E (M-F)			4,212	67.94		6,681	46.08		10,893	12,180	11,870
HERALD	SUN			4,783	77.15		6,768	46.68		11,551	12,835	12,546
ROCKINGHAM (RICHMOND CO.)			6,400			11,400			17,800			
RICHMOND COUNTY JOURNAL	E (M-F)			3,114	48.66		5,690	49.91		8,804	9,124	8,910

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
ROCKY MOUNT (EDGECOMBE CO.)			18,000			27,000			45,000			
TELEGRAM	E (M,T, TH,F)	Z		9,560	53.11		5,182	19.19		14,742	15,295	14,132
TELEGRAM	E (W)	Z		10,980	61.00		5,652	20.93		16,632	17,272	15,810
TELEGRAM	SAT M	Z		9,479	52.66		5,260	19.48		14,739	15,295	12,637
TELEGRAM	SUN	Z		10,289	57.16		5,760	21.33		16,049	16,749	15,278
SALISBURY-SPENCER-EAST SPENCER (ROWAN CO.)			13,200			107,500			120,700			
POST	E			9,471	71.75		15,651	14.56		25,122	25,436	25,159
POST	SUN			9,399	71.20		15,779	14.68		25,178	25,542	25,287
SANFORD (LEE CO.)			7,500			39,300			46,800			
HERALD	E	Z		4,443	59.24		9,069	23.08		13,512	13,707	13,371
SHELBY (CLEVELAND CO.)			12,200			30,200			42,400			
STAR	E			9,067	74.32		9,406	31.15		18,473	18,810	18,175
STATESVILLE (IREDELL CO.)			34,500#						34,500			
RECORD & LANDMARK	E (M-F)	Z	#	15,749	45.65					15,749	17,034	17,274
RECORD & LANDMARK	SUN	Z	#	15,755	45.67					15,755	17,069	17,067
THOMASVILLE (DAVIDSON CO.)			10,200			25,500			35,700			
TIMES	M					UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
WASHINGTON (BEAUFORT CO.)			4,300			28,800			33,100			
NEWS	E	Z		2,793	64.95		6,990	24.27		9,783	10,539*	10,216*
WILMINGTON (NEW HANOVER CO.)			46,500			68,400			114,900			
STAR	M	Z		30,151	64.84		19,549	28.58		49,700	50,489	49,647
STAR-NEWS	SUN	Z		33,985	73.09		23,280	34.04		57,265	58,743	56,213
WILSON (WILSON CO.)			13,800			24,800			38,600			
TIMES	E			8,849	64.12		8,164	32.92		17,013	17,362	17,269
WINSTON-SALEM (FORSYTH CO.)			77,200			204,500			281,700			
JOURNAL	M	Z		51,203	66.33		41,508	20.30		92,711	94,879	92,607
JOURNAL	SUN	Z		52,126	67.52		51,757	25.31		103,883	106,852	104,736

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NORTH DAKOTA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
BISMARCK (BURLEIGH CO.)			25,000			40,400			65,400			
TRIBUNE	M	Z		18,317	73.27		10,390	25.72		28,707	30,474	29,225
TRIBUNE	SUN	Z		18,654	74.62		10,294	25.48		28,948	30,782	28,982
DEVILS LAKE (RAMSEY CO.)			3,100			7,600			10,700			
JOURNAL	E (M-F)	Z		2,510	80.97		2,289	30.12		4,799	5,112	5,164
DICKINSON (STARK CO.)			5,600			9,500			15,100			
PRESS	M (TU-S)	Z		4,079	72.84		2,887	30.39		6,966	7,392	7,524
PRESS	SUN	Z		4,574	81.68		2,888	30.40		7,462	7,889	7,871
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN			43,800			46,200			90,000			
FORUM	M	Z		25,003	57.08		19,891	43.05		44,894	54,726	55,004
FORUM	SUN	Z		31,704	72.38		22,995	49.77		54,699	67,451	67,285
GRAND FORKS (GRAND FORKS CO.), ND - EAST GRAND FORKS (POLK CO.), MN			20,100			58,000			78,100			
HERALD	M	Z		15,095	75.10		20,906	36.04		36,001	38,282	38,276
HERALD	SUN	Z		16,074	79.97		21,476	37.03		37,550	40,063	40,126
MINOT (WARD CO.)			12,500#			29,400			41,900			
NEWS	E	Z	#	10,436	83.49		12,386	42.13		22,822	26,085	26,501
NEWS	SUN	Z	#	10,334	82.67		12,217	41.55		22,551	25,507	25,714
OHIO												
AKRON (SUMMIT CO.)			193,700			136,900			330,600			
BEACON JOURNAL	M	Z,C		116,785	60.29		26,073	19.05		142,858	153,550	152,471
BEACON JOURNAL	SUN	Z,C		154,841	79.94		43,932	32.09		198,773	221,939	220,861
ALLIANCE (STARK CO.)			12,600			18,100			30,700			
REVIEW	E	Z		8,652	68.67		3,454	19.08		12,106	12,616	12,863*
ASHLAND (ASHLAND CO.)			9,000			9,600			18,600			
TIMES-GAZETTE	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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ASHTABULA (ASHTABULA CO.)			12,700#			18,700			31,400			
STAR-BEACON	E	Z	#	8,740	68.82		9,440	50.48		18,180	19,048	19,035
ASHTABULA (ASHTABULA CO.)			63,000#						63,000			
SUNDAY PAPER	SUN	Z	#	29,323	46.54					29,323	30,034	30,615
ATHENS (ATHENS CO.)			8,400			14,900			23,300			
MESSENGER	E (M-F)	Z		3,960	47.14		6,325	42.45		10,285	12,650	12,807
MESSENGER	SUN	Z		4,923	58.61		7,680	51.54		12,603	15,638	15,727
BELLEFONTAINE (LOGAN CO.)			5,000			11,000			16,000			
EXAMINER	E	Z		3,330	66.60		7,193	65.39		10,523	11,077*	11,090*
BELMONT CO.												
(MARTINS FERRY P.O.)			33,600#						33,600			
TIMES LEADER	E (M-F)	Z	#	19,005	56.56					19,005	20,942	21,027
TIMES LEADER	SUN	Z	#	20,321	60.48					20,321	22,742	22,503
BOWLING GREEN (WOOD CO.)			7,300			28,600			35,900			
SENTINEL-TRIBUNE	E	Z		4,477	61.33		9,213	32.21		13,690	14,473	13,968
BRYAN (WILLIAMS CO.)			3,500			11,700			15,200			
TIMES	E			3,153	90.09		7,302	62.41		10,455	10,917*	10,706*
BUCYRUS (CRAWFORD CO.)			5,600			15,400			21,000			
TELEGRAPH-FORUM	E			4,334	77.39		2,952	19.17		7,286	7,637	7,930
CAMBRIDGE (GUERNSEY CO.)			8,900			25,000			33,900			
JEFFERSONIAN	E	Z		6,233	70.03		6,822	27.29		13,055	13,503*	13,593*
CANTON (STARK CO.)			75,200			101,000			176,200			
REPOSITORY	E			39,350	52.33		17,162	16.99		56,512	57,280	55,151
REPOSITORY	SUN			47,711	63.45		26,750	26.49		74,461	75,822	74,702
CHARDON (GEAUGA CO.)			1,900			23,800			25,700			
TIMES LEADER	E	Z		1,085	57.11		6,865	28.84		7,950	8,189	8,371
CHILLICOTHE (ROSS CO.)			12,000			24,000			36,000			
GAZETTE	E			7,534	62.78		7,452	31.05		14,986	15,403	15,676
CINCINNATI (HAMILTON CO.)			413,700			308,900			722,600			
ENQUIRER	M	C		140,779	34.03		49,880	16.15		190,659	196,286	193,445
ENQUIRER	SUN	C		233,833	56.52		93,773	30.36		327,606	337,653	327,124
POST	E	C		78,444	18.96		27,549	8.92		105,993	107,378	110,781

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CLEVELAND (CUYAHOGA CO.)			577,800			300,600			878,400			
PLAIN DEALER	M (M-F)	Z,C		326,729	56.55		68,024	22.63		394,753	436,910	444,884
PLAIN DEALER	SAT M	Z,C		312,311	54.05		66,890	22.25		379,201	417,752	423,953
PLAIN DEALER	SUN	Z,C		423,187	73.24		97,255	32.35		520,442	562,585	565,673
COLUMBUS (FRANKLIN CO.)			373,800			202,800			576,600			
DISPATCH	M	Z,C		191,914	51.34		44,797	22.09		236,711	252,206	253,884
DISPATCH	SUN	Z,C		258,374	69.12		83,075	40.96		341,449	383,144	376,507
CONNEAUT (ASHTABULA CO.)			5,200			700			5,900			
NEWS-HERALD	E	Z		3,565	68.56		213	30.43		3,778	4,125	4,150
COSHOCTON (COSHOCTON CO.)			6,500			15,800			22,300			
TRIBUNE	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DAYTON (MONTGOMERY CO.)			175,300			190,800			366,100			
NEWS	M	Z,C		103,184	58.86		67,688	35.48		170,872	178,615	181,764
NEWS	SUN	Z,C		122,673	69.98		90,595	47.48		213,268	228,109	231,428
DEFIANCE (DEFIANCE CO.)			6,700			27,100			33,800			
CRESCENT-NEWS	E	Z		5,848	87.28		10,015	36.96		15,863	16,528*	16,405*
EAST LIVERPOOL (COLUMBIANA CO.)			13,900			23,900			37,800			
REVIEW	E	Z		9,764	70.24		2,922	12.23		12,686	12,825	12,804
ELYRIA (LORAIN CO.)			48,600#						48,600			
CHRONICLE-TELEGRAM	E	Z	#	27,668	56.93					27,668	35,829	35,219
CHRONICLE-TELEGRAM	SUN	Z	#	29,811	61.34					29,811	37,653	36,338
FINDLAY (HANCOCK CO.)			14,900			30,700			45,600			
COURIER	M	Z		11,703	78.54		11,393	37.11		23,096	25,203	25,387
FREMONT (SANDUSKY CO.)			8,600			13,400			22,000			
NEWS-MESSENGER	E			6,886	80.07		6,087	45.43		12,973	13,641	13,634
GREENVILLE (DARKE CO.)			5,500			16,600			22,100			
ADVOCATE	E			3,294	59.89		4,865	29.31		8,159	8,408	8,530
HAMILTON (BUTLER CO.)			48,700			33,100			81,800			
JOURNAL NEWS	E	Z		22,504	46.21		4,748	14.34		27,252	27,653	28,651
JOURNAL NEWS	SUN	Z		23,880	49.03		4,941	14.93		28,821	29,201	30,265

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S _ %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
IRONTON (LAWRENCE CO.)			6,500			24,300			30,800			
TRIBUNE	E (TU-F)	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
KENT-RAVENNA (PORTAGE CO.)			20,700			29,700			50,400			
RECORD-COURIER	E (M-F)	Z		10,387	50.18		10,852	36.54		21,239	22,276	23,301
RECORD-COURIER	SUN	Z		10,555	50.99		11,161	37.58		21,716	22,856	23,425
LAKE CO. (WILLOUGHBY P.O.)			79,100#						79,100			
NEWS-HERALD	E	Z	#	45,361	57.35					45,361	54,878	54,879
NEWS-HERALD	SUN	Z	#	52,242	66.05					52,242	63,242	62,994
LANCASTER (FAIRFIELD CO.)			14,000			25,800			39,800			
EAGLE-GAZETTE	E	Z		9,546	68.19		7,178	27.82		16,724	17,112	17,447
EAGLE-GAZETTE	SUN	Z		9,253	66.09		7,033	27.26		16,286	16,692	16,877
LIMA (ALLEN CO.)			31,000			82,700			113,700			
NEWS	E	Z		22,574	72.82		16,036	19.39		38,610	38,937	38,840
NEWS	SUN	Z		23,524	75.88		25,075	30.32		48,599	49,577	48,949
LORAIN (LORAIN CO.)			52,200#						52,200			
JOURNAL	E	Z	#	32,668	62.58					32,668	41,001	41,786
JOURNAL	SUN	Z	#	33,782	64.72					33,782	45,242	45,573
MANSFIELD (RICHLAND CO.)			33,000			39,600			72,600			
NEWS JOURNAL	E	Z		21,946	66.50		14,186	35.82		36,132	38,492	39,888
NEWS JOURNAL	SUN	Z		23,135	70.11		22,350	56.44		45,485	53,125	53,532
MARIETTA (WASHINGTON CO.)			7,900			20,500			28,400			
TIMES	E	Z		5,208	65.92		7,439	36.29		12,647	13,418	13,590
MARION (MARION CO.)			16,400			16,700			33,100			
STAR	E	Z		10,965	66.86		7,082	42.41		18,047	18,423	18,099
STAR	SUN	Z		11,065	67.47		7,204	43.14		18,269	18,652	18,220
MASSILLON (STARK CO.)			12,600			34,100			46,700			
INDEPENDENT	E			7,200	57.14		6,864	20.13		14,064	14,443	15,486
MEDINA (MEDINA CO.)			18,000			15,200			33,200			
MEDINA COUNTY GAZETTE	M	Z		9,998	55.54		4,181	27.51		14,179	15,770	15,781
MIDDLETOWN (BUTLER CO.)			32,100			21,100			53,200			
JOURNAL	E			18,985	59.14		2,613	12.38		21,598	22,013	22,129
JOURNAL	SUN			20,245	63.07		2,802	13.28		23,047	23,538	23,637

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OHIO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
MOUNT VERNON (KNOX CO.)			6,600			13,800			20,400			
NEWS	E	Z		5,265	79.77		5,072	36.75		10,337	10,811*	10,661*
NEWARK (LICKING CO.)			21,100#			29,500			50,600			
ADVOCATE	E	Z	#	14,279	67.67		7,090	24.03		21,369	21,567	21,404
ADVOCATE	SUN	Z	#	14,316	67.85		7,259	24.61		21,575	21,780	21,382
NEW PHILADELPHIA-DOVER (TUSCARAWAS CO.)			15,900			20,900			36,800			
TIMES-REPORTER	E			11,236	70.67		12,938	61.90		24,174	27,487	27,299
TIMES-REPORTER	SUN			11,466	72.11		13,698	65.54		25,164	29,121	28,912
NORWALK (HURON CO.)			5,800			17,700			23,500			
REFLECTOR	E	Z		4,313	74.36		4,992	28.20		9,305	9,604	9,959
PIQUA (MIAMI CO.)			8,800			23,200			32,000			
CALL	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PORT CLINTON (OTTAWA CO.)			2,900			8,500			11,400			
NEWS HERALD	E			2,175	75.00		3,551	41.78		5,726	6,272	6,113
PORTSMOUTH (SCIOTO CO.)			15,800			42,300			58,100			
TIMES	E	Z		9,400	59.49		7,790	18.42		17,190	17,422	17,329
SALEM (COLUMBIANA CO.)			6,900			22,400			29,300			
NEWS	E			5,168	74.90		3,755	16.76		8,923	9,125	8,787
SANDUSKY (ERIE CO.)			19,800			30,400			50,200			
REGISTER	E	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
REGISTER	SUN	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SIDNEY (SHELBY CO.)			7,300			8,000			15,300			
NEWS	E	Z		5,940	81.37		5,438	67.98		11,378	13,393	13,151
SPRINGFIELD (CLARK CO.)			36,700			42,900			79,600			
NEWS-SUN	M			23,619	64.36		12,488	29.11		36,107	36,796	37,168
NEWS-SUN	SUN			26,205	71.40		17,211	40.12		43,416	44,671	44,318
STEUBENVILLE (JEFFERSON CO.)			12,800			31,900			44,700			
HERALD-STAR	E			10,507	82.09		9,367	29.36		19,874	21,081	20,638
HERALD-STAR	SUN			10,140	79.22		9,350	29.31		19,490	20,800	20,225

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OHIO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
TIFFIN (SENECA CO.)			9,800			8,000			17,800			
ADVERTISER-TRIBUNE	E	Z		7,117	72.62		3,757	46.96		10,874	11,234	10,982
ADVERTISER-TRIBUNE	SUN	Z		7,229	73.77		3,751	46.89		10,980	11,398☆	
TOLEDO (LUCAS CO.)			191,900			269,200			461,100			
BLADE	E	Z,C		121,117	63.11		33,099	12.30		154,216	155,579	154,120
BLADE	SUN	Z,C		145,685	75.92		72,278	26.85		217,963	220,416	215,383
TROY (MIAMI CO.)			8,100			27,100			35,200			
NEWS	E	Z		5,315	65.62		5,966	22.01		11,281	11,431	11,237
MIAMI VALLEY NEWS	SUN	Z		5,445	67.22		7,694	28.39		13,139	13,309	13,016
WARREN (TRUMBULL CO.)			24,000			55,100			79,100			
TRIBUNE CHRONICLE	E	Z		18,045	75.19		21,883	39.72		39,928	40,717	40,018
TRIBUNE	SUN	Z		19,502	81.26		25,070	45.50		44,572	45,939	45,621
WOOSTER (WAYNE CO.)			9,400			40,000			49,400			
RECORD	E	Z		10,123	107.69		13,694	34.24		23,817	25,236	25,140
XENIA (GREENE CO.)			11,000			22,800			33,800			
GAZETTE	E			6,420	58.36		3,989	17.50		10,409	10,745	10,389
YOUNGSTOWN (MAHONING CO.)			82,600			96,100			178,700			
VINDICATOR	E	C		47,382	57.36		37,587	39.11		84,969	90,138	91,345
VINDICATOR	SUN	C		53,384	64.63		55,980	58.25		109,364	137,504	139,870
ZANESVILLE (MUSKINGUM CO.)			15,300			28,300			43,600			
TIMES RECORDER	M	Z		12,337	80.63		9,446	33.38		21,783	23,020	23,009
TIMES RECORDER	SUN	Z		12,196	79.71		9,565	33.80		21,761	23,212	21,048
OKLAHOMA												
ADA (PONTOTOC CO.)			7,000			13,600			20,600			
NEWS	E (M-F)			4,955	70.79		4,203	30.90		9,158	9,208	9,048
NEWS	SUN			5,116	73.09		4,419	32.49		9,535	9,603	9,427
ARDMORE (CARTER CO.)			9,600			23,100			32,700			
ARDMOREITE	E (M-F)	Z		6,821	71.05		5,715	24.74		12,536	12,756	12,962
ARDMOREITE	SUN	Z		7,311	76.16		7,168	31.03		14,479	14,696	15,230

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OKLAHOMA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
BARTLESVILLE (WASHINGTON CO.)			14,700			11,000			25,700			
EXAMINER-ENTERPRISE	E (M-F)	Z		10,130	68.91		2,375	21.59		12,505	12,649	12,606
EXAMINER-ENTERPRISE	SAT M	Z		9,430	64.15		2,326	21.15		11,756	11,899	11,896
EXAMINER-ENTERPRISE	SUN	Z		12,041	81.91		2,950	26.82		14,991	15,163	14,784
CLAREMORE (ROGERS CO.)			6,700			9,600			16,300			
PROGRESS	E (TU-F)			2,784	41.55		3,446	35.90		6,230	6,366*	6,459
PROGRESS	SUN			3,201	47.78		3,788	39.46		6,989	7,125*	7,090
DUNCAN (STEPHENS CO.)			8,700			10,300			19,000			
BANNER	E (M-F)	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BANNER	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ENID (GARFIELD CO.)			20,700			20,500			41,200			
NEWS & EAGLE	M	Z		12,952	62.57		7,588	37.01		20,540	22,323☆ *	
NEWS, EAGLE	CMB DLY	Z										24,953*
NEWS	M (TU-F)	Z										17,344*
EAGLE	E (M-F)	Z										7,609*
NEWS & EAGLE	SAT M	Z										22,855*
NEWS & EAGLE	SUN	Z		14,389	69.51		8,664	42.26		23,053	25,011*	24,900*
LAWTON (COMANCHE CO.)			29,900			37,300			67,200			
CONSTITUTION	CMB DLY	Z		17,359	58.06		6,322	16.95		23,681	24,489	26,334
CONSTITUTION	M (M-F)	Z		7,131	23.85		6,085	16.31		13,216	13,969	14,428
CONSTITUTION	E (M-F)	Z		10,228	34.21		237	0.64		10,465	10,520	11,906
CONSTITUTION	SAT M	Z		16,264	54.39		6,263	16.79		22,527	23,324	25,467
CONSTITUTION	SUN	Z		19,313	64.59		7,724	20.71		27,037	28,093	27,752
McALESTER (PITTSBURG CO.)			8,300			14,200			22,500			
NEWS-CAPITAL & DEMOCRAT	E (M-F)	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS-CAPITAL & DEMOCRAT	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MIAMI (OTTAWA CO.)			7,700			14,300			22,000			
NEWS-RECORD	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS-RECORD	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MUSKOGEE (MUSKOGEE CO.)			17,100			43,100			60,200			
PHOENIX & TIMES-DEMOCRAT	M	Z		10,898	63.73		7,311	16.96		18,209	18,605	18,482
PHOENIX & TIMES-DEMOCRAT	SUN	Z		11,928	69.75		8,177	18.97		20,105	20,461	19,962
NORMAN (CLEVELAND CO.)			32,600			7,800			40,400			
TRANSCRIPT	E (M-F)	Z		13,792	42.31		522	6.69		14,314	14,721	14,763
TRANSCRIPT	SAT M	Z		13,586	41.67		523	6.71		14,109	14,515	14,564
TRANSCRIPT	SUN	Z		14,694	45.07		628	8.05		15,322	15,827	16,031

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		SPECIAL	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OKLAHOMA		SERVICES	OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/89	9/30/88
OKLAHOMA CITY (OKLAHOMA CO.)			291,300#			30,300			321,600			
JOURNAL RECORD	M (TU-S)		#	3,466	1.19		95	0.31		3,561	4,333	4,452
OKLAHOMA CITY (OKLAHOMA CO.)			291,300#			520,800			812,100			
OKLAHOMAN	M (M-F)		#	141,276	48.50		72,657	13.95		213,933	220,183	215,142
OKLAHOMAN AND TIMES	SAT M		#	131,240	45.05		69,500	13.34		200,740	207,100	204,584
OKLAHOMAN	SUN		#	194,500	66.77		114,093	21.91		308,593	316,780	306,828
PONCA CITY (KAY CO.)			11,400			11,500			22,900			
NEWS	E (M-F)			8,122	71.25		4,089	35.56		12,211	12,676*	12,998*
NEWS	SUN			9,018	79.11		4,464	38.82		13,482	13,979*	14,260*
SAPULPA (CREEK CO.)			7,700			11,500			19,200			
HERALD	E (M-F)			4,011	52.09		2,637	22.93		6,648	6,726	6,727
HERALD	SUN			4,206	54.62		2,756	23.97		6,962	7,040	7,059
SHAWNEE (POTTAWATOMIE CO.)			10,200			34,400			44,600			
NEWS-STAR	M (TU-S)			6,644	65.14		5,719	16.63		12,363	12,663	12,561
NEWS-STAR	SUN			7,022	68.84		6,386	18.56		13,408	13,708	13,676
STILLWATER (PAYNE CO.)			12,400			20,700			33,100			
NEWS-PRESS	E (M-F)			6,155	49.64		3,997	19.31		10,152	10,400	10,154
NEWS-PRESS	SUN			6,541	52.75		4,359	21.06		10,900	11,205	10,942
TULSA (TULSA CO.)			213,700			184,600			398,300			
WORLD, TRIBUNE	CMB DLY					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WORLD	M					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WORLD	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
OREGON												
ALBANY (LINN CO.)			33,600#						33,600			
DEMOCRAT-HERALD	E	Z	#	20,883	62.15					20,883	21,197	21,233
ASHLAND (JACKSON CO.)			6,600			2,500			9,100			
TIDINGS	E			4,706	71.30		438	17.52		5,144	5,531	5,562
ASTORIA (CLATSOP CO.)			4,000			13,700			17,700			
ASTORIAN	E (M-F)	Z		3,427	85.68		6,018	43.93		9,445	9,807	9,471

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OREGON		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/89	9/30/88
BAKER (BAKER CO.)			3,700			2,500			6,200			
DEMOCRAT-HERALD	E (M-F)			2,305	62.30		611	24.44		2,916	3,012	3,084
BEND (DESCHUTES CO.)			12,600			23,600			36,200			
BULLETIN	E (M-F)	Z		9,105	72.26		11,713	49.63		20,818	21,513	20,859
BULLETIN	SUN	Z		9,315	73.93		12,236	51.85		21,551	22,245	21,459
COOS BAY-NORTH BEND (COOS CO.)			10,500			23,600			34,100			
WORLD	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CORVALLIS (BENTON CO.)			15,500			7,000			22,500			
GAZETTE-TIMES	M	Z		8,558	55.21		3,264	46.63		11,822	13,042	12,661
GAZETTE-TIMES	SUN	Z		8,811	56.85		3,325	47.50		12,136	13,705	12,124
EUGENE (LANE CO.)			77,500			34,800			112,300			
REGISTER-GUARD	M			48,000	61.94		20,350	58.48		68,350	72,608	71,075
REGISTER-GUARD	SUN			48,060	62.01		21,461	61.67		69,521	74,983	73,033
GRANTS PASS (JOSEPHINE CO.)			7,900			26,700			34,600			
COURIER	E	Z		4,735	59.94		12,455	46.65		17,190	17,576	17,936
LA GRANDE (UNION CO.)			4,600			6,800			11,400			
OBSERVER	E			4,442	96.57		2,792	41.06		7,234	7,445	7,452
MEDFORD (JACKSON CO.)			24,300#			31,000			55,300			
MAIL TRIBUNE	E (M-TH & S)	Z	#	16,655	68.54		10,970	35.39		27,625	28,540☆	
MAIL TRIBUNE	E (M-TH)	Z	#									28,288
MAIL TRIBUNE	FRI E	Z	#	21,745	89.49		14,132	45.59		35,877	37,179	36,843
MAIL TRIBUNE	SUN	Z	#	17,684	72.77		12,685	40.92		30,369	32,210	31,471
ONTARIO (MALHEUR CO.)			3,900			15,600			19,500			
ARGUS OBSERVER	E (M-F)	Z		2,109	54.08		4,790	30.71		6,899	7,089	7,334
ARGUS OBSERVER	SUN	Z		2,298	58.92		5,137	32.93		7,435	7,625	7,718
PENDLETON (UMATILLA CO.)			5,400			19,200			24,600			
EAST OREGONIAN	E	Z		4,891	90.57		7,502	39.07		12,393	13,177	12,547

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OREGON	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
PORTLAND (MULTNOMAH CO.)			354,300			230,600			584,900			
OREGONIAN	ALL DAY (M-F)	C		184,209	51.99		69,278	30.04		253,487	310,446	317,711
OREGONIAN	SAT M	C		178,509	50.38		67,903	29.45		246,412	305,032	309,950
OREGONIAN	SUN	C		224,569	63.38		94,096	40.80		318,665	413,318	409,562
ROSEBURG (DOUGLAS CO.)			35,500#						35,500			
NEWS-REVIEW	E (M-F)	Z	#	20,182	56.85					20,182	20,448	20,555
NEWS-REVIEW	SUN	Z	#	20,432	57.55					20,432	20,697	20,650
SALEM (MARION CO.)			58,900#			112,200			171,100			
STATESMAN-JOURNAL	M		#	32,672	55.47		24,082	21.46		56,754	58,215	55,175
STATESMAN-JOURNAL	SUN		#	36,286	61.61		26,465	23.59		62,751	64,276	60,827
PENNSYLVANIA												
ALLENTOWN (LEHIGH CO.)			78,900			130,300			209,200			
CALL	M	Z,C		55,580	70.44		63,838	48.99		119,418	137,228	136,254
CALL	SUN	Z,C		63,937	81.04		85,136	65.34		149,073	183,036	180,030
ALTOONA (BLAIR CO.)			20,500			30,100			50,600			
MIRROR	E	Z		15,347	74.86		15,012	49.87		30,359	35,290	35,044
MIRROR	SUN	Z		15,246	74.37		15,047	49.99		30,293	37,259	36,070
BEAVER (BEAVER CO.)			71,500#						71,500			
BEAVER COUNTY TIMES	E (M-F)	Z	#	42,921	60.03					42,921	45,457	45,623
BEAVER COUNTY TIMES	SUN	Z	#	47,036	65.78					47,036	50,373	50,536
BETHLEHEM (NORTHAMPTON CO.)			42,900			38,600			81,500			
GLOBE-TIMES	E	Z		16,242	37.86		1,375	3.56		17,617	20,789	21,084
BRADFORD (McKEAN CO.)			7,600			38,800			46,400			
ERA	M			6,037	79.43		5,142	13.25		11,179	11,583	11,646
BUTLER (BUTLER CO.)			21,100			41,600			62,700			
EAGLE	E	Z		15,707	74.44		14,137	33.98		29,844	30,668	30,837
CARLISLE (CUMBERLAND CO.)			12,200			12,300			24,500			
SENTINEL	E	Z		9,808	80.39		4,652	37.82		14,460	17,006	16,916
CHAMBERSBURG (FRANKLIN CO.)			7,200			32,400			39,600			
PUBLIC OPINION	E	Z		5,968	82.89		1[illegible],142	40.56		19,110	20,340	19,985

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PENNSYLVANIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/89	9/30/88
CLEARFIELD (CLEARFIELD CO.)			26,200#						26,200			
PROGRESS	E	Z	#	15,765	60.17					15,765	16,457	16,462
COATESVILLE (CHESTER CO.)			31,300#						31,300			
RECORD	E		#	5,564	17.78					5,564	5,876	6,135
CONNELLSVILLE-SOUTH												
CONNELLSVILLE (FAYETTE CO.)			4,600			22,200			26,800			
COURIER	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DELAWARE CO. (PRIMOS/												
UPPER DARBY)			120,900#						120,900			
DELAWARE COUNTY TIMES	M (M-F)		@	47,295	39.12					47,295	60,590*	60,815*
DELAWARE COUNTY TIMES	SUN		#	40,291	33.33					40,291	48,950*	47,831*
DOYLESTOWN (BUCKS CO.)			128,200#						128,200			
INTELLIGENCER	M (M-F)	Z,C	#	37,948	29.60					37,948	40,753*	40,922*
INTELLIGENCER	SUN	Z,C	#	40,974	31.96					40,974	44,235*	44,209*
DU BOIS (CLEARFIELD CO.)			4,200			19,900			24,100			
COURIER-EXPRESS	E	Z		3,632	86.48		6,648	33.41		10,280	10,673	10,625
EASTON (NORTHAMPTON CO.), PA-												
PHILLIPSBURG (WARREN CO.), NJ			33,900			64,800			118,700			
EXPRESS	M	Z		21,672	63.93		20,042	23.63		41,714	43,687☆	
EXPRESS	E	Z										43,283
EXPRESS	SUN	Z		22,171	65.40		20,900	24.65		43,071	45,594	45,437
ELLWOOD CITY (LAWRENCE CO.)			3,800			7,300			11,100			
LEDGER	E			2,910	76.58		3,918	53.67		6,828	7,427*	7,535*
ERIE (ERIE CO.)			74,900			40,500			115,400			
NEWS, TIMES	CMB DLY			56,939	76.02		13,132	32.42		70,071	71,400	70,835
NEWS	M (M-F)			24,195	32.30		5,719	14.12		29,914	30,492	29,794
TIMES	E (M-F)			32,744	43.72		7,413	18.30		40,157	40,908	41,041
TIMES-NEWS	SAT M			48,959	65.37		12,530	30.94		61,489	62,791	62,885
TIMES-NEWS	SUN			61,264	81.79		23,188	57.25		84,452	102,976	104,994
GETTYSBURG (ADAMS CO.)			4,900			25,400			30,300			
TIMES	M	Z		3,228	65.88		5,292	20.83		8,520	9,118☆	
TIMES	M (M-F)	Z										9,134
TIMES	WKND	Z										8,981

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
GREENSBURG (WESTMORELAND CO.)			103,600#						103,600			
TRIBUNE-REVIEW	M	Z,C	#	45,267	43.69					45,267	51,492	51,228
TRIBUNE-REVIEW	SUN	Z,C	#	59,119	57.06					59,119	81,467	80,228
GREENVILLE (MERCER CO.)			2,800			11,100			13,900			
RECORD-ARGUS	E			2,216	79.14		2,764	24.90		4,980	5,166*	5,023
HANOVER (YORK CO.)			11,300			38,000			49,300			
SUN	E	Z		8,203	72.59		11,677	30.73		19,880	20,067	19,409
SUN	SUN	Z		7,879	69.73		11,309	29.76		19,188	19,375☆	
HARRISBURG (DAUPHIN CO.)			129,900			68,000			197,900			
PATRIOT, NEWS	CMB DLY	Z,C		78,095	60.12		16,625	24.45		94,720	105,350	104,488
PATRIOT	M (M-F)	Z,C		36,198	27.87		9,152	13.46		45,350	54,838	52,733
NEWS	E (M-F)	Z,C		41,897	32.25		7,473	10.99		49,370	50,512	51,755
PATRIOT-NEWS	SAT M	Z,C		68,060	52.39		16,245	23.89		84,305	94,679	93,272
PATRIOT-NEWS	SUN	Z,C		92,235	71.00		34,178	50.26		126,413	168,723	165,986
HAZLETON (LUZERNE CO.)			17,700			14,000			31,700			
STANDARD-SPEAKER	ALL DAY	Z		14,860	83.95		7,520	53.71		22,380	24,261	24,691
INDIANA (INDIANA CO.)			9,200			23,500			32,700			
GAZETTE	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
IRWIN (WESTMORELAND CO.)			45,200#						45,200			
STANDARD OBSERVER	E		#	10,196	22.56					10,196	10,435	11,172
JOHNSTOWN (CAMBRIA CO.)			35,300			89,500			124,800			
TRIBUNE-DEMOCRAT	M			25,957	73.53		22,698	25.36		48,655	50,366	50,098
TRIBUNE-DEMOCRAT	SUN			25,622	72.58		24,828	27.74		50,450	52,771	51,997
KITTANNING (ARMSTRONG CO.)			7,000			17,400			24,400			
LEADER-TIMES	E			5,578	79.69		5,238	30.10		10,816	11,148*	10,676*
LANCASTER (LANCASTER CO.)			79,800			99,300			179,100			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY	Z		56,423	70.71		41,236	41.53		97,659	99,544	98,285
INTELLIGENCER-JOURNAL	M	Z		24,704	30.96		18,003	18.13		42,707	44,168	43,408
NEW ERA	E	Z		31,719	39.75		23,233	23.40		54,952	55,376	54,877
NEWS	SUN	Z		53,959	67.62		46,040	46.36		99,999	103,427	100,451
LANSDALE (MONTGOMERY CO.)			28,300			27,700			56,000			
REPORTER	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
LATROBE (WESTMORELAND CO.)			6,800			17,300			24,100			
BULLETIN	E			5,463	80.34		3,410	19.71		8,873	9,129	9,205
LEBANON (LEBANON CO.)			10,500			31,500			42,000			
NEWS	E	Z		7,302	69.54		15,478	49.14		22,780	24,775*	24,806*
NEWS	SUN	Z		7,129	67.90		15,369	48.79		22,498	24,610*	24,518*
LEHIGHTON (CARBON CO.)			45,300#						45,300			
TIMES NEWS	E		#	16,557	36.55					16,557	17,004*	16,897*
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)			55,100			66,800			121,900			
BUCKS COUNTY COURIER TIMES	M (M-F)	Z,C		34,475	62.57		29,314	43.88		63,789	64,467	64,327
BUCKS COUNTY COURIER TIMES	SUN	Z,C		37,433	67.94		32,830	49.15		70,263	71,092	71,415
LEWISTOWN (MIFFLIN CO.)			6,400			20,000			26,400			
SENTINEL	E	Z		5,466	85.41		7,866	39.33		13,332	13,871	13,731
LOCK HAVEN (CLINTON CO.)			5,600			8,700			14,300			
EXPRESS	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)			39,100			44,200			83,300			
NEWS	E			17,918	45.83		9,266	20.96		27,184	27,929	28,826
MEADVILLE (CRAWFORD CO.)			8,000			17,500			25,500			
TRIBUNE	M	Z		6,104	76.30		9,304	53.17		15,408	16,269*	16,582*
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)			10,000			17,700			27,700			
VALLEY INDEPENDENT	E	Z		7,583	75.83		7,597	42.92		15,180	17,854	17,365
NEW CASTLE (LAWRENCE CO.)			13,700			24,200			37,900			
NEWS	E			8,491	61.98		11,702	48.38		20,193	20,569*	20,149*
NEW KENSINGTON (WESTMORELAND CO.)-TARENTUM (ALLEGHENY CO.)-VANDERGRIFT (WESTMORELAND CO.)			67,100#						67,100			
VALLEY NEWS DISPATCH	E	Z	#	36,848	54.92					36,848	38,860	38,770

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PENNSYLVANIA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
NORRISTOWN (MONTGOMERY CO.)			73,700#						73,700			
TIMES HERALD	E	Z	#	27,792	37.71					27,792	29,969	29,686
PHILADELPHIA (PHILADELPHIA CO.)			641,600#			786,600			1,428,200			
INQUIRER	M (M-F)	C	#	169,537	26.42		200,657	25.51		370,194	504,903	502,756
INQUIRER	SAT M	C	#	144,530	22.53		187,511	23.84		332,041	449,661	454,724
INQUIRER	SUN	C	#	337,071	52.54		401,772	51.08		738,843	997,587	995,571
NEWS	E (M-F)	C	#	170,165	26.52		49,656	6.31		219,821	232,129	235,177
NEWS	SAT E	C	#	106,601	16.61		33,298	4.23		139,899	149,469	151,445
PHOENIXVILLE (CHESTER CO.)			5,800			23,700			29,500			
PHOENIX	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PITTSBURGH (ALLEGHENY CO.)			426,100			579,600			1,005,700			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)	C		106,097	24.90		46,159	7.96		152,256	164,309	167,646
POST-GAZETTE, SUN-TELEGRAPH	SAT M	C		94,682	22.22		45,445	7.84		140,127	151,624	154,510
PRESS	E (M-F)	C		179,841	42.21		47,783	8.24		227,624	232,282	227,040
PRESS	SAT E	C		157,421	36.94		43,671	7.53		201,092	205,166	199,246
PRESS	SUN	C		304,096	71.37		195,555	33.74		499,651	552,479	548,785
POTTSTOWN (MONTGOMERY CO.)			55,900#						55,900			
MERCURY	M	Z	#	27,862	49.84					27,862	29,263	28,885
MERCURY	SUN	Z	#	28,497	50.98					28,497	29,901	29,014
POTTSVILLE (SCHUYLKILL CO.)			38,300#						38,300			
REPUBLICAN	E	Z	#	25,530	66.66					25,530	29,596*	29,232*
READING (BERKS CO.)			78,400			51,200			129,600			
TIMES, EAGLE	CMB DLY	Z		52,635	67.14		21,110	41.23		73,745	77,183	79,296
TIMES	M (M-F)	Z		32,640	41.63		10,259	20.04		42,899	45,571	45,931
EAGLE	E (M-F)	Z		19,995	25.50		10,851	21.19		30,846	31,612	33,365
TIMES	SAT M	Z		49,925	63.68		20,758	40.54		70,683	74,095	76,823
EAGLE	SUN	Z		55,409	70.67		27,271	53.26		82,680	110,636	
SCRANTON (LACKAWANNA CO.)			43,900			94,100			138,000			
TIMES	CMB DLY	Z		33,435	76.16		29,007	30.83		62,442	63,059*	70,454*
TIMES	M (M-F)	Z		5,497	12.52		5,399	5.74		10,896	11,068*	16,237*
TIMES	E (M-F)	Z		27,938	63.64		23,608	25.09		51,546	51,991*	54,217*
TIMES	SAT M	Z		27,868	63.48		25,354	26.94		53,222	53,756*	57,085*
TIMES	SUN	Z		30,706	69.95		34,736	36.91		65,442	67,363*	65,359*
SCRANTONIAN TRIBUNE	M	Z		18,432	41.99		17,450	18.54		35,882	36,953*	37,892*
SCRANTONIAN TRIBUNE	SUN	Z		23,669	53.92		25,466	27.06		49,135	50,838*	50,249*

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC		
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)			18,100			33,300			51,400			
HERALD	E	Z		13,876	76.66		12,886	38.70		26,762	27,178	27,057
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)			18,300#						18,300			
HERALD	E	Z	#	9,386	51.29					9,386	10,182	10,007
SOMERSET (SOMERSET CO.)			2,900			27,800			30,700			
AMERICAN	M	Z		3,111	107.28		9,201	33.10		12,312	12,674*	11,895*
STATE COLLEGE (CENTRE CO.)			40,300#						40,300			
CENTRE TIMES	M	Z	#	21,520	53.40					21,520	24,606	24,161*
CENTRE TIMES	SUN	Z	#	25,464	63.19					25,464	30,900	30,028*
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)			9,600			26,500			36,100			
POCONO RECORD	M	Z		6,384	66.50		12,578	47.46		18,962	21,163	20,857
POCONO RECORD	SUN	Z		6,429	66.97		14,667	55.35		21,096	23,860	23,208
SUNBURY (NORTHUMBERLAND CO.)			52,600#						52,600			
ITEM	E	Z	#	24,230	46.06					24,230	25,529	26,259
ITEM	SUN	Z	#	23,807	45.26					23,807	25,153☆	
UNIONTOWN (FAYETTE CO.)			14,600			30,600			45,200			
HERALD-STANDARD	M (M-F)	Z		10,720	73.42		15,244	49.82		25,964	30,368*	30,987*
HERALD-STANDARD	SUN	Z		11,087	75.94		16,154	52.79		27,241	31,787*	31,950*
WARREN (WARREN CO.)			6,000			11,400			17,400			
TIMES-OBSERVER	M	Z		5,252	87.53		6,441	56.50		11,693	12,399	12,706
WASHINGTON (WASHINGTON CO.)			8,200			29,500			37,700			
OBSERVER-REPORTER	M	Z		6,404	78.10		17,201	58.31		23,605	39,049	37,997
OBSERVER-REPORTER	SUN	Z		5,803	70.77		16,168	54.81		21,971	35,957	34,284
WEST CHESTER (CHESTER CO.)			13,100#			54,600			67,700			
LOCAL NEWS	M (M-F)		#	6,253	47.73		26,194	47.97		32,447	36,853☆	
LOCAL NEWS	E (M-F)		#									34,441
LOCAL NEWS	SUN		#	4,894	37.36		25,070	45.92		29,964	33,716	31,462

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
WILKES-BARRE (LUZERNE CO.)			47,800			81,500			129,300			
CITIZENS' VOICE	M	Z		25,141	52.60		19,170	23.52		44,311	45,292	46,220
TIMES LEADER	M	Z		21,424	44.82		23,964	29.40		45,388	49,298	46,772
TIMES LEADER	SUN	Z		21,444	44.86		28,287	34.71		49,731	55,018	49,064
WILKES-BARRE (LUZERNE CO.)			186,800#						186,800			
INDEPENDENT	SUN		#	57,630	30.85					57,630	59,448	58,926
WILLIAMSPORT (LYCOMING CO.)			21,200			93,100			114,300			
SUN-GAZETTE	E	Z		17,908	84.47		16,799	18.04		34,707	35,230	34,964
YORK (YORK CO.)			53,400			75,500			128,900			
DISPATCH	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
RECORD	M	Z,C		24,336	45.57		16,857	22.33		41,193	42,045	40,502
RECORD	SUN	Z,C		24,398	45.69		19,374	25.66		43,772	44,734	39,484
RHODE ISLAND												
NEWPORT (NEWPORT CO.)			17,000			7,600			24,600			
NEWS	E	Z		11,374	66.91		3,790	49.87		15,164	15,671	15,940
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)			36,600			31,000			67,600			
TIMES	E	Z		15,833	43.26		7,390	23.84		23,223	24,298	26,051
PROVIDENCE (PROVIDENCE CO.)			444,400#						444,400			
JOURNAL-BULLETIN	ALL DAY (M-F)	Z,C	#	200,680	45.16					200,680	204,196☆	
JOURNAL, BULLETIN	CMB DLY	Z,C	#									201,066
JOURNAL	M (M-F)	Z,C	#									98,150
BULLETIN	E (M-F)	Z,C	#									102,916
JOURNAL-BULLETIN	SAT M	Z,C	#	187,722	42.24					187,722	191,013	187,760
JOURNAL	SUN	Z,C	#	257,214	57.88					257,214	265,496	259,145
WESTERLY (WASHINGTON CO.)			10,600			26,200			36,800			
SUN	E (M-F)	Z		8,612	81.25		4,121	15.73		12,733	12,946	12,415
SUN	SUN	Z		8,967	84.59		4,207	16.06		13,174	13,410	12,658
WOONSOCKET (PROVIDENCE CO.)			29,700			33,500			63,200			
CALL	E			20,030	67.44		7,750	23.13		27,780	28,774	29,670
CALL	SUN			20,083	67.62		7,584	22.64		27,867	28,621	29,493

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SOUTH CAROLINA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/89	9/30/88
AIKEN (AIKEN CO.)			46,400#						46,400			
STANDARD	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STANDARD	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ANDERSON (ANDERSON CO.)			20,600			126,100			146,700			
INDEPENDENT-MAIL	M	Z		13,570	65.87		23,077	18.30		36,647	38,090	38,338
INDEPENDENT-MAIL	SUN	Z		14,875	72.21		26,094	20.69		40,969	42,401	42,488
BEAUFORT (BEAUFORT CO.)			8,700			12,300			21,000			
GAZETTE	E (M-F)	Z		5,434	62.46		2,545	20.69		7,979	8,710	8,764
CHARLESTON (CHARLESTON CO.)			176,500#						176,500			
NEWS & COURIER, POST	CMB DLY	Z	#	102,910	58.31					102,910	115,613	118,159
NEWS & COURIER	M (M-F)	Z	#	66,882	37.89					66,882	78,898	78,654
POST	E (M-F)	Z	#	36,028	20.41					36,028	36,715	39,505
NEWS & COURIER/POST	SAT M	Z	#	95,822	54.29					95,822	109,242	110,387
NEWS & COURIER/POST	SUN	Z	#	104,651	59.29					104,651	121,204	122,032
COLUMBIA (RICHLAND CO.)			168,700#			169,000			337,700			
STATE	M		#	93,478	55.41		28,407	16.81		121,885	141,742	135,933
STATE	SUN		#	113,062	67.02		33,564	19.86		146,626	167,332	159,580
FLORENCE (FLORENCE CO.)			16,800			72,800			89,600			
NEWS	M	Z		12,276	73.07		17,046	23.41		29,322	30,986	30,294
NEWS	SUN	Z		12,323	73.35		17,492	24.03		29,815	31,525	30,655
GREENVILLE (GREENVILLE CO.)			89,200			213,000			302,200			
NEWS, PIEDMONT	CMB DLY					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	M (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PIEDMONT	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS-PIEDMONT	SAT M					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS-PIEDMONT	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GREENWOOD (GREENWOOD CO.)			9,200			29,400			38,600			
INDEX-JOURNAL	E (M-F)	Z		5,691	61.86		9,927	33.77		15,618	15,744	16,171
INDEX-JOURNAL	SUN	Z		5,729	62.27		10,498	35.71		16,227	16,366	16,844
HILTON HEAD ISLAND (BEAUFORT CO.)			9,500			21,200			30,700			
ISLAND PACKET	M (M-TH)	Z		7,630	80.32		900	4.25		8,530	9,990	9,606
ISLAND PACKET	FRI	Z		8,321	87.59		994	4.69		9,315	12,625	12,151
ISLAND PACKET	SUN	Z		7,762	81.71		914	4.31		8,676	12,203	10,933

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SOUTH CAROLINA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
MYRTLE BEACH (HORRY CO.)			22,800			33,200			56,000			
SUN NEWS	M	Z		20,196	88.58		11,958	36.02		32,154	34,646	33,348
SUN NEWS	SUN	Z		23,659	103.77		13,498	40.66		37,157	40,368	38,412
ORANGEBURG (ORANGEBURG CO.)			12,000			25,000			37,000			
TIMES & DEMOCRAT	M	Z		7,828	65.23		8,358	33.43		16,186	16,894	16,238
TIMES & DEMOCRAT	SUN	Z		7,644	63.70		8,481	33.92		16,125	16,747	16,166
ROCK HILL (YORK CO.)			38,900#			15,800			54,700			
HERALD	M		#	22,973	59.06		4,774	30.22		27,747	28,634☆	
HERALD	E		#									27,276
HERALD	SUN		#	22,517	57.88		4,734	29.96		27,251	28,141	26,922
SPARTANBURG (SPARTANBURG CO.)			45,800			63,600			109,400			
HERALD-JOURNAL	M			29,375	64.14		28,905	45.45		58,280	60,061	57,678
HERALD-JOURNAL	SUN			29,884	65.25		30,854	48.51		60,738	62,559	60,571
SUMTER (SUMTER CO.)			13,700			35,400			49,100			
ITEM	E	Z		8,421	61.47		13,495	38.12		21,916	22,114	21,737
ITEM	SUN	Z		6,132	44.76		10,404	29.39		16,536	16,719	15,483
SOUTH DAKOTA												
ABERDEEN (BROWN CO.)			10,900			28,000			38,900			
AMERICAN NEWS	M	Z		8,181	75.06		10,084	36.01		18,265	19,234	19,858
AMERICAN NEWS	SUN	Z		9,299	85.31		10,756	38.41		20,055	21,032	21,616
HURON (BEADLE CO.)			5,400			21,100			26,500			
PLAINSMAN	E (M-F)	Z		4,678	86.63		5,870	27.82		10,548	11,194	11,879
PLAINSMAN	SUN	Z		4,782	88.56		6,076	28.80		10,858	11,522	12,205
MITCHELL (DAVISON CO.)			5,400			28,200			33,600			
REPUBLIC	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
RAPID CITY (PENNINGTON CO.)			22,100			41,800			63,900			
JOURNAL	M	Z		15,070	68.19		16,153	38.64		31,223	34,349	34,368
JOURNAL	SUN	Z		15,382	69.60		16,881	40.39		32,263	35,766	36,472

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SOUTH DAKOTA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
SIOUX FALLS (MINNEHAHA CO.)			39,400			60,300			99,700			
ARGUS LEADER	M	Z		23,973	60.85		14,734	24.43		38,707	46,256	45,897
ARGUS LEADER	SUN	Z		28,367	72.00		23,526	39.01		51,893	67,069	66,506
WATERTOWN (CODINGTON CO.)			7,100			19,700			26,800			
PUBLIC OPINION	E			5,547	78.13		7,773	39.46		13,320	15,813*	16,128*
TENNESSEE												
ATHENS (McMINN CO.)			4,700			13,500			18,200			
POST-ATHENIAN	E (M-F)			3,643	77.51		6,017	44.57		9,660	9,927	10,313
CHATTANOOGA (HAMILTON CO.)			102,400			207,500			309,900			
TIMES, NEWS-FREE PRESS	CMB DLY	Z		69,682	68.05		30,747	14.82		100,429	104,091	104,916
TIMES	M	Z		32,517	31.75		12,085	5.82		44,602	47,083	47,971
NEWS-FREE PRESS	E	Z		37,165	36.29		18,662	8.99		55,827	57,008	56,945
NEWS-FREE PRESS	SUN	Z		73,399	71.68		31,643	15.25		105,042	108,915	110,410
CLARKSVILLE (MONTGOMERY CO.)			27,700			11,200			38,900			
LEAF-CHRONICLE	M	Z		11,730	42.35		4,411	39.38		16,141	17,549*	17,955*
LEAF-CHRONICLE	SUN	Z		13,790	49.78		5,125	45.76		18,915	20,749*	21,557*
CLEVELAND (BRADLEY CO.)			13,000			17,700			30,700			
BANNER	E (M-F)			8,968	68.98		6,941	39.21		15,909	16,209	16,237
BANNER	SUN			9,736	74.89		7,912	44.70		17,648	18,088	17,783
COLUMBIA (MAURY CO.)			11,400			42,500			53,900			
HERALD	E (M-F)			6,580	57.72		5,051	11.88		11,631	12,077	12,068
HERALD	SUN			7,422	65.11		6,136	14.44		13,558	14,005	13,778
COOKEVILLE (PUTNAM CO.)			11,400			8,200			19,600			
HERALD-CITIZEN	E (M-F)			5,724	50.21		3,253	39.67		8,977	10,071	9,569
HERALD-CITIZEN	SUN			6,936	60.84		3,693	45.04		10,629	11,743	10,781
DYERSBURG (DYER CO.)			6,400			13,200			19,600			
STATE GAZETTE	E (M-F)	Z		4,183	65.36		3,743	28.36		7,926	8,156	8,079
GREENEVILLE (GREENE CO.)			6,200			15,400			21,600			
SUN	E	Z		4,685	75.56		9,508	61.74		14,193	14,711	14,762

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TENNESSEE	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
JACKSON (MADISON CO.)			24,300			84,900			109,200			
SUN	E			15,062	61.98		18,983	22.36		34,045	36,154☆	
SUN	E (M-F)											36,295
SUN	SAT M											34,328
SUN	SUN			16,303	67.09		21,151	24.91		37,454	39,924	38,118
JOHNSON CITY (WASHINGTON CO.)			24,900			41,600			66,500			
PRESS	M	Z		14,516	58.30		13,428	32.28		27,944	29,562	29,417
PRESS	SUN	Z		15,380	61.77		14,646	35.21		30,026	31,945	31,736
KINGSPORT (SULLIVAN CO.)			38,600			53,800			92,400			
TIMES-NEWS	ALL DAY (M-F)	Z		26,637	69.01		17,734	32.96		44,371	46,574	46,545
TIMES-NEWS	SAT M	Z		25,767	66.75		17,296	32.15		43,063	45,066	44,881
TIMES-NEWS	SUN	Z		27,678	71.70		17,857	33.19		45,535	47,862	47,567
KNOXVILLE (KNOX CO.)			106,000			299,500			405,500			
JOURNAL/NEWS-SENTINEL	CMB DLY	Z,C		71,790	67.73		65,145	21.75		136,935	141,632*	140,607
JOURNAL	E	Z,C		27,335	25.79		12,543	4.19		39,878	41,367*	42,046*
NEWS-SENTINEL	M	Z,C		44,455	41.94		52,602	17.56		97,057	100,265*	98,561*
NEWS-SENTINEL	SUN	Z,C		68,464	64.59		93,073	31.08		161,537	167,588*	165,147*
MARYVILLE-ALCOA (BLOUNT CO.)			22,200			12,200			34,400			
TIMES	E (M-F)	Z		10,311	46.45		11,060	90.66		21,371	21,769*	20,736*
MEMPHIS (SHELBY CO.)			356,600#			241,200			597,800			
COMMERCIAL APPEAL	M	C	#	161,982	45.42		25,666	10.64		187,648	209,205	215,245
COMMERCIAL APPEAL	SUN	C	#	219,444	61.54		40,016	16.59		259,460	290,201	289,127
MORRISTOWN (HAMBLEN CO.)			16,200			32,800			49,000			
CITIZEN TRIBUNE	E (M-F)			10,556	65.16		7,702	23.48		18,258	19,971*	19,897*
CITIZEN TRIBUNE	SUN			11,995	74.04		9,534	29.07		21,529	23,763*	23,563*
MURFREESBORO (RUTHERFORD CO.)			16,900			23,100			40,000			
NEWS JOURNAL	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS JOURNAL	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NASHVILLE (DAVIDSON CO.)			373,200#						373,200			
BANNER	E		#	54,292	14.55					54,292	63,046	64,475
TENNESSEAN	M		#	102,940	27.58					102,940	126,092	125,136
TENNESSEAN	SUN		#	205,914	55.18					205,914	261,505	254,881

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TENNESSEE	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
OAK RIDGE (ANDERSON CO.)			11,600			35,200			46,800			
OAK RIDGER	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
OAK RIDGER	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TEXAS												
ABILENE (TAYLOR CO.)			41,100 #			15,500			56,600			
REPORTER-NEWS	M	Z	#	22,265	54.17		5,767	37.21		28,032	42,845	42,659
REPORTER-NEWS	SUN	Z	#	29,624	72.08		8,150	52.58		37,774	56,113	55,875
AMARILLO (POTTER CO.)			64,200			102,900			167,100			
NEWS, GLOBE-TIMES	CMB DLY			39,586	61.66		23,258	22.60		62,844	64,838	67,713
NEWS	M			19,582	30.50		20,547	19.97		40,129	42,075	42,822
GLOBE-TIMES	E (M-F)			20,004	31.16		2,711	2.63		22,715	22,763	24,891
NEWS-GLOBE	SUN			44,893	69.93		26,894	26.14		71,787	74,111	73,804
AUSTIN (TRAVIS CO.)			198,800			153,400			352,200			
AMERICAN-STATESMAN	M	C		120,894	60.81		43,023	28.05		163,917	172,518	169,037
AMERICAN-STATESMAN	SUN	C		151,960	76.44		53,883	35.13		205,843	218,262	212,057
BEAUMONT (JEFFERSON CO.)			53,400			177,700			231,100			
ENTERPRISE	M			34,844	65.25		30,590	17.21		65,434	68,053	66,772
ENTERPRISE	SUN			40,370	75.60		39,038	21.97		79,408	82,861	79,863
BIG SPRING (HOWARD CO.)			9,300 #			3,400			12,700			
HERALD	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BORGER (HUTCHINSON CO.)			6,600			8,000			14,600			
NEWS-HERALD	E (M-F)			4,465	67.65		1,948	24.35		6,413	6,610	6,814
NEWS-HERALD	SUN			4,810	72.88		2,385	29.81		7,195	7,414	7,718
BROWNSVILLE (CAMERON CO.)			28,900			111,300			140,200			
HERALD	E (M-F)			12,881	44.57		3,116	2.80		15,997	16,180	16,144
HERALD	SUN			15,077	52.17		4,046	3.64		19,123	19,363	19,625
BROWNWOOD (BROWN CO.)			8,600			29,600			38,200			
BULLETIN	E (M-F)	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BULLETIN	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
BRYAN-COLLEGE STATION (BRAZOS CO.)			45,800 #			22,100			67,900			
EAGLE	M	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
EAGLE	SUN	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)			16,000			24,400			40,400			
BRAZOSPORT FACTS	E	Z		10,208	63.80		9,103	37.31		19,311	19,461	18,592
BRAZOSPORT FACTS	SUN	Z		10,766	67.29		10,194	41.78		20,960	21,125	20,225
CONROE (MONTGOMERY CO.)			7,900			50,800			58,700			
COURIER	M	Z		4,587	58.06		5,859	11.53		10,446	10,576	10,592
COURIER	SUN	Z		4,765	60.32		6,214	12.23		10,979	11,108	11,593
CORPUS CHRISTI (NUECES CO.)			91,600 #			28,600			120,200			
CALLER-TIMES	M	Z	#	44,219	48.27		9,771	34.16		53,990	65,861	67,740
CALLER-TIMES	SUN	Z	#	57,558	62.84		13,482	47.14		71,040	86,991	88,940
DALLAS (DALLAS CO.)			723,100 #			973,400			1,696,500			
NEWS	M (M,T,W TH,SAT)	C	#	228,548	31.61		93,828	9.64		322,376	371,537	354,703
NEWS	FRI M	C	#	272,105	37.63		111,876	11.49		383,981	436,328	414,123
NEWS	SUN	C	#	336,059	46.47		154,949	15.92		491,008	552,418	530,640
TIMES-HERALD	ALL DAY	C	#	164,432	22.74		53,381	5.48		217,813	225,691	224,568
TIMES-HERALD	SUN	C	#	233,140	32.24		84,706	8.70		317,846	329,839	318,774
WALL STREET JOURNAL-SOUTHWEST EDITION	M (M-F)									–	187,921	193,593
DEL RIO (VAL VERDE CO.)			11,400			1,500			12,900			
NEWS-HERALD	E			5,230	45.88		559	37.27		5,789	6,063	5,724
NEWS-HERALD	SUN			5,467	47.96		596	39.73		6,063	6,375	6,055
DENISON (GRAYSON CO.)			9,500 #			28,600			38,100			
HERALD	E (M-F)	Z	#	5,791	60.96		2,707	9.47		8,498	12,046	12,615
HERALD	SUN	Z	#	6,401	67.38		3,085	10.79		9,486	13,432	13,970
DENTON (DENTON CO.)			26,200			63,600			89,800			
RECORD-CHRONICLE	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
RECORD-CHRONICLE	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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TEXAS	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
EL PASO (EL PASO CO.)			159,500			148,000			307,500			
TIMES, HERALD-POST	CMB DLY			75,712	47.47		14,238	9.62		89,950	90,633	90,215
TIMES	M			46,852	29.37		13,491	9.12		60,343	60,933	60,363
HERALD-POST	E			28,860	18.09		747	0.50		29,607	29,700	29,852
TIMES	SUN			79,670	49.95		17,048	11.52		96,718	97,915	96,407
FORT WORTH (TARRANT CO.)			417,600#			214,500			632,100			
STAR-TELEGRAM	CMB DLY	C	#	217,188	52.01		32,035	14.93		249,223	253,770	257,285
STAR-TELEGRAM	M (M-F)	C	#	121,197	29.02		24,598	11.47		145,795	150,190	140,398
STAR-TELEGRAM	E (M-F)	C	#	95,991	22.99		7,437	3.47		103,428	103,580	116,887
STAR-TELEGRAM	SAT M	C	#	225,687	54.04		36,197	16.88		261,884	266,716	264,889
STAR-TELEGRAM	SUN	C	#	267,190	63.98		51,495	24.01		318,685	325,780	316,739
GREENVILLE (HUNT CO.)			9,300#			16,600			25,900			
HERALD BANNER	M		#	5,423	58.31		4,631	27.90		10,054	11,213	11,574
HERALD BANNER	SUN		#	5,856	62.97		4,976	29.98		10,832	12,096	12,465
HARLINGEN (CAMERON CO.)			25,200			83,300			108,500			
VALLEY STAR	M			13,449	53.37		9,266	11.12		22,715	24,997	24,695
VALLEY STAR	SUN			15,207	60.35		10,177	12.22		25,384	26,654	27,094
HOUSTON (HARRIS CO.)			1,037,400			412,100			1,449,500			
CHRONICLE	ALL DAY	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CHRONICLE	SUN	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
POST	M	Z,C		243,401	23.46		56,184	13.63		299,585	325,407	316,083
POST	SUN	Z,C		268,305	25.86		68,401	16.60		336,706	367,088	359,046
HUNTSVILLE (WALKER CO.)			9,900			6,800			16,700			
ITEM	M (TU-S)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ITEM	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
KERRVILLE-INGRAM (KERR CO.)			10,300			16,900			27,200			
TIMES	E (M-F)	Z		7,139	69.31		2,136	12.64		9,275	9,444	9,007
TIMES	SUN	Z		8,076	78.41		2,355	13.93		10,431	10,660	10,445
KILLEEN (BELL CO.)			31,300			12,400			43,700			
HERALD	M			11,546	36.89		4,581	36.94		16,127	16,729	16,860
HERALD	SUN			13,662	43.65		5,579	44.99		19,241	20,003	19,939

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LAREDO (WEBB CO.)			31,900			8,600			40,500			
TIMES	M	Z		17,070	53.51		1,266	14.72		18,336	20,047	18,482
TIMES	SUN	Z		18,790	58.90		1,396	16.23		20,186	21,983	20,405
LONGVIEW (GREGG CO.)			30,500			58,000			88,500			
NEWS-JOURNAL	M			19,649	64.42		9,824	16.94		29,473	30,741☆	
JOURNAL, NEWS	CMB DLY											31,700
JOURNAL	M (M-F)											19,125
NEWS	E (M-F)											12,575
NEWS-JOURNAL	SAT M											31,719
JOURNAL	SUN			26,760	87.74		14,245	24.56		41,005	42,852	41,814
LUBBOCK (LUBBOCK CO.)			67,900			81,200			149,100			
AVALANCHE-JOURNAL	M			37,298	54.93		22,479	27.68		59,777	65,123☆	
AVALANCHE-JOURNAL	M (M-F)											65,822
AVALANCHE-JOURNAL, JOURNAL	CMB DLY											67,319
AVALANCHE-JOURNAL	M (M-F)											57,076
JOURNAL	E (M-F)											10,243
AVALANCHE-JOURNAL	SAT M											63,801
AVALANCHE-JOURNAL	SUN			42,660	62.83		25,173	31.00		67,833	73,012	72,115
LUFKIN (ANGELINA CO.)			12,100			43,900			56,000			
NEWS	E (M-F)	Z		7,069	58.42		7,543	17.18		14,612	14,809	14,524
NEWS	SAT M	Z		7,465	61.69		7,710	17.56		15,175	15,372	15,119
NEWS	SUN	Z		7,350	60.74		8,353	19.03		15,703	15,935	15,827
McALLEN (HIDALGO CO.)			54,300			59,600			113,900			
MONITOR	E			20,895	38.48		7,397	12.41		28,292	28,532	24,874
MONITOR	SUN			27,012	49.75		9,780	16.41		36,792	37,094	32,663
MARSHALL (HARRISON CO.)			8,200#			16,200			24,400			
NEWS MESSENGER	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS MESSENGER	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MIDLAND (MIDLAND CO.)			37,100			75,900			113,000			
REPORTER-TELEGRAM	E			19,496	52.55		3,398	4.48		22,894	23,489	24,129
REPORTER-TELEGRAM	SUN			23,884	64.38		4,738	6.24		28,622	29,313	28,948

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MOUNT PLEASANT (TITUS CO.)			4,600			15,500			20,100			
TRIBUNE	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW BRAUNFELS (COMAL CO.)			10,200			13,200			23,400			
HERALD-ZEITUNG	E (TU-F)			4,339	42.54		2,734	20.71		7,073	7,326*	7,197*
HERALD-ZEITUNG	SUN			5,679	55.68		3,286	24.89		8,965	9,218*	8,979*
ODESSA (ECTOR CO.)			44,700			92,600			137,300			
AMERICAN	E (M-F)	Z		21,201	47.43		6,410	6.92		27,611	28,040	29,016
AMERICAN	SAT M	Z		21,289	47.63		6,825	7.37		28,114	28,591	29,407
AMERICAN	SUN	Z		27,458	61.43		9,495	10.25		36,953	37,629	38,799
ORANGE (ORANGE CO.)			11,700			13,200			24,900			
LEADER	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LEADER	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PALESTINE (ANDERSON CO.)			6,400			16,400			22,800			
HERALD-PRESS	E	Z		5,339	83.42		4,381	26.71		9,720	10,151	10,657
HERALD-PRESS	SUN	Z		5,647	88.23		4,651	28.36		10,298	10,769	11,376
PAMPA (GRAY CO.)			8,000			12,700			20,700			
NEWS	E (M-F)	Z		5,644	70.55		1,617	12.73		7,261	7,445	7,672
NEWS	SUN	Z		6,173	77.16		1,815	14.29		7,988	8,173	8,500
PARIS (LAMAR CO.)			10,200#			6,900			17,100			
NEWS	E (M-F)	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SAT M	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PLANO (COLLIN CO.)			43,300			24,400			67,700			
STAR COURIER	E	Z		15,232	35.18		634	2.60		15,866	15,974☆	
STAR COURIER	E (M-F)	Z										16,833
STAR COURIER	SUN	Z		15,945	36.82		718	2.94		16,663	16,772	17,721
PORT ARTHUR (JEFFERSON CO.)			43,300			8,500			51,800			
NEWS	M			21,311	49.22		905	10.65		22,216	22,604	23,084
NEWS	SUN			22,674	52.36		981	11.54		23,655	24,048	24,620

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SAN ANGELO (TOM GREEN CO.)			32,500#			3,700			36,200			
STANDARD-TIMES	M	Z	#	19,515	60.05		461	12.46		19,976	33,263	33,564
STANDARD-TIMES	SUN	Z	#	24,275	74.69		629	17.00		24,904	38,709	39,186
SAN ANTONIO (BEXAR CO.)			642,100#						642,100			
EXPRESS-NEWS	ALL DAY	C	#	174,124	27.12					174,124	179,590	180,819
EXPRESS-NEWS	SUN	C	#	257,934	40.17					257,934	266,742	275,971
SAN ANTONIO (BEXAR CO.)			359,200			282,900			642,100			
LIGHT	ALL DAY			126,902	35.33		30,586	10.81		157,488	170,800	156,674
LIGHT	SUN			180,683	50.30		46,898	16.58		227,581	245,012	241,114
SAN MARCOS (HAYS CO.)			8,000			13,900			21,900			
RECORD	E (TU-F)			3,302	41.28		1,399	10.06		4,701	4,813*	4,755
RECORD	SUN			4,547	56.84		2,002	14.40		6,549	6,677*	6,308
SEGUIN (GUADALUPE CO.)			7,100			28,200			35,300			
GAZETTE-ENTERPRISE	E (TU-F)			3,366	47.41		2,591	9.19		5,957	6,221*	6,709
GAZETTE-ENTERPRISE	SUN			4,323	60.89		2,777	9.85		7,100	7,368*	7,740
SHERMAN (GRAYSON CO.)			12,200			73,500			85,700			
DEMOCRAT	M (M-F)	Z		8,206	67.26		11,583	15.76		19,789	20,136☆	
DEMOCRAT	E (M-F)	Z										21,110
DEMOCRAT	SUN	Z		9,105	74.63		13,382	18.21		22,487	22,885	23,956
TEMPLE (BELL CO.)			24,600			77,900			102,500			
TELEGRAM	M			14,294	58.11		10,389	13.34		24,683	24,901	25,012
TELEGRAM	SUN			16,222	65.94		11,561	14.84		27,783	28,039	28,057
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR			29,400			108,700			138,100			
GAZETTE	M	Z		18,312	62.29		13,526	12.44		31,838	31,993	31,928
GAZETTE	SUN	Z		20,264	68.93		15,535	14.29		35,799	35,996	35,018
TYLER (SMITH CO.)			60,500			145,700			206,200			
TELEGRAPH, COURIER-TIMES	CMB DLY	Z		20,289	33.54		22,720	15.59		43,009	43,904	44,487
TELEGRAPH	M	Z		13,559	22.41		22,717	15.59		36,276	37,138	37,165
COURIER-TIMES	E (M-F)	Z		6,730	11.12		3	0.00		6,733	6,786	7,322
COURIER-TIMES-TELEGRAPH	SUN	Z		20,872	34.50		27,223	18.68		48,095	49,287	49,288

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VICTORIA (VICTORIA CO.)			19,600			44,100			63,700			
ADVOCATE	M	Z		14,585	74.41		18,519	41.99		33,104	35,610	34,768
ADVOCATE	SUN	Z		15,123	77.16		19,790	44.88		34,913	37,638	36,227
WACO (McLENNAN CO.)			56,300			121,900			178,200			
TRIBUNE-HERALD	M	Z		32,194	57.18		18,445	15.13		50,639	51,433	54,033
TRIBUNE-HERALD	SUN	Z		37,697	66.96		24,615	20.19		62,312	63,408	66,868
WICHITA FALLS (WICHITA CO.)			36,600#			13,700			50,300			
TIMES RECORD NEWS	M	Z	#	23,436	64.03		7,164	52.29		30,600	41,714	41,891
TIMES RECORD NEWS	SUN	Z	#	29,142	79.62		8,627	62.97		37,769	51,464	49,990
UTAH												
LOGAN (CACHE CO.)			12,000			11,600			23,600			
HERALD JOURNAL	E (M-F)	Z		6,873	57.28		6,606	56.95		13,479	13,606	13,564
HERALD JOURNAL	SUN	Z		7,321	61.01		6,784	58.48		14,105	14,238	14,067
OGDEN (WEBER CO.)			96,200#						96,200			
STANDARD-EXAMINER	E	Z	#	55,181	57.36					55,181	55,442	54,604
STANDARD-EXAMINER	SUN	Z	#	57,827	60.11					57,827	58,149	57,069
PROVO (UTAH CO.)			49,500			18,500			68,000			
HERALD	E (M-F)	Z		21,244	42.92		7,846	42.41		29,090	31,052	32,005
HERALD	SUN	Z		21,600	43.64		8,062	43.58		29,662	31,633	32,355
SALT LAKE CITY (SALT LAKE CO.)			208,400#			147,800			356,200			
TRIBUNE, DESERET NEWS	CMB DLY	Z	#	140,991	67.65		23,009	15.57		164,000	169,194	166,915
TRIBUNE	M	Z	#	94,933	45.55		11,063	7.49		105,996	109,423	108,372
DESERET NEWS	E	Z	#	46,058	22.10		11,946	8.08		58,004	59,771	58,543
TRIBUNE, DESERET NEWS	CMB SUN	Z	#	171,130	82.12		28,008	18.95		199,138	206,585	202,889
TRIBUNE	SUN	Z	#	119,642	57.41		15,413	10.43		135,055	140,135	138,179
DESERET NEWS	SUN	Z	#	51,488	24.71		12,595	8.52		64,083	66,450	64,710
VERMONT												
BARRE-MONTPELIER (WASHINGTON CO.)			9,100			21,900			31,000			
TIMES ARGUS	E			6,772	74.42		5,706	26.05		12,478	12,953	13,003
TIMES ARGUS	SUN			6,466	71.05		6,476	29.57		12,942	13,882	13,900

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BENNINGTON (BENNINGTON CO.)			16,700#						16,700			
BANNER	M		#	7,236	43.33					7,236	7,725	8,035
BURLINGTON (CHITTENDEN CO.)			22,400			65,800			88,200			
FREE PRESS	M			15,392	68.71		32,569	49.50		47,961	54,301	53,505
FREE PRESS	SUN			14,548	64.95		37,603	57.15		52,151	61,707	59,395
RUTLAND (RUTLAND CO.)			11,600			45,100			56,700			
HERALD	M	Z		9,410	81.12		12,830	28.45		22,240	24,281	24,671
HERALD & TIMES ARGUS	SUN	Z		9,130	78.71		13,380	29.67		22,510	24,736	24,526
ST. JOHNSBURY (CALEDONIA CO.)			3,400			20,600			24,000			
CALEDONIAN-RECORD	E			2,948	86.71		6,247	30.33		9,195	10,182	10,051
VIRGINIA												
ALEXANDRIA (INDEPENDENT CITY)			56,100#						56,100			
JOURNAL	M (M-F)		#	5,159	9.20					5,159	5,485	5,311
ARLINGTON (ARLINGTON CO.)			77,000#						77,000			
JOURNAL	M (M-F)		#	8,279	10.75					8,279	8,617	8,813
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN			20,000			47,000			67,000			
HERALD COURIER/ VIRGINIA TENNESSEAN	ALL DAY (M-F)			14,105	70.53		22,557	47.99		36,662	43,761	42,362
HERALD COURIER/ VIRGINIA TENNESSEAN	SAT M			14,355	71.78		22,939	48.81		37,294	44,169	42,462
HERALD COURIER/ VIRGINIA TENNESSEAN	SUN			14,888	74.44		23,106	49.16		37,994	44,921	43,594
CHARLOTTESVILLE (INDEPENDENT CITY)			64,000#						64,000			
PROGRESS	E	Z	#	31,020	48.47					31,020	31,887	31,964
PROGRESS	SUN	Z	#	32,270	50.42					32,270	34,097	33,826
COVINGTON (INDEPENDENT CITY)			2,900#			8,300			11,200			
VIRGINIAN	E	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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VIRGINIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
CULPEPER (CULPEPER CO.)			19,900#						19,900			
STAR-EXPONENT	M		#	6,941	34.88					6,941	7,715	7,732
DANVILLE (PITTSYLVANIA CO.)			23,800			24,400			48,200			
REGISTER		Z										
(7-1-89 to 9-30-89)	M	Z		14,563	61.19		7,705	31.58		22,268	22,476☆	
REGISTER, BEE												
(4-1-89 to 6-30-89)	CMB DLY	Z		16,679	70.08		8,001	32.79		24,680	24,891	25,799
REGISTER												
(4-1-89 to 6-30-89)	M (M-F)	Z		5,633	23.67		1,879	7.70		7,512	7,657	7,768
BEE	E (M-F)	Z		11,046	46.41		6,122	25.09		17,168	17,234	18,031
REGISTER												
(4-1-89 to 6-30-89)	SAT M	Z		15,031	63.16		7,769	31.84		22,800	23,003	22,515
REGISTER	SUN	Z		17,881	75.13		9,467	38.80		27,348	27,552	29,294
FREDERICKSBURG												
(INDEPENDENT CITY)			50,100#						50,100			
FREE LANCE-STAR	E	Z	#	33,904	67.67					33,904	39,168	37,259
HARRISONBURG (INDEPENDENT CITY)			9,800			40,400			50,200			
NEWS-RECORD	M			8,324	84.94		20,095	49.74		28,419	30,751	30,779
HOPEWELL (INDEPENDENT CITY)			9,000			19,200			28,200			
NEWS	E (M-F)			4,834	53.71		1,988	10.35		6,822	6,949	6,751
LYNCHBURG (INDEPENDENT CITY)			35,100			40,600			75,700			
	ALL DAY											
NEWS & ADVANCE	(M-F)	Z		24,574	70.01		16,271	40.08		40,845	41,560	41,889
NEWS & ADVANCE	SAT M	Z		23,998	68.37		16,125	39.72		40,123	40,837	40,820
NEWS & ADVANCE	SUN	Z		26,339	75.04		17,370	42.78		43,709	44,526	44,287
MANASSAS (INDEPENDENT CITY)			17,900			13,100			31,000			
JOURNAL MESSENGER	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MARTINSVILLE												
(INDEPENDENT CITY)			7,500			23,300			30,800			
BULLETIN	E (M-F)			5,529	73.72		11,930	51.20		17,459	17,661	17,243
BULLETIN	SUN			5,561	74.15		13,339	57.25		18,900	19,102	19,013

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VIRGINIA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC		
NEWPORT NEWS-HAMPTON-WILLIAMSBURG-POQUOSON (INDEPENDENT CITIES)			165,600#						165,600			
PRESS, TIMES-HERALD	CMB DLY	C	#	102,634	61.98					102,634	106,977	107,638
PRESS	M (M-F)	C	#	73,316	44.27					73,316	77,592	73,851
TIMES-HERALD	E (M-F)	C	#	29,318	17.70					29,318	29,385	33,787
PRESS	SAT M	C	#	96,285	58.14					96,285	100,630	98,872
PRESS	SUN	C	#	112,437	67.90					112,437	116,884	114,826
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)			322,600#			147,500			470,100			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	Z,C	#	209,322	64.89		18,227	12.36		227,549	231,000	227,030
VIRGINIAN-PILOT	M (M-F)	Z,C	#	129,730	40.21		17,837	12.09		147,567	150,958	146,321
LEDGER-STAR	E (M-F)	Z,C	#	79,592	24.67		390	0.26		79,982	80,042	80,709
VIRGINIAN-PILOT/LEDGER STAR	SAT M	Z,C	#	214,714	66.56		19,590	13.28		234,304	237,958	232,166
VIRGINIAN-PILOT/LEDGER-STAR	SUN	Z,C	#	209,891	65.06		21,271	14.42		231,162	235,532	228,411
PETERSBURG (DINWIDDIE CO.)			27,000			47,300			74,300			
PROGRESS-INDEX	E	Z		11,907	44.10		8,261	17.47		20,168	20,730	20,744
PROGRESS-INDEX	SUN	Z		12,149	45.00		8,710	18.41		20,859	21,424	21,223
RICHMOND (INDEPENDENT CITY)			250,200#			193,400			443,600			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	C	#	185,625	74.19		49,365	25.52		234,990	248,151	246,377
TIMES-DISPATCH	M	C	#	94,147	37.63		35,455	18.33		129,602	142,151	140,249
NEWS-LEADER	E	C	#	91,478	36.56		13,910	7.19		105,388	106,000	106,128
TIMES-DISPATCH	SUN	C	#	170,655	68.21		59,808	30.92		230,463	249,763	244,224
ROANOKE (INDEPENDENT CITY)			89,100#			180,800			269,900			
TIMES & WORLD-NEWS	CMB DLY		#	63,314	71.06		56,153	31.06		119,467	121,767	120,946
TIMES & WORLD-NEWS	M (M-F)		#	25,761	28.91		53,150	29.40		78,911	81,150	79,094
TIMES & WORLD-NEWS	E (M-F)		#	37,553	42.15		3,003	1.66		40,556	40,617	41,852
TIMES & WORLD-NEWS	SAT M		#	64,187	72.04		58,606	32.41		122,793	125,225	122,000
TIMES & WORLD-NEWS	SUN		#	62,572	70.23		60,705	33.58		123,277	125,982	124,381
SPRINGFIELD (FAIRFAX CO.)			346,700#						346,700			
FAIRFAX JOURNAL	M (M-F)		#	54,425	15.70					54,425	56,447	55,063
STAUNTON (INDEPENDENT CITY)			11,400			33,900			45,300			
NEWS-LEADER	M	Z		7,751	67.99		9,535	28.13		17,286	17,850	17,617
NEWS-LEADER	SUN	Z		8,740	76.67		12,183	35.94		20,923	21,695	21,667

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
VIRGINIA												
STRASBURG (SHENANDOAH CO.)			48,300#						48,300			
NORTHERN VIRGINIA DAILY	M	Z	#	13,603	28.16					13,603	14,645	14,415
SUFFOLK (INDEPENDENT CITY)			18,200						18,200			
NEWS-HERALD	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS-HERALD	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WAYNESBORO (INDERENDENT CITY)			9,700			9,000			18,700			
NEWS-VIRGINIAN	E	Z		7,642	78.78		2,936	32.62		10,578	11,431	11,854
WINCHESTER (INDEPENDENT CITY)			9,200#			16,900			26,100			
STAR	E		#	7,309	79.45		11,245	66.54		18,554	21,772	21,344
WOODBRIDGE (PRINCE WILLIAM CO.)			43,400#						43,400			
POTOMAC NEWS	E	Z	#	19,499	44.93					19,499	23,516☆ *	
POTOMAC NEWS	E (M-F)	Z	#						—			24,948*
WASHINGTON												
ABERDEEN (GRAYS HARBOR CO.)			11,200			18,200			29,400			
WORLD	E	Z		7,975	71.21		9,405	51.68		17,380	17,594	17,669
WORLD	SUN	Z		7,756	69.25		9,466	52.01		17,222	17,436	17,454
BELLEVUE (KING CO.)			127,800#						127,800			
JOURNAL-AMERICAN	M		#	26,122	20.44					26,122	26,374	25,907
JOURNAL-AMERICAN	SUN		#	25,887	20.26					25,887	26,123	25,413
BELLINGHAM (WHATCOM CO.)			19,100			27,100			46,200			
HERALD	E	Z		12,197	63.86		11,579	42.73		23,776	24,574	23,317*
HERALD	SUN	Z		13,964	73.11		13,988	51.62		27,952	29,603	27,365*
BREMERTON (KITSAP CO.)			37,400			33,300			70,700			
SUN	E	Z		24,138	64.54		15,635	46.95		39,773	40,049	39,786
CENTRALIA-CHEHALIS (LEWIS CO.)			8,800			22,300			31,100			
CHRONICLE	E			5,759	65.44		8,472	37.99		14,231	14,533	14,771
EVERETT (SNOHOMISH CO.)			38,800			141,600			180,400			
HERALD	E	Z		19,632	50.60		34,204	24.16		53,836	54,122	55,441
HERALD	SUN	Z		22,255	57.36		39,108	27.62		61,363	61,740	61,803

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WASHINGTON		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
KENT (KING CO.)			122,800#						122,800			
VALLEY NEWS	M (M-F)	Z	#	29,322	23.88					29,322	29,545	28,232
VALLEY NEWS	SUN	Z	#	30,028	24.45					30,028	30,251	28,320
LONGVIEW (COWLITZ CO.)			19,000			19,200			38,200			
NEWS	E	Z		15,129	79.63		8,709	45.36		23,838	24,619	24,797
MOUNT VERNON (SKAGIT CO.)			28,600#						28,600			
VALLEY HERALD	E	Z	#	16,307	57.02					16,307	17,491	16,621
OLYMPIA (THURSTON CO.)			24,200			50,200			74,400			
OLYMPIAN	E	Z		17,972	74.26		11,645	23.20		29,617	30,165*	28,716*
OLYMPIAN	SUN	Z		20,613	85.18		13,713	27.32		34,326	35,135*	32,836*
PASCO (FRANKLIN CO.)-KENNEWICK-RICHLAND (BENTON CO.)			38,700			17,200			55,900			
TRI-CITY HERALD	M	Z		26,310	67.98		4,377	25.45		30,687	32,825	32,629
TRI-CITY HERALD	SUN	Z		28,878	74.62		4,798	27.90		33,676	36,060	35,354
PORT ANGELES (CLALLAM CO.)			7,500			14,800			22,300			
PENINSULA NEWS	E (M-F)			5,222	69.63		6,628	44.78		11,850	13,025	13,255
PENINSULA NEWS	SUN			5,648	75.31		7,359	49.72		13,007	14,317	14,238
SEATTLE (KING CO.)			627,100#						627,100			
POST-INTELLIGENCER, TIMES	CMB DLY	Z,C	#	358,648	57.19					358,648	436,666	443,400
POST-INTELLIGENCER	M (M-F)	Z,C	#	143,250	22.84					143,250	203,560	206,155
TIMES	E (M-F)	Z,C	#	215,398	34.35					215,398	233,106	237,245
POST-INTELLIGENCER, TIMES	CMB SAT	Z,C	#	337,718	53.85					337,718	409,430	408,460
POST-INTELLIGENCER	SAT M	Z,C	#	124,407	19.84					124,407	178,153	175,554
TIMES	SAT M	Z,C	#	213,311	34.02					213,311	231,277	232,906
TIMES/POST-INTELLIGENCER	SUN	Z,C	#	393,567	62.76					393,567	503,495	502,940
SPOKANE (SPOKANE CO.)			118,400			176,900			295,300			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY			69,502	58.70		48,214	27.25		117,716	123,186	122,372
SPOKESMAN-REVIEW	M (M-F)			47,747	40.33		43,981	24.86		91,728	97,128	95,121
CHRONICLE	E (M-F)			21,755	18.37		4,233	2.39		25,988	26,058	27,251
SPOKESMAN-REVIEW	SAT M			70,417	59.47		54,204	30.64		124,621	131,407	131,511
SPOKESMAN-REVIEW	SUN			74,622	63.03		59,468	33.62		134,090	141,543	140,039
TACOMA (PIERCE CO.)			141,600			68,700			210,300			
NEWS TRIBUNE	M	Z,C		72,122	50.93		34,024	49.53		106,146	118,807	115,533
NEWS TRIBUNE	SUN	Z,C		77,113	54.46		38,920	56.65		116,033	129,380	125,807

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WASHINGTON			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
VANCOUVER (CLARK CO.)			81,400#						81,400			
COLUMBIAN	E (M-F)	Z	#	44,989	55.27					44,989	46,533	48,020
COLUMBIAN	SUN	Z	#	53,164	65.31					53,164	55,007	53,910
WALLA WALLA (WALLA WALLA CO.)			13,700			10,300			24,000			
UNION BULLETIN	E (M-F)			10,073	73.53		4,698	45.61		14,771	14,987	15,294
UNION BULLETIN	SUN			10,408	75.97		4,914	47.71		15,322	15,607	15,749
WENATCHEE (CHELAN CO.)			14,700			48,800			63,500			
WORLD	E (M-F)	Z		11,680	79.46		14,901	30.53		26,581	27,083	26,895
WORLD	SUN	Z		13,139	89.38		16,261	33.32		29,400	29,984	30,055
YAKIMA (YAKIMA CO.)			34,900#			34,800			69,700			
HERALD-REPUBLIC	ALL DAY	Z	#	21,035	60.27		15,486	44.50		36,521	39,790	38,806
HERALD-REPUBLIC	SUN	Z	#	22,433	64.28		16,549	47.55		38,982	42,732	41,760
WEST VIRGINIA												
BECKLEY (RALEIGH CO.)			88,900#						88,900			
REGISTER/HERALD	M		#	31,815	35.79					31,815	33,494*	32,936*
REGISTER/HERALD	SUN		#	32,610	36.68					32,610	34,344*	33,484*
BLUEFIELD (MERCER CO.)			77,600#						77,600			
TELEGRAPH	M		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TELEGRAPH	SUN		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHARLESTON (KANAWHA CO.)			199,200#						199,200			
GAZETTE, MAIL	CMB DLY	Z	#	98,839	49.62					98,839	106,668	105,709
GAZETTE	M	Z	#	49,368	24.78					49,368	55,673	54,804
MAIL	E	Z	#	49,471	24.83					49,471	50,995	50,905
GAZETTE-MAIL	SUN	Z	#	96,881	48.64					96,881	106,096	104,470
CLARKSBURG (HARRISON CO.)			14,200			52,300			66,500			
EXPONENT, TELEGRAM	CMB DLY	Z		10,022	70.58		11,138	21.30		21,160	21,997	22,615
EXPONENT	M (TU-S)	Z		2,144	15.10		3,963	7.58		6,107	6,785	7,009
TELEGRAM	E	Z		7,878	55.48		7,175	13.72		15,053	15,212	15,606
EXPONENT-TELEGRAM	SUN	Z		10,667	75.12		12,726	24.33		23,393	24,911	25,788
ELKINS (RANDOLPH CO.)			3,100			11,200			14,300			
INTER-MOUNTAIN	E	Z		2,895	93.39		5,427	48.46		8,322	11,693	11,464

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WEST VIRGINIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
FAIRMONT (MARION CO.)			13,000			18,700			31,700			
TIMES-WEST VIRGINIAN	M			9,140	70.31		5,262	28.14		14,402	15,147	14,977
TIMES-WEST VIRGINIAN	SUN			9,608	73.91		5,728	30.63		15,336	16,111	15,969
HUNTINGTON (CABELL CO.)			48,800			77,400			126,200			
HERALD-DISPATCH	M	C		26,034	53.35		14,121	18.24		40,155	42,709	42,570
HERALD-DISPATCH	SUN	C		29,800	61.07		16,091	20.79		45,891	48,941	48,256
LOGAN (LOGAN CO.)			1,100			16,300			17,400			
BANNER	E (M-F)			789	71.73		8,807	54.03		9,596	9,977	10,056
BANNER	SUN			761	69.18		8,859	54.35		9,620	10,007	10,099
MARTINSBURG (BERKELEY CO.)			6,000			32,500			38,500			
JOURNAL	E			5,278	87.97		13,485	41.49		18,763	19,307	
MORGANTOWN (MONONGALIA CO.)			18,500			24,500			43,000			
DOMINION-POST	M	Z		10,460	56.54		8,075	32.96		18,535	22,387	20,503
DOMINION-POST	SUN	Z		12,080	65.30		10,485	42.80		22,565	28,937	26,715
PARKERSBURG (WOOD CO.)			28,200			47,200			75,400			
NEWS, SENTINEL	CMB DLY			21,146	74.99		12,749	27.01		33,895	35,499	36,570
NEWS	M			11,584	41.08		8,628	18.28		20,212	21,673	21,916
SENTINEL	E			9,562	33.91		4,121	8.73		13,683	13,826	14,654
NEWS	SUN			20,437	72.47		17,196	36.43		37,633	40,297	39,534
WEIRTON (HANCOCK CO.)			9,100			8,000			17,100			
TIMES	E			6,374	70.04		1,418	17.73		7,792	8,188	7,872
WHEELING (OHIO CO.)			36,800			64,600			101,400			
INTELLIGENCER, NEWS-REGISTER	CMB DLY	Z		25,434	69.11		15,520	24.02		40,954	48,203	47,555
INTELLIGENCER	M (M-F)	Z		8,892	24.16		8,352	12.93		17,244	23,827	23,308
NEWS-REGISTER	E (M-F)	Z		16,542	44.95		7,168	11.10		23,710	24,376	24,247
INTELLIGENCER	SAT M	Z		22,459	61.03		15,862	24.55		38,321	45,775	45,034
NEWS-REGISTER	SUN	Z		26,577	72.22		21,578	33.40		48,155	57,444	56,498
WILLIAMSON (MINGO CO.)			47,200#						47,200			
NEWS	E		#	11,124	23.57					11,124	11,486	11,579

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WISCONSIN		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
APPLETON (OUTGAMIE CO.)- NEENAH-MENASHA (WINNEBAGO CO.)			54.800			45,000			99,800			
POST-CRESCENT	E	Z		31,603	57.67		20,578	45.73		52,181	53,136	53,356
POST-CRESCENT	SUN	Z		38,624	70.48		26,190	58.20		64,814	68,166	66,911
EAU CLAIRE (EAU CLAIRE CO.)			25,300			64,600			89,900			
LEADER-TELEGRAM	E (M-F)	Z		15,596	61.64		15,282	23.66		30,878	32,498	32,405
LEADER-TELEGRAM	SAT M	Z		16,870	66.68		17,292	26.77		34,162	36,057	35,813
LEADER-TELEGRAM	SUN	Z		17,790	70.32		18,940	29.32		36,730	38,874	37,731
FOND DU LAC (FOND DU LAC CO.)			15,800			39,800			55,600			
REPORTER	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
REPORTER	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GREEN BAY (BROWN CO.)			59,600			52,800			112,400			
PRESS-GAZETTE	E	Z		35,834	60.12		18,564	35.16		54,398	56,723	56,190
PRESS-GAZETTE	SUN	Z		41,517	69.66		28,493	53.96		70,010	81,328	79,215
JANESVILLE (ROCK CO.)			20,300			62,800			83,100			
GAZETTE	E	Z		13,010	64.09		13,321	21.21		26,331	27,000*	27,240*
GAZETTE	SUN	Z		13,162	64.84		13,844	22.04		27,006	27,838*	28,013*
KENOSHA (KENOSHA CO.)			29,700			14,800			44,500			
NEWS	E (M-F)	Z		21,709	73.09		6,065	40.98		27,774	28,401	28,794
NEWS	SAT M	Z		21,459	72.25		6,209	41.95		27,668	28,327	29,006
NEWS	SUN	Z		22,704	76.44		6,640	44.86		29,344	30,156	29,721
LA CROSSE (LA CROSSE CO.)			28,700			61,400			90,100			
TRIBUNE	E	Z		18,386	64.06		15,701	25.57		34,087	34,918	34,430
TRIBUNE	SUN	Z		19,640	68.43		17,913	29.17		37,553	38,620	37,930
MADISON (DANE CO.)			97,200			156,400			253,600			
STATE JOURNAL, CAPITAL TIMES	CMB DLY	Z		57,129	58.77		44,328	28.34		101,457	110,522	109,211
STATE JOURNAL	M (M-F)	Z		39,083	40.21		35,729	22.84		74,812	83,396	81,334
CAPITAL TIMES	E (M-F)	Z		18,046	18.57		8,599	5.50		26,645	27,126	27,877
STATE JOURNAL, CAPITAL TIMES	CMB SAT	Z		57,982	59.65		48,429	30.96		106,411	115,534	113,908
STATE JOURNAL	SAT M	Z		39,958	41.11		39,123	25.01		79,081	67,726	85,228
CAPITAL TIMES	SAT E	Z		18,024	18.54		9,306	5.95		27,330	27,808	28,680
STATE JOURNAL	SUN	Z		65,893	67.79		71,367	45.63		137,260	152,339	148,807

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WISCONSIN	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
MANITOWOC-TWO RIVERS (MANITOWOC CO.)			18,100			21,500			39,600			
HERALD-TIMES-REPORTER	E	Z		11,673	64.49		5,146	23.93		16,819	17,138	16,713
HERALD-TIMES-REPORTER	SUN	Z		11,589	64.03		5,129	23.86		16,718	17,037	16,620
MARINETTE (MARINETTE CO.)			5,000			25,500			30,500			
EAGLE-STAR	E			3,481	69.62		5,177	20.30		8,658	8,792	9,079
MARSHFIELD (WOOD CO.)			8,300			24,900			33,200			
NEWS-HERALD	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MILWAUKEE (MILWAUKEE CO.)			537,500#			259,700			797,200			
SENTINEL, JOURNAL	CMB DLY	Z,C	#	368,715	68.60		30,651	11.80		399,366	453,996	450,453
SENTINEL	M (M-F)	Z,C	#	123,755	23.02		15,221	5.86		138,976	178,364	181,298
JOURNAL	E (M-F)	Z,C	#	244,960	45.57		15,430	5.94		260,390	275,632	269,155
SENTINEL, JOURNAL	CMB SAT	Z,C	#	349,032	64.94		29,893	11.51		378,925	431,482	428,741
SENTINEL	SAT M	Z,C	#	118,566	22.06		14,871	5.73		133,437	171,133	173,995
JOURNAL	SAT E	Z,C	#	230,466	42.88		15,022	5.78		245,488	260,349	254,746
JOURNAL	SUN	Z,C	#	387,394	72.07		49,718	19.14		437,112	505,351	509,795
OSHKOSH (WINNEBAGO CO.)			24,300			48,600			72,900			
NORTHWESTERN	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NORTHWESTERN	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
RACINE (RACINE CO.)			50,000			14,800			64,800			
JOURNAL TIMES	M	Z		30,861	61.72		4,102	27.72		34,963	35,434	34,526
JOURNAL TIMES	SUN	Z		32,740	65.48		4,530	30.61		37,270	37,759	36,918
SHEBOYGAN (SHEBOYGAN CO.)			23,300			36,500			59,800			
PRESS	E	Z		15,631	67.09		10,966	30.04		26,597	27,091	27,036
PRESS	SUN	Z		15,772	67.69		11,130	30.49		26,902	27,411	26,683
STEVENS POINT (PORTAGE CO.)			11,000			11,000			22,000			
JOURNAL	E	Z		7,275	66.14		6,088	55.35		13,363	14,095	14,069
WAUKESHA (WAUKESHA CO.)			20,600#			41,500			62,100			
FREEMAN	E	Z	#	12,115	58.81		9,162	22.08		21,277	22,970	22,815

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WISCONSIN			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/89	9/30/88
WAUSAU (MARATHON CO.)			21,300			33,300			54,600			
HERALD	E	Z		13,274	62.32		10,338	31.05		23,612	24,303	24,014*
HERALD	SUN	Z		11,540	54.18		9,672	29.05		21,212	26,782	25,659*
WEST BEND (WASHINGTON CO.)			8,700			22,200			30,900			
NEWS	E (M-F)					UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
WISCONSIN RAPIDS (WOOD CO.)			13,000			9,600			22,600			
TRIBUNE	E	Z		8,758	67.37		4,007	41.74		12,765	13,184*	13,189*
WYOMING												
CASPER (NATRONA CO.)			18,800			49,800			68,600			
STAR-TRIBUNE	M			15,656	83.28		9,325	18.72		24,981	35,450	35,455
STAR-TRIBUNE	SUN			16,935	90.08		10,575	21.23		27,510	38,880	38,849
CHEYENNE (LARAMIE CO.)			20,900			32,200			53,100			
EAGLE, STATE TRIBUNE	CMB DLY	Z		15,289	73.15		2,938	9.12		18,227	18,616	18,729
EAGLE	M	Z		6,641	31.78		1.920	5.96		8,561	8,766	8,559
STATE TRIBUNE	E	Z		8,648	41.38		1,018	3.16		9,666	9,850	10,170
TRIBUNE-EAGLE	SUN	Z		16,203	77.53		3,177	9.87		19,380	19,923	19,754
LARAMIE (ALBANY CO.)			10,300			5,800			16,100			
BOOMERANG	M (TU-S)	Z		6,264	60.82		497	8.57		6,761	7,308	7,359
BOOMERANG	SUN	Z		6,285	61.02		485	8.36		6,770	7,357	7,364
RAWLINS (CARBON CO.)			3,600			4,300			7,900			
TIMES	M (TU-S)			2,294	63.72		902	20.98		3,196	3,553	3,715
ROCK SPRINGS (SWEETWATER CO.)			7,800			30,100			37,900			
ROCKET-MINER	M (TU-S)			4,656	59.69		1,848	6.14		6,504	6,814	6,803
SHERIDAN (SHERIDAN CO.)			6,700			6,000			12,700			
PRESS	E			5,035	75.15		1,096	18.27		6,131	6,683	6,336
WORLAND (WASHAKIE CO.)			2,400			6,000			8,400			
NORTHERN NEWS	M (TU-S)			1,900	79.17		1,650	27.50		3,550	3,833	3,843

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			CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
BAHAMAS		SPECIAL SERVICES	OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
NASSAU			30,106@						30,106			
GUARDIAN	M		@	12,801	42.52					12,801	13,776	12,786
BERMUDA												
HAMILTON			18,449@						18,449			
ROYAL GAZETTE	M		@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PUERTO RICO												
SAN JUAN			325,800			93,400			419,200			
EL NUEVO DIA	M				PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE							
EL NUEVO DIA	SUN				PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE							
EL VOCERO	M (M-F)			86,989	26.70		23,719	25.40		110,708	249,470	211,041
EL VOCERO	SAT			61,157	18.77		18,401	19.70		79,558	192,268	161,481
STAR	M			27,021	8.29		1,266	1.36		28,287	35,883	38,220
STAR	SUN			26,026	7.99		1,450	1.55		27,476	36,194	37,852
TAIWAN												
TAIPEI			#									
CHINA TIMES	ALL DAY		#		UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE							
CHINA TIMES	SUN		#		UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE							

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATION SUBJECT TO AUDIT

CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 9/30/89	9/30/88
ALMEDA NEWSPAPER GROUP	M	112,175	109,013
ALMEDA NEWSPAPER GROUP	SUN	114,871	113,917
BAND	E	NOT COMPLETE	551,590
BAND	SAT	NOT COMPLETE	230,291
BAND	SUN	NOT COMPLETE	260,715
BOOTH-MICHIGAN NEWSPAPER GROUP	E	545,180	539,099
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN	662,501	647,861
THE CAJUN GROUP	M & E	57,591	57,732
THE CAJUN GROUP	SUN	67,798	67,671
CALIFORNIA AD GROUP	E (M-F)	61,532	59,268
CALIFORNIA AD GROUP	SAT	36,717	34,386
CALIFORNIA AD GROUP	SUN	31,216	30,422
CONTRA COSTA DAILY GROUP	M & E	171,763	167,605
CONTRA COSTA DAILY GROUP	SAT M	22,575	21,973
CONTRA COSTA DAILY GROUP	SUN	185,496	178,970
COPLEY CHICAGO ZONE	E	170,977	168,374
COPLEY CHICAGO ZONE	SUN/WKND	171,638	166,017
COPLEY LAKE COUNTY ZONE	E (M-F)	40,901	
COPLEY LAKE COUNTY ZONE	WKND	44,641	
COPLEY LOS ANGELES NEWSPAPERS	E	130,132	135,037
COPLEY LOS ANGELES NEWSPAPERS	SUN	124,637	126,037
DANN	E	NOT COMPLETE	90,393
DONREY ARKANSAS METRO GROUP	M, E (M-F) & ALL DAY	NOT COMPLETE	68,952
DONREY ARKANSAS METRO GROUP	SUN	NOT COMPLETE	76,346

CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 9/30/89	9/30/88
ESSEX COUNTY NEWSPAPERS, INC.	E	37,229	37,278
GANNETT MICHIGAN	M & E	127,966	125,635
GANNETT MICHIGAN	SAT M	29,943	30,099
GANNETT MICHIGAN	SUN	160,675	154,328
GREATER CLEVELAND NEWSPAPER NETWORK	M & E	NOT COMPLETE	337,028
GREATER CLEVELAND NEWSPAPER NETWORK	SUN	NOT COMPLETE	301,326
GREATER PHILADELPHIA NEWSPAPERS	M & E	146,639	147,026
GREATER PHILADELPHIA NEWSPAPERS	SUN	161,235	162,974
IMPERIAL VALLEY UNIT	E	16,527	16,713
IMPERIAL VALLEY UNIT	SUN	16,787	
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	80,465	76,682
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	70,549	69,187
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	151,014	145,869
KNIGHT-RIDDER	M & E	737,032	737,933
KNIGHT-RIDDER	SAT	599,130	606,169
KNIGHT-RIDDER	SUN	997,587	995,571
MERCED-MADERA GROUP	M & E	32,703	32,901
MIDLAND-HURON GROUP	E	25,879	25,808
MIDLAND-ODESSA METRO GROUP	E (M-F)	51,529	53,145
MIDLAND-ODESSA METRO GROUP	SAT	28,591	29,407
MIDLAND-ODESSA METRO GROUP	SUN	66,942	67,747

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CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF	
		9/30/89	9/30/88
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	44,950	45,208
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	54,081	53,689
MONTANA NEWSPAPER GROUP	M & E	147,489	145,274
MONTANA NEWSPAPER GROUP	SUN	162,531	159,704
NATIONAL TURF DAILIES	MON	82,423	89,500
NATIONAL TURF DAILIES	TUE	10,608	8,610
NATIONAL TURF DAILIES	M (TU-F)	70,184	75,653
NATIONAL TURF DAILIES	M (W-F)	25,975	26,860
NATIONAL TURF DAILIES	SAT	166,850	172,800
NATIONAL TURF DAILIES	SUN	135,630	116,217
NORTH JERSEY NEWSPAPERS	M & E	140,669	139,743
NORTH JERSEY NEWSPAPERS	SUN	54,141	54,880
NORTHEASTERN OHIO NEWSPAPERS	E	31,362	31,556
NORTHEASTERN OHIO NEWSPAPERS	SUN	30,034	30,615
NORTHERN CALIFORNIA METRO MARKET GROUP	E	85,502	84,397
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	65,841	27,779
PRO GROUP	M & E	NOT COMPLETE	98,602
PRO GROUP	SUN	NOT COMPLETE	102,039
PRO GROUP PLUS	M & E	NOT COMPLETE	123,757
PRO GROUP PLUS	SUN	NOT COMPLETE	129,485
RIO GRANDE VALLEY	M & E	NOT COMPLETE	65,713
RIO GRANDE VALLEY	SUN	NOT COMPLETE	79,382
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	37,234	37,674
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	38,618	38,426
SHERMAN/DENISON METRO GROUP	E	32,182	33,725
SHERMAN/DENISON METRO GROUP	SUN	36,317	37,926
SOUTHERN CONNECTICUT NEWSPAPERS INC.	ALL DAY	44,188	44,094
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	41,773	41,549
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	52,019	49,976
TEMPLE/KILLEEN METRO GROUP	M	41,630	41,872
TEMPLE/KILLEEN METRO GROUP	SUN	48,042	47,996
TREASURE COAST GROUP	M	73,530	69,615
TREASURE COAST GROUP	SUN	83,395	78,116
U-BIE GROUP	M & E	182,207	102,724
U-BIE GROUP	SUN	209,204	207,327
UNYT:NEW YORK ADI	M & E	593,088	597,003
UNYT:NEW YORK ADI	SAT	494,826	495,633
UNYT:NEW YORK ADI	SUN	762,912	753,652
VALUABLE VENTURA COUNTY GROUP	M & E	107,800	107,175
VALUABLE VENTURA COUNTY GROUP	SUN	117,469	116,791
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	164,702	164,612
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	187,427	190,792
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	209,304	208,877
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	248,996	252,452
WHEELING METRO COMBO	M & E (M-F)	69,145	68,582
WHEELING METRO COMBO	SUN	80,186	79,001
WITWER NEWSPAPERS	E	13,955	13,568

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November 17, 1989

SUPPLEMENT TO ABC DAILY NEWSPAPER FAS-FAX

UNITED STATES

Circulation Averages for period ended September 30, 1989

This supplement provides circulation data on publications that filed their regular September 30, 1989 Publisher's Statement subsequent to preparations of FAS-FAX report.

Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
DECATUR (MORGAN CO.)			21,100			62,100			83,200			
DAILY	E (M-F)			12,959	61.42		13,542	21.81		26,501	26,662*	26,571*
DAILY	SAT M			13,081	62.00		14,229	22.91		27,310	27,471*	27,086*
DAILY	SUN			14,448	68.47		16,181	26.06		30,629	30,824*	30,298*
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)			26,000			27,500			53,500			
TIMES DAILY	M			15,760	60.62		11,849	43.09		27,609	32,703*	33,005*
TIMES DAILY	SUN			16,441	63.23		12,390	45.05		28,831	33,955*	34,684*
MOBILE (MOBILE CO.)			96,900			190,200			287,100			
REGISTER, PRESS	CMB DLY			53,147	54.85		44,276	23.28		97,423	97,922	98,313
REGISTER	M (M-F)			28,412	29.32		25,964	13.65		54,376	54,805	53,779
PRESS	E (M-F)			24,735	25.53		18,312	9.63		43,047	43,117	44,534
PRESS REGISTER	SAT M			44,427	45.85		41,890	22.02		86,317	86,786	87,239
PRESS REGISTER	SUN			52,102	53.77		53,786	28.28		105,888	106,523	106,507
ALASKA												
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)			29,500#						29,500			
NEWS-MINER	E (M-F)	Z	#	15,902	53.91					15,902	16,526☆	
NEWS-MINER	E	Z	#									16,286*
NEWS-MINER	SUN	Z	#	20,404	69.17					20,404	21,150*	20,361*
ARIZONA												
CHANDLER (MARICOPA CO.)			30,200						30,200			
TRIBUNE	M			8,271	27.39					8,271	8,335*	8,740*
TRIBUNE	SUN			8,401	27.82					8,401	8,465*	8,791*
FLAGSTAFF (COCONINO CO.)			19,400#			10,500			29,900			
SUN	E (M-F)		#	11,454	59.04		1,081	10.30		12,535	12,933	13,088
SUN	SUN		#	11,668	60.14		1,182	11.26		12,850	13,670	13,635
MESA (MARICOPA CO.)			118,300						118,300			
TRIBUNE	M			41,435	35.03					41,435	45,789*	44,671*
TRIBUNE	SUN			42,066	35.56					42,066	46,571*	45,517*

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ARIZONA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
TEMPE (MARICOPA CO.)			57,100						57,100			
NEWS	M			10,716	18.77					10,716	12,052*	14,154*
NEWS	SUN			10,742	18.81					10,742	12,089*	14,145*
ARKANSAS												
FORT SMITH (SEBASTIAN CO.)			38,100			83,300			121,400			
SOUTHWEST TIMES RECORD	ALL DAY	Z		23,432	61.50		19,318	23.19		42,750	43,087	42,986
SOUTHWEST TIMES RECORD	SUN	Z		24,461	64.20		22,056	26.48		46,517	46,880	46,566
CALIFORNIA												
GILROY (SANTA CLARA CO.)			9,500			11,300			20,800			
DISPATCH	E (M-F)			4,607	48.49		1,905	16.86		6,512	6,701	7,214*
HOLLISTER (SAN BENITO CO.)			6,200#			5,300			11,500			
FREE LANCE	E (M-F)		#	3,358	54.16		542	10.23		3,900	4,079	4,955
LOS ANGELES CO. (PASADENA P.O.)			74,500			91,000			165,500			
STAR-NEWS (4-1-89 to 6-30-89)	M (TU-SAT)	Z		19,387	26.02		14,724	16.18		34,111	40,851☆	
STAR-NEWS (7-1-89 to 9-30-89)	M (MON & WED-SAT)	Z		19,011	25.52		14,032	15.42		33,043	40,195☆	
STAR-NEWS (4-1-89 to 6-30-89)	MON	Z		18,586	24.95		13,587	14.93		32,173	35,672☆	
STAR-NEWS (7-1-89 to 9-30-89)	TUE	Z		18,650	25.03		13,411	14.74		32,061	36,215☆	
STAR-NEWS	M	Z										38,187
STAR-NEWS	SUN	Z		20,320	27.28		16,214	17.82		36,534	44,145	43,030
MARYSVILLE (YUBA CO.)-YUBA CITY (SUTTER CO.)			43,900#						43,900			
APPEAL-DEMOCRAT	E	Z	#	22,662	51.62					22,662	25,218	24,609
ONTARIO-UPLAND-POMONA (LOS ANGELES CO.)			212,200#						212,200			
REPORT-PROGRESS BULLETIN	SAT		#	80,021	37.71					80,021	83,096	
REPORT-PROGRESS BULLETIN	SUN		#	84,117	39.64					84,117	87,366	

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			CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		SPECIAL SERVICES	OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
PALO ALTO (SANTA CLARA CO.)			140,800			55,600			196,400			
PENINSULA TIMES TRIBUNE	E			39,810	28.27		3,169	5.70		42,979	45,545	47,697
PENINSULA TIMES TRIBUNE	SUN			42,470	30.16		3,457	6.22		45,927	48,896	50,161
ROSEVILLE (PLACER CO.)			32,100#						32,100			
PRESS-TRIBUNE	E (M-F)		#	12,377	38.56					12,377	13,973	14,184
PRESS-TRIBUNE	SUN		#	12,530	39.03					12,530	14,153	14,422
SAN CLEMENTE (ORANGE CO.)			18,200			23,000			41,200			
SUN-POST	E (M-F)			6,358	34.93		1,753	7.62		8,111	8,355	8,089
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)			14,800			63,600			78,400			
TELEGRAM-TRIBUNE	E (M-F)	Z		9,942	67.18		21,028	33.06		30,970	31,764	29,780
TULARE (TULARE CO.)			11,200			9,100			20,300			
ADVANCE-REGISTER	E	Z		6,783	60.56		2,146	23.58		8,929	9,276	9,393
UKIAH (MENDOCINO CO.)			7,000			8,300			15,300			
JOURNAL	E (M-F)	Z		5,591	79.87		2,914	35.11		8,505	9,012	8,805
JOURNAL	SUN	Z		5,801	82.87		3,172	38.22		8,973	9,498	9,197
VENTURA CO. (OXNARD P.O.)			45,400			24,500			69,900			
PRESS COURIER	E			16,522	36.39		1,949	7.96		18,471	18,964	17,010
PRESS COURIER	SUN			17,506	38.56		2,040	8.33		19,546	20,080	18,248
COLORADO												
COLORADO SPRINGS (EL PASO CO.)			148,400#						148,400			
GAZETTE TELEGRAPH	M (M-F)	Z	#	100,836	67.95					100,836	103,188☆	
GAZETTE TELEGRAPH	M	Z	#									104,845
GAZETTE TELEGRAPH	SUN	Z	#	112,655	75.91					112,655	116,396	116,325
DURANGO (LA PLATA CO.)			5,100			16,600			21,700			
HERALD	E (M-F)			3,455	67.75		3,033	18.27		6,488	6,935	6,857
HERALD	SUN			4,164	81.65		3,667	22.09		7,831	8,835	8,567

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		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
CONNECTICUT												
ANSONIA (NEW HAVEN CO.)			17,400			16,700			34,100			
SENTINEL	E			10,667	61.30		4,533	27.14		15,200	15,371	14,233 +
NEW BRITAIN (HARTFORD CO.)			56,700 #						56,700			
HERALD	E	Z	#	28,607	50.45					28,607	37,518	38,704
FLORIDA												
FORT LAUDERDALE (BROWARD CO.)			526,500 #			68,300			594,800			
SUN-SENTINEL	SAT M	Z,C	#	177,543	33.72		41,647	60.98		219,190	227,901	217,781
SUN-SENTINEL	SUN	Z,C	#	246,032	46.73		51.750	75.77		297,782	310,579	296,404
JACKSONVILLE (DUVAL CO.)			290,900			81,100			372,000			
TIMES-UNION	SAT M	C		152,413	52.39		19,466	24.00		171,879	192,848	183,840
TIMES-UNION	SUN	C		175,173	60.22		28,165	34.73		203,338	234,591	226,049
WINTER HAVEN (POLK CO.)			33,900 #						33,900			
NEWS CHIEF	E		#	9,446	27.86					9,446	10,776	12,604
NEWS CHIEF	SUN		#	10,321	30.45					10,321	11,921	13,899
GEORGIA												
AUGUSTA (RICHMOND CO.)			89,400			126,700			216,100			
CHRONICLE	SAT M			63,180	70.67		29,103	22.97		92,283	93,791	91,891
CHRONICLE	SUN			59,405	66.45		29,107	22.97		88,512	90,177	89,017
ILLINOIS												
GALESBURG (KNOX CO.)			13,500			30,000			43,500			
REGISTER-MAIL	E	Z		10,635	78.78		7,670	25.57		18,305	18,709	18,981
JACKSONVILLE (MORGAN CO.)			8,600			24,700			33,300			
JOURNAL COURIER	M	Z		6,224	72.37		7,902	31.99		14,126	14,798	14,711
JOURNAL COURIER	SUN	Z		6,671	77.57		8,162	33.04		14,833	15,506	15,447

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
ILLINOIS												
PEORIA (PEORIA CO.)			83,700			83,500			167,200			
JOURNAL STAR	ALL DAY (M-F)	Z,C		53,659	64.11		30,698	36.76		84,357	92,832	93,818
JOURNAL STAR	SAT	Z,C		62,416	74.57		38,319	45.89		100,735	112,119	111,547
JOURNAL STAR	SUN	Z,C		60,743	72.57		40,353	48.33		101,096	116,055	115,183
PONTIAC (LIVINGSTON CO.)			3,900			11,700			15,600			
LEADER	E			3,207	82.23		4,178	35.71		7,385	7,883	8,005
SKOKIE (COOK CO.)			35,000@						35,000			
WEEKEND LIFE	SUN	Z	@								8,695	9,121
INDIANA												
GOSHEN (ELKHART CO.)			10,000			21,600			31,600			
NEWS	E	Z		6,964	69.64		7,016	32.48		13,980	15,283	15,006
TERRE HAUTE (VIGO CO.)			25,100			65,900			91,000			
TRIBUNE-STAR	M	Z		16,945	67.51		18,263	27.71		35,208	35,859	35,541
TRIBUNE-STAR	SUN	Z		18,650	74.30		23,767	36.07		42,417	43,575	42,518
IOWA												
CLINTON (CLINTON CO.)			11,700			33,700			45,400			
HERALD	E			8,962	76.60		9,922	29.44		18,884	19,368	19,986
COUNCIL BLUFFS (POTTAWATTAMIE CO.)			22,500			27,600			50,100			
NONPAREIL	E			13,134	58.37		4,056	14.70		17,190	17,541☆	
NONPAREIL	E (M-F)											17,339
NONPAREIL	SAT M											17,082
NONPAREIL	SUN			15,557	69.14		4,334	15.70		19,891	20,284	19,675
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL			22,500			52,200			74,700			
TELEGRAPH HERALD	E			16,755	74.47		15,871	30.40		32,626	33,818☆	
TELEGRAPH HERALD	E (M-F)											34,716
TELEGRAPH HERALD	SUN			18,007	80.03		18,389	35.23		36,396	37,938	38,621

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
IOWA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
MUSCATINE (MUSCATINE CO.)			9,100			20,300			29,400			
JOURNAL	E	Z		6,197	68.10		4,346	21.41		10,543	10,749	10,441
OELWEIN (FAYETTE CO.)			2,400			18,000			20,400			
REGISTER	E			2,097	87.38		3,501	19.45		5,598	5,927	5,966
KANSAS												
INDEPENDENCE (MONTGOMERY CO.)			4,400			12,000			16,400			
REPORTER	E (M-F)			3,528	80.18		2,907	24.23		6,435	6,853*	6,751*
REPORTER	SUN			3,919	89.07		3,327	27.73		7,246	7,700*	7,619*
KENTUCKY												
ASHLAND (BOYD CO.)			23,700			49,100			72,800			
INDEPENDENT	E			14,600	61.60		7,991	16.27		22,591	23,110	23,290
INDEPENDENT	SUN			16,293	68.75		8,718	17.76		25,011	25,691	25,800
DANVILLE (BOYLE CO.)			5,200			25,600			30,800			
ADVOCATE-MESSENGER	E (M-F)	Z		3,606	69.35		8,009	31.29		11,615	11,879	12,075
ADVOCATE	SUN	Z		3,901	75.02		8,706	34.01		12,607	12,897	12,896
LOUISIANA												
HAMMOND (TANGIPAHOA PARISH)			32,600#						32,600			
STAR	SUN		#	10,982	33.69					10,982	12,864	13,184
MARYLAND												
CAMBRIDGE (DORCHESTER CO.)			4,400			7,200			11,600			
BANNER	E (M-F)			3,708	84.27		2,793	38.79		6,501	7,101	7,107
WESTMINSTER (CARROLL CO.)			41,000#						41,000			
CARROLL COUNTY TIMES	M	Z	#	19,815	48.33					19,815	21,053	20,764
CARROLL COUNTY TIMES	SUN	Z	#	19,766	48.21					19,766	20,878	20,350

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MASSACHUSETTS			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
ATTLEBORO (BRISTOL CO.)			13,200			26,900			40,100			
SUN CHRONICLE	E	Z		8,141	61.67		13,060	48.55		21,201	23,827*	23,864*
HYANNIS (BARNSTABLE CO.)			76,900#						76,900			
CAPE COD TIMES	M	Z	#	46,111	59.96					46,111	47,189	46,207
CAPE COD TIMES	SUN	Z	#	54,154	70.42					54,154	55,999	54,551
MILFORD (WORCESTER CO.)			31,000#						31,000			
NEWS	E		#	11,167	36.02					11,167	12,457*	12,742*
NEW BEDFORD (BRISTOL CO.)			54,900			33,600			88,500			
STANDARD TIMES	E (M-F)	Z,C		34,121	62.15		10,296	30.64		44,417	45,093	46,444
STANDARD TIMES	SAT M	Z,C		34,274	62.43		10,052	29.92		44,326	45,132	46,580
STANDARD TIMES	SUN	Z,C		36,908	67.23		11,223	33.40		48,131	50,152	50,989
SOUTHBRIDGE (WORCESTER CO.)			6,600			8,100			14,700			
NEWS	E			3,898	59.06		2,898	35.78		6,796	6,956*	
MICHIGAN												
ROYAL OAK (OAKLAND CO.)			86,500			65,200			151,700			
TRIBUNE	E	Z		33,253	38.44		4,213	6.46		37,466	38,056	38,880
MINNESOTA												
ALBERT LEA (FREEBORN CO.)			8,100			11,100			19,200			
TRIBUNE	E (M-F)			5,542	68.42		3,343	30.12		8,885	9,176	8,918
TRIBUNE	SUN			5,654	69.80		3,414	30.76		9,068	9,356	9,182
RED WING (GOODHUE CO.)			5,700			15,800			21,500			
REPUBLICAN EAGLE	E			4,290	75.26		3,770	23.86		8,060	8,334	8,521
MISSISSIPPI												
JACKSON (HINDS CO.)			103,200			134,400			237,600			
CLARION-LEDGER, NEWS	CMB DLY	Z		65,656	63.62		19,451	14.47		85,107	107,850	100,544

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/89	9/30/88
MISSISSIPPI												
VICKSBURG (WARREN CO.)			10,100			30,000			40,100			
POST	E	Z		5,787	57.30		9,489	31.63		15,276	15,446	15,153
POST	SUN	Z		5,776	57.19		9,768	32.56		15,544	15,793	15,554
MISSOURI												
SIKESTON (SCOTT CO.)			6,700			26,800			33,500			
STANDARD-DEMOCRAT	E (M-F)			2,681	40.01		5,494	20.50		8,175	8,434	8,371
STANDARD-DEMOCRAT	SUN			2,775	41.42		5,728	21.37		8,503	8,767	8,680
NEBRASKA												
HOLDREGE (PHELPS CO.)			2,200			4,800			7,000			
CITIZEN	E (M-F)			2,113	96.05		1,223	25.48		3,336	3,698	3,678
NEW JERSEY												
BRIDGEWATER (SOMERSET CO.)			150,800#						150,800			
COURIER NEWS	E	Z	#	47,998	31.83					47,998	50,117	48,626
COURIER NEWS	SUN	Z	#	48,427	32.11					48,427	52,311	48,334
VINELAND (CUMBERLAND CO.)			28,700			34,400			63,100			
JOURNAL	E	Z		16,515	57.54		3,015	8.76		19,530	21,157	22,887
NEW YORK												
AUBURN (CAYUGA CO.)			11,900			23,100			35,000			
CITIZEN	E (M-F)			8,494	71.38		7,629	33.03		16,123	16,457*	16,765*
CITIZEN	SUN			8,539	71.76		8,171	35.37		16,710	17,044*	17,104*
CORTLAND (CORTLAND CO.)			6,900			11,400			18,300			
STANDARD	E			4,669	67.67		6,590	57.81		11,259	12,073*	12,340
NEW YORK CITY (NEW YORK CO.)												
AMERICAN BANKER	M (M-F)										20,018	21,917
NEWS RECORD	M (M-F)										22,252	22,920

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NEW YORK		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
OLEAN (CATTARAUGUS CO.)			9,200			40,000			49,200			
TIMES-HERALD	E	Z		7,948	86.39		14,180	35.45		22,128	24,689	24,949
TIMES-HERALD	SUN	Z		6,974	75.80		12,995	32.49		19,969	22,366☆	
OSWEGO (OSWEGO CO.)			7,000			19,600			26,600			
PALLADIUM-TIMES	E	Z		5,358	76.54		4,348	22.18		9,706	9,882	9,225
PLATTSBURGH (CLINTON CO.)			12,100			17,100			29,200			
PRESS REPUBLICAN	M	Z		9,145	75.58		8,291	48.49		17,436	23,629	23,499
ROME (ONEIDA CO.)			15,800			23,800			39,600			
SENTINEL	E			11,773	74.51		6,040	25.38		17,813	18,542	18,942
STATEN ISLAND (RICHMOND CO.)			130,700						130,700			
ADVANCE	E			74,486	56.99					74,486	75,050☆	
ADVANCE	E (M-F)											77,857
ADVANCE	SAT E											76,241
ADVANCE	SUN			87,303	66.80					87,303	87,944	88,567
NORTH CAROLINA												
ASHEBORO (RANDOLPH CO.)			31,800#						31,800			
COURIER-TRIBUNE	E (M-F)	Z	#	15,386	48.38					15,386	18,462	18,981
COURIER-TRIBUNE	SUN	Z	#	16,249	51.10					16,249	19,468	19,666
ELIZABETH CITY (PASQUOTANK CO.)			6,000			29,000			35,000			
ADVANCE	E (M-F)	Z		3,589	59.82		9,001	31.04		12,590	12,752	11,810
ADVANCE	SUN	Z		3,994	66.57		9,623	33.18		13,617	13,816	12,696
KINSTON (LENOIR CO.)			9,500			34,400			43,900			
FREE PRESS	E (M-F)	Z		6,838	71.98		6,989	20.32		13,827	14,243	14,257
LUMBERTON (ROBESON CO.)			7,400			33,500			40,900			
ROBESONIAN	SUN	Z		5,367	72.53		9,812	29.29		15,179	15,329	15,470
MORGANTON (BURKE CO.)			6,000			23,300			29,300			
NEWS HERALD	E (M-F)	Z		3,363	56.05		8,256	35.43		11,619	11,795	11,856
NEWS HERALD	SUN	Z		3,109	51.82		8,057	34.58		11,166	11,343	11,341

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OHIO	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
ASHLAND (ASHLAND CO.)			9,000			9,600			18,600			
TIMES-GAZETTE	E	Z		7,171	79.68		4,510	46.98		11,681	12,264	12,077
COSHOCTON (COSHOCTON CO.)			6,500			15,800			22,300			
TRIBUNE	E			4,145	63.77		3,360	21.27		7,505	7,737	7,503*
TRIBUNE	SUN			4,274	65.75		3,488	22.08		7,762	7,996	7,792*
IRONTON (LAWRENCE CO.)			6,500			24,300			30,800			
TRIBUNE	E (TU-F)	Z		4,400	67.69		3,792	15.60		8,192	8,426	8,295
TRIBUNE	SUN	Z		4,695	72.23		3,979	16.37		8,674	8,966	8,795
PIQUA (MIAMI CO.)			8,800			23,200			32,000			
CALL	E			6,016	68.36		3,130	13.49		9,146	9,505	9,696
SANDUSKY (ERIE CO.)			19,800			30,400			50,200			
REGISTER	E	Z		14,283	72.14		9,598	31.57		23,881	24,587	25,157
REGISTER	SUN	Z		14,575	73.61		11,592	38.13		26,167	27,677	28,356
OKLAHOMA												
DUNCAN (STEPHENS CO.)			8,700			10,300			19,000			
BANNER	E (M-F)	Z		7,252	83.36		2,549	24.75		9,801	10,121	10,074
BANNER	SUN	Z		8,100	93.10		3,253	31.58		11,353	11,729	11,778
McALESTER (PITTSBURG CO.)			8,300			14,200			22,500			
NEWS-CAPITAL & DEMOCRAT	E (M-F)	Z		5,337	64.30		6,068	42.73		11,405	11,693	11,985
NEWS-CAPITAL & DEMOCRAT	SUN	Z		5,426	65.37		6,177	43.50		11,603	11,892	12,177
TULSA (TULSA CO.)			213,700			184,600			398,300			
WORLD, TRIBUNE	CMB DLY			135,097	63.22		38,160	20.67		173,257	190,900	193,625
WORLD	M			80,508	37.67		27,781	15.05		108,289	123,510	124,270
TRIBUNE	E			54,589	25.54		10,379	5.62		64,968	67,390	69,355
WORLD	SUN			157,876	73.88		57,334	31.06		215,210	239,388	233,888
OREGON												
COOS BAY-NORTH BEND (COOS CO.)			10,500			23,600			34,100			
WORLD	E			8,058	76.74		6,248	26.47		14,306	14,588	15,356

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OREGON		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
GRANTS PASS (JOSEPHINE CO.)			7,900			26,700			34,600			
COURIER	E	Z		4,737	59.96		12,456	46.65		17,193	17,580	17,936
PENNSYLVANIA												
CONNELLSVILLE-SOUTH												
CONNELLSVILLE (FAYETTE CO.)			4,600			22,200			26,800			
COURIER	E	Z		3,846	83.61		8,107	36.52		11,953	12,198*	12,231*
DELAWARE CO. (PRIMOS/												
UPPER DARBY)			119,200#						119,200			
DELAWARE COUNTY TIMES	M (M-F)		#	47,327	39.70					47,327	60,648*	60,815*
DELAWARE COUNTY TIMES	SUN		#	40,291	33.80					40,291	48,950*	47,831*
INDIANA (INDIANA CO.)			9,200			23,500			32,700			
GAZETTE	E	Z		7,347	79.86		9,895	42.11		17,242	19,242*	19,682*
LANSDALE (MONTGOMERY CO.)			28,300			27,700			56,000			
REPORTER	E	Z		12,716	44.93		5,658	20.43		18,374	19,470	19,533
LOCK HAVEN (CLINTON CO.)			5,600			8,700			14,300			
EXPRESS	E	Z		5,660	101.07		3,435	39.48		9,095	11,030	10,904
PHOENIXVILLE (CHESTER CO.)			5,800			23,700			29,500			
PHOENIX	E			3,068	52.90		3,225	13.61		6,293	6,398	6,281
YORK (YORK CO.)			53,400			75,500			128,900			
DISPATCH	E	Z		26,010	48.71		19,773	26.19		45,783	46,225	48,017
NEWS	SUN	Z		24,721	46.29		15,953	21.13		40,674	48,567	41,744
SOUTH CAROLINA												
AIKEN (AIKEN CO.)			46,400#					46,400				
STANDARD	E		#	15,324	33.03					15,324	15,514☆*	
STANDARD	E (M-F)		#									15,191*
STANDARD	SUN		#	15,810	34.07					15,810	16,000*	15,405*

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SOUTH CAROLINA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
GREENVILLE (GREENVILLE CO.)			89,200			213,000			302,200			
NEWS, PIEDMONT	CMB DLY			57,005	63.91		48,970	22.99		105,975	112,492	111,665
NEWS	M (M-F)			36,322	40.72		43,552	20.45		79,874	86,188	86,442
PIEDMONT	E (M-F)			20,683	23.19		5,418	2.54		26,101	26,304	25,223
NEWS-PIEDMONT	SAT M			51,663	57.92		53,017	24.89		104,680	111,263	108,917
NEWS-PIEDMONT	SUN			62,635	70.22		62,420	29.31		125,055	132,719	128,966
SOUTH DAKOTA												
MITCHELL (DAVISON CO.)			5,400			28,200			33,600			
REPUBLIC	E	Z		4,137	76.61		7,939	28.15		12,076	12,432	12,278
TENNESSEE												
KNOXVILLE (KNOX CO.)			105,500			300,000			405,500			
JOURNAL/NEWS-SENTINEL	CMB DLY	Z,C		75,898	71.94		61,037	20.35		136,935	141,632*	140,607
JOURNAL	M	Z,C		50,668	48.03		46,389	15.46		97,057	41,367*	42,046*
NEWS-SENTINEL	E	Z,C		25,230	23.91		14,648	4.88		39,878	100,265*	98,561*
NEWS-SENTINEL	SUN	Z,C		78,618	74.52		82,919	27.64		161,537	167,588*	165,147*
MURFREESBORO (RUTHERFORD CO.)			16,900			23,100			40,000			
NEWS JOURNAL	E	Z		7,631	45.15		7,308	31.64		14,939	15,325	14,733
NEWS JOURNAL	SUN	Z		8,516	50.39		8,044	34.82		16,560	16,993	16,219
OAK RIDGE (ANDERSON CO.)			11,600			35,200			46,800			
OAK RIDGER	E (M-F)			7,926	68.33		2,535	7.20		10,461	10,677	10,952*
OAK RIDGER	SUN			7,042	60.71		2,293	6.51		9,335	9,551	10,493*
TEXAS												
BEAUMONT (JEFFERSON CO.)			51,200			177,800			229,000			
ENTERPRISE	M			34,844	68.05		30,590	17.20		65,434	68,053	66,772
ENTERPRISE	SUN			40,370	78.85		39,038	21.96		79,408	82,861	79,863
BRYAN-COLLEGE STATION (BRAZOS CO.)			45,800#			22,100			67,900			
EAGLE	M	Z	#	18,811	41.07		4,526	20.48		23,337	24,066	24,486
EAGLE	SUN	Z	#	21,840	47.69		5,134	23.23		26,974	27,835	27,891

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	SPECIAL		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
TEXAS	SERVICES		OH'S	CIRC	CIRC/OH'S %	OH'S	CIRC	CIRC/OH'S %	CZ & RTZ OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
HOUSTON (HARRIS CO.)			1,037,400			412,100			1,449,500			
CHRONICLE	ALL DAY	Z,C		337,901	32.57		73,322	17.79		411,223	437,481	418,875
CHRONICLE	SUN	Z,C		455,311	43.89		104,061	25.25		559,372	595,953	564,826
HUNTSVILLE (WALKER CO.)			9,900			6,800			16,700			
ITEM	M (TU-S)			3,127	31.59		1,737	25.54		4,864	5,284	5,180
ITEM	SUN			3,690	37.27		1,963	28.87		5,653	6,128	6,137
KERRVILLE-INGRAM (KERR CO.)			10,300			16,900			27,200			
TIMES	E (M-F)	Z		7,029	68.24		2,088	12.36		9,117	9,286	9,007
LUBBOCK (LUBBOCK CO.)			67,900			81,200			149,100			
AVALANCHE-JOURNAL	M			37,308	54.95		22,479	73.63		59,787	65,133☆	
MOUNT PLEASANT (TITUS CO.)			4,600			15,500			20,100			
TRIBUNE	E (M-F)			2,479	53.89		2,785	17.97		5,264	5,394	4,918
TRIBUNE	SUN			2,734	59.43		2,860	18.45		5,594	5,735	5,238
ODESSA (ECTOR CO.)			44,700			92,600			137,300			
AMERICAN	SAT M	Z		21,282	47.61		6,820	7.37		28,102	28,580	29,407
ORANGE (ORANGE CO.)			11,700			13,200			24,900			
LEADER	E	Z		5,295	45.26		3,956	29.97		9,251	10,066	10,559
LEADER	SUN	Z		6,313	53.96		4,813	36.46		11,126	12,071	12,436
TYLER (SMITH CO.)			29,100			177,100			206,200			
TELEGRAPH, COURIER-TIMES	CMB DLY	Z		20,289	69.72		22,720	12.83		43,009	43,904	44,487
TELEGRAPH	M	Z		13,559	46.59		22,717	12.83		36,276	37,138	37,165
COURIER-TIMES	E (M-F)	Z		6,730	23.13		3	0.00		6,733	6,766	7,322
COURIER-TIMES-TELEGRAPH	SUN	Z		20,872	71.73		27,223	15.37		48,095	49,287	49,288
VIRGINIA												
COVINGTON (INDEPENDENT CITY)			2,900#			8,300			11,200			
VIRGINIAN	E	Z	#	2,792	96.28		5,080	61.20		7,872	8,769	8,155

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VIRGINIA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/89	AS OF 9/30/88
DANVILLE (PITTSYLVANIA CO.)			23,800			24,400			48,200			
REGISTER & BEE (7-1-89 to 9-30-89)	M	Z		14,563	61.19		7,705	31.58		22,268	22,476☆	
REGISTER & BEE (4-1-89 to 6-30-89)	CMB DLY	Z		16,679	70.08		8,001	32.79		24,680	24,891*	25,799
REGISTER & BEE (4-1-89 to 6-30-89)	M (M-F)	Z		5,633	23.67		1,879	7.70		7,512	7,657*	7,768
REGISTER & BEE (4-1-89 to 6-30-89)	E (M-F)	Z		11,046	46.41		6,122	25.09		17,168	17,234*	18,031
REGISTER & BEE (4-1-89 to 6-30-89)	SAT M	Z		15,031	63.16		7,769	31.84		22,800	23,003*	22,515
REGISTER	SUN	Z		17,881	75.13		9,467	38.80		27,348	27,552	29,294
MANASSAS (INDEPENDENT CITY)			17,900			13,100			31,000			
JOURNAL MESSENGER	E			9,629	53.79		1,057	8.07		10,686	11,237*	12,240*
SUFFOLK (INDEPENDENT CITY)			18,200						18,200			
NEWS-HERALD	E (M-F)			5,190	28.52					5,190	5,308	5,843
NEWS-HERALD	SUN			5,444	29.91					5,444	5,562	6,069
WASHINGTON												
EVERETT (SNOHOMISH CO.)			38,800			141,600			180,400			
HERALD	SUN	Z		22,255	57.36		39,107	27.62		61,362	61,739	61,803
PASCO (FRANKLIN CO.)-KENNEWICK-RICHLAND (BENTON CO.)			35,000			20,900			55,900			
TRI-CITY HERALD	M	Z		26,310	75.17		4,377	20.94		30,687	32,825	32,629
TRI-CITY HERALD	SUN	Z		28,878	82.51		4,798	22.96		33,676	36,060	35,354
WISCONSIN												
FOND DU LAC (FOND DU LAC CO.)			15,800			39,800			55,600			
REPORTER	E (M-F)			9,666	61.18		9,358	23.51		19,024	19,438	19,906
REPORTER	SUN			10,440	66.08		9,984	25.09		20,424	20,841	20,958

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		SPECIAL	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WISCONSIN		SERVICES	OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/89	9/30/88
MANITOWOC-TWO RIVERS (MANITOWOC CO.)			18,100			21,500			39,600			
HERALD TIMES REPORTER	E	Z		11,673	64.49		5,146	23.93		16,819	17,138	16,713
HERALD TIMES REPORTER	SUN	Z		11,589	64.03		5,129	23.86		16,718	17,037	16,620
MARSHFIELD (WOOD CO.)			8,300			24,900			33,200			
NEWS-HERALD	E	Z		5,750	69.28		9,028	36.26		14,778	15,503*	15,618*
OSHKOSH (WINNEBAGO CO.)			24,300			48,600			72,900			
NORTHWESTERN	E	Z		16,512	67.95		8,167	16.80		24,679	25,195	25,226
NORTHWESTERN	SUN	Z		18,084	74.42		9,473	19.49		27,557	28,222	28,328
BERMUDA												
HAMILTON			18,449@						18,449			
ROYAL GAZETTE	M		@	16,448	89.15					16,448	16,564	16,319

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CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF	
		9/30/89	9/30/88
ALMEDA NEWSPAPER GROUP	M	112,175	105,458 +
ALMEDA NEWSPAPER GROUP	SUN	114,871	104,226 +
DANN	E	90,216	90,393
DONREY ARKANSAS METRO GROUP	M & E (M-F) & ALL DAY	69,238	68,952
DONREY ARKANSAS METRO GROUP	SUN	77,204	76,346
GREATER CLEVELAND NEWSPAPER NETWORK	M & E	334,170	337,028
GREATER CLEVELAND NEWSPAPER NETWORK	SUN	301,999	301,326
PRO GROUP	M & E	93,820	98,602
PRO GROUP	SAT	83,096☆	
PRO GROUP	SUN	97,494	102,039
PRO GROUP PLUS	M & E	119,686	123,757
PRO GROUP PLUS	SAT	83,096☆	
PRO GROUP PLUS	SUN	125,698	129,485
RIO GRANDE VALLEY	M & E	69,709	65,713
RIO GRANDE VALLEY	SUN	83,111	79,382

+ ADJUSTED TO AUDIT
@ CITY OF PUBLICATION
# NEWSPAPER DESIGNATED MARKET
☆ CHANGE IN PUBLISHING PLAN AND/OR FREQUENCY
*** AVERAGE FOR 3 MONTHS**

"Z" Provides ABC Audited ZIP Code Analysis
"C" Participant, ABC Coupon Distribution Verification Service

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

FAS-FAX

United States Newspapers

Circulation averages for six months ended March 31, 1990

Daily Newspapers

Preliminary figures subject to audits as filed with the Audit Bureau of Circulations.

A3385-3.1U
5/90

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. U.S. and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, and/or at the publication's request, the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the U.S. include county population and Occupied Households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied Households figures used in this report are December 31, 1988 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in September 30, 1989 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).
☆	Denotes change in publishing plan (i.e. Morning to Evening). As such, circulation for each period is reported on separate lines.
C	Participant, ABC Coupon Distribution Verification Service.
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Newspaper FAS-FAX Diskettes	55.00	

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1990.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
ANNISTON (CALHOUN CO.)			28,400			32,600			61,000			
STAR	E (M-F)			17,518	61.68		13,931	42.73		31,449	32,780	32,579
STAR	SAT M			19,288	67.92		14,663	44.98		33,951	35,382	34,995
STAR	SUN			18,005	63.40		14,470	44.39		32,475	33,908	33,719
ATHENS (LIMESTONE CO.)			6,000			12,500			18,500			
NEWS COURIER	M (TU-F)			3,152	52.53		3,839	30.71		6,991	7,348*	
NEWS COURIER	SUN			3,581	59.68		4,606	36.85		8,187	8,569*	
BIRMINGHAM (JEFFERSON CO.)			286,500			281,500			568,000			
POST-HERALD, NEWS	CMB DLY	C		176,606	61.64		37,315	13.26		213,921	238,479	235,531
POST-HERALD	M (M-F)	C		43,434	15.16		10,936	3.88		54,370	64,532	63,021
NEWS	E (M-F)	C		133,172	46.48		26,379	9.37		159,551	173,947	172,510
POST-HERALD	SAT M	C		126,337	44.10		30,235	10.74		156,572	173,519	175,697
NEWS	SUN	C		153,416	53.55		38,126	13.54		191,542	212,698	209,047
CULLMAN (CULLMAN CO.)			5,200			22,400			27,600			
TIMES	M (TU-F)	Z		3,233	62.17		5,664	25.29		8,897	9,385	10,391
TIMES	SUN	Z		3,517	67.63		6,750	30.13		10,267	10,776	11,793
DECATUR (MORGAN CO.)			21,100			62,100			83,200			
DAILY	E (M-F)			13,071	61.95		13,662	22.00		26,733	26,893	26,913
DAILY	SAT M			13,271	62.90		14,439	23.25		27,710	27,870	27,719
DAILY	SUN			14,597	69.18		16,393	26.40		30,990	31,191	30,733
DOTHAN (HOUSTON CO.)			20,800			75,800			96,600			
EAGLE	M			10,983	52.80		13,293	17.54		24,276	25,129	23,947
EAGLE	SUN			11,789	56.68		15,182	20.03		26,971	28,027	27,433
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)			26,000			27,500			53,500			
TIMES DAILY	M			15,345	59.02		11,849	43.09		27,194	32,200	33,220
TIMES DAILY	SUN			16,019	61.61		12,609	45.85		28,628	33,657	34,722
GADSDEN (ETOWAH CO.)			23,000			58,900			81,900			
TIMES	E	Z		17,932	77.97		11,596	19.69		29,528	30,031	30,170
TIMES	SUN	Z		18,947	82.38		12,544	21.30		31,491	32,119	32,144
HUNTSVILLE (MADISON CO.)			65,700#			120,300			186,000			
NEWS, TIMES	CMB DLY	Z,C	#	49,705	75.65		23,300	19.37		73,005	74,486	74,075
NEWS	M (M-F)	Z,C	#	13,747	20.92		2,575	2.14		16,322	16,385	15,400
TIMES	E (M-F)	Z,C	#	35,958	54.73		20,725	17.23		56,683	58,101	58,675
NEWS	SAT M	Z,C	#	12,256	18.65		2,585	2.15		14,841	14,903	14,130
TIMES	SAT E	Z,C	#	31,932	48.60		19,391	16.12		51,323	52,643	53,492
TIMES	SUN	Z,C	#	45,806	69.72		30,222	25.12		76,028	78,640	77,339

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
JASPER (WALKER CO.)			5,300			15,300			20,600			
MOUNTAIN EAGLE	E (M-F)	Z		4,311	81.34		7,381	48.24		11,692	13,687*	13,639*
MOUNTAIN EAGLE	SUN	Z		4,197	79.19		7,400	48.37		11,597	13,585*	13,441*
MOBILE (MOBILE CO.)			96,900			190,200			287,100			
REGISTER, PRESS	CMB DLY			54,663	56.41		46,489	24.44		101,152	101,983*	100,386*
REGISTER	M (M-F)			29,922	30.88		27,914	14.68		57,836	58,603*	56,736*
PRESS	E (M-F)			24,741	25.53		18,575	9.77		43,316	43,380*	43,650*
PRESS REGISTER	SAT			46,015	47.49		43,279	22.75		89,294	90,090*	87,656*
PRESS REGISTER	SUN			54,399	56.14		55,343	29.10		109,742	110,749*	107,180*
MONTGOMERY (MONTGOMERY CO.)			74,300			166,500			240,800			
ADVERTISER, JOURNAL	CMB DLY			38,064	51.23		18,593	11.17		56,657	65,290	68,707
ADVERTISER	M (M-F)			25,125	33.82		16,499	9.91		41,624	50,200	51,522
JOURNAL	E (M-F)			12,939	17.41		2,094	1.26		15,033	15,090	17,183
JOURNAL & ADVERTISER	SAT M			34,486	46.41		20,744	12.46		55,230	63,969	68,969
JOURNAL & ADVERTISER	SUN			41,377	55.69		25,728	15.45		67,105	77,687	80,263
OPELIKA (LEE CO.)			22,200			31,800			54,000			
NEWS	E (M-F)			8,517	38.36		3,732	11.74		12,249	13,127	13,020
NEWS	SUN			8,980	40.45		4,123	12.97		13,103	14,013	13,769
TUSCALOOSA (TUSCALOOSA CO.)			54,500#						54,500			
NEWS	E	Z	#	28,344	52.01					28,344	40,147	39,542
NEWS	SUN	Z	#	28,800	52.84					28,800	41,283	40,008
ALASKA												
ANCHORAGE (ANCHORAGE BOROUGH)			115,300#						115,300			
NEWS	M	Z	#	54,804	47.53					54,804	57,976	55,757
NEWS	SUN	Z	#	70,108	60.80					70,108	74,857	71,589
TIMES	E (M-F)	Z	#	31,486	27.31					31,486	32,777	31,559
TIMES	SAT M	Z	#	35,444	30.74					35,444	36,809	
TIMES	SUN	Z	#	38,990	33.82					38,990	40,730	41,205
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)			29,500#						29,500			
NEWS-MINER	E (M-F)	Z	#	15,621	52.95					15,621	16,152☆	
NEWS-MINER	E	Z	#									16,023
NEWS-MINER	SUN	Z	#	20,521	69.56					20,521	21,219	20,306

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARIZONA	SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
CASA GRANDE (PINAL CO.)		6,100			15,200			21,300			
DISPATCH	E		4,950	81.15		3,762	24.75		8,712	8,897*	8,715*
CHANDLER (MARICOPA CO.)		30,200						30,200			
TRIBUNE	M		8,243	27.29					8,243	8,289	8,601 +
TRIBUNE	SUN		8,398	27.81					8,398	8,444	8,667 +
FLAGSTAFF (COCONINO CO.)		19,400#			10,500			29,900			
SUN	E (M-F)	#	11,370	58.61		1,009	9.61		12,379	12,780*	12,907*
SUN	SUN	#	11,593	59.76		1,132	10.78		12,725	13,614*	13,191*
MESA (MARICOPA CO.)		118,300						118,300			
TRIBUNE	M		47,939	40.52					47,939	54,532	53,762 +
TRIBUNE	SUN		48,958	41.38					48,958	55,864	54,997 +
PHOENIX (MARICOPA CO.)		795,900			119,600			915,500			
REPUBLIC, GAZETTE	CMB DLY Z		419,496	52.71		32,101	26.84		451,597	481,863*	484,432*
REPUBLIC	M Z		322,278	40.49		30,532	25.53		352,810	382,952*	372,209*
GAZETTE	E Z		97,218	12.21		1,569	1.31		98,787	98,911*	112,223*
REPUBLIC	SUN Z		497,804	62.55		41,427	34.64		539,231	581,386*	566,510*
SCOTTSDALE (MARICOPA CO.)		83,400#						83,400			
PROGRESS	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SUN CITY (MARICOPA CO.)		38,300#						38,300			
NEWS-SUN	E	#	19,151	50.00					19,151	21,571*	20,251*
TEMPE (MARICOPA CO.)		57,100						57,100			
NEWS	M		10,765	18.85					10,765	11,916	13,060 +
NEWS	SUN		10,851	19.00					10,851	12,030	13,178 +
TUCSON (PIMA CO.)		250,800			99,100			349,900			
STAR, CITIZEN	CMB DLY		134,380	53.58		12,406	12.52		146,786	148,073*	147,745*
STAR	M		82,878	33.05		10,494	10.59		93,372	94,565*	90,498*
CITIZEN	E		51,502	20.54		1,912	1.93		53,414	53,508*	57,247*
STAR	SUN		157,775	62.91		15,944	16.09		173,719	176,049*	171,212*
YUMA (YUMA CO.)		29,000#						29,000			
SUN	E	#	26,001	89.66					26,001	27,182*	26,977*
SUN	SUN	#	30,797	106.20					30,797	32,315*	30,893*
ARKANSAS											
BENTON (SALINE CO.)		7,000			10,800			17,800			
COURIER	E (M-F)		4,425	63.21		5,077	47.01		9,502	9,605	

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ARKANSAS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
EL DORADO (UNION CO.)			10,100			8,500			18,600			
NEWS-TIMES	M			6,298	62.36		4,779	56.22		11,077	11,674	11,092
NEWS-TIMES	SUN			5,985	59.26		5,022	59.08		11,007	11,663	11,308
FAYETTEVILLE (WASHINGTON CO.)			16,100			34,800			50,900			
NORTHWEST TIMES	E	Z		8,074	50.15		3,958	11.37		12,032	12,280	11,729
NORTHWEST TIMES	SUN	Z		8,979	55.77		4,503	12.94		13,482	13,741	13,034
FORT SMITH (SEBASTIAN CO.)			38,100			83,300			121,400			
SOUTHWEST TIMES RECORD	ALL DAY	Z		23,418	61.46		19,544	23.46		42,962	43,310	43,203
SOUTHWEST TIMES RECORD	SUN	Z		24,456	64.19		22,414	26.91		46,870	47,253	47,043
HOT SPRINGS (GARLAND CO.)			17,100			25,700			42,800			
SENTINEL-RECORD	M			9,205	53.83		7,774	30.25		16,979	17,146	17,516
SENTINEL-RECORD	SUN			9,747	57.00		8,647	33.65		18,394	18,678	18,601
JONESBORO (CRAIGHEAD CO.)			11,500			29,600			41,100			
SUN	M			10,165	88.39		11,484	38.80		21,649	26,525*	25,935*
SUN	SUN			10,896	94.75		12,603	42.58		23,499	28,753*	27,887*
LITTLE ROCK (PULASKI CO.)			130,300			274,600			404,900			

The Democrat had a change in publishing plan and/or frequency that inhibits the direct comparison of current period total circulation with the total circulation of the prior period shown. In order for users of this report to take direct comparisons, the publisher has provided an average representing the total circulation for six months ended March 31, 1990 using the same publishing plan and/or frqeuency as used in the period period shown.

ARKANSAS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
DEMOCRAT	M (M-TU & TH)			47,556	36.50		45,081	16.42		92,637	114,300☆	
DEMOCRAT	M (WED)			75,871	58.23		47,549	17.32		123,420	145,517☆	
DEMOCRAT	M (FRI)			75,001	57.56		47,299	17.22		122,300	144,360☆	
DEMOCRAT	SAT			73,352	56.29		46,719	17.01		120,071	141,279☆	
DEMOCRAT	SUN			81,221	62.33		96,440	35.12		177,661	220,014	199,513
DEMOCRAT	M										129,010	105,717
GAZETTE	M (M-TH)	C		53,952	41.41		44,859	16.34		98,811	136,925	142,568
GAZETTE	M (FRI)	C		65,556	50.31		74,490	27.13		140,046	186,372☆	
GAZETTE	SAT M	C		64,213	49.28		73,283	26.69		137,496	181,433☆	
GAZETTE	SUN	C		73,786	56.63		91,425	33.29		165,211	221,594	225,254
MOUNTAIN HOME (BAXTER CO.)			4,000			9,400			13,400			
BAXTER BULLETIN	M			3,384	84.60		4,003	42.59		7,387	8,808	8,635

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ARKANSAS	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
PINE BLUFF (JEFFERSON CO.)			22,000			35,900			57,900			
COMMERCIAL	E			12,835	58.34		9,124	25.42		21,959	22,115	22,002
COMMERCIAL	SUN			13,525	61.48		9,812	27.33		23,337	23,526	23,291
ROGERS (BENTON CO.)			9,100			41,900			51,000			
NORTHWEST NEWS	M (M-F)			6,048	66.46		6,884	16.43		12,932	13,137	13,030
NORTHWEST NEWS	SUN			6,734	74.00		8,884	21.20		15,618	15,907	15,533
SPRINGDALE (WASHINGTON CO.)			10,500			52,100			62,600			
NEWS	E (M-F)	Z		7,130	67.90		5,571	10.69		12,701	13,128	12,876
NEWS	SUN	Z		7,597	72.35		6,685	12.83		14,282	14,822	14,474
WEST MEMPHIS (CRITTENDEN CO.)			9,600#			7,400			17,000			
TIMES	E (M-F)		#	6,004	62.54		3,214	43.43		9,218	9,587	8,115
CALIFORNIA												
ALAMEDA (ALAMEDA CO.)			29,800						29,800			
TIMES-STAR	M	Z		8,035	26.96					8,035	8,077	7,040
ANTIOCH (CONTRA COSTA CO.)			28,400#						28,400			
LEDGER	E (M-F)	Z	#	15,279	31.25					15,279	15,405	15,211
ANTIOCH (CONTRA COSTA CO.)			48,900#						48,900			
LEDGER/POST DISPATCH	SAT M	Z	#	22,395	45.80					22,395	22,563	22,229
LEDGER/POST DISPATCH	SUN	Z	#	22,641	46.30					22,641	22,808	22,510
AUBURN (PLACER CO.)			20,500#						20,500			
JOURNAL	M (M-F)		#	11,398	55.60					11,398	13,346	12,768
JOURNAL	SUN		#	11,629	56.73					11,629	13,690	13,166
BAKERSFIELD (KERN CO.)			104,500			78,900			183,400			
CALIFORNIAN	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CALIFORNIAN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BRAWLEY (IMPERIAL CO.)			9,300#						9,300			
NEWS	E (M-F)	Z	#	4,798	51.59					4,798	5,386	5,629
CHICO (BUTTE CO.)			61,200#						61,200			
ENTERPRISE-RECORD	E	Z	#	28,248	46.16					28,248	30,220	28,758
ENTERPRISE-RECORD	SUN	Z	#	28,060	45.85					28,060	30,104	28,435

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
DAVIS (YOLO CO.)			43,600#						43,600			
ENTERPRISE	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ENTERPRISE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EL CENTRO (IMPERIAL CO.)			21,800#						21,800			
IMPERIAL VALLEY PRESS	E (M-F)	Z	#	11,359	52.11					11,359	11,763	11,898
EL CENTRO-BRAWLEY			31,100#						31,100			
IMPERIAL VALLEY PRESS/NEWS	SUN	Z	#	16,641	53.51					16,641	17,685	
EUREKA (HUMBOLDT CO.)			18,500			35,500			54,000			
TIMES STANDARD	E	Z		10,624	57.43		11,249	31.69		21,873	22,449	21,945
TIMES STANDARD	SUN	Z		11,473	62.02		12,625	35.56		24,098	24,728	23,817
FAIRFIELD (SOLANO CO.)			30,100			23,200			53,300			
REPUBLIC	M	Z		18,237	60.59		1,155	4.98		19,392	20,030	19,963
REPUBLIC	SUN	Z		20,136	66.90		1,416	6.10		21,552	22,268	21,531
FREMONT-NEWARK (ALAMEDA CO.)			83,700						83,700			
ARGUS	M	Z		31,215	37.29					31,215	31,512	29,575
ARGUS	SUN	Z		32,779	39.16					32,779	33,035	31,707
FRESNO (FRESNO CO.)			219,600#						219,600			
BEE	M	Z	#	117,326	53.43					117,326	148,491*	144,384*
BEE	SUN	Z	#	136,519	62.17					136,519	181,065*	174,108*
GILROY (SANTA CLARA CO.)			9,500			11,300			20,800			
DISPATCH	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GRASS VALLEY (NEVADA CO.)			27,300#						27,300			
UNION	E	Z	#	15,461	56.63					15,461	15,940	15,218
HANFORD (KINGS CO.)			13,800			16,100			29,900			
SENTINEL	E (M-F)			7,430	53.84		5,922	36.78		13,352	13,525☆	
SENTINEL	E											14,270
SENTINEL	SUN			7,557	54.76		6,071	37.71		13,628	13,815☆	
HAYWARD (ALAMEDA CO.)			93,700			95,600			189,300			
REVIEW	M	Z		32,689	34.89		10,241	10.71		42,930	43,649	45,164
REVIEW	SUN	Z		33,738	36.01		10,450	10.93		44,188	52,465	48,130
HOLLISTER (SAN BENITO CO.)			6,200#			5,300			11,500			
FREE LANCE	E (M-F)	Z	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
INDIO (RIVERSIDE CO.)			17,200			29,200			46,400			
NEWS	E			3,317	19.28		76	0.26		3,393	3,461	7,405

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
LODI (SAN JOAQUIN CO.)			18,100			11,700			29,800			
NEWS-SENTINEL	M			12,546	69.31		4,604	39.35		17,150	17,784	17,192
LOMPOC (SANTA BARBARA CO.)			15,600			3,400			19,000			
RECORD	E (M-F)	Z		8,853	56.75		526	15.47		9,379	9,518	9,609
RECORD	SUN	Z		9,332	59.82		622	18.29		9,954	10,137	10,118
LOS ANGELES (LOS ANGELES CO.)			1,357,000			2,718,900			4,075,900			
HOLLYWOOD REPORTER	M (M-F)										21,666	22,136
INVESTOR'S DAILY	M (M-F)										98,528	97,810
LA OPINION	M (M-F)	Z		62,849	4.63		29,659	1.09		92,508	101,873	87,552
LA OPINION	SAT M	Z		54,003	3.98		24,160	0.89		78,163	87,145	76,677
LA OPINION	SUN	Z		47,534	3.50		22,371	0.82		69,905	78,470	67,430
LOS ANGELES (LOS ANGELES CO.)			678,600#						678,600			
DAILY NEWS	M (M-F)	Z	#	175,778	25.90					175,778	202,384	183,340
DAILY NEWS	SAT M	Z	#	165,523	24.39					165,523	187,093	170,971
DAILY NEWS	SUN	Z	#	188,186	27.73					188,186	214,205	201,523
RACING FORM	MON M										9,943	10,580
RACING FORM	TUE M										3,033	1,722
RACING FORM	M (W-F)										27,533	28,152
RACING FORM	SAT M										41,191	40,346
RACING FORM	SUN										36,965	37,342
LOS ANGELES (LOS ANGELES CO.)			3,970,300#						3,970,300			
TIMES	M (M-F)	C	#	957,910	24.13					957,910	1,210,077	1,119,840
TIMES	SAT M	C	#	857,710	21.60					857,710	1,102,789	1,013,973
TIMES	SUN	C	#	1,175,198	29.60					1,175,198	1,504,540	1,423,310
VARIETY	M (M-F)										23,294	22,632
LOS ANGELES CO.			532,300#						532,300			
COPLEY LOS ANGELES NEWSPAPERS	E		#								132,413	129,358
COPLEY LOS ANGELES NEWSPAPERS	SUN		#								126,118	122,858
LOS ANGELES CO. (LONG BEACH P.O.)			285,000			136,500			421,500			
PRESS-TELEGRAM	CMB DLY	Z		95,683	33.57		20,243	14.83		115,926	134,071	129,457
PRESS-TELEGRAM	M (M-F)	Z		91,886	32.24		20,024	14.67		111,910	130,055	124,749
PRESS-TELEGRAM	E (M-F)	Z		3,797	1.33		219	0.16		4,016	4,016	4,708
PRESS-TELEGRAM	SAT M	Z		93,637	32.86		19,991	14.65		113,628	130,442	124,330
PRESS-TELEGRAM	SUN	Z		112,687	39.54		24,949	18.28		137,636	155,386	148,169

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LOS ANGELES CO. (PASADENA P.O.)			74,500			91,000			165,500			
STAR-NEWS	M (TU-SAT)			20,355	27.32		17,190	18.89		37,545	43,900☆	
STAR-NEWS	M (MON)			18,553	24.90		14,314	15.73		32,867	36,657☆	
STAR-NEWS	M											37,825
STAR-NEWS	SUN			21,042	28.24		18,991	20.87		40,033	47,039	42,557
LOS ANGELES CO. (WEST COVINA P.O.)			214,000#						214,000			
SAN GABRIEL VALLEY TRIBUNE	M		#	52,618	24.59					52,618	63,742	59,877
TRIBUNE NEWS	SUN		#	56,195	26.26					56,195	83,383	81,496
MADERA (MADERA CO.)			9,000			18,100			27,100			
TRIBUNE	E			4,822	53.58		3,798	20.98		8,620	8,799	8,764
MARIN CO. (NOVATO P.O.)			90,000			6,100			96,100			
INDEPENDENT JOURNAL	E	Z		38,119	42.35		970	15.90		39,089	40,512	37,588
INDEPENDENT JOURNAL	SUN	Z		39,129	43.48		1,084	17.77		40,213	41,841	40,569
MARYSVILLE (YUBA CO.)-YUBA CITY (SUTTER CO.)			43,900#						43,900			
APPEAL-DEMOCRAT	E	Z	#	22,914	52.20					22,914	25,613	25,020
MERCED (MERCED CO.)			26,200			35,200			61,400			
SUN-STAR	M			18,357	70.06		6,036	17.15		24,393	24,896	24,255
MODESTO (STANISLAUS CO.)			53,000#			67,300			120,300			
BEE	M	Z	#	40,211	75.87		26,050	38.71		66,261	81,522*	79,058*
BEE	SUN	Z	#	43,003	81.14		29,513	43.85		72,516	91,416*	86,587*
MONTEREY (MONTEREY CO.)			37,800#			19,400			57,200			
HERALD	M	Z,C	#	23,486	62.13		7,548	38.91		31,034	35,065	34,047
HERALD	SUN	Z,C	#	23,805	62.98		7,819	40.30		31,624	36,238	35,334
NAPA (NAPA CO.)			24,600			16,400			41,000			
REGISTER	E			14,675	59.65		5,753	35.08		20,428	20,657	20,775
REGISTER	SUN			14,696	59.74		5,733	34.96		20,429	20,660☆	
OAKLAND (ALAMEDA CO.)			776,100#						776,100			
TRIBUNE	M	C	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	M (M-F)	C	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	SAT M	C	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	SUN	C	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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ONTARIO-UPLAND (SAN BERNARDINO CO.)			127,400#						127,400			
REPORT	M (M-F)	Z	#	43,630	34.25					43,630	47,324☆	
REPORT	M	Z	#									45,926
ONTARIO-UPLAND-POMONA (LOS ANGELES CO.)			212,200#						212,200			
REPORT-PROGRESS BULLETIN	SAT	Z	#	80,025	37.71					80,025	83,579☆	
REPORT-PROGRESS BULLETIN	SUN	Z	#	84,115	39.64					84,115	87,729	86,733
ORANGE CO. (ANAHEIM P.O.)			183,700#						183,700			
BULLETIN	E	Z	#	7,047	3.84					7,047	7,189	6,629
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)			66,300			145,500			211,800			
ORANGE COAST PILOT	M			10,203	15.39		5,364	3.69		15,567	15,691	17,402
ORANGE COAST PILOT	E											18,176
ORANGE COAST PILOT	SUN			9,839	14.84		5,296	3.64		15,135	15,259	17,692
ORANGE CO. (LA HABRA P.O.)			30,600#						30,600			
STAR-PROGRESS	E (M-F)	Z	#	3,327	10.87					3,327	4,711	5,025
ORANGE CO. (SANTA ANA P.O.)			808,200#						808,200			
REGISTER	ALL DAY (M-F)	Z,C	#	322,488	39.90					322,488	349,019	344,965
REGISTER	SAT M	Z,C	#	315,549	39.04					315,549	340,147	336,073
REGISTER	SUN	Z,C	#	373,187	46.18					373,187	402,060	392,695
OROVILLE (BUTTE CO.)			11,200			8,400			19,600			
MERCURY REGISTER	E	Z		6,643	59.31		2,074	24.69		8,717	8,967	9,070
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)			41,300#			10,000			51,300			
DESERT SUN	M (M-F)		#	31,482	76.23		4,371	43.71		35,853	43,108	38,539
DESERT SUN	WKND		#	39,080	94.62		5,628	56.28		44,708	54,528	50,201
PALO ALTO (SANTA CLARA CO.)			140,800			55,600			196,400			
PENINSULA TIMES TRIBUNE	E			38,814	27.57		2,901	5.22		41,715	43,735	47,982
PENINSULA TIMES TRIBUNE	SUN			40,652	28.87		3,175	5.71		43,827	46,147	51,046
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)										402,400	402,317
PETALUMA (SONOMA CO.)			15,300			56,600			71,900			
ARGUS-COURIER	E (M-F)			7,434	48.59		1,557	2.75		8,991	9,167☆	
ARGUS-COURIER	E											9,707
ARGUS-COURIER	SUN			7,620	49.80		1,576	2.78		9,196	9,372☆	

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PITTSBURG (CONTRA COSTA CO.)			20,700#						20,700			
POST DISPATCH	E (M-F)	Z	#	6,353	30.69					6,353	6,417	6,577
PLEASANTON (HAYWARD P.O.)			87,600#						87,600			
VALLEY HERALD	M	Z	#	30,925	35.30					30,925	33,463	32,178
VALLEY HERALD	SUN	Z	#	31,976	36.50					31,976	34,525	32,918
PLEASANTON (ALAMEDA CO.)			65,800#						65,800			
VALLEY TIMES	M	Z	#	31,288	47.55					31,288	31,492	30,240
VALLEY TIMES	SUN	Z	#	32,744	49.76					32,744	33,013	31,435
POMONA (LOS ANGELES CO.)			119,900#						119,900			
PROGRESS BULLETIN	E (M-F)	Z	#	31,326	26.13					31,326	36,951☆	
PROGRESS BULLETIN	E	Z	#									37,464
PORTERVILLE (TULARE CO.)			27,400#						27,400			
RECORDER	E	Z	#	13,156	48.01					13,156	13,400*	13,744*
RED BLUFF (TEHAMA CO.)			18,400#						18,400			
NEWS	E		#	8,600	46.74					8,600	8,843	8,804
REDDING (SHASTA CO.)			60,600#						60,600			
RECORD SEARCHLIGHT	E	Z	#	37,560	61.98					37,560	39,940	38,936
RECORD SEARCHLIGHT	SUN	Z	#	35,980	59.37					35,980	38,481	35,687
REDLANDS (SAN BERNARDINO CO.)			26,600#						26,600			
FACTS	E	Z	#	8,956	33.67					8,956	9,929	10,212
FACTS	SUN	Z	#	9,017	33.90					9,017	10,078	10,329
RICHMOND (CONTRA COSTA CO.)			82,800#						82,800			
WEST COUNTY TIMES	M	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
WEST COUNTY TIMES	SUN	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
RIVERSIDE (RIVERSIDE CO.)			240,900#						240,900			
PRESS-ENTERPRISE	M	Z,C	#	137,558	57.10					137,558	156,508	149,634
PRESS-ENTERPRISE	SUN	Z,C	#	143,091	59.40					143,091	164,748	157,514
ROSEVILLE (PLACER CO.)			32,100#						32,100			
PRESS-TRIBUNE	E (M-F)		#	12,608	39.28					12,608	14,164	13,979
PRESS-TRIBUNE	SUN		#	12,732	39.66					12,732	14,304	14,159
SACRAMENTO (SACRAMENTO CO.)			520,400#						520,400			
BEE	M	Z,C	#	232,760	44.73					232,760	263,412*	251,120*
BEE	SUN	Z,C	#	278,054	53.43					278,054	322,870*	306,574*

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SACRAMENTO (SACRAMENTO CO.)			504,900#						504,900			
UNION	M		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
UNION	SUN		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SALINAS (MONTEREY CO.)			32,300			29,800			62,100			
CALIFORNIAN	E	Z		15,667	48.50		7,047	23.65		22,714	23,351	23,473
SAN BERNARDINO (SAN BERNARDINO CO.)			247,700#						247,700			
SUN	M		#	78,984	31.89					78,984	88,817	86,316
SUN	SUN		#	88,281	35.64					88,281	100,193	94,690
SAN BERNARDINO CO. (VICTORVILLE P.O.)			10,800			29,900			40,700			
PRESS	E	Z		8,271	76.58		18,821	62.95		27,092	27,289*	25,797*
PRESS	SUN	Z		8,891	82.32		20,783	69.51		29,674	29,958*	27,976*
SAN CLEMENTE (ORANGE CO.)			18,200			23,000			41,200			
SUN-POST	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SAN DIEGO (SAN DIEGO CO.)			683,700			183,700			867,400			
TRANSCRIPT	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
UNION, TRIBUNE	CMB DLY	Z,C		328,753	48.08		51,945	28.28		380,698	388,754*	391,284*
UNION	M	Z,C		221,414	32.38		42,017	22.87		263,431	271,131*	269,190*
TRIBUNE	E	Z,C		107,339	15.70		9,928	5.40		117,267	117,623*	122,094*
UNION	SUN	Z,C		372,845	54.53		60,015	32.67		432,860	443,788*	437,784*
SAN DIEGO CO. (EL CAJON P.O.)			55,400			86,200			141,600			
CALIFORNIAN	E (TU-S)			9,595	17.32		10,437	12.11		20,032	21,442	20,327
CALIFORNIAN	SUN			10,219	18.45		10,862	12.60		21,081	22,492	20,702
SAN DIEGO CO. (ESCONDIDO P.O.)			54,500			61,600			116,100			
TIMES-ADVOCATE	E	Z		29,865	54.80		11,226	18.22		41,091	43,299	43,820
TIMES-ADVOCATE	SUN	Z		31,549	57.89		11,662	18.93		43,211	45,470	45,830
SAN DIEGO CO. (OCEANSIDE P.O.)			61,800			46,400			108,200			
BLADE-CITIZEN	E	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BLADE-CITIZEN	E (M-F)	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BLADE-CITIZEN	SUN	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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CALIFORNIA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
SAN FRANCISCO (SAN FRANCISCO CO.)			363,500#			1,479,300			1,842,800			
CHRONICLE, EXAMINER	CMB DLY	C	#	212,696	58.51		377,475	25.52		590,171	709,961	691,640
CHRONICLE	M (M-F)	C	#	138,674	38.15		317,225	21.44		455,899	569,257	556,196
EXAMINER	E (M-F)	C	#	74,022	20.36		60,250	4.07		134,272	140,704	135,444
CHRONICLE	SAT M	C	#	114,820	31.59		292,166	19.75		406,986	514,788	505,392
EXAMINER	SAT E	C	#	48,371	13.31		51,405	3.47		99,776	106,034	103,713
EXAMINER & CHRONICLE	SUN	C	#	178,006	48.97		412,853	27.91		590,859	713,172	700,989
SAN JOSE (SANTA CLARA CO.)			425,500#			83,400			508,900			
MERCURY NEWS	ALL DAY (M-F)	C	#	208,154	48.92		31,485	37.75		239,639	281,369	277,010
MERCURY NEWS	SAT M	C	#	192,284	45.19		27,857	33.40		220,141	259,990	261,388
MERCURY NEWS	SUN	C	#	244,162	57.38		34,554	41.43		278,716	334,284	331,998
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)			14,800			63,600			78,400			
TELEGRAM-TRIBUNE	E (M-F)	Z		9,985	67.47		21,710	34.14		31,695	32,374	31,323
TELEGRAM-TRIBUNE	SAT M	Z		11,350	76.69		25,642	40.32		36,992	37,797	35,837
SAN MATEO (SAN MATEO CO.)			80,500			87,600			168,100			
TIMES & NEWS LEADER	E	Z		28,704	35.66		11,191	12.78		39,895	43,859	44,460
SANTA BARBARA (SANTA BARBARA CO.)			70,400			60,500			130,900			
NEWS-PRESS	M			40,402	57.39		11,951	19.75		52,353	53,052	51,750
NEWS-PRESS	SUN			44,034	62.55		12,681	20.96		56,715	58,055	56,922
SANTA CRUZ (SANTA CRUZ CO.)			38,100			29,900			68,000			
SENTINEL	M (M-F)	Z		15,906	41.75		12,038	40.26		27,944	29,082*	27,387*
SENTINEL	SUN	Z		17,135	44.97		12,868	43.04		30,003	31,411*	30,079*
SANTA MARIA (SANTA BARBARA CO.)			27,900			39,400			67,300			
TIMES	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIMES	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SANTA ROSA (SONOMA CO.)			65,900			141,300			207,200			
PRESS DEMOCRAT	M	Z		40,342	61.22		48,221	34.13		88,563	89,838	84,736
PRESS DEMOCRAT	SUN	Z		42,737	64.85		52,896	37.44		95,633	97,234	92,430
STOCKTON (SAN JOAQUIN CO.)			80,500#			79,500			160,000			
RECORD	M		#	41,945	52.11		9,021	11.35		50,966	53,893	54,416
RECORD	SUN		#	43,093	53.53		11,570	14.55		54,663	58,166	58,182

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
TRACY (SAN JOAQUIN CO.)			13,200#						13,200			
TRACY PRESS	M (M-F)	Z	#	8,312	62.97					8,312	8,900*	8,847*
TULARE (TULARE CO.)			11,200			9,100			20,300			
ADVANCE-REGISTER	E	Z		6,876	61.39		2,151	23.64		9,027	9,362	9,378
TURLOCK (STANISLAUS CO.)			15,000			13,000			28,000			
JOURNAL	E	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
UKIAH (MENDOCINO CO.)			7,000			8,300			15,300			
JOURNAL	E (M-F)	Z		5,727	81.81		2,999	36.13		8,726	9,271	8,926
JOURNAL	SUN	Z		5,943	84.90		3,271	39.41		9,214	9,778	9,295
VACAVILLE (SOLANO CO.)			20,500			37,200			57,700			
REPORTER	M			15,494	75.58		2,774	7.46		18,268	18,775	16,314
REPORTER	SUN			15,798	77.06		2,698	7.25		18,496	19,005	17,024
VALLEJO (SOLANO CO.)			48,100			3,700			51,800			
TIMES-HERALD	M	Z		24,306	50.53		107	2.89		24,413	26,325	27,315
TIMES-HERALD	SUN	Z		24,241	50.40		107	2.89		24,348	26,292	27,104
VENTURA CO. (CAMARILLO P.O.)			21,700#						21,700			
NEWS	M	Z	#	9,852	45.40					9,852	10,399	10,690
NEWS	SUN	Z	#	10,074	46.42					10,074	10,636	10,894
VENTURA CO. (OXNARD P.O.)			45,400			24,500			69,900			
PRESS COURIER	E	Z		16,273	35.84		2,638	10.77		18,911	19,361	17,715
PRESS COURIER	SUN	Z		17,273	38.05		2,718	11.09		19,991	20,460	19,149
VENTURA CO. (SIMI VALLEY P.O.)			27,400			4,600			32,000			
ENTERPRISE	E			14,972	54.64		1,606	34.91		16,578	16,700	16,498
ENTERPRISE	SUN			15,584	56.88		1,680	36.52		17,264	17,388	17,200
VENTURA CO. (THOUSAND OAKS P.O.)			46,300			4,200			50,500			
NEWS-CHRONICLE	E	Z		21,088	45.55		1,626	38.71		22,714	23,145	23,619
NEWS-CHRONICLE	SUN	Z		22,077	47.68		1,672	39.81		23,749	24,304	24,948
VENTURA CO. (VENTURA P.O.)			85,600#			127,700			213,300			
STAR-FREE PRESS	E	Z	#	40,340	47.13		8,753	6.85		49,093	49,508	49,333
STAR-FREE PRESS	SUN	Z	#	44,757	52.29		10,552	8.26		55,309	55,986	56,073
VISALIA (TULARE CO.)			23,600			18,200			41,800			
TIMES-DELTA	M (M-F)	Z		15,457	65.50		4,563	25.07		20,020	22,229☆	
TIMES-DELTA	M	Z										22,594
TIMES-DELTA	SAT M	Z		19,861	84.16		5,320	29.23		25,181	28,526☆	

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
WALNUT CREEK (CONTRA COSTA CO.)			127,800#						127,800			
CONTRA COSTA TIMES	M	Z	#	70,157	54.90					70,157	89,092	85,945
CONTRA COSTA TIMES	SUN	Z	#	76,380	59.77					76,380	99,145	95,329
WATSONVILLE (SANTA CRUZ CO.)			31,500#						31,500			
REGISTER-PAJARONIAN	E		#	12,552	39.85					12,552	13,922	14,436
WHITTIER (LOS ANGELES CO.)			46,200#						46,200			
NEWS	E		#	14,801	32.04					14,801	17,667	17,253
WOODLAND (YOLO CO.)			13,400			23,500			36,900			
DEMOCRAT	E	Z		9,321	69.56		1,940	8.26		11,261	11,515*	11,501*
DEMOCRAT	SUN	Z		9,419	70.29		2,018	8.59		11,437	11,701*	11,493*
COLORADO												
BOULDER (BOULDER CO.)			32,400			24,200			56,600			
CAMERA	M	Z		20,202	62.35		10,329	42.68		30,531	32,900	31,828
CAMERA	SUN	Z		24,395	75.29		13,492	55.75		37,887	41,693	40,904
CANON CITY (FREMONT CO.)			7,200			5,700			12,900			
RECORD	E	Z		6,079	84.43		2,220	38.95		8,299	8,584	8,657
COLORADO SPRINGS (EL PASO CO.)			148,400#						148,400			
GAZETTE TELEGRAPH	M		#	101,257	68.23					101,257	103,645☆	
GAZETTE TELEGRAPH	M (M-F)		#									105,167
GAZETTE TELEGRAPH	SAT M		#									105,331
GAZETTE TELEGRAPH	SUN		#	113,393	76.41					113,393	117,161	117,743
DENVER (DENVER CO.)			640,700#			263,800			904,500			
POST	M	Z,C	#	173,344	27.06		41,819	15.85		215,163	246,837	236,586
POST	SUN	Z,C	#	279,469	43.62		67,877	25.73		347,346	408,544	396,257
ROCKY MOUNTAIN NEWS	M	Z,C	#	287,741	44.91		49,730	18.85		337,471	364,790	363,050
ROCKY MOUNTAIN NEWS	SUN	Z,C	#	321,166	50.13		61,777	23.42		382,943	415,322	408,030
DURANGO (LA PLATA CO.)			5,100			6,800			11,900			
HERALD	E (M-F)			3,315	65.00		2,919	42.93		6,234	6,733	6,654
HERALD	SUN			3,924	76.94		3,542	52.09		7,466	8,606	8,376
FORT COLLINS (LARIMER CO.)			30,000			14,600			44,600			
COLORADOAN	M			18,240	60.80		3,545	24.28		21,785	22,823	21,356
COLORADOAN	SUN			22,167	73.89		4,279	29.31		26,446	28,304	26,672

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COLORADO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
GRAND JUNCTION (MESA CO.)			29,800#			32,400			62,200			
SENTINEL	E	Z	#	22,176	74.42		6,682	20.62		28,858	30,270	29,468
SENTINEL	SUN	Z	#	24,140	81.01		8,368	25.83		32,508	34,650	33,895
GREELEY (WELD CO.)			26,800#			18,300			45,100			
TRIBUNE	E	Z	#	16,666	62.19		6,886	37.63		23,552	24,071	23,281
TRIBUNE	SUN	Z	#	16,610	61.98		6,900	37.70		23,510	24,060	24,057
LONGMONT (BOULDER CO.)			19,700			34,100			53,800			
TIMES-CALL	E	Z		14,088	71.51		4,790	14.05		18,878	19,182	19,423
TIMES-CALL	SUN	Z		14,807	75.16		5,063	14.85		19,870	20,203	20,490
LOVELAND (LARIMER CO.)			14,400			16,700			31,100			
REPORTER-HERALD	E (M-F)	Z		12,385	86.01		3,304	19.78		15,689	16,113	16,141
REPORTER-HERALD	WKND	Z		12,998	90.26		3,501	20.96		16,499	17,056	17,009
PUEBLO (PUEBLO CO.)			43,500#			57,500			101,000			
CHIEFTAIN	M		#	32,866	75.55		16,135	28.06		49,001	50,419	50,390
CHIEFTAIN	SUN		#	34,973	80.40		18,671	32.47		53,644	55,328	55,272
TRINIDAD (LAS ANIMAS CO.)			3,500			1,900			5,400			
CHRONICLE-NEWS	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CONNECTICUT												
ANSONIA (NEW HAVEN CO.)			17,400			16,700			34,100			
SENTINEL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BRIDGEPORT (FAIRFIELD CO.)			101,700			89,200			190,900			
TELEGRAM, POST	CMB DLY	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TELEGRAM	M (M-F)	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	E (M-F)	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TELEGRAM-POST	SAT M	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	SUN	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BRISTOL (HARTFORD CO.)			25,100			11,300			36,400			
PRESS	E	Z		17,925	71.41		690	6.11		18,615	20,197	20,475
DANBURY (FAIRFIELD CO.)			30,400			67,500			97,900			
NEWS-TIMES	M	Z		17,884	58.83		19,170	28.40		37,054	38,447*	37,787*
NEWS-TIMES	SUN	Z		19,779	65.06		23,370	34.62		43,149	45,180*	44,582*

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CONNECTICUT		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
GREENWICH (FAIRFIELD CO.)			21,700#						21,700			
	ALL DAY											
TIME	(M-F)		#	12,547	57.82					12,547	13,151	13,201
TIME	SAT M		#	11,678	53.82					11,678	12,208	12,384
TIME	SUN		#	12,686	58.46					12,686	13,438	13,219
HARTFORD (HARTFORD CO.)			117,800			236,200			354,000			
COURANT	M	Z,C		65,940	55.98		114,482	48.47		180,422	230,358	225,418
COURANT	SUN	Z,C		72,677	61.70		159,779	67.65		232,456	316,792	312,020
MANCHESTER (HARTFORD CO.)			19,800			56,600			76,400			
HERALD	E	Z		6,965	35.18		1,358	2.40		8,323	8,430	8,575
MANCHESTER (HARTFORD CO.)			94,000#						94,000			
JOURNAL INQUIRER	E		#	41,237	43.87					41,237	45,451*	44,846*
MERIDEN-WALLINGFORD (NEW HAVEN CO.)			37,400			22,500			59,900			
RECORD-JOURNAL	M	Z		24,996	66.83		5,293	23.52		30,289	30,983	31,172
RECORD-JOURNAL	SUN	Z		24,920	66.63		5,123	22.77		30,043	30,804	30,380
MIDDLETOWN (MIDDLESEX CO.)			22,800			46,000			68,800			
PRESS	E	Z		11,756	51.56		7,376	16.03		19,132	19,443	19,479
MILFORD (NEW HAVEN CO.)			17,900#						17,900			
CITIZEN	E (M-F)		#	6,898	38.54					6,898	7,019	6,817*
CITIZEN	SUN		#	8,786	49.08					8,786	8,961	8,744*
NEW BRITAIN (HARTFORD CO.)			42,500#						42,500			
HERALD	E	Z	#	25,144	59.16					25,144	37,142	37,742
NEW HAVEN (NEW HAVEN CO.)			241,500#						241,500			
REGISTER	M	Z	#	102,368	42.39					102,368	105,144	103,507
REGISTER	SUN	Z	#	133,901	55.45					133,901	139,714	139,506
NEW LONDON (NEW LONDON CO.)			30,500			34,700			65,200			
DAY	M			18,978	62.22		14,499	41.78		33,477	37,554	37,248
DAY	SUN			20,847	68.35		15,996	46.10		36,843	42,454	41,625
NORWALK (FAIRFIELD CO.)			29,200#			17,200			46,400			
HOUR	E	Z	#	17,186	58.86		3,293	19.15		20,479	21,329*	21,294*
NORWICH (NEW LONDON CO.)			57,800#						57,800			
BULLETIN	M		#	29,148	50.43					29,148	33,625	33,865
BULLETIN	SUN		#	32,436	56.12					32,436	38,287	39,173

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
STAMFORD (FAIRFIELD CO.)			39,100#			12,300			51,400			
ADVOCATE	ALL DAY (M-F)		#	22,535	57.63		3,791	30.82		26,326	30,496	30,607
ADVOCATE	SAT M		#	20,883	53.41		3,770	30.65		24,653	28,812	29,193
ADVOCATE	SUN		#	24,989	63.91		4,762	38.72		29,751	39,173	38,351
TORRINGTON (LITCHFIELD CO.)			13,000			15,600			28,600			
REGISTER CITIZEN	M	Z		9,209	70.84		7,382	47.32		16,591	17,492	16,735
WATERBURY (NEW HAVEN CO.)			63,300			49,500			112,800			
REPUBLICAN, AMERICAN	CMB DLY	Z		40,702	64.30		18,193	36.75		58,895	64,152	64,984
REPUBLICAN	M	Z		23,544	37.19		12,430	25.11		35,974	41,068	39,465
AMERICAN	E (M-F)	Z		17,158	27.11		5,763	11.64		22,921	23,084	25,519
REPUBLICAN	SUN	Z		44,710	70.63		23,083	46.63		67,793	74,668	73,487
WILLIMANTIC (WINDHAM CO.)			19,500#						19,500			
CHRONICLE	E		#	9,005	46.18					9,005	11,458	11,209
DELAWARE												
DOVER (KENT CO.)			70,800#						70,800			
STATE NEWS	M	Z	#	22,160	31.30					22,160	24,120	23,209
STATE NEWS	SUN	Z	#	28,878	40.79					28,878	32,063	31,221
WILMINGTON (NEW CASTLE CO.)			141,400			92,900			234,300			
NEWS JOURNAL	ALL DAY			83,033	58.72		25,022	26.93		108,055	119,315*	120,132*
NEWS JOURNAL	SUN			93,869	66.39		30,942	33.31		124,811	138,134*	137,035*
DISTRICT OF COLUMBIA												
WASHINGTON			1,318,400#						1,318,400			
OIL DAILY	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
POST	M (M-F)	Z,C	#	724,545	54.96					724,545	824,282	812,419
POST	SAT M	Z,C	#	686,111	52.04					686,111	782,675	773,413
POST	SUN	Z,C	#	960,470	72.85					960,470	1,154,420	1,149,856
WASHINGTON			1,192,800#						1,192,800			
TIMES	M (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
USA TODAY	M (M-TH)										1,387,233	1,341,811
USA TODAY	FRI M										1,753,537	1,669,121

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FLORIDA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
BRADENTON (MANATEE CO.)			75,100			6,200			81,300			
HERALD	M			45,765	60.94		1,134	18.29		46,899	47,894*	46,388*
HERALD	SUN			57,158	76.11		1,305	21.05		58,463	60,188*	56,775*
DAYTONA BEACH (VOLUSIA CO.)			95,400			61,500			156,900			
NEWS-JOURNAL	M	Z		71,116	74.55		24,603	40.00		95,719	97,214	92,394
NEWS-JOURNAL	SUN	Z		81,978	85.93		28,495	46.33		110,473	113,405	108,259
FORT LAUDERDALE (BROWARD CO.)			526,500#			68,300			594,800			
SUN-SENTINEL, NEWS	CMB DLY	Z,C	#	207,032	39.32		53,056	77.68		260,088	271,574	264,257
SUN-SENTINEL	M (M-F)	Z,C	#	192,550	36.57		53,056	77.68		245,606	257,091	232,650
FORT LAUDERDALE NEWS	E (M-F)	Z,C	#	14,482	2.75					14,482	14,483	31,607
SUN-SENTINEL	SAT M	Z,C	#	200,944	38.17		52,945	77.52		253,889	264,504	252,702
SUN-SENTINEL	SUN	Z,C	#	272,448	51.75		63,433	92.87		335,881	350,211	340,474
FORT MYERS (LEE CO.)			131,600#						131,600			
NEWS-PRESS	M	Z	#	83,643	63.56					83,643	97,560	91,958
NEWS-PRESS	SUN	Z	#	106,199	80.70					106,199	125,586	118,664
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)			53,500#						53,500			
NEWS TRIBUNE	M		#	24,596	45.97					24,596	25,482	24,416
NEWS TRIBUNE	SUN		#	27,465	51.34					27,465	28,680	27,475
FORT WALTON BEACH (OKALOOSA CO.)			44,800			11,500			56,300			
NORTHWEST NEWS	M	Z		25,754	57.49		5,162	44.89		30,916	35,205*	33,303*
NORTHWEST NEWS	SUN	Z		30,421	67.90		5,852	50.89		36,273	42,176*	39,674*
GAINESVILLE (ALACHUA CO.)			31,100			67,300			98,400			
SUN	M	Z		23,246	74.75		26,704	39.68		49,950	56,162	54,399
SUN	SUN	Z		22,386	71.98		28,889	42.93		51,275	58,551	56,359
HOMESTEAD (DADE CO.)			28,400#			38,800			67,200			
SOUTH DADE NEWS LEADER	E (M-F)		#	8,372	29.48		2,727	7.03		11,099	11,603	12,486
INVERNESS (CITRUS CO.)			40,000#						40,000			
CITRUS COUNTY CHRONICLE	M (M-F)		#	17,512	43.78					17,512	18,092*	16,418*
CITRUS COUNTY CHRONICLE	SUN		#	19,433	48.58					19,433	20,114*	17,645*
JACKSONVILLE (DUVAL CO.)			290,900			81,100			372,000			
TIMES-UNION	M (M-F)	C		139,631	48.00		18,763	23.14		158,394	179,009	173,272
TIMES-UNION	SAT M	C		155,697	53.52		20,579	25.37		176,276	198,268	190,943
TIMES-UNION	SUN	C		180,429	62.02		29,745	36.68		210,174	243,809	235,642

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FLORIDA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
KEY WEST (MONROE CO.)			11,300			8,600			19,900			
CITIZEN	M (M-F)			5,996	53.06		1,571	18.27		7,567	8,019☆	
CITIZEN	E (M-F)											7,437
CITIZEN	SUN			6,672	59.04		2,110	24.53		8,782	9,629	10,034
LAKE CITY (COLUMBIA CO.)			3,500			11,900			15,400			
REPORTER	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LAKELAND (POLK CO.)			58,800			92,300			151,100			
LEDGER	M	Z		44,386	75.49		40,220	43.58		84,606	86,981*	84,517*
LEDGER	SUN	Z		53,047	90.22		48,916	53.00		101,963	105,441*	102,906*
LEESBURG (LAKE CO.)			6,000			67,400			73,400			
COMMERCIAL	E	Z		4,436	73.93		26,251	38.95		30,687	30,891*	31,227*
COMMERCIAL	SUN	Z		4,750	79.17		28,995	43.02		33,745	34,069*	33,188*
MELBOURNE (BREVARD CO.)			157,400#						157,400			
TODAY	M	Z	#	81,033	51.48					81,033	82,799	78,429
TODAY	SUN	Z	#	109,375	69.49			-		109,375	112,285	105,787
MIAMI (DADE CO.)			710,300			561,300			1,271,600			
HERALD	M	Z,C		281,053	39.57		115,640	20.60		396,693	443,216	442,976
HERALD	SUN	Z,C		349,760	49.24		142,564	25.40		492,324	551,027	546,801
NAPLES (COLLIER CO.)			30,700			22,700			53,400			
NEWS	M	Z		26,766	87.19		14,139	62.29		40,905	41,776☆	
NEWS	E (M-F)	Z										38,152
NEWS	SUN	Z		33,124	107.90		18,404	81.07		51,528	54,075	50,843
OCALA (MARION CO.)			17,800			57,200			75,000			
STAR-BANNER	M (M-F)	Z		14,145	79.47		30,039	52.52		44,184	47,668*	46,093*
STAR-BANNER	SAT M	Z		16,374	91.99		35,891	62.75		52,265	56,362*	57,168*
STAR-BANNER	SUN	Z		15,732	88.38		35,499	62.06		51,231	55,447*	55,353*
ORLANDO (ORANGE CO.)			332,000#			86,400			418,400			
SENTINEL	ALL DAY	C	#	172,866	52.07		41,486	48.02		214,352	285,024☆	
SENTINEL	ALL DAY (M-F)	C	#									273,544
SENTINEL	SAT	C	#									258,972
SENTINEL	SUN	C	#	247,963	74.69		58,482	67.69		306,445	387,505	377,935
PALATKA (PUTNAM CO.)			3,900			20,400			24,300			
NEWS	E (M-F)	Z		3,647	93.51		10,456	51.25		14,103	14,297	13,921
PANAMA CITY (BAY CO.)			37,100			36,500			73,600			
NEWS-HERALD	M	Z		27,795	74.92		10,076	27.61		37,871	38,743*	37,531*
NEWS-HERALD	SUN	Z		30,293	81.65		11,321	31.02		41,614	42,847*	42,067*

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FLORIDA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
PENSACOLA (ESCAMBIA CO.)			95,100			67,100			162,200			
NEWS-JOURNAL	M	Z		45,687	48.04		12,890	19.21		58,577	61,285*	60,131*
NEWS-JOURNAL	SUN	Z		56,195	59.09		18,120	27.00		74,315	78,538*	77,028*
ST. AUGUSTINE (ST. JOHNS CO.)			26,200#						26,200			
RECORD	E		#	14,181	54.13					14,181	14,701	14,492
RECORD	SUN		#	14,223	54.29					14,223	14,955	14,445
ST. PETERSBURG (PINELLAS CO.)			488,100#						488,100			
TIMES	M	Z,C	#	342,499	70.17					342,499	381,277*	375,870*
TIMES	SUN	Z,C	#	439,189	89.98					439,189	494,018*	471,472*
SARASOTA (SARASOTA CO.)			118,700#						118,700			
HERALD-TRIBUNE	M	Z	#	95,310	80.29					95,310	139,036*	133,926*
HERALD-TRIBUNE	SUN	Z	#	113,267	95.42					113,267	167,569*	161,445*
STUART (MARTIN CO.)			39,600#						39,600			
NEWS	M		#	23,773	60.03					23,773	31,705	28,299
NEWS	SUN		#	27,038	68.28					27,038	37,664	32,964
TALLAHASSEE (LEON CO.)			71,300#			37,700			109,000			
DEMOCRAT	M	Z	#	45,034	63.16		10,619	28.17		55,653	60,637	59,534
DEMOCRAT	SUN	Z	#	52,473	73.59		14,548	38.59		67,021	75,516	73,200
TAMPA (HILLSBOROUGH CO.)			325,000#			971,200			1,296,200			
TRIBUNE	M	Z,C	#	173,789	53.47		120,589	12.42		294,378	309,638*	287,289*
TRIBUNE AND TIMES	SUN	Z,C	#	238,539	73.40		146,144	15.05		384,683	407,225*	382,842*
VERO BEACH (INDIAN RIVER CO.)			36,400#						36,400			
PRESS-JOURNAL	M	Z	#	27,774	76.30					27,774	31,074	28,992
PRESS-JOURNAL	SUN	Z	#	28,198	77.47					28,198	32,632	30,316
WEST PALM BEACH (PALM BEACH CO.)			220,900			179,800			400,700			
POST	M (M-F)	Z,C		124,131	56.19		54,931	30.55		179,062	190,172	179,759
POST	SAT M	Z,C		130,884	59.25		58,894	32.76		189,778	201,664	187,441
POST	SUN	Z,C		151,155	68.43		66,855	37.18		218,010	234,897	225,826
WINTER HAVEN (POLK CO.)			33,900#						33,900			
NEWS CHIEF	E		#	10,276	30.31					10,276	11,665	12,006
NEWS CHIEF	SUN		#	11,431	33.72					11,431	13,234	13,916

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GEORGIA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
ALBANY (DOUGHERTY CO.)			31,900			73,400			105,300			
HERALD	E	Z		20,270	63.54		14,387	19.60		34,657	36,546	36,851
HERALD	SUN	Z		22,821	71.54		18,596	25.34		41,417	45,479	44,916
AMERICUS (SUMTER CO.)			5,500			5,900			11,400			
TIMES-RECORDER	E			4,005	72.82		3,617	61.31		7,622	8,190	7,904
ATHENS (CLARKE CO.)			16,600			42,100			58,700			
NEWS, BANNER-HERALD	CMB DLY			8,367	50.40		14,235	33.81		22,602	27,656	26,139
NEWS	M (M-F)			3,474	20.93		5,686	13.51		9,160	13,848	12,357
BANNER-HERALD	E (M-F)			4,893	29.48		8,549	20.31		13,442	13,808	13,782
BANNER-HERALD/NEWS	SAT M			7,391	44.52		15,399	36.58		22,790	28,438	26,278
BANNER-HERALD/NEWS	SUN			8,482	51.10		18,253	43.36		26,735	33,131	31,748
ATLANTA (FULTON CO.)			701,100#			701,300			1,402,400			
CONSTITUTION, JOURNAL	CMB DLY	C	#	316,377	45.13		151,750	21.64		468,127	505,372	467,025
CONSTITUTION	M (M-F)	C	#	197,026	28.10		80,855	11.53		277,881	310,434	282,442
JOURNAL	E (M-F)	C	#	119,351	17.02		70,895	10.11		190,246	194,938	184,583
JOURNAL & CONSTITUTION	SAT	C	#	327,756	46.75		172,317	24.57		500,073	536,617	529,460
JOURNAL & CONSTITUTION	SUN	C	#	403,232	57.51		222,246	31.69		625,478	682,001	665,186
AUGUSTA (RICHMOND CO.)			89,400			126,700			216,100			
CHRONICLE, HERALD	CMB DLY			53,572	59.92		25,086	19.80		78,658	80,092	80,621
CHRONICLE	M (M-F)			41,194	46.08		25,058	19.78		66,252	67,656	66,540
HERALD	E (M-F)			12,378	13.85		28	0.02		12,406	12,436	14,081
CHRONICLE	SAT M			61,232	68.49		29,015	22.90		90,247	91,812	93,272
CHRONICLE	SUN			61,369	68.65		29,828	23.54		91,197	92,960	89,693
COLUMBUS (MUSCOGEE CO.)			82,600			108,700			191,300			
LEDGER-ENQUIRER	M			43,591	52.77		13,411	12.34		57,002	57,843	56,044
LEDGER-ENQUIRER	SUN			53,025	64.19		16,339	15.03		69,364	69,937	68,995
CONYERS (ROCKDALE CO.)			18,100#						18,100			
ROCKDALE CITIZEN	E (M-F)	Z	#	8,561	47.30					8,561	9,825	9,145
DALTON (WHITFIELD CO.)			8,600			25,300			33,900			
CITIZEN-NEWS	E (M,TU TH,F)	Z		5,093	59.22		6,698	26.47		11,791	11,955	11,791
CITIZEN-NEWS	W	Z		5,679	66.03		7,319	28.93		12,998	13,162	13,220
CITIZEN-NEWS	SAT	Z		4,880	56.74		6,669	26.36		11,549	11,714	11,560
CITIZEN-NEWS	SUN	Z		4,441	51.64		6,314	24.96		10,755	10,919	10,544
DUBLIN (LAURENS CO.)			22,100#						22,100			
COURIER HERALD	E		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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GEORGIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
GAINESVILLE (HALL CO.)			19,200#			53,300			72,500			
TIMES	E	Z	#	10,919	56.87		10,006	18.77		20,925	21,078	20,337
TIMES	SUN	Z	#	11,693	60.90		11,661	21.88		23,354	23,555	22,843
GRIFFIN (SPALDING CO.)			8,800			10,300			19,100			
NEWS	E			5,476	62.23		5,187	50.36		10,663	12,648	12,732
NEWS	SUN			4,504	51.18		5,176	50.25		9,680	11,515	12,732
GWINNETT CO. (DULUTH P.O.)			116,800#						116,800			
NEWS	M	Z	#	44,623	38.20					44,623	48,345*	43,200*
NEWS	SUN	Z	#	41,628	35.64					41,628	44,205*	42,916*
MACON (BIBB CO.)			62,000			150,700			212,700			
TELEGRAPH & NEWS	M			34,387	55.46		36,634	24.31		71,021	73,983	73,134
TELEGRAPH & NEWS	SUN			41,912	67.60		55,910	37.10		97,822	102,439	99,964
MARIETTA (COBB CO.)			164,600#						164,600			
JOURNAL	M	Z	#	28,772	17.48					28,772	30,261*	28,540*
JOURNAL	SUN	Z	#	28,603	17.38					28,603	30,028*	29,145*
SAVANNAH (CHATHAM CO.)			73,900			208,400			282,300			
NEWS, PRESS	CMB DLY			46,139	62.43		24,618	11.81		70,757	71,830☆	
NEWS	M (M-F)			30,252	40.94		22,178	10.64		52,430	53,456☆	
PRESS	E (M-F)			15,887	21.50		2,440	1.17		18,327	18,374☆	
NEWS, PRESS	SAT			46,654	63.13		29,765	14.28		76,419	77,709☆	
NEWS, PRESS	CMB DLY											72,340
NEWS	M											53,817
PRESS	E											18,523
NEWS	SUN			44,396	60.08		31,769	15.24		76,165	77,280	74,783
THOMASVILLE (THOMAS CO.)			6,800			14,400			21,200			
TIMES-ENTERPRISE	E (M-F)	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES-ENTERPRISE	SAT M	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
VALDOSTA (LOWNDES CO.)			13,000			37,700			50,700			
TIMES	M	Z		10,208	78.52		9,258	24.56		19,466	19,634☆	
TIMES	ALL DAY	Z										19,227
TIMES	SUN	Z		9,666	74.35		9,538	25.30		19,204	19,372	18,573
WARNER ROBINS (HOUSTON CO.)			26,100#			4,700			30,800			
SUN	E (M-F)		#	9,106	34.89		255	5.43		9,361	9,448*	9,701*
SUN	SUN		#	9,889	37.89		272	5.79		10,161	10,248*	10,518*

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HAWAII	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
HILO (HAWAII CO.)			26,600#						26,600			
TRIBUNE-HERALD	E (M-F)	Z	#	18,239	68.57					18,239	20,452	20,360
TRIBUNE-HERALD	SUN	Z	#	20,380	76.62					20,380	23,458	23,146
HONOLULU (HONOLULU CO.)			267,800#						267,800			
ADVERTISER, STAR-BULLETIN	CMB DLY		#	175,486	65.53					175,486	194,173*	194,099
ADVERTISER	M		#	86,667	32.36					86,667	102,515*	98,025
STAR-BULLETIN	E		#	88,819	33.17					88,819	91,658*	96,074
STAR-BULLETIN & ADVERTISER	SUN		#	185,830	69.39					185,830	203,281*	203,752
KAILUA-KONA (HAWAII CO.)			11,700#						11,700			
WEST HAWAII TODAY	M (M-F)	Z	#	10,258	87.68					10,258	11,359	10,343
WEST HAWAII TODAY	SUN	Z	#	11,277	96.38					11,277	12,231	10,640
LIHUE (KAUAI CO.)			15,500#						15,500			
GARDEN ISLAND	E (M, W, TH & F)	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GARDEN ISLAND	SUN	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
WAILUKU (MAUI CO.)			10,100			21,100			31,200			
MAUI NEWS	E (M-TH)	Z		6,805	67.38		10,806	51.21		17,611	17,895☆	
MAUI NEWS	FRI E	Z		7,167	70.96		11,814	55.99		18,981	21,254☆	
MAUI NEWS	E (M-F)	Z										17,401
MAUI NEWS	SUN	Z		6,843	67.75		13,331	63.18		20,174	20,252	18,659
IDAHO												
BOISE (ADA CO.)			69,800			77,800			147,600			
STATESMAN	M	Z		39,717	56,90		15,546	19.98		55,263	57,664	55,652
STATESMAN	SUN	Z		52,173	74.75		22,708	29.19		74,881	78,061	73,841
IDAHO FALLS (BONNEVILLE CO.)			15,900			26,800			42,700			
POST-REGISTER	E (M-F)	Z		11,330	71.26		11,242	41.95		22,572	25,220	24,605
POST-REGISTER	SUN	Z		11,654	73.30		11,694	43.63		23,348	26,471	25,947
POCATELLO (BANNOCK CO.)			20,200			23,600			43,800			
STATE JOURNAL	E (M-F)	Z		12,301	60.90		6,446	27.31		18,747	18,949	19,047
JOURNAL	SUN	Z		12,804	63.39		7,060	29.92		19,864	20,130	20,271
TWIN FALLS (TWIN FALLS CO.)			11,800			37,400			49,200			
TIMES-NEWS	M	Z		8,441	71.53		11,201	29.95		19,642	20,364	20,595
TIMES-NEWS	SUN	Z		8,793	74.52		12,033	32.17		20,826	21,584	21,531

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ILLINOIS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)			35,800			40,100			75,900			
TELEGRAPH	E (M-F)	Z		23,864	66.66		9,798	24.43		33,662	35,269	34,290
TELEGRAPH	SUN	Z		24,409	68.18		10,328	25.76		34,737	36,453	35,049
AURORA (KANE CO.)			42,100			91,400			133,500			
BEACON-NEWS	E	Z		23,965	56.92		15,797	17.28		39,762	40,145	39,968
BEACON-NEWS	SUN	Z		25,646	60.92		17,387	19.02		43,033	43,413	42,966
BELLEVILLE (ST. CLAIR CO.)			48,000#						48,000			
NEWS-DEMOCRAT	M	Z	#	27,748	57.81					27,748	50,523	47,875
NEWS-DEMOCRAT	SUN	Z	#	30,955	64.49					30,955	56,545	54,788
BLOOMINGTON-NORMAL (McLEAN CO.)			33,500			52,900			86,400			
PANTAGRAPH	M	Z		23,566	70.35		23,068	43.61		46,634	51,268	51,859
PANTAGRAPH	SUN	Z		25,230	75.31		25,747	48.67		50,977	56,336	56,386
CARBONDALE (JACKSON CO.)-HERRIN (WILLIAMSON CO.)-MARION (WILLIAMSON CO.)-MURPHYSBORO (JACKSON CO.)			95,000#						95,000			
SOUTHERN ILLINOISAN	M	Z	#	28,881	30.40					28,881	30,753	29,372
SOUTHERN ILLINOISAN	SUN	Z	#	34,087	35.88					34,087	36,231	35,421
CHAMPAIGN-URBANA (CHAMPAIGN CO.)			38,000#			56,500			94,500			
NEWS-GAZETTE	E (M-F)	Z	#	23,188	61.02		18,078	32.00		41,266	43,521	44,081
NEWS-GAZETTE	SAT M	Z	#	23,191	61.03		18,514	32.77		41,705	44,030	44,935
NEWS-GAZETTE	SUN	Z	#	26,110	68.71		21,785	38.56		47,895	51,727	51,825
CHARLESTON (COLES CO.)			6,000#			9,600			15,600			
TIMES-COURIER	M	Z	#	3,957	65.95		3,021	31.47		6,978	7,309	7,184
CHICAGO (COOK CO.)			1,154,800#			1,763,000			2,917,800			
RACING FORM	MON M										7,140	8,657
RACING FORM	M (TU-F)										18,900	19,355
RACING FORM	SAT M										37,578	36,260
RACING FORM	SUN										28,714	22,338
SUN-TIMES	M (M-F)	C	#	282,083	24.43		239,868	13.61		521,951	532,678	554,670
SUN-TIMES	SAT M	C	#	174,054	15.07		176,428	10.01		350,482	360,255	378,360
SUN-TIMES	SUN	C	#	274,325	23.76		280,352	15.90		554,677	566,808	595,311
TRIBUNE	M (M-F)	C	#	214,278	18.56		436,859	24.78		651,137	740,713	740,154
TRIBUNE	SAT M	C	#	150,476	13.03		391,121	22.18		541,597	621,798	594,925
TRIBUNE	SUN	C	#	305,547	26.46		712,550	40.42		1,018,097	1,141,455	1,137,447

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ILLINOIS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
CHICAGO SUBURBAN (COOK CO.)												
(ARLINGTON HEIGHTS P.O.)			307,900#						307,900			
HERALD	M	Z	#	89,042	28.92					89,042	91,696	88,500
HERALD	SUN	Z	#	88,045	28.60					88,045	90,580	87,400
CHICAGO SUBURBAN (COOK CO.)												
(WORTH P.O.)			236,500#						236,500			
SOUTHTOWN ECONOMIST	E (M-F)		#	47,275	19.99					47,275	50,506	44,369
SOUTHTOWN ECONOMIST	SUN		#	61,786	26.13					61,786	65,361	60,224
CRYSTAL LAKE (McHENRY CO.)			75,600#						75,600			
NORTHWEST HERALD	M		#	28,882	38.20					28,882	29,275	29,496
NORTHWEST HERALD	SUN		#	28,297	37.43					28,297	28,684	30,037
DANVILLE (VERMILION CO.)			22,700			23,700			46,400			
COMMERCIAL-NEWS	E	Z		13,845	60.99		10,902	46.00		24,747	25,059	24,769
COMMERCIAL-NEWS	SUN	Z		14,417	63.51		12,151	51.27		26,568	26,932	27,029
DECATUR (MACON CO.)			40,300			33,800			74,100			
HERALD & REVIEW	M	Z		22,742	56.43		12,084	35.75		34,826	43,035	42,463
HERALD & REVIEW	SUN	Z		27,303	67.75		15,858	46.92		43,161	56,351	55,319
DEKALB (DEKALB CO.)			13,800			10,300			24,100			
CHRONICLE	E (M-F)	Z		7,411	53.70		3,382	32.83		10,793	11,010	10,698
CHRONICLE	SUN	Z		8,191	59.36		3,591	34.86		11,782	11,997	11,486
DIXON (LEE CO.)			5,500			20,600			26,100			
TELEGRAPH	E	Z		4,610	83.82		5,126	24.88		9,736	10,109	10,124
EDWARDSVILLE (MADISON CO.)			19,800#						19,800			
INTELLIGENCER	E	Z	#	6,571	33.19					6,571	7,047	7,294
EFFINGHAM (EFFINGHAM CO.)			5,600			26,200			31,800			
NEWS	E			4,827	86.20		7,946	30.33		12,773	13,284	13,090
ELGIN (KANE CO.)			32,700			205,100			237,800			
COURIER-NEWS	E	Z		17,640	53.94		14,758	7.20		32,398	32,722	32,927
COURIER-NEWS	SUN	Z		17,851	54.59		14,994	7.31		32,845	33,171	33,518
FREEPORT (STEPHENSON CO.)			10,900			23,400			34,300			
JOURNAL-STANDARD	E	Z		7,927	72.72		9,204	39.33		17,131	17,615	17,172
GALESBURG (KNOX CO.)			13,500			30,000			43,500			
REGISTER-MAIL	E	Z		10,498	77.76		7,581	25.27		18,079	18,552	18,163

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ILLINOIS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 3/31/90	AS OF 3/31/89
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC		
JACKSONVILLE (MORGAN CO.)			8,600			24,700			33,300			
JOURNAL COURIER	M	Z		6,169	71.73		7,907	32.01		14,076	14,868	14,842
JOURNAL COURIER	SUN	Z		6,623	77.01		8,152	33.00		14,775	15,566	15,531
JOLIET (WILL CO.)			49,000			87,000			136,000			
HERALD-NEWS	E			32,711	66.76		15,643	17.98		48,354	48,745	47,573
HERALD-NEWS	SUN			33,144	67.64		16,939	19.47		50,083	50,474	49,523
KANKAKEE (KANKAKEE CO.)			20,600			38,000			58,600			
JOURNAL	E (M-F)	Z		14,572	70.74		14,862	39.11		29,434	30,784	30,480
JOURNAL	SUN	Z		15,887	77.12		16,818	44.26		32,705	34,244	33,679
KEWANEE (HENRY CO.)			5,200			18,600			23,800			
STAR COURIER	E	Z		3,929	75.56		3,340	17.96		7,269	7,990	7,613
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)			12,300			21,800			34,100			
NEWS-TRIBUNE	E	Z		9,729	79.10		8,998	41.28		18,727	19,349	19,681
LIBERTYVILLE-MUNDELEIN-VERNON HILLS (LAKE CO.)			16,900#						16,900			
SOUTH WEST NEWS SUN	E (M-F)		#	3,879	22.95					3,879	4,518	5,057
SOUTH WEST NEWS SUN	WKND		#	4,088	24.19					4,088	4,831	5,405
LINCOLN (LOGAN CO.)			5,200			5,200			10,400			
COURIER	E	Z		3,906	75.12		2,339	44.98		6,245	6,751	6,718
MATTOON (COLES CO.)			8,200#			13,500			21,700			
JOURNAL-GAZETTE	M	Z	#	6,069	74.01		5,727	42.42		11,796	12,208	12,039
MOLINE-EAST MOLINE (ROCK ISLAND CO.)			57,800			116,200			174,000			
DISPATCH	E	Z		24,133	41.75		5,901	5.08		30,034	30,433	29,760
DISPATCH	SUN	Z		28,646	49.56		7,718	6.64		36,364	36,980	36,057
MOUNT VERNON (JEFFERSON CO.)			7,500			13,800			21,300			
REGISTER-NEWS	E			5,688	75.84		5,333	38.64		11,021	11,472	11,287
NAPERVILLE (DUPAGE CO.)												
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)										529,823	531,080
OTTAWA (LASALLE CO.)			10,800#			11,700			22,500			
TIMES	E	Z	#	9,099	84.25		2,638	22.55		11,737	12,616	12,728

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ILLINOIS	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
PEKIN (TAZEWELL CO.)			13,000			35,000			48,000			
TIMES	E	Z		8,574	65.95		6,574	18.78		15,148	15,583	15,059
PEORIA (PEORIA CO.)			83,700			83,500			167,200			
JOURNAL STAR	ALL DAY (M-F)	Z,C		52,583	62.82		30,184	36.15		82,767	91,532	93,443
JOURNAL STAR	SAT	Z,C		61,230	73.15		38,025	45.54		99,255	110,817	112,229
JOURNAL STAR	SUN	Z,C		59,911	71.58		40,020	47.93		99,931	115,172	115,722
PONTIAC (LIVINGSTON CO.)			3,900			11,700			15,600			
LEADER	E			3,160	81.03		3,897	33.31		7,057	7,604	7,846
QUINCY (ADAMS CO.)			20,200			51,300			71,500			
HERALD-WHIG	E (M-F)	Z		12,742	63.08		12,531	24.43		25,273	25,927	26,742
HERALD-WHIG	SAT M	Z		13,933	68.98		11,701	22.81		25,634	26,304	26,417
HERALD-WHIG	SUN	Z		14,441	71.49		15,867	30.93		30,308	31,276	31,618
ROCK ISLAND (ROCK ISLAND CO.)			57,800			116,500			174,300			
ARGUS	E	Z		10,111	17.49		4,243	3.64		14,354	14,666	14,647
ARGUS	SUN	Z		11,562	20.00		5,043	4.33		16,605	17,267	17,147
ROCKFORD (WINNEBAGO CO.)			188,200#						188,200			
REGISTER STAR	M	Z	#	68,556	36.43					68,556	72,976	74,080
REGISTER STAR	SUN	Z	#	81,513	43.31					81,513	87,097	88,462
SKOKIE (COOK CO.)			35,000@						35,000			
WEEKEND LIFE	SUN	Z	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SPRINGFIELD (SANGAMON CO.)			56,600			129,500			186,100			
STATE JOURNAL-REGISTER	M	Z		39,718	70.17		28,157	21.74		67,875	69,260	68,336
STATE JOURNAL-REGISTER	SUN	Z		39,390	69.59		36,987	28.56		76,377	77,778	76,448
STERLING-ROCK FALLS (WHITESIDE CO.)			12,700			17,500			30,200			
GAZETTE	E			9,144	72.00		4,827	27.58		13,971	14,619	14,589
STREATOR (LASALLE CO.)			7,100			11,200			18,300			
TIMES-PRESS	E	Z		6,575	92.61		2,062	18.41		8,637	9,237	9,233
TAYLORVILLE (CHRISTIAN CO.)			5,400			10,300			15,700			
BREEZE-COURIER	E (M-F)			3,584	66.37		3,028	29.40		6,612	7,383	7,490
BREEZE-COURIER	SUN			3,653	67.65		3,071	29.82		6,724	7,507☆	
WAUKEGAN-NORTH CHICAGO (LAKE CO.)			35,200			78,900			114,100			
NEWS-SUN	E (M-F)	Z		15,763	44.78		18,957	24.03		34,720	35,825	36,318
NEWS-SUN	WKND	Z		16,931	48.10		21,715	27.52		38,646	39,854	40,049

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
WHEATON (DUPAGE CO.)			17,900			60,400			78,300			
JOURNAL	E	Z		5,074	28.35		2,638	4.37		7,712	7,810	8,902
INDIANA												
ANDERSON (MADISON CO.)			24,800			28,700			53,500			
HERALD-BULLETIN	M			18,695	75.38		14,438	50.31		33,133	33,978	33,788
HERALD-BULLETIN	SUN			18,754	75.62		15,307	53.33		34,061	34,929	34,530
AUBURN (DEKALB CO.)			12,500#						12,500			
STAR	E		#	6,789	54.31					6,789	7,154*	7,117*
BEDFORD (LAWRENCE CO.)			8,400#			16,700			25,100			
TIMES-MAIL	E	Z	#	6,199	73.80		8,055	48.23		14,254	14,910	15,112
BLOOMINGTON (MONROE CO.)			27,900#			19,600			47,500			
HERALD-TIMES	M	Z	#	15,396	42.41		11,083	30.96		26,479	29,455☆	
HERALD-TIMES	E	Z	#									28,667
BLOOMINGTON (MONROE CO.)- BEDFORD (LAWRENCE CO.)			36,300#			35,800			72,100			
HERALD-TIMES	SUN	Z	#	21,324	58.74		20,186	56.39		41,510	45,275	45,034
COLUMBUS (BARTHOLOMEW CO.)			15,400			30,100			45,500			
REPUBLIC	E	Z		10,515	68.28		10,039	33.35		20,554	21,301	20,838
REPUBLIC	SUN	Z		11,277	73.23		11,237	37.33		22,514	23,633	22,828
CRAWFORDSVILLE (MONTGOMERY CO.)			5,600			16,300			21,900			
JOURNAL-REVIEW	E	Z		4,620	82.50		5,817	35.69		10,437	10,885	10,881
ELKHART (ELKHART CO.)			32,400			33,600			66,000			
TRUTH	E	Z		19,823	61.18		7,608	22.64		27,431	27,987	27,700
TRUTH	SUN	Z		21,186	65.39		9,453	28.13		30,639	31,295	30,096
EVANSVILLE (VANDERBURGH CO.)			64,800			130,600			195,400			
COURIER, PRESS	CMB DLY	Z,C		53,533	82.61		39,779	30.46		93,312	99,070	99,363
COURIER	M	Z,C		29,523	45.56		28,220	21.61		57,743	63,245	62,888
PRESS	E	Z,C		24,010	37.05		11,559	8.85		35,569	35,825	36,475
COURIER	SUN	Z,C		51,849	80.01		54,244	41.53		106,093	117,197	115,626

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INDIANA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
FORT WAYNE (ALLEN CO.)			101,500#			187,000			288,500			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	Z	#	78,947	77.78		38,979	20.84		117,926	119,224	117,452
JOURNAL-GAZETTE	M	Z	#	37,230	36.68		24,969	13.35		62,199	63,200	61,777
NEWS-SENTINEL	E	Z	#	41,717	41.10		14,010	7.49		55,727	56,024	55,675
JOURNAL-GAZETTE	SUN	Z	#	72,728	71.65		62,287	33.31		135,015	137,011	137,023
FRANKLIN (JOHNSON CO.)			17,400#			12,800			30,200			
JOURNAL	E		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GARY (LAKE CO.)			89,200#			58,700			147,900			
POST-TRIBUNE	M	Z	#	46,609	52.25		21,370	36.41		67,979	74,365	73,969
POST-TRIBUNE	SUN	Z	#	52,740	59.13		27,961	47.63		80,701	87,873	88,364
GOSHEN (ELKHART CO.)			10,000			21,600			31,600			
NEWS	E	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GREENFIELD (HANCOCK CO.)			4,500			12,000			16,500			
REPORTER	E	Z		3,046	67.69		4,255	35.46		7,301	7,754	7,125
INDIANAPOLIS (MARION CO.)			466,300#						466,300			
STAR, NEWS	CMB DLY		#	270,031	57.91					270,031	328,900	344,744*
STAR	M		#	176,563	37.86					176,563	226,170	230,787*
NEWS	E		#	93,468	20.04					93,468	102,730	113,957*
STAR	SUN		#	315,790	67.72					315,790	404,112	406,099*
KENDALLVILLE (NOBLE CO.)			14,700#						14,700			
NEWS-SUN	E		#	6,529	44.41					6,529	6,951*	6,531*
KOKOMO (HOWARD CO.)			20,500			26,900			47,400			
TRIBUNE	E			17,768	86.67		8,792	32.68		26,560	27,095	27,198
TRIBUNE	SUN			18,106	88.32		9,812	36.48		27,918	28,448	28,652
LA PORTE (LA PORTE CO.)			9,400			33,300			42,700			
HERALD-ARGUS	E	Z		7,308	77.74		5,626	16.89		12,934	13,365	13,473
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)			26,000			65,800			91,800			
JOURNAL & COURIER	M	Z		18,111	69.66		18,020	27.39		36,131	36,748	36,900
JOURNAL & COURIER	SUN	Z		20,770	79.88		19,801	30.09		40,571	41,263	40,782
LAKE CO. (MUNSTER P.O.)			108,200#			57,900			166,100			
TIMES	E (M-F)	Z,C	#	52,814	48.81		9,730	16.80		62,544	64,936	67,115
TIMES	SAT M	Z,C	#	51,627	47.71		9,675	16.71		61,302	63,667	65,535
TIMES	SUN	Z,C	#	59,181	54.70		10,954	18.92		70,135	72,753	74,080

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INDIANA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
LOGANSPORT (CASS CO.)			7,700			19,800			27,500			
PHAROS-TRIBUNE	E (M-F)	Z		6,497	84.38		8,103	40.92		14,600	15,036	15,157
PHAROS-TRIBUNE	SUN	Z		6,632	86.13		8,358	42.21		14,990	15,562	15,634
MARION (GRANT CO.)			22,200			22,900			45,100			
CHRONICLE-TRIBUNE	M	Z		14,571	65.64		5,880	25.68		20,451	21,026	20,764
CHRONICLE-TRIBUNE	SUN	Z		17,027	76.70		7,714	33.69		24,741	25,325	25,340
MARTINSVILLE (MORGAN CO.)			4,700			9,000			13,700			
REPORTER	E	Z		2,984	63.49		4,059	45.10		7,043	7,789	7,629
MUNCIE (DELAWARE CO.)			27,700#			48,200			75,900			
STAR, PRESS	CMB DLY	Z	#	23,048	83.21		20,409	42.34		43,457	44,910	45,167
STAR	M	Z	#	13,195	47.64		15,611	32.39		28,806	30,047	30,000
PRESS	E	Z	#	9,853	35.57		4,798	9.95		14,651	14,863	15,167
STAR	SUN	Z	#	15,391	55.56		19,326	40.10		34,717	35,940	36,400
RICHMOND (WAYNE CO.)			18,300			44,400			62,700			
PALLADIUM-ITEM	E	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PALLADIUM-ITEM	SUN	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SEYMOUR (JACKSON CO.)			6,100			8,700			14,800			
TRIBUNE	E	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SHELBYVILLE (SHELBY CO.)			5,600			9,000			14,600			
NEWS	E	Z		4,831	86.27		5,500	61.11		10,331	11,377	11,176
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)			85,500			146,000			231,500			
TRIBUNE	E	Z		49,762	58.20		35,875	24.57		85,637	91,355	90,253
TRIBUNE	SUN	Z		58,027	67.87		59,678	40.88		117,705	129,862	126,514
TERRE HAUTE (VIGO CO.)			25,100			65,900			91,000			
TRIBUNE-STAR	M	Z		16,730	66.65		18,155	27.55		34,885	35,621	34,980
TRIBUNE-STAR	SUN	Z		18,931	75.42		24,008	36.43		42,939	44,070	42,910
VINCENNES (KNOX CO.)			9,200			19,100			28,300			
SUN-COMMERCIAL	E (M-F)	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SUN-COMMERCIAL	SUN	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
WASHINGTON (DAVIESS CO.)			4,600			14,700			19,300			
TIMES-HERALD	E	Z		3,397	73.85		6,299	42.85		9,696	10,240	10,296

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IOWA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
BURLINGTON (DES MOINES CO.)			12,600			43,500			56,100			
HAWK EYE	E (M-F)	Z		9,702	77.00		7,874	18.10		17,576	18,007*	17,965*
HAWK EYE	SUN	Z		10,380	82.38		9,646	22.17		20,026	20,476*	20,013*
CEDAR RAPIDS-MARION (LINN CO.)			67,000#			84,100			151,100			
GAZETTE	M	Z	#	44,844	66.93		19,756	23.49		64,600	71,328	70,124
GAZETTE	SUN	Z	#	48,488	72.37		26,388	31.38		74,876	83,148	81,722
CLINTON (CLINTON CO.)			11,700			33,700			45,400			
HERALD	E			8,876	75.86		9,744	28.91		18,620	19,085	19,528
COUNCIL BLUFFS (POTTAWATTAMIE CO.)			22,500			27,600			50,100			
NONPAREIL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NONPAREIL	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NONPAREIL	SAT M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NONPAREIL	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DAVENPORT-BETTENDORF (SCOTT CO.)			107,800			146,900			254,700			
QUAD CITY TIMES	ALL DAY (M-F)	Z		38,562	35.77		17,299	11.78		55,861	56,573	55,183
QUAD CITY TIMES	SAT M	Z		43,251	40.12		24,293	16.54		67,544	68,569	
QUAD CITY TIMES	SUN	Z		49,256	45.69		31,045	21.13		80,301	82,513	82,855
DES MOINES (POLK CO.)			127,200			338,700			465,900			
REGISTER	M	Z,C		73,337	57.65		77,736	22.95		151,073	208,457	210,744
REGISTER	SUN	Z,C		94,675	74.43		145,145	42.85		239,820	349,015	355,356
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL			22,500			52,200			74,700			
TELEGRAPH HERALD	E			16,816	74.74		16,230	31.09		33,046	34,312	34,177
TELEGRAPH HERALD	SUN			18,177	80.79		18,677	35.78		36,854	38,452	38,151
FORT DODGE (WEBSTER CO.)			11,000			33,600			44,600			
MESSENGER	M	Z		7,485	68.05		11,825	35.19		19,310	20,245	20,163
MESSENGER	SUN	Z		7,824	71.13		12,364	36.80		20,188	21,144	20,950
IOWA CITY (JOHNSON CO.)			24,900			14,900			39,800			
PRESS-CITIZEN	E	Z		11,806	47.41		3,603	24.18		15,409	15,682	16,068
MARSHALLTOWN (MARSHALL CO.)			10,400			23,900			34,300			
TIMES-REPUBLICAN	E	Z		6,546	62.94		5,567	23.29		12,113	12,574	12,649

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
IOWA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
MASON CITY (CERRO GORDO CO.)			16,100			34,300			50,400			
GLOBE-GAZETTE	M	Z		9,910	61.55		9,398	27.40		19,308	20,472	20,038
GLOBE	SUN	Z		11,025	68.48		9,836	28.68		20,861	22,129	21,500
MUSCATINE (MUSCATINE CO.)			9,100			20,300			29,400			
JOURNAL	E	Z		6,342	69.69		4,367	21.51		10,709	10,986	10,600
OELWEIN (FAYETTE CO.)			2,400			18,000			20,400			
REGISTER	E			2,100	87.50		3,572	19.84		5,672	6,130*	6,213
OTTUMWA (WAPELLO CO.)			10,500			37,200			47,700			
COURIER	M	Z		7,638	72.74		9,165	24.64		16,803	17,395	16,568
SIOUX CITY (WOODBURY CO.)			37,400			62,200			99,600			
JOURNAL	M (M-F)			24,081	64.39		21,311	34.26		45,392	50,458	50,451
JOURNAL	SAT E			23,596	63.09		21,194	34.07		44,790	49,867	49,942
JOURNAL	SUN			25,688	68.68		20,467	32.91		46,155	50,113	49,723
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)			41,000			61,300			102,300			
COURIER	E (M-F)	Z		27,517	67.11		19,812	32.32		47,329	48,406	49,961
COURIER	SUN	Z		30,083	73.37		22,560	36.80		52,643	53,757	54,080
WEBSTER CITY (HAMILTON CO.)			3,400			8,100			11,500			
FREEMAN-JOURNAL	E (M-F)			2,381	70.03		1,239	15.30		3,620	4,006	3,974
KANSAS												
EMPORIA (LYON CO.)			9,600#			13,700			23,300			
GAZETTE	E		#	6,413	66.80		3,638	26.55		10,051	10,414	10,660
GARDEN CITY (FINNEY CO.)			8,000			15,800			23,800			
TELEGRAM	E	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GREAT BEND (BARTON CO.)			6,600			14,600			21,200			
TRIBUNE	E (M-F)	Z		4,750	71.97		4,815	32.98		9,565	10,065	10,193
TRIBUNE	SUN	Z		4,973	75.35		4,949	33.90		9,922	10,426	10,477
HUTCHINSON (RENO CO.)			19,900#			64,800			84,700			
NEWS	M	Z	#	12,928	64.96		19,056	29.41		31,984	39,508	40,257
NEWS	SUN	Z	#	14,473	72.73		20,271	31.28		34,744	42,658	42,931

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KANSAS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/90	3/31/89
INDEPENDENCE (MONTGOMERY CO.)			4,400			12,000			16,400			
REPORTER	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REPORTER	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
JUNCTION CITY (GEARY CO.)			8,900			8,700			17,600			
UNION	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
UNION	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LAWRENCE (DOUGLAS CO.)			21,300			16,500			37,800			
JOURNAL-WORLD	E	Z		14,539	68.26		4,413	26.75		18,952	19,680	19,436
JOURNAL-WORLD	SUN	Z		15,171	71.23		4,562	27.65		19,733	20,507	19,965
LEAVENWORTH (LEAVENWORTH CO.)			12,000			11,600			23,600			
TIMES	E (M-F)			7,178	59.82		2,278	19.64		9,456	9,608	9,190
TIMES	SUN			7,603	63.36		2,464	21.24		10,067	10,219	9,913
MANHATTAN (RILEY CO.)			15,600			11,000			26,600			
MERCURY	E (M-F)			8,448	54.15		2,962	26.93		11,410	12,554	12,852
MERCURY	SUN			9,173	58.80		3,268	29.71		12,441	13,750	13,896
OLATHE (JOHNSON CO.)			20,900#			7,300			28,200			
NEWS	M (TU-S)		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SUN		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SALINA (SALINE CO.)			17,600			43,600			61,200			
JOURNAL	M	Z		11,522	65.47		13,590	31.17		25,112	28,777	29,174
JOURNAL	SUN	Z		12,580	71.48		15,258	35.00		27,838	31,644	32,233
TOPEKA (SHAWNEE CO.)			64,900			148,800			213,700			
CAPITAL-JOURNAL	☆ M	Z		42,121	64.90		23,565	15.84		65,686	67,818	67,680
CAPITAL-JOURNAL	SUN	Z		45,423	69.99		27,093	18.21		72,516	74,398	77,516
WICHITA (SEDGWICK CO.)			156,200#			112,000			268,200			
EAGLE BEACON	M	Z,C	#	84,014	53.79		23,198	20.71		107,212	121,730	120,070
EAGLE BEACON	SUN	Z,C	#	121,689	77.91		42,891	38.30		164,580	196,686	196,168
WINFIELD (COWLEY CO.)			4,600			9,100			13,700			
COURIER	E			3,841	83.50		1,598	17.56		5,439	5,795	5,900
KENTUCKY												
ASHLAND (BOYD CO.)			23,700			49,100			72,800			
INDEPENDENT	E			14,629	61.73		7,755	15.79		22,384	22,986*	23,422*
INDEPENDENT	SUN			16,659	70.29		8,420	17.15		25,079	25,858*	25,981*

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⊚ KENTUCKY		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
BOWLING GREEN (WARREN CO.)			15,100			62,800			77,900			
NEWS	E (M-F)	Z		8,988	59.52		12,621	20.10		21,609	21,909	22,161
NEWS	SUN	Z		9,294	61.55		15,228	24.25		24,522	24,895	25,138
DANVILLE (BOYLE CO.)			5,200			25,600			30,800			
ADVOCATE-MESSENGER	E (M-F)	Z		3,608	69.38		7,879	30.78		11,487	11,775	11,868
ADVOCATE	SUN	Z		3,929	75.56		8,662	33.84		12,591	12,910	12,800
ELIZABETHTOWN (HARDIN CO.)			32,800#						32,800			
NEWS-ENTERPRISE	M (M-F)	Z	#	14,170	43.20					14,170	16,257	15,759
NEWS-ENTERPRISE	SUN	Z	#	15,363	46.84					15,363	17,637	16,927
HARLAN (HARLAN CO.)			1,800			12,400			14,200			
ENTERPRISE	E (TU-S)			1,356	75.33		4,978	40.15		6,334	6,728	6,569
HENDERSON (HENDERSON CO.)			10,400			11,800			22,200			
GLEANER	M (TU-S)			7,315	70.34		4,197	35.57		11,512	11,857	10,470
GLEANER	SUN			8,733	83.97		5,040	42.71		13,773	14,198	13,284
HOPKINSVILLE (CHRISTIAN CO.)			17,100#			15,200			32,300			
NEW ERA	E	Z	#	10,813	63.23		3,021	19.88		13,834	14,082	14,602
LEXINGTON (FAYETTE CO.)			87,700			132,800			220,500			
HERALD-LEADER	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD-LEADER	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LOUISVILLE (JEFFERSON CO.)			298,900			215,000			513,900			
COURIER-JOURNAL	M	Z,C		148,250	49.60		55,658	25.89		203,908	235,698	235,414
COURIER-JOURNAL	SUN	Z,C		196,320	65.68		88,811	41.31		285,131	326,259	326,767
MADISONVILLE (HOPKINS CO.)			6,600			12,900			19,500			
MESSENGER	E	Z		5,448	82.55		5,212	40.40		10,660	10,917*	10,780*
MIDDLESBORO (BELL CO.)			4,500			27,000			31,500			
NEWS	E (TU-S)	Z		2,935	65.22		3,891	14.41		6,826	7,030	7,610
OWENSBORO (DAVIESS CO.)			23,000			68,500			91,500			
MESSENGER-INQUIRER	M	Z		15,084	65.58		16,370	23.90		31,454	32,233	32,080
MESSENGER-INQUIRER	SUN	Z		15,696	68.24		17,458	25.49		33,154	33,807	34,187
PADUCAH (McCRACKEN CO.)			19,800			74,700			94,500			
SUN	M	Z		12,663	63.95		17,765	23.78		30,428	31,361☆	
SUN	E (M-F)	Z										31,687
SUN	SUN	Z		13,331	67.33		20,169	27.00		33,500	34,561	34,482

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/90	3/31/89
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)			26,900			78,900			105,800			
TOWN TALK	M			18,122	67.37		20,221	25.63		38,343	40,619*	41,104*
TOWN TALK	SUN			18,339	68.17		21,233	26.91		39,572	41,935*	42,385*
BATON ROUGE (EAST BATON ROUGE PARISH)			138,300#			116,000			254,300			
ADVOCATE, STATE-TIMES	CMB DLY		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ADVOCATE	M		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
STATE-TIMES	E		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ADVOCATE	SUN		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HAMMOND (TANGIPAHOA PARISH)			32,600#						32,600			
STAR	E (M-F)		#	10,151	31.14					10,151	11,907	12,516
STAR	SUN		#	10,895	33.42					10,895	12,807	13,265
HOUMA (TERREBONNE PARISH)			32,500#						32,500			
COURIER	E (M-F)		#	17,922	55.14					17,922	19,961*	19,866*
COURIER	SUN		#	19,563	60.19					19,563	22,333*	22,029*
LAFAYETTE (LAFAYETTE PARISH)			44,100			53,600			97,700			
ADVERTISER	M			20,961	47.53		8,236	15.37		29,197	30,722	30,141
ADVERTISER	SUN			24,794	56.22		11,361	21.20		36,155	38,578	37,908
LAKE CHARLES (CALCASIEU PARISH)			42,400			63,900			106,300			
AMERICAN PRESS	M	Z		25,377	59.85		10,963	17.16		36,340	37,004*	38,337*
AMERICAN PRESS	SUN	Z		28,015	66.07		12,838	20.09		40,853	41,632*	43,240*
MONROE (OUACHITA PARISH)			28,600			100,900			129,500			
NEWS-STAR	M			22,452	78.50		13,606	13.48		36,058	37,322*	37,724*
NEWS-STAR	SUN			27,292	95.43		17,760	17.60		45,052	46,640*	46,504*
NEW IBERIA (IBERIA PARISH)			12,200			20,500			32,700			
IBERIAN	E	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
IBERIAN	SUN	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW ORLEANS (ORLEANS PARISH)			498,100#						498,100			
TIMES-PICAYUNE	ALL DAY (M-F)	C	#	251,381	50.47					251,381	281,919*	281,851*
TIMES-PICAYUNE	SAT M	C	#	232,473	46.67					232,473	261,699*	266,024*
TIMES-PICAYUNE	SUN	C	#	292,918	58.81					292,918	334,313*	338,978*

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LOUISIANA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
OPELOUSAS (ST. LANDRY PARISH)			40,700#						40,700			
WORLD	E (M-F)	Z	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WORLD	SUN	Z	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SHREVEPORT (CADDO PARISH)			123,200			220,100			343,300			
TIMES, JOURNAL	CMB DLY			69,908	56.74		24,342	11.06		94,250	95,289*	96,106*
TIMES	M			54,267	44.05		21,893	9.95		76,160	77,137*	76,988*
JOURNAL	E			15,641	12.70		2,449	1.11		18,090	18,152*	19,118*
TIMES	SUN			73,053	59.30		30,461	13.84		103,514	105,122*	104,926*
THIBODAUX (LAFOURCHE PARISH)			17,300#						17,300			
COMET	E (M-F)	Z	#	9,676	55.93					9,676	11,875*	12,204*
MAINE												
AUGUSTA (KENNEBEC CO.)			9,400			90,400			99,800			
KENNEBEC JOURNAL	M	Z		6,856	72.94		11,656	12.89		18,512	19,173	19,317
BANGOR (PENOBSCOT CO.)			25,100			135,400			160,500			
NEWS	M (M-F)	Z		20,572	81.96		55,336	40.87		75,908	78,222	79,448
NEWS	WKND	Z		23,287	92.78		66,874	49.39		90,161	94,648	96,147
BIDDEFORD (YORK CO.)			13,900			7,200			21,100			
JOURNAL-TRIBUNE	E	Z		8,052	57.93		2,157	29.96		10,209	14,534	14,626
BRUNSWICK (CUMBERLAND CO.)			14,300			9,500			23,800			
TIMES-RECORD	E (M-F)	Z		9,426	65.92		3,828	40.29		13,254	14,540	14,392
LEWISTON-AUBURN (ANDROSCOGGIN CO.)			24,000			82,300			106,300			
SUN	M	Z		17,371	72.38		23,626	28.71		40,997	41,878☆	
SUN, JOURNAL	CMB DLY	Z										46,289
SUN	M	Z										36,137
JOURNAL	E	Z										10,152
SUN-JOURNAL	SUN	Z		17,507	72.95		23,166	28.15		40,673	42,481	42,999

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
MAINE												
PORTLAND (CUMBERLAND CO.)			48,400			119,800			168,200			
PRESS HERALD, EXPRESS (12-3-89 to 3-31-90)	CMB DLY	Z		39,433	81.47		37,009	30.89		76,442	84,219☆	
PRESS HERALD (12-3-89 to 3-31-90)	M (M-F)	Z		23,335	48.21		29,529	24.65		52,864	60,447☆	
EXPRESS (12-3-89 to 3-31-90)	E (M-F)	Z		16,098	33.26		7,480	6.24		23,578	23,772☆	
PRESS HERALD (12-3-89 to 3-31-90)	SAT M	Z		30,366	62.74		33,579	28.03		63,945	70,636☆	
PRESS HERALD, EXPRESS (10-1-89 to 12-2-89)	CMB DLY	Z		39,804	82.24		38,530	32.16		78,334	86,569	83,605
PRESS HERALD (10-1-89 to 12-2-89)	M	Z		23,560	48.68		30,797	25.71		54,357	62,317	58,924
EXPRESS (10-1-89 to 12-2-89)	E	Z		16,244	33.56		7,733	6.45		23,977	24,252	24,681
TELEGRAM	SUN	Z		35,417	73.18		56,883	47.48		92,300	142,302	138,018
WATERVILLE (KENNEBEC CO.)			10,000			34,300			44,300			
CENTRAL SENTINEL	M	Z		9,236	92.36		15,157	44.19		24,393	26,393	26,557
MARYLAND												
ANNAPOLIS (ANNE ARUNDEL CO.)			25,200			16,700			41,900			
CAPITAL	E	Z		18,129	71.94		12,227	73.22		30,356	43,778	42,849
CAPITAL	SUN	Z		17,744	70.41		12,422	74.38		30,166	44,476	43,536
BALTIMORE (INDEPENDENT CITY)			855,200#						855,200			
SUN	CMB DLY	C	#	377,130	44.10					377,130	401,176	402,242
SUN	M (M-F)	C	#	214,874	25.13					214,874	233,539	231,990
SUN	E (M-F)	C	#	162,256	18.97					162,256	167,637	170,252
SUN	SAT M	C	#	342,999	40.11					342,999	365,241	370,485
SUN	SUN	C	#	451,391	52.78					451,391	494,067	485,269
CAMBRIDGE (DORCHESTER CO.)			4,400			7,200			11,600			
BANNER	E (M-F)			3,720	84.55		2,892	40.17		6,612	7,233*	7,100*
CUMBERLAND (ALLEGANY CO.)			16,800			44,900			61,700			
TIMES-NEWS	M			13,637	81.17		16,046	35.74		29,683	30,634	29,850
TIMES-NEWS	SUN			14,594	86.87		19,107	42.55		33,701	34,808	35,160
FREDERICK (FREDERICK CO.)			14,900			115,000			129,900			
POST, NEWS	CMB DLY	Z		11,560	77.58		27,847	24.21		39,407	41,195	39,483
POST	M	Z		5,393	36.19		19,077	16.59		24,470	26,169	24,556
NEWS	E	Z		6,167	41.39		8,770	7.63		14,937	15,026	14,927

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MARYLAND		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
HAGERSTOWN (WASHINGTON CO.)			28,100			55,800			83,900			
HERALD, MAIL	CMB DLY			22,366	79.59		16,398	29.39		38,764	42,651	42,561
HERALD	M (M-F)			7,912	28.16		10,346	18.54		18,258	22,011	21,331
MAIL	E (M-F)			14,454	51.44		6,052	10.85		20,506	20,640	21,230
HERALD-MAIL	SAT M			19,988	71.13		15,716	28.16		35,704	39,339	39,331
HERALD-MAIL	SUN			19,397	69.03		16,679	29.89		36,076	40,272	40,967
LANHAM (PRINCE GEORGE'S CO.)			250,100#						250,100			
PRINCE GEORGE'S JOURNAL	M (M-F)		#	36,832	14.73					36,832	38,025	37,823
ROCKVILLE (MONTGOMERY CO.)			270,500#						270,500			
MONTGOMERY JOURNAL	M (M-F)		#	40,337	14.91					40,337	41,363	42,016
SALISBURY (WICOMICO CO.)			13,900			48,800			62,700			
TIMES	E			9,430	67.84		13,448	27.56		22,878	24,998*	24,903*
TIMES	SUN			10,409	74.88		14,976	30.69		25,385	28,036*	28,313*
WESTMINSTER (CARROLL CO.)			41,000#						41,000			
CARROLL COUNTY TIMES	M	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CARROLL COUNTY TIMES	SUN	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MASSACHUSETTS												
ATTLEBORO (BRISTOL CO.)			13,200			26,900			40,100			
SUN CHRONICLE	E	Z		8,299	62.87		13,201	49.07		21,500	24,203	24,547
BEVERLY (ESSEX CO.)			14,000			10,200			24,200			
TIMES	E	Z		6,392	45.66		2,236	21.92		8,628	9,443*	9,198*
BOSTON (SUFFOLK CO.)			757,400			692,600			1,450,000			
CHRISTIAN SCIENCE MONITOR	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GLOBE	M (M-F)	C		277,313	36.61		154,386	22.29		431,699	522,981	509,573
GLOBE	SAT M	C		238,112	31.44		144,238	20.83		382,350	473,735	460,199
GLOBE	SUN	C		373,869	49.36		238,648	34.46		612,517	787,850	787,385
HERALD	M (M-F)	C		212,591	28.07		81,633	11.79		294,224	370,752	360,046
HERALD	SAT M	C		147,748	19.51		66,552	9.61		214,300	287,731	276,375
HERALD	SUN	C		128,654	16.99		59,360	8.57		188,014	253,233	251,851
BROCKTON (PLYMOUTH CO.)			70,900			84,400			155,300			
ENTERPRISE	E (M-F)			35,618	50.24		16,777	19.88		52,395	55,711*	55,888*
ENTERPRISE	SAT M			35,007	49.38		16,686	19.77		51,693	55,226*	55,072*
ENTERPRISE	SUN			38,576	54.41		20,230	23.97		58,806	64,587*	64,943*
DEDHAM (NORFOLK CO.)			23,200#						23,200			
TRANSCRIPT	E (M-F)	Z	#	8,605	37.09					8,605	10,188*	10,444*

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MASSACHUSETTS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
FALL RIVER (BRISTOL CO.)			57,600			7,700			65,300			
HERALD NEWS	E			33,725	58.55		2,173	28.22		35,898	36,327*	36,994*
HERALD NEWS	SUN			34,081	59.17		2,272	29.51		36,353	36,695*	36,964*
FITCHBURG (WORCESTER CO.)			28,800			8,200			37,000			
SENTINEL & ENTERPRISE	E			16,360	56.81		2,974	36.27		19,334	20,761*	20,381*
FRAMINGHAM (MIDDLESEX CO.)			71,800#						71,800			
MIDDLESEX NEWS	E	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MIDDLESEX NEWS	SUN	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GARDNER (WORCESTER CO.)			7,900			9,900			17,800			
NEWS	E			5,222	66.10		3,388	34.22		8,610	8,981	8,870
GLOUCESTER (ESSEX CO.)			14,600			3,200			17,800			
TIMES	E	Z		10,287	70.46		953	29.78		11,240	11,801*	11,862*
GREENFIELD (FRANKLIN CO.)			12,300			15,100			27,400			
RECORDER	E	Z		9,070	73.74		5,278	34.95		14,348	14,941	15,617
HAVERHILL (ESSEX CO.)			19,200#			69,000			88,200			
GAZETTE	E		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HOLYOKE (HAMPDEN CO.)			58,700#						58,700			
TRANSCRIPT-TELEGRAM	E	Z	#	19,714	33.58					19,714	20,134*	22,137*
HYANNIS (BARNSTABLE CO.)			76,900#						76,900			
CAPE COD TIMES	M	Z	#	40,101	52.15					40,101	41,108	40,548
CAPE COD TIMES	SUN	Z	#	47,240	61.43					47,240	48,871	48,099
LAWRENCE (ESSEX CO.)			74,000#			64,900			138,900			
EAGLE-TRIBUNE	E	Z	#	43,756	59.13		10,180	15.69		53,936	56,265*	56,534*
EAGLE-TRIBUNE	SUN	Z	#	45,052	60.88		12,991	20.02		58,043	61,091*	61,055*
LOWELL (MIDDLESEX CO.)			81,200			49,400			130,600			
SUN	E (M-F)	Z		48,744	60.03		7,043	14.26		55,787	56,823	56,409
SUN	SAT M	Z		47,629	58.66		6,908	13.98		54,537	55,529	55,160
SUN	SUN	Z		48,516	59.75		7,002	14.17		55,518	57,116	55,704
LYNN (ESSEX CO.)			48,000			102,600			150,600			
ITEM	E (M-F)			22,751	47.40		4,644	4.53		27,395	28,035	28,125
ITEM	SAT E			20,799	43.33		4,156	4.05		24,955	25,410	24,991
MILFORD (WORCESTER CO.)			31,000#						31,000			
NEWS	E		#	11,346	36.60					11,346	12,679	12,524

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MASSACHUSETTS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
NEW BEDFORD (BRISTOL CO.)			54,900			33,600			88,500			
STANDARD TIMES	E (M-F)	Z,C		32,830	59.80		10,767	32.04		43,597	44,343*	45,468*
STANDARD TIMES	SAT M	Z,C		32,691	59.55		10,742	31.97		43,433	44,266*	45,424*
STANDARD TIMES	SUN	Z,C		35,364	64.42		12,118	36.07		47,482	49,422*	49,955*
NEWBURYPORT (ESSEX CO.)			12,500			25,400			37,900			
NEWS	E	Z		7,458	59.66		4,751	18.70		12,209	12,627*	12,447*
NORTHAMPTON (HAMPSHIRE CO.)			33,500#						33,500			
GAZETTE	E	Z	#	19,053	56.87					19,053	20,886	20,702
PEABODY (ESSEX CO.)			16,800			3,800			20,600			
TIMES	E	Z		3,093	18.41		15	0.39		3,108	3,216*	3,338*
PITTSFIELD (BERKSHIRE CO.)			27,800#			13,100			40,900			
EAGLE	M	Z	#	21,358	76.83		5,909	45.11		27,267	33,278	33,275
EAGLE	SUN	Z	#	21,199	76.26		6,215	47.44		27,414	34,744	33,612
QUINCY (NORFOLK CO.)			67,500			53,000			120,500			
PATRIOT LEDGER	E (M-F)	Z		39,366	58.32		26,009	49.07		65,375	90,912*	87,123*
PATRIOT LEDGER	SAT M	Z		44,331	65.68		28,975	54.67		73,306	102,701*	96,997*
SALEM (ESSEX CO.)			49,200			43,600			92,800			
NEWS	E	Z		22,514	45.76		7,392	16.95		29,906	30,721	31,133
SPRINGFIELD (HAMPDEN CO.)			139,000			103,900			242,900			
UNION-NEWS	ALL DAY	C		79,842	57.44		25,653	24.69		105,495	112,180	112,229
REPUBLICAN	SUN	C		102,526	73.76		42,099	40.52		144,625	157,840	158,062
TAUNTON (BRISTOL CO.)			17,400			16,600			34,000			
GAZETTE	E	Z		9,993	57.43		3,611	21.75		13,604	13,990*	13,722*
WALTHAM (MIDDLESEX CO.)			21,300			68,300			89,600			
NEWS TRIBUNE	E (M-F)	Z		7,405	34.77		2,904	4.25		10,309	10,459*	11,099*
WORCESTER (WORCESTER CO.)			96,700			132,600			229,300			
TELEGRAM, GAZETTE	ALL DAY (M-F)			66,007	68.26		39,627	29.88		105,634	117,399☆*	
TELEGRAM, GAZETTE	CMB DLY											129,930*
TELEGRAM	M (M-F)											58,388*
GAZETTE	E (M-F)											71,542*
SATURDAY PAPER	SAT			61,059	63.14		39,141	29.52		100,200	112,195*	115,070*
TELEGRAM	SUN			69,645	72.02		48,435	36.53		118,080	136,632*	131,175*

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MICHIGAN		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
ADRIAN (LENAWEE CO.)			7,400			24,600			32,000			
TELEGRAM	E	Z		6,721	90.82		9,906	40.27		16,627	17,021	16,784
ALPENA (ALPENA CO.)			8,100			12,800			20,900			
NEWS	E	Z		7,288	89.98		4,706	36.77		11,994	12,493	12,612
ANN ARBOR (WASHTENAW CO.)			49,200			86,600			135,800			
NEWS	E	Z,C		22,288	45.30		26,281	30.35		48,569	49,828	48,041
NEWS	SUN	Z,C		27,371	55.63		33,201	38.34		60,572	62,554	59,112
BAD AXE (HURON CO.)			1,300			14,600			15,900			
HURON TRIBUNE	E (M-F)			1,248	96.00		6,989	47.87		8,237	8,832	8,740
BATTLE CREEK (CALHOUN CO.)			33,700			63,500			97,200			
ENQUIRER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ENQUIRER	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ENQUIRER	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BAY CITY (BAY CO.)			28,800#			51,200			80,000			
TIMES	E	Z,C	#	21,285	73.91		13,938	27.22		35,223	39,044*	39,119*
TIMES	SUN	Z,C	#	23,937	83.11		20,294	39.64		44,231	50,417*	45,752*
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)			78,100#						78,100			
HERALD-PALLADIUM	E		#	32,425	41.52					32,425	35,074	35,124
DETROIT (WAYNE CO.)**			496,300			1,241,500			1,737,800			
FREE PRESS/NEWS (11-27-89 to 3-31-90)	CMB DLY			292,346	58.91		663,941	53.48		956,287	1,165,914	
FREE PRESS (11-27-89 to 3-31-90)	M (M-F)			139,531	28.11		360,587	29.04		500,118	639,767	
NEWS (11-27-89 to 3-31-90)	E (M-F)			152,815	30.79		303,354	24.43		456,169	526,147	
NEWS & FREE PRESS (11-27-89 to 3-31-90)	SAT			252,187	50.81		600,398	48.36		852,585	1,021,357	
NEWS & FREE PRESS (11-27-89 to 3-31-90)	SUN			286,243	57.68		750,887	60.48		1,037,130	1,270,420	
FREE PRESS (10-1-89 to 11-26-89)	M (M-F)			148,411	29.90		364,858	29.39		513,269	638,776	
FREE PRESS (10-1-89 to 11-26-89)	SAT M			126,035	25.39		338,827	27.29		464,862	574,814	
FREE PRESS (10-1-89 to 11-26-89)	SUN			137,907	27.79		387,480	31.21		525,387	684,527	
NEWS (10-1-89 to 11-26-89)	ALL DAY (M-F)			182,096	36.69		387,551	31.22		569,647	691,611	
NEWS (10-1-89 to 11-26-89)	SAT M			159,284	32.09		364,014	29.32		523,298	622,071	
NEWS (10-1-89 to 11-26-89)	SUN			200,993	40.50		505,540	40.72		706,533	845,853	

****Effective November 27, 1989, the Detroit Free Press and The Detroit News entered into a Joint Operating Agreement.**

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MICHIGAN		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
ESCANABA (DELTA CO.)			7,100			10,300			17,400			
PRESS	E	Z		5,531	77.90		5,238	50.85		10,769	11,244*	10,848*
FLINT (GENESEE CO.)			110,600			116,900			227,500			
JOURNAL	E (M-F)	Z,C		69,808	63.12		37,886	32.41		107,694	108,805	107,130
JOURNAL	SAT M	Z,C		67,064	60.64		39,941	34.17		107,005	108,233	109,041
JOURNAL	SUN	Z,C		76,017	68.73		46,625	39.88		122,642	125,394	123,937
GRAND HAVEN (OTTAWA CO.)			7,100			8,200			15,300			
TRIBUNE	E	Z		4,896	68.96		4,737	57.77		9,633	10,425*	10,384*
GRAND RAPIDS (KENT CO.)			158,700			147,000			305,700			
PRESS	E	Z,C		95,443	60.14		40,900	27.82		136,343	141,700	142,027
PRESS	SUN	Z,C		109,065	68.72		61,246	41.66		170,311	185,027	186,073
GREENVILLE (MONTCALM CO.)			3,600			17,400			21,000			
NEWS	E			2,186	60.72		5,646	32.45		7,832	8,345	8,312
HOLLAND (OTTAWA CO.)			27,000#			10,600			37,600			
SENTINEL	E	Z	#	15,604	57.79		2,687	25.35		18,291	18,877	18,771
SENTINEL	SUN		#	15,647	57.95		2,672	25.21		18,319	18,943	
HOUGHTON (HOUGHTON CO.)			3,500			16,900			20,400			
MINING GAZETTE	E			2,726	77.89		8,619	51.00		11,345	12,105	11,952
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)			5,900			13,700			19,600			
NEWS	E	Z		4,714	79.90		6,207	45.31		10,921	11,111	10,750
IRONWOOD (GOGEBIC CO.)			4,700			16,600			21,300			
GLOBE	E	Z		3,378	71.87		4,043	24.36		7,421	7,885*	8,016*
JACKSON (JACKSON CO.)			30,100#			49,400			79,500			
CITIZEN PATRIOT	E	Z,C	#	20,234	67.22		16,680	33.77		36,914	37,420	37,076
CITIZEN PATRIOT	SUN	Z,C	#	22,012	73.13		20,215	40.92		42,227	43,055	42,203
KALAMAZOO (KALAMAZOO CO.)			59,800			70,800			130,600			
GAZETTE	E	Z,C		35,659	59.63		29,301	41.39		64,960	66,531	62,045
GAZETTE	SUN	Z,C		40,299	67.39		37,654	53.18		77,953	82,280	78,436

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MICHIGAN		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
KENT CO.-BAY CO.-GENESEE CO.-JACKSON CO.-KALAMAZOO CO.-MUSKEGON CO.-SAGINAW CO.-WASHTENAW CO.			1,089,700#						1,089,700			
BOOTH-MICHIGAN NEWSPAPER GROUP	E		#								546,880	538,845
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN		#								666,614	654,591
LANSING-EAST LANSING (INGHAM CO.)			100,400			62,300			162,700			
STATE JOURNAL	M	Z		45,336	45.16		22,723	36.47		68,059	70,083	68,379
STATE JOURNAL	SUN	Z		55,913	55.69		32,810	52.66		88,723	91,986	87,307
LUDINGTON (MASON CO.)			3,700			12,800			16,500			
NEWS	E	Z		2,979	80.51		4,081	31.88		7,060	7,808	7,520
MARQUETTE (MARQUETTE CO.)			7,300			18,800			26,100			
MINING JOURNAL	E	Z		6,819	93.41		9,742	51.82		16,561	18,438	18,386
MINING JOURNAL	SUN	Z		6,754	92.52		9,736	51.79		16,490	18,900	18,364
MENOMINEE (MENOMINEE CO.)			3,900			13,200			17,100			
HERALD-LEADER	E			2,002	51.33		1,959	14.84		3,961	4,136	4,362
MIDLAND (MIDLAND CO.)			14,900			27,300			42,200			
NEWS	E	Z		9,903	66.46		6,302	23.08		16,205	16,624	16,923
NEWS	SUN	Z		8,652	58.07		6,023	22.06		14,675	15,092☆	
MONROE (MONROE CO.)			11,000			37,100			48,100			
NEWS	E	Z		7,308	66.44		14,805	39.91		22,113	23,920*	27,349*
NEWS	SUN	Z		6,922	62.93		14,716	39.67		21,638	23,350*	
MOUNT CLEMENS (MACOMB CO.)			99,600#						99,600			
DAILY	E	Z	#	28,649	28.76					28,649	53,964	51,638
MOUNT PLEASANT (ISABELLA CO.)			23,000#						23,000			
SUN	M (M-F)		#	9,492	41.27					9,492	10,511☆*	
SUN	M		#									
SUN	SUN		#	9,547	41.51					9,547	10,649*	10,928*
MUSKEGON (MUSKEGON CO.)			36,100			47,400			83,500			
CHRONICLE	E	Z,C		27,621	76.51		17,223	36.34		44,844	46,896	46,733
CHRONICLE	SUN	Z,C		28,230	78.20		20,493	43.23		48,723	51,816	51,381
PETOSKEY (EMMET CO.)			17,800#						17,800			
NEWS-REVIEW	E (M-F)		#	9,735	54.69					9,735	10,692	10,009

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MICHIGAN			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
PONTIAC (OAKLAND CO.)			171,700#						171,700			
OAKLAND PRESS	ALL DAY	Z	#	74,193	43.21					74,193	76,170	74,139
OAKLAND PRESS	SUN	Z	#	81,083	47.22					81,083	83,639	81,414
PORT HURON (ST. CLAIR CO.)			29,100#			38,300			67,400			
TIMES HERALD	E	Z	#	17,444	59.95		11,088	28.95		28,532	29,486	28,895
TIMES HERALD	SUN	Z	#	21,183	72.79		13,778	35.97		34,961	36,232	34,592
ROYAL OAK (OAKLAND CO.)			86,500			65,200			151,700			
TRIBUNE	E	Z		33,547	38.78		4,077	6.25		37,624	38,154	37,478
SAGINAW (SAGINAW CO.)			54,300#			22,700			77,000			
NEWS	E	Z,C	#	35,068	64.58		12,689	55.90		47,757	56,656*	56,674*
NEWS	SUN	Z,C	#	37,168	68.45		14,990	66.04		52,158	66,071*	64,697*
SAULT STE. MARIE (CHIPPEWA CO.)			7,400#			8,900			16,300			
NEWS	E (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
STURGIS (ST. JOSEPH CO.)			4,000			15,300			19,300			
JOURNAL	E			2,809	70.23		4,650	30.39		7,459	7,663	8,402
TRAVERSE CITY (GRAND TRAVERSE CO.)			43,000#						43,000			
RECORD-EAGLE	E	Z	#	23,022	53.54					23,022	24,407*	25,124*
RECORD-EAGLE	SUN	Z	#	25,206	58.62					25,206	29,962☆*	
YPSILANTI (WASHTENAW CO.)			25,100			40,700			65,800			
PRESS	E (M-F)	Z		9,072	36.14		6,308	15.50		15,380	15,852	16,274
PRESS	SAT M	Z		8,854	35.27		6,153	15.12		15,007	15,383	15,908
PRESS	SUN	Z		8,916	35.52		6,304	15.49		15,220	15,593	16,020
MINNESOTA												
ALBERT LEA (FREEBORN CO.)			8,100			11,100			19,200			
TRIBUNE	E (M-F)			5,461	67.42		3,248	29.26		8,709	9,037	8,883
TRIBUNE	SUN			5,608	69.23		3,310	29.82		8,918	9,246	9,147
AUSTIN (MOWER CO.)			8,900			7,400			16,300			
HERALD	E (M-F)			6,251	70.24		2,004	27.08		8,255	8,477	8,333
HERALD	SUN			6,295	70.73		2,016	27.24		8,311	8,535	8,417
BRAINERD (CROW WING CO.)			6,600#			24,500			31,100			
DISPATCH	E (M-F)	Z	#	5,062	76.70		7,871	32.13		12,933	13,640	13,705
DISPATCH	SUN	Z	#	5,863	88.83		9,757	39.82		15,620	16,379	16,202

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MINNESOTA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
DULUTH (ST. LOUIS CO.)			36,500#			122,100			158,600			
NEWS-TRIBUNE	M	Z	#	25,794	70.67		33,563	27.49		59,357	61,224	61,715
NEWS-TRIBUNE	SUN	Z	#	31,905	87.41		48,185	39.46		80,090	84,630	83,077
FAIRMONT (MARTIN CO.)			4,800			23,000			27,800			
SENTINEL	M			3,626	75.54		6,066	26.37		9,692	10,128*	10,572*
FARIBAULT (RICE CO.)			6,400			18,200			24,600			
NEWS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FERGUS FALLS (OTTER TAIL CO.)			4,600			24,900			29,500			
JOURNAL	E	Z		4,386	95.35		6,541	26.27		10,927	11,978	12,351
MANKATO (BLUE EARTH CO.)-NORTH MANKATO (NICOLLET CO.)			15,500			45,000			60,500			
FREE PRESS	E	Z		10,008	64.57		14,314	31.81		24,322	25,457*	25,261*
MARSHALL (LYON CO.)			3,900			11,900			15,800			
INDEPENDENT	M			3,115	79.87		5,251	44.13		8,366	8,780*	8,707*
MINNEAPOLIS-ST. PAUL (HENNEPIN CO.)			943,400#						943,400			
STAR TRIBUNE	M	C	#	349,600	37.06					349,600	410,226	403,300
STAR TRIBUNE	SUN	C	#	541,025	57.35					541,025	663,063	650,317
NEW ULM (BROWN CO.)			5,000			14,300			19,300			
JOURNAL	M (TU-S)	Z		3,900	78.00		5,422	37.92		9,322	10,248*	10,431*
JOURNAL	SUN	Z		4,133	82.66		5,511	38.54		9,644	10,570*	10,797*
OWATONNA (STEELE CO.)			7,000			4,700			11,700			
PEOPLE'S PRESS	M (TU-S)			5,247	74.96		1,619	34.45		6,866	7,277*	7,305
PEOPLE'S PRESS	SUN			5,460	78.00		1,675	35.64		7,135	7,555*	7,503
RED WING (GOODHUE CO.)			5,700			15,800			21,500			
REPUBLICAN EAGLE	E			4,266	74.84		3,735	23.64		8,001	8,306	8,272*
ROCHESTER (OLMSTED CO.)			28,700			34,800			63,500			
POST-BULLETIN	E (M-F)			21,027	73.26		16,174	46.48		37,201	39,368	39,094
POST-BULLETIN	WKND			22,563	78.62		17,423	50.07		39,986	42,487	41,832
ST. CLOUD (STEARNS, BENTON & SHERBURNE COS.)			22,500			26,600			49,100			
TIMES	E	Z		15,359	68.26		9,805	36.86		25,164	28,217	27,795
TIMES	SUN	Z		18,247	81.10		12,099	45.48		30,346	34,227	32,520

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MINNESOTA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
ST. PAUL (RAMSEY CO.)			485,300#						485,300			
PIONEER PRESS	ALL DAY (M-F)	Z	#	172,158	35.47					172,158	197,265	191,638
PIONEER PRESS	SAT M	Z	#	156,455	32.24					156,455	176,154	176,959
PIONEER PRESS	SUN	Z	#	228,700	47.13					228,700	257,725	254,241
WINONA (WINONA CO.)			9,400			36,800			46,200			
NEWS	M	Z		6,720	71.49		7,034	19.11		13,754	14,071	14,298
NEWS	SUN	Z		6,808	72.43		7,260	19.73		14,068	14,396	14,452
WORTHINGTON			3,800			16,200			20,000			
GLOBE	M			3,663	5.61		10,560	29.09		14,223	14,737*	
MISSISSIPPI												
BILOXI-GULFPORT (HARRISON CO.)			65,300			36,300			101,600			
SUN HERALD	M			35,652	54.60		13,938	38.40		49,590	50,961*	49,851*
SUN HERALD	SUN			38,159	58.44		14,736	40.60		52,895	54,094*	53,315*
BROOKHAVEN (LINCOLN CO.)			4,100			15,300			19,400			
LEADER	E (M-F)			3,222	78.59		4,372	28.58		7,594	7,826	8,128
CLARKSDALE (COAHOMA CO.)			7,800			16,000			23,800			
PRESS REGISTER	E (M-F)			4,726	60.59		2,405	15.03		7,131	7,366	7,389
PRESS REGISTER	WKND			4,838	62.03		2,404	15.03		7,242	7,477	7,593
CLEVELAND (BOLIVAR CO.)			18,600#						18,600			
BOLIVAR COMMERCIAL	E (M-F)		#	6,857	36.87					6,857	7,050	7,023
CORINTH (ALCORN CO.)			18,100#						18,100			
CORINTHIAN	E (M-F)		#	8,054	44.50					8,054	8,779	9,184
GREENVILLE (WASHINGTON CO.)			13,900			17,000			30,900			
DELTA DEMOCRAT-TIMES	E (M-F)			7,290	52.45		3,880	22.82		11,170	12,816	13,417
DELTA DEMOCRAT-TIMES	SUN			7,873	56.64		4,162	24.48		12,035	13,929	14,468
GREENWOOD (LEFLORE CO.)			9,300			13,600			22,900			
COMMONWEALTH	E (M-F)	Z		5,399	58.05		3,305	24.30		8,704	9,037	9,082
COMMONWEALTH	SUN	Z		5,469	58.81		3,366	24.75		8,835	9,169	9,182
HATTIESBURG (FORREST CO.)			23,500			37,600			61,100			
AMERICAN	E			13,390	56.98		10,180	27.07		23,570	24,948*	24,109*
AMERICAN	SUN			14,235	60.57		11,386	30.28		25,621	27,418*	26,425*

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MISSISSIPPI	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
JACKSON (HINDS CO.)			103,200			134,400			237,600			
CLARION-LEDGER	M (M-F)	Z		58,090	56.29		19,469	14.49		77,559	102,124	80,044
CLARION-LEDGER	SUN	Z		66,517	64.45		27,051	20.13		93,568	123,101	120,428
LAUREL (JONES CO.)			7,700			31,000			38,700			
LEADER-CALL	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
McCOMB (PIKE CO.)			6,900			23,600			30,500			
ENTERPRISE-JOURNAL	E (M-F)	Z		3,798	55.04		7,769	32.92		11,567	11,924	12,625
ENTERPRISE-JOURNAL	SUN	Z		3,849	55.78		7,823	33.15		11,672	12,029	12,670
MERIDIAN (LAUDERDALE CO.)			18,300			82,500			100,800			
STAR	E	Z		9,456	51.67		12,156	14.73		21,612	21,804*	21,774*
STAR	SUN	Z		10,315	56.37		14,051	17.03		24,366	24,558*	24,592*
PASCAGOULA (JACKSON CO.)			50,300#						50,300			
PRESS	E (M-F)		#	22,136	44.01					22,136	22,662*	22,412*
PRESS	SUN		#	22,787	45.30					22,787	23,567*	23,663*
STARKVILLE (OKTIBBEHA CO.)			6,600			8,300						
NEWS	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEWS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TUPELO (LEE CO.)			12,200			98,500			110,700			
NORTHEAST JOURNAL	M	Z		9,276	76.03		26,649	27.05		35,925	38,258*	37,432*
NORTHEAST JOURNAL	S	Z		8,312	68.13		25,185	25.57		33,497	35,367*	35,373*
VICKSBURG (WARREN CO.)			10,100			30,000			40,100			
POST	E	Z		5,664	56.08		9,382	31.27		15,046	15,216	15,318
POST	SUN	Z		5,670	56.14		9,649	32.16		15,319	15,569	15,744
MISSOURI												
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)			12,900			30,400			43,300			
SOUTHEAST MISSOURIAN	E (M-F)			7,343	56.92		8,651	28.46		15,994	16,489	16,628
SOUTHEAST MISSOURIAN	SUN			8,810	68.29		10,747	35.35		19,557	20,051	20,225
COLUMBIA (BOONE CO.)			40,800#						40,800			
TRIBUNE	E (M-F)	Z	#	15,145	37.12					15,145	17,195*	18,587*
TRIBUNE	SAT M	Z	#	15,433	37.83					15,433	17,665*	18,524*
TRIBUNE	SUN	Z	#	18,351	44.98					18,351	21,504*	22,621*

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MISSOURI		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
FLAT RIVER (ST. FRANCOIS CO.)			4,500			9,600			14,100			
JOURNAL	E (M-F)			2,746	61.02		7,121	74.18		9,867	10,179*	9,598
HANNIBAL (MARION CO.)			7,100			29,100			36,200			
COURIER-POST	E	Z		5,170	72.82		4,887	16.79		10,057	10,718*	10,933*
JEFFERSON CITY (COLE CO.)			17,800			42,300			60,100			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY	Z		13,975	78.51		7,336	17.34		21,311	21,890	21,790
CAPITAL NEWS	M (TU-S)	Z		484	2.72		2,948	6.97		3,432	3,745	3,801
POST-TRIBUNE	E (M-F)	Z		13,491	75.79		4,388	10.37		17,879	18,145	17,989
NEWS-TRIBUNE	SUN	Z		14,208	79.82		9,422	22.27		23,630	24,205	23,926
JOPLIN (JASPER CO.)			25,300			81,800			107,100			
GLOBE	M	C		16,317	64.49		17,644	21.57		33,961	36,371*	36,601*
GLOBE	SUN	C		19,216	75.95		22,700	27.75		41,916	45,364*	45,423*
KANSAS CITY (JACKSON CO.)			494,600			229,300			723,900			
TIMES (3-1-90 to 3-31-90)	M	C		232,717	47.05		47,295	20.63		280,012	300,208☆	
TIMES, STAR (10-1-89 to 2-28-90)	CMB DLY	C		352,225	71.21		60,079	26.20		412,304	432,920	450,957
TIMES (10-1-89 to 2-28-90)	M	C		211,266	42.71		44,659	19.48		255,925	275,665	275,016
STAR (10-1-89 to 2-28-90)	E	C		140,959	28.50		15,420	6.72		156,379	157,255	175,941
STAR	SUN	C		311,778	63.04		72,884	31.79		384,662	417,286	414,689
MEXICO (AUDRAIN CO.)			4,600			15,000			19,600			
LEDGER	E	Z		4,329	94.11		5,564	37.09		9,893	10,806*	10,861*
POPLAR BLUFF (BUTLER CO.)			6,900			42,500			49,400			
AMERICAN REPUBLIC	E (M-F)			6,405	92.83		7,264	17.09		13,669	14,994	14,842
AMERICAN REPUBLIC	SUN			6,122	88.72		7,534	17.73		13,656	14,986	15,314
ST. JOSEPH (BUCHANAN CO.)			29,600			58,100			87,700			
NEWS PRESS/GAZETTE	M (M-F)			23,523	79.47		18,181	31.29		41,704	44,485	45,355
NEWS PRESS/GAZETTE	SAT M			25,673	86.73		19,516	33.59		45,189	48,122	48,422
NEWS PRESS/GAZETTE	SUN			25,228	85.23		20,834	35.86		46,062	49,578	50,200
ST. LOUIS (INDEPENDENT CITY)			788,500#						788,500			
POST-DISPATCH	M (M-F)	Z,C	#	311,807	39.54					311,807	376,286	378,255
POST-DISPATCH	SAT M	Z,C	#	281,381	35.69					281,381	343,212	337,720
POST-DISPATCH	SUN	Z,C	#	461,074	58.47					461,074	561,585	560,618

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MISSOURI		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
SEDALIA (PETTIS CO.)			8,400			19,400			27,800			
DEMOCRAT	E (M-F)			6,619	78.80		6,932	35.73		13,551	14,390	14,542
DEMOCRAT	SUN			7,605	90.54		7,362	37.95		14,967	15,848	16,026
SIKESTON (SCOTT CO.)			6,700			26,800			33,500			
STANDARD-DEMOCRAT	E (M-F)			3,451	51.51		5,517	20.59		8,968	9,263	8,188
STANDARD-DEMOCRAT	SUN			4,096	61.13		5,766	21.51		9,862	10,155	8,492
SPRINGFIELD (GREENE CO.)			57,200			116,800			174,000			
NEWS-LEADER	M			31,629	55.30		26,516	22.70		58,145	60,882*	61,997*
NEWS-LEADER	SUN			46,214	80.79		49,857	42.69		96,071	101,176*	97,581*
WARRENSBURG (JOHNSON CO.)			4,000			9,100			13,100			
STAR-JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MONTANA												
BILLINGS (YELLOWSTONE CO.)			37,200			66,700			103,900			
GAZETTE	M	Z		25,921	69.68		20,117	30.16		46,038	54,677	53,870
GAZETTE	SUN	Z		27,915	75.04		22,941	34.39		50,856	60,860	58,359
BOZEMAN (GALLATIN CO.)			11,500			12,000			23,500			
CHRONICLE	E (M-F)			7,146	62.14		4,055	33.79		11,201	11,666	11,399
CHRONICLE	SUN			7,754	67.43		4,800	40.00		12,554	13,581	12,961
BUTTE (SILVER BOW CO.)-ANACONDA (DEER LODGE CO.)			15,700			14,100			29,800			
STANDARD	M	Z		12,177	77.56		3,291	23.34		15,468	16,126	16,237
STANDARD	SUN	Z		12,334	78.56		3,374	23.93		15,708	16,546	16,811
GREAT FALLS (CASCADE CO.)			27,600			35,400			63,000			
TRIBUNE	M	Z		17,027	61.69		11,173	31.56		28,200	32,806	33,486
TRIBUNE	SUN	Z		20,824	75.45		14,263	40.29		35,087	39,685	40,009
HELENA (LEWIS & CLARK CO.)			17,600#			5,300			22,900			
INDEPENDENT RECORD	E	Z	#	11,555	65.65		1,545	29.15		13,100	13,359	13,201
INDEPENDENT RECORD	SUN	Z	#	11,838	67.26		1,647	31.08		13,485	13,917	13,872
MISSOULA (MISSOULA CO.)			24,700			31,000			55,700			
MISSOULIAN	M	Z		15,202	61.55		10,750	34.68		25,952	29,385	29,108
MISSOULIAN	SUN	Z		16,035	64.92		12,086	38.99		28,121	32,165	31,170

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NEBRASKA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
ALLIANCE (BOX BUTTE CO.)			3,900			8,500			12,400			
TIMES-HERALD	E			2,618	67.13		867	10.20		3,485	3,760	3,720
BEATRICE (GAGE CO.)			5,000#			7,400			12,400			
SUN	E	Z	#	4,332	86.64		4,097	55.36		8,429	10,299	10,302
COLUMBUS (PLATTE CO.)			7,100			16,200			23,300			
TELEGRAM	E (M-F)			5,646	79.52		4,659	28.76		10,305	10,812	10,825
TELEGRAM	SUN			5,978	84.20		4,719	29.13		10,697	11,204	11,144
FREMONT (DODGE CO.)			10,500			17,200			27,700			
TRIBUNE	E	Z		7,631	72.68		3,304	19.21		10,935	11,251	11,841
GRAND ISLAND (HALL CO.)			15,000			25,900			40,900			
INDEPENDENT	E	Z		12,757	85.05		11,174	43.14		23,931	24,856	24,904
INDEPENDENT	SUN	Z		13,059	87.06		11,803	45.57		24,862	25,785	25,836
HASTINGS (ADAMS CO.)			9,300			19,200			28,500			
TRIBUNE	E	Z		7,563	81.32		6,705	34.92		14,268	15,304	15,645
HOLDREGE (PHELPS CO.)			2,200			4,800			7,000			
CITIZEN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
KEARNEY (BUFFALO CO.)			8,500#			24,800			33,300			
HUB	E	Z	#	6,574	77.34		5,701	22.99		12,275	12,869	12,827
LINCOLN (LANCASTER CO.)			75,200			63,300			138,500			
STAR, JOURNAL	CMB DLY	Z		53,666	71.36		23,614	37.30		77,280	81,769	80,569
STAR	M	Z		22,822	30.35		13,370	21.12		36,192	39,194	37,855
JOURNAL	E	Z		30,844	41.02		10,244	16.18		41,088	42,575	42,714
JOURNAL-STAR	SUN	Z		56,251	74.80		22,650	35.78		78,901	82,590	81,792
NORFOLK (MADISON CO.)			7,900			32,400			40,300			
NEWS	E	Z		7,357	93.13		13,236	40.85		20,593	22,726	22,617
NORTH PLATTE (LINCOLN CO.)			8,800#			18,100			26,900			
TELEGRAPH	M (TU-S)	Z	#	6,422	72.98		6,990	38.62		13,412	14,749	14,808
TELEGRAPH	SUN	Z	#	6,584	74.82		7,051	38.96		13,635	14,975	15,058
OMAHA (DOUGLAS CO.)			192,000#			124,900			316,900			
WORLD-HERALD	CMB DLY	C	#	127,444	66.38		34,936	27.97		162,380	220,529	218,567
WORLD-HERALD	M (M-F)	C	#	37,513	19.54		28,444	22.77		65,957	123,540	121,742
WORLD-HERALD	E (M-F)	C	#	89,931	46.84		6,492	5.20		96,423	96,989	96,825
WORLD-HERALD	SAT M	C	#	118,078	61.50		34,758	27.83		152,836	210,520	209,025
WORLD-HERALD	SUN	C	#	149,331	77.78		54,102	43.32		203,433	286,935	285,419

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEBRASKA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
SCOTTSBLUFF (SCOTTS BLUFF CO.)			9,400#			31,800			41,200			
STAR-HERALD	M (TU-S)	Z	#	6,301	67.03		8,752	27.52		15,053	15,389	15,440
STAR-HERALD	SUN	Z	#	6,552	69.70		9,147	28.76		15,699	16,038	16,096
NEVADA												
CARSON CITY (INDEPENDENT CITY)			16,300#						16,300			
APPEAL	E (M-F)	Z	#	8,315	51.01					8,315	10,514	10,194
APPEAL	SUN	Z	#	9,295	57.02					9,295	12,419	12,371
ELKO (ELKO CO.)			5,500			6,100			11,600			
FREE PRESS	E			3,785	68.82		1,175	19.26		4,960	5,296	5,005
LAS VEGAS (CLARK CO.)			261,700#						261,700			
REVIEW-JOURNAL	ALL DAY (M-F)	Z	#	130,114	49.72					130,114	134,371	134,491
REVIEW-JOURNAL	SAT M	Z	#	122,695	46.88					122,695	126,324	126,849
REVIEW-JOURNAL	SUN	Z	#	161,243	61.61					161,243	168,162	159,770
SUN	M		#	53,865	20.58					53,865	55,665	53,948
SUN	SUN		#	56,924	21.75					56,924	59,219	58,731
RENO (WASHOE CO.)			131,200#						131,200			
GAZETTE-JOURNAL	M	Z	#	52,623	40.11					52,623	64,942	63,448
GAZETTE-JOURNAL	SUN	Z	#	63,950	48.74					63,950	79,459	75,958
NEW HAMPSHIRE												
CLAREMONT (SULLIVAN CO.)			6,000			23,200			29,200			
EAGLE TIMES	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EAGLE TIMES	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CONCORD (MERRIMACK CO.)			14,200			39,100			53,300			
MONITOR	E	Z		9,874	69.54		10,945	27.99		20,819	21,777	21,534
DOVER (STRAFFORD CO.)			37,900#						37,900			
FOSTER'S DEMOCRAT	E	Z	#	22,282	58.79					22,282	29,005	28,384
KEENE (CHESHIRE CO.)			25,800#						25,800			
SENTINEL	E		#	15,155	58.74					15,155	16,454	16,273

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NEVADA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
LACONIA (BELKNAP CO.)			10,800			34,100			44,900			
CITIZEN	E			6,346	58.76		4,337	12.72		10,683	11,139	11,090
LEBANON-HANOVER (GRAFTON CO.)			12,300#			16,100			28,400			
VALLEY NEWS	E	Z	#	9,350	76.02		7,121	44.23		16,471	18,745	18,503
MANCHESTER (HILLSBOROUGH CO.)			59,900			114,800			174,700			
UNION LEADER	M			31,953	53.34		20,554	17.90		52,507	71,534	70,410
NEWS	SUN			33,498	55.92		35,861	31.24		69,359	97,903	92,834
NASHUA (HILLSBOROUGH CO.)			42,000			19,600			61,600			
TELEGRAPH	E			24,277	57.80		5,270	26.89		29,547	30,592	30,225
TELEGRAPH	SUN			25,706	61.20		5,914	30.17		31,620	32,971	31,907
PORTSMOUTH (ROCKINGHAM CO.)			15,900			30,700			46,600			
HERALD	E			7,187	45.20		5,367	17.48		12,554	13,726	12,124
HERALD	SUN			7,148	44.96		5,564	18.12		12,712	14,262	12,368
NEW JERSEY												
ATLANTIC CITY (ATLANTIC CO.)			177,600#						177,600			
PRESS	M	Z	#	77,237	43.49					77,237	79,376	77,134
PRESS	SUN	Z	#	95,070	53.53					95,070	97,785	92,196
BERGEN CO. (HACKENSACK P.O.)			316,000#						316,000			
RECORD	E	Z,C	#	125,694	39.78					125,694	161,546☆ *	
RECORD	E (M-F)	Z,C	#									155,433*
RECORD	SUN	Z,C	#	173,926	55.04					173,926	230,070*	227,775*
BRIDGETON (CUMBERLAND CO.)			18,300#						18,300			
NEWS	E	Z	#	9,370	51.20					9,370	11,720*	12,191*
BRIDGEWATER (SOMERSET CO.)			150,800#						150,800			
COURIER NEWS	E	Z	#	48,691	32.29					48,691	51,373	49,584
COURIER NEWS	SUN	Z	#	48,958	32.47					48,958	54,452	51,665
CAMDEN-CHERRY HILL (CAMDEN CO.)			287,900#						287,900			
COURIER-POST	E		#	94,448	32.81					94,448	103,295*	103,497*
COURIER-POST	E (M-F)		#									
COURIER-POST	SAT M		#									
COURIER-POST	SUN		#	93,021	32.31					93,021	103,671*	103,832*

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NEW JERSEY		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
HIGHTSTOWN (MERCER CO.)												
RACING FORM	MON										31,748	41,521
RACING FORM	M (TU-F)										35,473	37,372
RACING FORM	SAT										57,336	58,248
RACING FORM	SUN										44,077	30,495
JERSEY CITY (HUDSON CO.)			194,200			167,600			361,800			
JOURNAL	E			51,760	26.65		2,130	1.27		53,890	54,084	55,541
MORRISTOWN-PARSIPPANY (MORRIS CO.)			132,500#						132,500			
RECORD	M (M-F)	Z	#	48,351	36.49					48,351	55,131*	57,741*
RECORD	SAT M	Z	#	44,464	33.56					44,464	50,987*	54,289*
RECORD	SUN	Z	#	54,723	41.30					54,723	64,504*	67,477*
NEPTUNE (MONMOUTH CO.)			375,900#						375,900			
ASBURY PARK PRESS	E	Z,C	#	146,708	39.03					146,708	149,820	144,526
ASBURY PARK PRESS	SUN	Z,C	#	213,529	56.80					213,529	218,684	210,242
NEW BRUNSWICK (MIDDLESEX CO.)			74,500			84,900			159,400			
CENTRAL HOME NEWS	M	Z		30,486	40.92		15,776	18.58		46,262	54,393	53,204
CENTRAL HOME NEWS	SUN	Z		33,632	45.14		19,066	22.46		52,698	63,425	63,876
NEWARK (ESSEX CO.)			370,300			1,624,000			1,994,300			
STAR-LEDGER	M (M-F)	C		158,919	42.92		299,979	18.47		458,898	470,045*	458,049*
STAR-LEDGER	SAT M	C		139,167	37.58		269,578	16.60		408,745	418,106*	409,531*
STAR-LEDGER	SUN	C		194,317	52.48		466,363	28.72		660,680	687,054*	675,980*
NEWTON (SUSSEX CO.)			49,100#						49,100			
HERALD	E (M-F)	Z	#	17,377	35.39					17,377	18,464*	17,818*
HERALD	SUN	Z	#	23,142	47.13					23,142	25,363*	25,112*
PASSAIC CO.-UNION CO.-HUDSON CO.-MORRIS CO.-BERGEN CO.			912,900#						912,900			
NORTH JERSEY NWSPS.	ALL DAY		#								29,664☆	
NORTH JERSEY NWSPS.	M		#								111,079☆	
NORTH JERSEY NWSPS.	CMB DLY		#									142,004
NORTH JERSEY NWSPS.	M		#									110,830
NORTH JERSEY NWSPS.	E		#									31,174
NORTH JERSEY NWSPS.	SUN		#								54,789	54,693

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NEW JERSEY		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
TRENTON (MERCER CO.)			99,200			167,900			267,100			
TIMES	M	Z,C		43,451	43.80		27,545	16.41		70,996	76,897	75,289
TIMES	SUN	Z,C		50,141	50.55		33,943	20.22		84,084	90,659	90,566
		The Trentonian had a change in publishing plan and/or frequency that inhibits the direct comparison of current period total circulation with the total circulation of the prior period shown. In order for users of this report to take direct comparisons, the publisher has provided an average representing the total circulation for six months ended March 31, 1990 using the same publishing plan and/or frequency as used in the period period shown.										
TRENTONIAN	M	Z		47,729	48.11		16,488	9.82		64,217	69,004☆	
TRENTONIAN	SUN	Z		44,512	44.87		14,694	8.75		59,206	63,810	64,773
TRENTONIAN	M (M-F)	Z									69,905	68,679
TRENTONIAN	SAT	Z									64,902	65,201
VINELAND (CUMBERLAND CO.)			28,700			34,400			63,100			
JOURNAL	E	Z		16,402	57.15		2,880	8.37		19,282	20,656*	21,429*
WILLINGBORO-BURLINGTON (BURLINGTON CO.)			116,900						116,900			
BURLINGTON COUNTY TIMES	E (M-F)	Z,C		21,896	18.73		19,644			41,540	41,794	42,386
BURLINGTON COUNTY TIMES	SUN	Z,C		23,855	20.41		22,631			46,486	46,893	47,652
WOODBRIDGE (MIDDLESEX CO.)			138,000#						138,000			
NEWS TRIBUNE	E (M-F)	Z,C	#	48,142	34.89					48,142	53,396	52,210
NEWS TRIBUNE	SUN	Z,C	#	48,666	35.27					48,666	54,649	53,431
WOODBURY (GLOUCESTER CO.)			76,400#						76,400			
GLOUCESTER COUNTY TIMES	E (M-F)		#	28,303	37.05					28,303	30,092	29,681
GLOUCESTER COUNTY TIMES	SUN		#	27,191	35.59					27,191	28,786	29,614
NEW MEXICO												
ALAMOGORDO (OTERO CO.)			12,100			5,800			17,900			
NEWS	E (M-F)	Z		7,066	58.40		1,699	29.29		8,765	8,975*	8,947*
NEWS	SUN	Z		7,551	62.40		2,092	36.07		9,643	9,894*	9,877*
ALBUQUERQUE (BERNALILLO CO.)			382,800#						382,800			
JOURNAL, TRIBUNE	CMB DLY	Z	#	155,032	40.50					155,032	162,383*	160,036*
JOURNAL	M	Z	#	114,119	29.81					114,119	121,396*	119,400*
TRIBUNE	E	Z	#	40,913	10.69					40,913	40,987*	40,636*
JOURNAL	SUN	Z	#	150,188	39.23					150,188	159,362*	154,646*
CARLSBAD (EDDY CO.)			10,800			2,300			13,100			
CURRENT-ARGUS	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CURRENT-ARGUS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
CLOVIS (CURRY CO.)			13,600			16,600			30,200			
NEWS-JOURNAL	E (M-F)			7,463	54.88		2,460	14.82		9,923	10,079	10,022
NEWS-JOURNAL	SUN			8,407	61.82		2,645	15.93		11,052	11,209	10,971
FARMINGTON (SAN JUAN CO.)			15,300			15,900			31,200			
TIMES	E			7,632	49.88		7,336	46.14		14,968	15,611*	16,056*
TIMES	SUN			8,327	54.42		8,310	52.26		16,637	17,513*	17,702*
GALLUP (McKINLEY CO.)			8,800			28,300			37,100			
INDEPENDENT	E			5,407	61.44		8,052	28.45		13,459	15,119*	15,800*
HOBBS (LEA CO.)			12,100			15,300			27,400			
NEWS-SUN	E (M-F)			8,974	74.17		2,155	14.08		11,129	11,239	11,156*
NEWS-SUN	SUN			9,801	81.00		2,479	16.20		12,280	12,391	12,789*
LAS CRUCES (DONA ANA CO.)			21,700			23,200			44,900			
SUN-NEWS	E (M-F)			11,215	51.68		5,823	25.10		17,038	18,877*	18,427*
SUN-NEWS	SAT M			9,661	44.52		5,465	23.56		15,126	16,968*	
SUN-NEWS	SUN			11,251	51.85		6,485	27.95		17,736	19,822*	19,202*
SANTA FE (SANTA FE CO.)			25,600#			25,700			51,300			
NEW MEXICAN	M	Z	#	16,200	63.28		3,368	13.11		19,568	20,692*	19,019*
NEW MEXICAN	SUN	Z	#	16,491	64.42		3,882	15.11		20,373	22,450*	20,491*
NEW YORK												
ALBANY (ALBANY CO.)			78,500			211,800			290,300			
TIMES UNION	M	Z,C		50,831	64.75		48,180	22.75		99,011	105,306	103,125
TIMES UNION	SUN	Z,C		52,754	67.20		92,587	43.71		145,341	168,915	168,163
AMSTERDAM (MONTGOMERY CO.)			48,000#						48,000			
RECORDER	E	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AUBURN (CAYUGA CO.)			11,900			23,100			35,000			
CITIZEN	E (M-F)			8,277	69.55		7,341	31.78		15,618	16,002	16,341
CITIZEN	SUN			8,341	70.09		7,946	34.40		16,287	16,687	16,895
BATAVIA (GENESEE CO.)			8,400#			22,000			30,400			
NEWS	E	Z	#	6,575	78.27		9,648	43.85		16,223	16,692*	16,734*
BINGHAMTON (BROOME CO.)			66,900#			65,600			132,500			
PRESS & SUN-BULLETIN	M	Z	#	46,601	69.66		21,732	33.13		68,333	70,413	68,248
PRESS & SUN-BULLETIN	SUN	Z	#	51,428	76.87		32,017	48.81		83,445	92,140	92,033

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BUFFALO (ERIE CO.)			328,000#			178,500			506,500			
NEWS	ALL DAY (M-F)	Z,C	#	255,129	77.78		50,165	28.10		305,294	315,732	320,003
NEWS	SAT M	Z,C	#	226,376	69.02		50,187	28.12		276,563	285,233	287,738
NEWS	SUN	Z,C	#	276,977	84.44		80,089	44.87		357,066	380,610	384,157
CANANDAIGUA (ONTARIO CO.)			5,100			22,400			27,500			
MESSENGER	E (M-F)			3,385	66.37		10,069	44.95		13,454	13,915*	12,244*
CORNING (STEUBEN CO.)			9,800			20,700			30,500			
LEADER	E	Z		7,973	81.36		6,738	32.55		14,711	16,205	16,233
LEADER	SUN	Z		7,020	71.63		6,386	30.85		13,406	15,349☆	
CORTLAND (CORTLAND CO.)			6,900			11,400			18,300			
STANDARD	E			4,568	66.20		6,560	57.54		11,128	12,009*	12,118
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)			9,300			10,200			19,500			
OBSERVER	E			7,869	84.61		5,184	50.82		13,053	14,943	15,104
ELMIRA (CHEMUNG CO.)			25,700			74,800			100,500			
STAR-GAZETTE	M	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
STAR-GAZETTE	SUN	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GENEVA (ONTARIO CO.)			5,700			41,000			46,700			
FINGER LAKES TIMES	E	Z		3,793	66.54		15,547	37.92		19,340	19,841*	19,915*
GLENS FALLS (WARREN CO.)			11,800			46,100			57,900			
POST-STAR	M	Z		10,920	92.54		23,483	50.94		34,403	35,773	35,525
POST-STAR	SUN	Z		10,755	91.14		23,712	51.44		34,467	35,809	34,967
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)			13,500			17,800			31,300			
LEADER-HERALD	E	Z		8,750	64.81		4,682	26.30		13,432	13,818*	13,827*
HERKIMER (HERKIMER CO.)			7,900			11,000			18,900			
TELEGRAM	E			4,625	58.54		2,098	19.07		6,723	6,958	6,998
HUDSON (COLUMBIA CO.)			5,000			18,500			23,500			
REGISTER-STAR	E (M-F)			3,099	61.98		6,678	36.10		9,777	11,046	13,480
REGISTER-STAR	SUN			2,313	46.26		5,671	30.65		7,984	9,089☆	
ITHACA (TOMPKINS CO.)			14,200			17,600			31,800			
JOURNAL	E			9,385	66.09		7,710	43.81		17,095	20,361	20,309

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JAMESTOWN (CHAUTAUQUA CO.)			18,900			34,200			53,100			
POST-JOURNAL	E			15,975	84.52		10,701	31.29		26,676	27,337	27,914
LOCKPORT (NIAGARA CO.)			10,000			17,100			27,100			
UNION-SUN & JOURNAL	E	Z		7,557	75.57		10,072	58.90		17,629	18,475	18,434
LONG ISLAND (SUFFOLK CO.) (MELVILLE P.O.)			877,400#						877,400			
NEWSDAY	ALL DAY (M-F)	C	#	490,648	55.92					490,648	711,264	697,509
NEWSDAY	SAT	C	#	458,389	52.24					458,389	612,636	594,140
NEWSDAY	SUN	C	#	563,201	64.19					563,201	713,779	707,787
MEDINA (ORLEANS CO.)			6,200#						6,200			
JOURNAL-REGISTER	E (M-F)	Z	#	3,316	53.48					3,316	5,047*	4,931*
MIDDLETOWN (ORANGE CO.)			17,300			112,400			129,700			
TIMES HERALD RECORD	M	Z		12,779	73.87		61,941	55.11		74,720	83,356*	82,878
RECORD	SUN	Z		13,959	80.69		72,974	64.92		86,933	97,324*	97,174
NEW YORK CITY (NEW YORK CO.)												
AMERICAN BANKER	M (M-F)										19,771	20,695
AMERICAN METAL MARKET	M (M-F)										11,547	11,402
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)										23,443	23,749
LAW JOURNAL	M (M-F)										15,278	14,792
NEW YORK CITY (NEW YORK CO.)			7,486,200#						7,486,200			
NEWS	M (M-F)	C	#	1,124,581	15.02					1,124,581	1,180,139	1,230,186
NEWS	SAT M	C	#	830,721	11.10					830,721	896,189	922,146
NEWS	SUN	C	#	1,355,211	18.10					1,355,211	1,461,316	1,526,413
POST	M (M-F)		#	453,885	6.06					453,885	504,720	535,407
POST	SAT M		#	334,158	4.46					334,158	380,153	409,602
POST	SUN		#	148,388	1.98					148,388	161,551	402,136
TIMES	M (M-F)	C	#	751,383	10.04					751,383	1,149,683	1,117,376
TIMES	SAT M	C	#	594,161	7.94					594,161	900,972	865,172
TIMES	SUN	C	#	1,093,711	14.61					1,093,711	1,706,013	1,663,530
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)										805,089	797,779
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)										1,935,866	1,931,410
WOMEN'S WEAR DAILY	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
NEW YORK CITY (RICHMOND CO., NY-ESSEX CO.-HUDSON CO., NJ)			3,190,000			3,368,800			6,558,800			
EL DIARIO LA PRENSA	M (M-F)			49,204	1.54		6,894	0.20		56,098	56,585	
EL DIARIO LA PRENSA	SUN			31,168	0.98		5,368	0.16		36,536	36,985	
UNYT:NEW YORK ADI	M & E										599,777	590,562
UNYT:NEW YORK ADI	SAT										418,106	484,654
UNYT:NEW YORK ADI	SUN										776,561	764,803
NEWBURGH (ORANGE CO.)-BEACON (DUTCHESS CO.)			21,700			84,000			105,700			
NEWS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEWS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NIAGARA FALLS (NIAGARA CO.)			33,100			13,300			46,400			
GAZETTE	M	Z		20,402	61.64		3,619	27.21		24,021	26,405	27,481
GAZETTE	SUN	Z		21,694	65.54		4,314	32.44		26,008	29,174	30,304
NORWICH (CHENANGO CO.)			3,300			17,800			21,100			
SUN	E (M-F)	Z		2,086	63.21		3,858	21.67		5,944	6,142	6,408
OLEAN (CATTARAUGUS CO.)			9,200			40,000			49,200			
TIMES-HERALD	E	Z		7,928	86.17		14,029	35.07		21,957	24,498	25,058
TIMES-HERALD	SUN	Z		7,036	76.48		12,955	32.39		19,991	22,379	
ONEONTA (OTSEGO CO.)			4,800			30,500			35,300			
STAR	M	Z		3,672	76.50		13,351	43.77		17,023	19,456*	19,324*
OSWEGO (OSWEGO CO.)			7,000			19,600			26,600			
PALLADIUM-TIMES	E	Z		5,377	76.81		4,509	23.01		9,886	10,216	9,479
PLATTSBURGH (CLINTON CO.)			12,100			17,100			29,200			
PRESS REPUBLICAN	M	Z		9,192	75.97		8,114	47.45		17,306	23,179*	23,154*
PRESS REPUBLICAN	SUN	Z		9,152	75.64		8,185	47.87		17,337	23,503*	23,396*
POUGHKEEPSIE (DUTCHESS CO.)			25,700			81,900			107,600			
JOURNAL	M			15,240	59.30		29,639	36.19		44,879	45,989	43,755
JOURNAL	SUN			16,842	65.53		41,708	50.93		58,550	61,721	62,267
ROCHESTER (MONROE CO.)			240,800			172,100			409,500			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY			163,696	67.98		49,077	28.52		212,773	216,119	218,263
DEMOCRAT & CHRONICLE	M (M-F)			91,810	38.13		34,522	20.06		126,332	129,352	127,720
TIMES-UNION	E (M-F)			71,886	29.85		14,555	8.46		86,441	86,767	90,543
DEMOCRAT & CHRONICLE	SAT M			145,641	60.48		54,580	31.71		200,221	203,776	202,848
DEMOCRAT & CHRONICLE	SUN			170,500	70.81		81,026	47.08		251,526	259,431	258,804

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
ROME (ONEIDA CO.)			15,800			23,800			39,600			
SENTINEL	E			11,683	73.94		5,862	24.63		17,545	18,335	18,681
SARATOGA SPRINGS (SARATOGA CO.)			9,300			43,600			52,900			
SARATOGIAN	M	Z		5,741	61.73		5,896	13.52		11,637	12,058	11,785
SARATOGIAN	SUN	Z		6,519	70.10		7,238	16.60		13,757	14,727	14,713
SCHENECTADY (SCHENECTADY CO.)			54,400			47,800			102,200			
GAZETTE	M	Z		33,960	62.43		19,291	40.36		53,251	68,863	70,446
STATEN ISLAND (RICHMOND CO.)			130,700						130,700			
ADVANCE	E			75,078	57.44					75,078	75,648☆	
ADVANCE	E (M-F)											76,972
ADVANCE	SAT E											75,123
ADVANCE	SUN			88,856	67.98					88,856	89,507	88,823
SYRACUSE (ONONDAGA CO.)			145,000			144,500			289,500			
POST-STANDARD, HERALD-JOURNAL	CMB DLY	Z,C		115,466	79.63		54,377	37.63		169,843	177,850	178,992
POST-STANDARD	M	Z,C		50,464	34.80		27,436	18.99		77,900	85,189	83,201
HERALD-JOURNAL	E	Z,C		65,002	44.83		26,941	18.64		91,943	92,661	95,791
HERALD-AMERICAN	SUN	Z,C		108,400	74.76		84,883	58.74		193,283	223,450	226,207
TONAWANDA (ERIE CO.)-NORTH TONAWANDA (NIAGARA CO.)			20,000			38,800			58,800			
NEWS	E			11,581	57.91		2,101	5.41		13,682	13,934	14 075
TROY (RENSSELAER CO.)			42,900			56,700			99,600			
RECORD	E	Z		27,106	63.18		12,404	21.88		39,510	41,815	40,836
RECORD	SUN	Z		28,625	66.72		14,160	24.97		42,785	45,522	43,875
UTICA (ONEIDA CO.)			43,300			82,500			125,800			
OBSERVER-DISPATCH	M	Z		34,697	80.13		19,530	23.67		54,227	55,602	54,993
OBSERVER-DISPATCH	SUN	Z		35,454	81.88		25,876	31.36		61,330	67,403	66,111
WATERTOWN (JEFFERSON CO.)			15,500			71,100			86,600			
TIMES	E	Z		9,898	63.86		28,722	40.40		38,620	40,605*	40,909*
TIMES	SUN	Z		9,572	61.75		29,813	41.93		39,385	41,681*	40,027*

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO., NY-FAIRFIELD CO., CT			442,600#						442,600			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E		#								167,640	166,370
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN		#								195,857	195,732
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT			550,200						550,200			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E										213,629	210,125
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN										257,578	257,999
NORTH CAROLINA												
ASHEBORO (RANDOLPH CO.)			31,800#						31,800			
COURIER-TRIBUNE	E (M-F)	Z	#	15,282	48.06					15,282	17,852	18,997
COURIER-TRIBUNE	SUN	Z	#	16,135	50.74					16,135	18,885	19,645
ASHEVILLE (BUNCOMBE CO.)			37,700			170,500			208,200			
CITIZEN, TIMES	CMB DLY			20,348	53.97		37,836	22.19		58,184	59,205	59,779
CITIZEN	M (M-F)			15,027	39.86		33,958	19.92		48,985	49,946	49,524
TIMES	E (M-F)			5,321	14.11		3,878	2.27		9,199	9,259	10,255
CITIZEN & TIMES	SAT M			20,642	54.75		40,024	23.47		60,666	61,749	61,958
CITIZEN-TIMES	SUN			20,717	54.95		46,635	27.35		67,352	69,427	69,205
BURLINGTON (ALAMANCE CO.)			23,200			21,600			44,800			
TIMES-NEWS	E (M-F)	Z		16,112	69.45		14,156	65.54		30,268	30,458	30,559
TIMES-NEWS	SAT M	Z		15,961	68.80		14,143	65.48		30,104	30,295	30,116
TIMES-NEWS	SUN	Z		17,391	74.96		14,909	69.02		32,300	32,490	32,119
CHARLOTTE (MECKLENBURG CO.)			188,700			418,200			606,900			
OBSERVER	M	C		120,445	63.83		84,704	20.25		205,149	232,018	235,739
OBSERVER	SUN	C		141,879	75.19		111,687	26.71		253,566	292,004	292,828
CLINTON (SAMPSON CO.)			18,800#						18,800			
SAMPSON INDEPENDENT	E (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SAMPSON INDEPENDENT	SUN		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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NORTH CAROLINA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
CONCORD (CABARRUS CO.)			14,500			39,400			53,900			
TRIBUNE	E (M-F)			8,336	57.49		4,342	11.02		12,678	12,813*	12,570*
TRIBUNE	SUN			8,942	61.67		4,904	12.45		13,846	13,995*	13,669*
DURHAM (DURHAM CO.)			52,400			160,100			212,500			
HERALD, SUN	CMB DLY			33,679	64.27		30,070	18.78		63,749	65,213	67,417
HERALD	M			21,757	41.52		24,890	15.55		46,647	47,791	47,852
SUN	E			11,922	22.75		5,180	3.24		17,102	17,422	19,565
HERALD	SUN			31,483	60.08		31,438	19.64		62,921	64,362	65,223
ELIZABETH CITY (PASQUOTANK CO.)			6,000			29,000			35,000			
ADVANCE	E (M-F)	Z		3,709	61.82		9,041	31.18		12,750	12,966*	11,983*
ADVANCE	SUN	Z		4,006	66.77		9,432	32.52		13,438	13,694*	12,927*
FAYETTEVILLE (CUMBERLAND CO.)			69,800			137,000			206,800			
TIMES, OBSERVER	CMB DLY	C		40,188	57.58		30,388	22.18		70,576	71,498*	71,260*
TIMES	M (M-F)	C		12,811	18.35		16,859	12.31		29,670	30,482*	27,804*
OBSERVER	E (M-F)	C		27,377	39.22		13,529	9.88		40,906	41,016*	43,456*
OBSERVER/TIMES	SAT M	C		41,811	59.90		33,218	24.25		75,029	76,022*	74,691*
OBSERVER/TIMES	SUN	C		41,174	58.99		34,750	25.36		75,924	77,148*	75,523*
GASTONIA (GASTON CO.)			45,600			42,100			87,700			
GAZETTE	M	Z		29,338	64.34		10,848	25.77		40,186	41,741	41,585
GAZETTE	SUN	Z		31,431	68.93		11,711	27.82		43,142	45,029	44,516
GOLDSBORO (WAYNE CO.)			14,000			34,500			48,500			
NEWS-ARGUS	E (M-F)	Z		7,792	55.66		14,416	41.79		22,208	22,398*	22,863*
NEWS-ARGUS	SUN	Z		8,362	59.73		16,308	47.27		24,670	24,910*	25,206*
GREENSBORO (GUILFORD CO.)			105,000#			308,600			413,600			
NEWS & RECORD	M		#	72,704	69.24		41,890	13.57		114,594	116,613	114,958
NEWS & RECORD	SUN		#	79,170	75.40		49,125	15.92		128,295	131,398	129,604
GREENVILLE (PITT CO.)			14,900			36,500			51,400			
REFLECTOR	E (M-F)			8,808	59.11		9,009	24.68		17,817	18,244*	18,379*
REFLECTOR	SUN			10,057	67.50		10,174	27.87		20,231	20,766*	20,679*
HENDERSON (VANCE CO.)			7,800			17,400			25,200			
DISPATCH	E			4,499	57.68		5,288	30.39		9,787	10,076	9,717
HENDERSONVILLE (HENDERSON CO.)			4,000			25,100			29,100			
TIMES-NEWS	M	Z,C		2,694	67.35		14,722	58.65		17,416	20,062	19,689
TIMES-NEWS	SUN	Z,C		2,595	64.88		14,756	58.79		17,351	19,986	19,628

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NORTH CAROLINA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
HICKORY (CATAWBA CO.)			23,000			78,700			101,700			
RECORD	E	Z		9,694	42.15		15,958	20.28		25,652	25,931*	26,720*
HIGH POINT (GUILFORD CO.)			34,300			39,200			73,500			
ENTERPRISE	E			21,744	63.39		8,886	22.67		30,630	30,810	31,972
ENTERPRISE	SUN			22,352	65.17		9,768	24.92		32,120	32,353	32,738
JACKSONVILLE (ONSLOW CO.)			17,000			21,900			38,900			
NEWS	E			9,503	55.90		12,259	55.98		21,762	22,760*	22,501*
NEWS	SUN			9,788	57.58		12,879	58.81		22,667	23,754*	22,956*
KANNAPOLIS (CABARRUS CO.)			13,800			36,400			50,200			
INDEPENDENT	E (M-F)	Z		7,975	57.79		3,233	8.88		11,208	11,305	11,199
INDEPENDENT	SUN	Z		8,407	60.92		3,604	9.90		12,011	12,116	12,073
KINSTON (LENOIR CO.)			9,500			34,400			43,900			
FREE PRESS	E (M-F)	Z		6,816	71.75		7,139	20.75		13,955	14,361*	14,224*
FREE PRESS	SUN	Z		7,075	74.47		7,759	22.56		14,834	15,244*	15,058*
LENOIR (CALDWELL CO.)			7,100			15,500			22,600			
NEWS-TOPIC	E	Z		4,837	68.13		8,107	52.30		12,944	13,093	12,927
LEXINGTON (DAVIDSON CO.)			6,500			17,700			24,200			
DISPATCH	E			4,843	74.51		8,519	48.13		13,362	14,826*	15,317*
LUMBERTON (ROBESON CO.)			7,400			33,500			40,900			
ROBESONIAN	E (M-F)			4,863	65.72		8,671	25.88		13,534	13,657	14,122
ROBESONIAN	SUN			5,571	75.28		9,780	29.19		15,351	15,474	15,740
MONROE (UNION CO.)			7,300			21,600			28,900			
ENQUIRER-JOURNAL	E (M-F)	Z		4,630	63.42		7,931	36.72		12,561	13,505	12,640
ENQUIRER-JOURNAL	SUN	Z		5,155	70.62		8,397	38.88		13,552	14,516	13,703
MORGANTON (BURKE CO.)			6,000			23,300			29,300			
NEWS HERALD	E (M-F)	Z		3,448	57.47		8,279	35.53		11,727	11,897	12,075
NEWS HERALD	SUN	Z		3,187	53.12		8,087	34.71		11,274	11,445	11,628
NEW BERN (CRAVEN CO.)			37,400#						37,400			
SUN JOURNAL	E		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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NORTH CAROLINA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
RALEIGH (WAKE CO.)			75,700			262,500			338,200			
NEWS & OB.	M	Z,C		51,519	68.06		61,673	23.49		113,192	155,684☆ *	
NEWS & OBSERVER, TIMES	CMB DLY	Z,C										164,043*
NEWS & OBSERVER	M	Z,C										141,974*
TIMES	E (M-F)	Z,C										22,069*
NEWS & OBSERVER	SUN	Z,C		57,995	76.61		79,853	30.42		137,848	188,913*	187,534*
ROANOKE RAPIDS (HALIFAX CO.)			6,200			14,500			20,700			
HERALD	E (M-F)			4,322	69.71		6,687	46.12		11,009	12,339	11,930
HERALD	SUN			4,937	79.63		6,767	46.67		11,704	13,036	12,593
ROCKINGHAM (RICHMOND CO.)			6,400			11,400			17,800			
RICHMOND COUNTY JOURNAL	E (M-F)			3,163	49.42		5,907	51.82		9,070	9,410	9,201*
RICHMOND COUNTY JOURNAL	SUN			2,600	40.63		5,435	47.68		8,035	8,391☆	
ROCKY MOUNT (EDGECOMBE CO.)			18,000			27,000			45,000			
TELEGRAM	E (M,T, TH,F)	Z		10,197	56.65		5,488	20.33		15,685	16,265*	15,236*
TELEGRAM	E (W)	Z		11,490	63.83		5,868	21.73		17,358	17,994*	16,907*
TELEGRAM	SAT M	Z		9,936	55.20		5,468	20.25		15,404	15,972*	15,095*
TELEGRAM	SUN	Z		10,685	59.36		5,909	21.89		16,594	17,286*	16,375*
SALISBURY-SPENCER-EAST SPENCER (ROWAN CO.)			13,200			107,500			120,700			
POST	E			9,478	71.80		15,606	14.52		25,084	25,441*	25,486*
POST	SUN			9,418	71.35		15,793	14.69		25,211	25,621*	25,552*
SANFORD (LEE CO.)			7,500			39,300			46,800			
HERALD	E	Z		4,520	60.27		8,995	22.89		13,515	13,725	13,609
SHELBY (CLEVELAND CO.)			12,200			30,200			42,400			
STAR	E			8,769	71.88		9,452	31.30		18,221	18,572*	18,782*
STATESVILLE (IREDELL CO.)			34,500#						34,500			
RECORD & LANDMARK	E (M-F)	Z	#	14,916	43.23					14,916	17,058	17,322
RECORD & LANDMARK	SUN	Z	#	14,990	43.45					14,990	17,189	17,255
THOMASVILLE (DAVIDSON CO.)			10,200			25,500			35,700			
TIMES	M			6,003	58.85		2,420	9.49		8,423	8,750	8,057
WASHINGTON (BEAUFORT CO.)			4,300			28,800			33,100			
NEWS	E	Z		2,784	64.74		7,107	24.68		9,891	10,677	10,330
WILMINGTON (NEW HANOVER CO.)			46,500			68,400			114,900			
STAR	M	Z		29,578	63.61		18,900	27.63		48,478	49,093	49,079
STAR-NEWS	SUN	Z		33,776	72.64		22,807	33.34		56,583	57,831	56,091

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NORTH CAROLINA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
WILSON (WILSON CO.)			13,800			24,800			38,600			
TIMES	E			9,098	65.93		8,173	32.96		17,271	17,632*	17,488*
WINSTON-SALEM (FORSYTH CO.)			77,200			204,500			281,700			
JOURNAL	M	Z		50,961	66.01		42,466	20.77		93,427	95,110	94,652
JOURNAL	SUN	Z		51,622	66.87		52,844	25.84		104,466	106,635	105,935
NORTH DAKOTA												
BISMARCK (BURLEIGH CO.)			25,000			40,400			65,400			
TRIBUNE	M	Z		18,260	73.04		10,672	26.42		28,932	30,825	29,974
TRIBUNE	SUN	Z		18,632	74.53		10,569	26.16		29,201	31,185	29,602
DICKINSON (STARK CO.)			5,600			9,500			15,100			
PRESS	M (TU-S)	Z		4,072	72.71		2,739	28.83		6,811	7,260	7,418
PRESS	SUN	Z		4,632	82.71		2,739	28.83		7,371	7,822	7,926
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN			43,800			46,200			90,000			
FORUM	M	Z		25,690	58.65		19,458	42.12		45,148	55,020	55,134
FORUM	SUN	Z		33,563	76.63		22,580	48.87		56,143	67,968	67,118
GRAND FORKS (GRAND FORKS CO.), ND - EAST GRAND FORKS (POLK CO.), MN			20,100			58,000			78,100			
HERALD	M	Z		15,304	76.14		20,932	36.09		36,236	38,617	38,512
HERALD	SUN	Z		16,595	82.56		21,215	36.58		37,810	40,205	40,168
MINOT (WARD CO.)			12,500#			29,400			41,900			
NEWS	E	Z	#	10,686	85.49		12,413	42.22		23,099	26,495	26,197
NEWS	SUN	Z	#	10,574	84.59		12,238	41.63		22,812	25,937	25,551
OHIO												
AKRON (SUMMIT CO.)			193,700			136,900			330,600			
BEACON JOURNAL	M	Z,C		116,042	59.91		25,378	18.54		141,420	153,683	152,929
BEACON JOURNAL	SUN	Z,C		154,978	80.01		43,522	31.79		198,500	223,082	221,258
ALLIANCE (STARK CO.)			12,600			18,100			30,700			
REVIEW	E	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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OHIO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
ASHLAND (ASHLAND CO.)			9,000			9,600			18,600			
TIMES-GAZETTE	E	Z		7,016	77.96		4,507	46.95		11,523	12,179	12,220
ASHTABULA (ASHTABULA CO.)			12,700			18,700			31,400			
STAR-BEACON	E	Z		8,651	68.12		9,089	48.60		17,740	18,890*	18,851*
SUNDAY PAPER	SUN	Z		7,861	61.90		9,311	49.79		17,172	29,768*	30,120*
ATHENS (ATHENS CO.)			8,400			14,900			23,300			
MESSENGER	E (M-F)	Z		3,989	47.49		6,394	42.91		10,383	12,893	12,673
MESSENGER	SUN	Z		4,993	59.44		7,742	51.96		12,735	15,932	15,607
BELLEFONTAINE (LOGAN CO.)			5,000			11,000			16,000			
EXAMINER	E	Z		3,287	65.74		7,033	63.94		10,320	10,984	11,137
BELMONT CO.												
(MARTINS FERRY P.O.)			33,600#						33,600			
TIMES LEADER	E (M-F)	Z	#	19,266	57.34					19,266	21,203	20,941
TIMES LEADER	SUN	Z	#	20,473	60.93					20,473	22,858	22,549
BOWLING GREEN (WOOD CO.)			7,300			28,600			35,900			
SENTINEL-TRIBUNE	E	Z		4,431	60.70		9,063	31.69		13,494	14,379	14,309
BRYAN (WILLIAMS CO.)			3,500			11,700			15,200			
TIMES	E			3,122	89.20		7,302	62.41		10,424	11,011	10,793
BUCYRUS (CRAWFORD CO.)			5,600			15,400			21,000			
TELEGRAPH-FORUM	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CAMBRIDGE (GUERNSEY CO.)			8,900			25,000			33,900			
JEFFERSONIAN	E	Z		6,171	69.34		6,693	26.77		12,864	13,374	13,521
CANTON (STARK CO.)			75,200			101,000			176,200			
REPOSITORY	E			38,841	51.65		17,830	17.65		56,671	57,447*	56,672*
REPOSITORY	SUN			47,033	62.54		27,361	27.09		74,394	75,669*	76,138*
CHARDON (GEAUGA CO.)			1,900			23,800			25,700			
TIMES LEADER												
(1-1-90 to 3-31-90)	M (M-F)	Z		1,098	57.79		7,073	29.72		8,171	8,425☆*	
TIMES LEADER	E	Z										8,034*
CHILLICOTHE (ROSS CO.)			12,000			24,000			36,000			
GAZETTE	E			7,614	63.45		7,346	30.61		14,960	15,394	15,820
CINCINNATI (HAMILTON CO.)			413,700			308,900			722,600			
ENQUIRER	M	C		140,616	33.99		52,612	17.03		193,228	198,828	196,883
ENQUIRER	SUN	C		234,156	56.60		100,137	32.42		334,293	344,313	337,413
POST	E	C		77,269	18.68		27,772	8.99		105,041	106,440	109,262

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OHIO		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
CLEVELAND (CUYAHOGA CO.)			577,800			300,600			878,400			
PLAIN DEALER	M (M-F)	Z,C			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PLAIN DEALER	SAT M	Z,C			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PLAIN DEALER	SUN	Z,C			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COLUMBUS (FRANKLIN CO.)			373,800			202,800			576,600			
DISPATCH	M	Z,C		191,938	51.35		44,393	21.89		236,331	252,363	257,366
DISPATCH	SUN	Z,C		261,074	69.84		83,743	41.29		344,817	386,936	380,375
CONNEAUT (ASHTABULA CO.)			5,200			700			5,900			
NEWS-HERALD	E	Z		3,497	67.25		200	28.57		3,697	4,037*	4,085*
COSHOCTON (COSHOCTON CO.)			6,500			15,800			22,300			
TRIBUNE	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DAYTON (MONTGOMERY CO.)			175,300			190,800			366,100			
NEWS	M	Z,C		104,296	59.50		69,141	36.24		173,437	181,172	179,823
NEWS	SUN	Z,C		123,918	70.69		93,316	48.91		217,234	232,059	228,581
DEFIANCE (DEFIANCE CO.)			6,700			27,100			33,800			
CRESCENT-NEWS	E	Z		5,836	87.10		10,031	37.01		15,867	16,688	16,662
EAST LIVERPOOL (COLUMBIANA CO.)			13,900			23,900			37,800			
REVIEW	E	Z		9,606	69.11		2,797	11.70		12,403	12,582*	12,852*
ELYRIA (LORAIN CO.)			48,600#						48,600			
CHRONICLE-TELEGRAM	E	Z	#	28,063	57.74					28,063	36,208	35,976
CHRONICLE-TELEGRAM	SUN	Z	#	29,821	61.36					29,821	37,918	37,231
FINDLAY (HANCOCK CO.)			14,900			30,700			45,600			
COURIER	M	Z		11,503	77.20		11,221	36.55		22,724	25,021	25,143
FREMONT (SANDUSKY CO.)			8,600			13,400			22,000			
NEWS-MESSENGER	E			6,887	80.08		6,000	44.78		12,887	13,596	13,655
GREENVILLE (DARKE CO.)			5,500			16,600			22,100			
ADVOCATE	E			3,220	58.55		4,878	29.39		8,098	8,414	8,460
HAMILTON (BUTLER CO.)			48,700			33,100			81,800			
JOURNAL NEWS	E	Z		22,267	45.72		4,774	14.42		27,041	27,472	27,961
JOURNAL NEWS	SUN	Z		23,603	48.47		5,067	15.31		28,670	29,064	29,751

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OHIO	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
IRONTON (LAWRENCE CO.)			6,500			24,300			30,800			
TRIBUNE	E (TU-F)	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	SUN	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
KENT-RAVENNA (PORTAGE CO.)			20,700			29,700			50,400			
RECORD-COURIER	E (M-F)	Z		10,183	49.19		10,592	35.66		20,775	21,829	22,525
RECORD-COURIER	SUN	Z		10,333	49.92		11,001	37.04		21,334	22,479	23,043
LAKE CO. (WILLOUGHBY P.O.)			79,100#						79,100			
NEWS-HERALD	E	Z	#	46,412	58.68					46,412	56,112	55,362
NEWS-HERALD	SUN	Z	#	53,342	67.44					53,342	64,422	63,680
LANCASTER (FAIRFIELD CO.)			14,000			25,800			39,800			
EAGLE-GAZETTE	E	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EAGLE-GAZETTE	SUN	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LIMA (ALLEN CO.)			31,000			82,700			113,700			
NEWS	E	Z		22,111	71.33		15,820	19.13		37,931	38,415	38,811
NEWS	SUN	Z		23,129	74.61		25,341	30.64		48,470	49,582	49,348
LORAIN (LORAIN CO.)			52,200#						52,200			
JOURNAL	E	Z	#	32,542	62.34					32,542	40,955	41,537
JOURNAL	SUN	Z	#	33,533	64.24					33,533	45,159	45,601
MANSFIELD (RICHLAND CO.)			33,000			39,600			72,600			
NEWS JOURNAL	E	Z		22,347	67.72		14,660	37.02		37,007	39,584	38,912
NEWS JOURNAL	SUN	Z		23,534	71.32		22,727	57.39		46,261	54,086	53,451
MARIETTA (WASHINGTON CO.)			7,900			20,500			28,400			
TIMES	E	Z		5,223	66.11		7,445	36.32		12,668	13,446	13,474
MARION (MARION CO.)			16,400			16,700			33,100			
STAR	E	Z		11,056	67.41		7,083	42.41		18,139	18,584	17,914
STAR	SUN	Z		11,184	68.20		7,226	43.27		18,410	18,859	18,152
MASSILLON (STARK CO.)			12,600			34,100			46,700			
INDEPENDENT	E			6,983	-55.42		6,503	19.07		13,486	13,915*	15,003
MEDINA (MEDINA CO.)			18,000			15,200			33,200			
MEDINA COUNTY GAZETTE	M	Z		10,095	56.08		4,218	27.75		14,313	15,863	15,790
MIDDLETOWN (BUTLER CO.)			32,100			21,100			53,200			
JOURNAL	E	Z		19,006	59.21		2,527	11.98		21,533	22,015	22,173
JOURNAL	SUN	Z		20,648	64.32		2,777	13.16		23,425	23,957	23,703
MOUNT VERNON (KNOX CO.)			6,600			13,800			20,400			
NEWS	E	Z		5,132	77.76		5,048	36.58		10,180	10,779	10,707

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OHIO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
NEWARK (LICKING CO.)			21,100#			29,500			50,600			
ADVOCATE	E	Z	#	14,420	68.34		7,170	24.31		21,590	21,830	21,583
ADVOCATE	SUN	Z	#	14,581	69.10		7,473	25.33		22,054	22,300	21,691
NEW PHILADELPHIA-DOVER (TUSCARAWAS CO.)			15,900			20,900			36,800			
TIMES-REPORTER	E			11,170	70.25		12,840	61.44		24,010	27,487*	27,377*
TIMES-REPORTER	SUN			11,457	72.06		13,666	65.39		25,123	29,467*	28,891*
NORWALK (HURON CO.)			5,800			17,700			23,500			
REFLECTOR	E	Z		4,250	73.28		4,887	27.61		9,137	9,477	9,605
PIQUA (MIAMI CO.)			8,800			23,200			32,000			
CALL	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PORT CLINTON (OTTAWA CO.)			2,900			8,500			11,400			
NEWS HERALD	E			2,097	72.31		3,100	36.47		5,197	5,800	5,762
PORTSMOUTH (SCIOTO CO.)			15,800			42,300			58,100			
TIMES	E	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SALEM (COLUMBIANA CO.)			6,900			22,400			29,300			
NEWS	E			5,147	74.59		3,706	16.54		8,853	9,096	9,069
SANDUSKY (ERIE CO.)			19,800			30,400			50,200			
REGISTER	E	Z		14,043	70.92		9,310	30.63		23,353	24,144	24,423
REGISTER	SUN	Z		14,245	71.94		11,212	36.88		25,457	27,012	27,469
SIDNEY (SHELBY CO.)			7,300			8,000			15,300			
NEWS	E	Z		5,846	80.08		5,561	69.51		11,407	13,615	13,342*
SPRINGFIELD (CLARK CO.)			36,700			42,900			79,600			
NEWS-SUN	M			23,493	64.01		12,527	29.20		36,020	36,701	36,776
NEWS-SUN	SUN			26,453	72.08		17,579	40.98		44,032	45,223	44,216
STEUBENVILLE (JEFFERSON CO.)			12,800			31,900			44,700			
HERALD-STAR	E			10,334	80.73		9,594	30.08		19,928	21,133*	20,849*
HERALD-STAR	SUN			10,005	78.16		9,570	30.00		19,575	21,019*	20,552*
TIFFIN (SENECA CO.)			9,800			8,000			17,800			
ADVERTISER-TRIBUNE	E	Z		6,989	71.32		3,633	45.41		10,622	11,094	11,110
ADVERTISER-TRIBUNE	SUN	Z		7,001	71.44		3,650	45.63		10,651	11,151☆	
TOLEDO (LUCAS CO.)			191,900			269,200			461,100			
BLADE	E	Z,C		120,501	62.79		32,357	12.02		152,858	154,365	154,592
BLADE	SUN	Z,C		146,454	76.32		69,423	25.79		215,877	218,219	219,289

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OHIO			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
TROY (MIAMI CO.)			8,100			27,100			35,200			
NEWS	E	Z		5,278	65.16		6,081	22.44		11,359	11,557	11,196
MIAMI VALLEY NEWS	SUN	Z		5,392	66.57		7,763	28.65		13,155	13,356	13,061
WARREN (TRUMBULL CO.)			24,000			55,100			79,100			
TRIBUNE CHRONICLE	E	Z		17,572	73.22		22,127	40.16		39,699	40,493*	40,494*
TRIBUNE	SUN	Z		19,022	79.26		25,201	45.74		44,223	45,556*	45,847*
WOOSTER (WAYNE CO.)			9,400			40,000			49,400			
RECORD	E	Z		9,973	106.10		13,564	33.91		23,537	25,007	25,146
XENIA (GREENE CO.)			11,000			22,800			33,800			
GAZETTE	E			6,277	57.06		3,777	16.57		10,054	10,416	10,619
YOUNGSTOWN (MAHONING CO.)			82,600			96,100			178,700			
VINDICATOR	E	C		47,187	57.13		37,134	38.64		84,321	89,541*	90,608*
VINDICATOR	SUN	C		52,791	63.91		55,458	57.71		108,249	135,607*	138,056*
ZANESVILLE (MUSKINGUM CO.)			15,300			28,300			43,600			
TIMES RECORDER	M	Z		12,496	81.67		9,341	33.01		21,837	23,147	23,188
TIMES RECORDER	SUN	Z		12,423	81.20		9,457	33.42		21,880	23,403	22,322
OKLAHOMA												
ADA (PONTOTOC CO.)			7,000			13,600			20,600			
NEWS	E (M-F)			4,883	69.76		4,216	31.00		9,099	9,153	9,006*
NEWS	SUN			4,870	69.57		4,412	32.44		9,282	9,367	9,309*
BARTLESVILLE (WASHINGTON CO.)			14,700			11,000			25,700			
EXAMINER-ENTERPRISE	E	Z		9,945	67.65		2,547	23.15		12,492	12,641☆*	
EXAMINER-ENTERPRISE	E (M-F)	Z										12,470*
EXAMINER-ENTERPRISE	SAT M	Z										11,740*
EXAMINER-ENTERPRISE	SUN	Z		11,999	81.63		3,171	28.83		15,170	15,346*	14,858*
CLAREMORE (ROGERS CO.)			6,700			9,600			16,300			
PROGRESS	E (TU-F)			2,866	42.78		3,480	36.25		6,346	6,486	6,513
PROGRESS	SUN			3,373	50.34		3,840	40.00		7,213	7,352	7,326
ENID (GARFIELD CO.)			20,800			20,100			40,900			
NEWS & EAGLE	M	Z		12,869	61.87		7,570	37.66		20,439	22,207	23,093
NEWS & EAGLE	SUN	Z		14,385	69.16		8,607	42.82		22,992	24,902	25,471

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OKLAHOMA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
LAWTON (COMANCHE CO.)			29,900			37,300			67,200			
CONSTITUTION	CMB DLY	Z		17,407	58.22		6,552	17.57		23,959	24,764*	25,520*
CONSTITUTION	M (M-F)	Z		7,547	25.24		6,339	16.99		13,886	14,645*	14,650*
CONSTITUTION	E (M-F)	Z		9,860	32.98		213	0.57		10,073	10,119*	10,870*
CONSTITUTION	SAT M	Z		16,399	54.85		6,486	17.39		22,885	23,671*	23,896*
CONSTITUTION	SUN	Z		19,932	66.66		8,058	21.60		27,990	28,990*	28,437*
McALESTER (PITTSBURG CO.)			8,300			14,200			22,500			
NEWS-CAPITAL & DEMOCRAT	E (M-F)	Z		5,484	66.07		6,070	42.75		11,554	11,839	11,837
NEWS-CAPITAL & DEMOCRAT	SUN	Z		5,573	67.14		6,185	43.56		11,758	12,042	12,046
MUSKOGEE (MUSKOGEE CO.)			17,100			43,100			60,200			
PHOENIX & TIMES-DEMOCRAT	M	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PHOENIX & TIMES-DEMOCRAT	SUN	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NORMAN (CLEVELAND CO.)			30,300			12,200			42,500			
TRANSCRIPT	E (M-F)	Z		13,731	45.32		577	4.73		14,308	14,733	14,527
TRANSCRIPT	SAT M	Z		13,427	44.31		576	4.72		14,003	14,421	14,318
TRANSCRIPT	SUN	Z		14,536	47.97		673	5.52		15,209	15,724	15,602
OKLAHOMA CITY (OKLAHOMA CO.)			291,300#			30,300			321,600			
JOURNAL RECORD	M (TU-S)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OKLAHOMA CITY (OKLAHOMA CO.)			291,300#			520,800			812,100			
OKLAHOMAN	M (M-F)		#	142,534	48.93		76,446	14.68		218,980	225,861	229,008
OKLAHOMAN AND TIMES	SAT M		#	131,491	45.14		71,527	13.73		203,018	209,418	212,891
OKLAHOMAN	SUN		#	196,818	67.57		117,087	22.48		313,905	322,717	323,118
PONCA CITY (KAY CO.)			11,400			11,500			22,900			
NEWS	E (M-F)			8,075	70.83		4,028	35.03		12,103	12,557	12,887
NEWS	SUN			8,846	77.60		4,437	38.58		13,283	13,773	14,166
SAPULPA (CREEK CO.)			7,700			11,500			19,200			
HERALD	E (M-F)			4,060	52.73		2,563	22.29		6,623	6,716	6,788*
HERALD	SUN			4,256	55.27		2,685	23.35		6,941	7,034	7,114*
SHAWNEE (POTTAWATOMIE CO.)			10,200			34,400			44,600			
NEWS-STAR	M (TU-S)			6,591	64.62		6,075	17.66		12,666	12,982*	12,611*
NEWS-STAR	SUN			6,947	68.11		6,704	19.49		13,651	13,968*	13,648*
STILLWATER (PAYNE CO.)			12,400			20,700			33,100			
NEWS-PRESS	E (M-F)			6,162	49.69		3,983	19.24		10,145	10,385*	10,354*
NEWS-PRESS	SUN			6,599	53.22		4,426	21.38		11,025	11,321*	11,161*

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
OKLAHOMA												
TULSA (TULSA CO.)			213,700			184,600			398,300			
WORLD, TRIBUNE	CMB DLY			138,337	64.73		39,546	21.42		177,883	195,843*	195,899*
WORLD	M			83,338	39.00		29,132	15.78		112,470	128,139*	126,909*
TRIBUNE	E			54,999	25.74		10,414	5.64		65,413	67,704*	68,990*
WORLD	SUN			162,060	75.84		58,041	31.44		220,101	244,042*	238,495*
OREGON												
ALBANY (LINN CO.)			33,600#						33,600			
DEMOCRAT-HERALD	E	Z	#	21,167	63.00					21,167	21,529*	21,525*
ASHLAND (JACKSON CO.)			6,600			2,500			9,100			
TIDINGS	E			4,758	72.09		474	18.96		5,232	5,612	5,641
ASTORIA (CLATSOP CO.)			4,000			13,700			17,700			
ASTORIAN	E (M-F)	Z		3,419	85.48		6,051	44.17		9,470	9,876	9,812
BAKER (BAKER CO.)			3,700			2,500			6,200			
DEMOCRAT-HERALD	E (M-F)			2,355	63.65		637	25.48		2,992	3,097	3,021
BEND (DESCHUTES CO.)			12,600			23,600			36,200			
BULLETIN	E (M-F)	Z		9,240	73.33		12,219	51.78		21,459	22,409*	20,995*
BULLETIN	SUN	Z		9,556	75.84		12,748	54.02		22,304	23,259*	21,640*
COOS BAY-NORTH BEND (COOS CO.)			10,500			23,600			34,100			
WORLD	E			8,021	76.39		6,241	26.44		14,262	14,588*	15,319*
CORVALLIS (BENTON CO.)			15,500			7,000			22,500			
GAZETTE-TIMES	M	Z		8,719	56.25		3,363	48.04		12,082	13,326*	13,078*
GAZETTE-TIMES	SUN	Z		9,507	61.34		3,528	50.40		13,035	14,737*	12,856*
EUGENE (LANE CO.)			77,500			34,800			112,300			
REGISTER-GUARD	M			48,829	63.01		20,395	58.61		69,224	73,468	72,960
REGISTER-GUARD	SUN			49,794	64.25		21,736	62.46		71,530	77,187	75,008
GRANTS PASS (JOSEPHINE CO.)			7,900			26,700			34,600			
COURIER	E	Z		4,941	62.54		12,159	45.54		17,100	17,547*	17,242*
LA GRANDE (UNION CO.)			4,600			6,800			11,400			
OBSERVER	E			4,499	97.80		2,801	41.19		7,300	7,556	7,502

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OREGON			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
MEDFORD (JACKSON CO.)			24,300#			31,000			55,300			
MAIL TRIBUNE	E (M-TH & SAT)	Z	#	16,497	67.89		10,676	34.44		27,173	28,102*	28,609*
MAIL TRIBUNE	FRI E	Z	#	21,616	88.95		13,724	44.27		35,340	36,554*	37,763*
MAIL TRIBUNE	SUN	Z	#	17,657	72.66		12,511	40.36		30,168	32,094*	32,037*
ONTARIO (MALHEUR CO.)			3,900			15,600			19,500			
ARGUS OBSERVER	E (M-F)	Z		2,092	53.64		4,731	30.33		6,823	7,043	7,252
ARGUS OBSERVER	SUN	Z		2,320	59.49		5,074	32.53		7,394	7,613	7,827
PENDLETON (UMATILLA CO.)			5,400			19,200			24,600			
EAST OREGONIAN	E	Z		4,962	91.89		7,636	39.77		12,598	13,415	12,781
PORTLAND (MULTNOMAH CO.)			354,300			230,600			584,900			
OREGONIAN	ALL DAY (M-F)	Z,C		197,793	55.83		78,151	33.89		275,944	332,250	327,603
OREGONIAN	SAT M	Z,C		190,985	53.90		76,174	33.03		267,159	324,219	319,875
OREGONIAN	SUN	Z,C		235,761	66.54		99,410	43.11		335,171	428,095	415,926
ROSEBURG (DOUGLAS CO.)			35,500#						35,500			
NEWS-REVIEW	E (M-F)	Z	#	20,342	57.30					20,342	20,625*	20,574*
NEWS-REVIEW	SUN	Z	#	20,571	57.95					20,571	20,851*	20,706*
SALEM (MARION CO.)			58,900#			112,200			171,100			
STATESMAN-JOURNAL	M		#	33,262	56.47		24,679	22.00		57,941	59,298	56,811
STATESMAN-JOURNAL	SUN		#	37,336	63.39		27,611	24.61		64,947	66,395	62,271
PENNSYLVANIA												
ALLENTOWN (LEHIGH CO.)			78,900			130,300			209,200			
CALL	M	Z,C		55,496	70.34		64,565	49.55		120,061	137,634	136,973
CALL	SUN	Z,C		64,181	81.34		86,055	66.04		150,236	183,325	182,776
ALTOONA (BLAIR CO.)			20,500			30,100			50,600			
MIRROR	E	Z		13,760	67.12		16,581	55.09		30,341	35,495	35,374
MIRROR	SUN	Z		13,659	66.63		17,070	56.71		30,729	38,393	37,480
BEAVER (BEAVER CO.)			71,500#						71,500			
BEAVER COUNTY TIMES	E (M-F)	Z	#	42,547	59.51					42,547	45,251	44,759*
BEAVER COUNTY TIMES	SUN	Z	#	47,421	66.32					47,421	50,980	50,216*

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PENNSYLVANIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
BETHLEHEM (NORTHAMPTON CO.)			42,900			38,600			81,500			
GLOBE-TIMES	E	Z		15,603	36.37		1,344	3.48		16,947	20,228	21,260
BRADFORD (McKEAN CO.)			7,600			38,800			46,400			
ERA	M			5,966	78.50		5,039	12.99		11,005	11,446	11,542
BUTLER (BUTLER CO.)			21,100			41,600			62,700			
EAGLE	E	Z		15,697	74.39		13,996	33.64		29,693	30,648	30,819
CARLISLE (CUMBERLAND CO.)			12,200			12,300			24,500			
SENTINEL	E	Z		10,081	82.63		4,865	39.55		14,946	17,250	17,189
CHAMBERSBURG (FRANKLIN CO.)			7,200			32,400			39,600			
PUBLIC OPINION	E	Z		5,943	82.54		13,781	42.53		19,724	21,035	20,253
CLEARFIELD (CLEARFIELD CO.)			26,200#						26,200			
PROGRESS	E	Z	#	15,649	59.73					15,649	16,392	16,509
COATESVILLE (CHESTER CO.)			31,300#						31,300			
RECORD	E		#	5,418	17.31					5,418	5,755	5,949
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)			4,600			22,200			26,800			
COURIER	E	Z		3,834	83.35		8,165	36.78		11,999	12,272	12,288
DELAWARE CO. (PRIMOS/ UPPER DARBY)			119,400#						119,400			
DELAWARE COUNTY TIMES	M (M-F)		#	48,577	40.68					48,577	62,071	61,535
DELAWARE COUNTY TIMES	SUN		#	42,416	35.52					42,416	51,595	49,485
DOYLESTOWN (BUCKS CO.)			128,200#						128,200			
INTELLIGENCER	M (M-F)	Z,C	#	38,326	29.90					38,326	41,117	40,898
INTELLIGENCER	SUN	Z,C	#	41,670	32.50					41,670	44,937	44,718
DU BOIS (CLEARFIELD CO.)			4,200			19,900			24,100			
COURIER-EXPRESS	E	Z		3,615	86.07		6,640	33.37		10,255	10,703	10,609
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ			33,900			84,800			118,700			
EXPRESS	M	Z		21,191	62.51		19,590	23.10		40,781	42,760☆	
EXPRESS	E	Z										43,072
EXPRESS	SUN	Z		21,903	64.61		20,574	24.26		42,477	45,008	45,316

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
ELLWOOD CITY (LAWRENCE CO.)			3,800			7,300			11,100			
LEDGER	E			2,989	78.66		3,880	53.15		6,869	7,480	7,512
ERIE (ERIE CO.)			74,900			40,500			115,400			
NEWS, TIMES	CMB DLY			56,956	76.04		13,163	32.50		70,119	71,624	70,536
NEWS	M (M-F)			24,379	32.55		5,752	14.20		30,131	30,782	29,711
TIMES	E (M-F)			32,577	43.49		7,411	18.30		39,988	40,842	40,825
TIMES-NEWS	SAT M			48,551	64.82		12,388	30.59		60,939	62,405	61,667
TIMES-NEWS	SUN			61,001	81.44		23,020	56.84		84,021	103,247	102,492
GETTYSBURG (ADAMS CO.)			4,900			25,400			30,300			
TIMES	M	Z		3,261	66.55		5,156	20.30		8,417	9,053	8,956
GREENSBURG (WESTMORELAND CO.)			103,600#						103,600			
TRIBUNE-REVIEW	M	Z,C	#	45,559	43.98					45,559	51,821	52,484
TRIBUNE-REVIEW	SUN	Z,C	#	59,701	57.63					59,701	82,155	81,501
GREENVILLE (MERCER CO.)			2,800			11,100			13,900			
RECORD-ARGUS	M	Z		2,206	78.79		2,754	24.81		4,960	5,231☆	
RECORD-ARGUS	E	Z										5,104
HANOVER (YORK CO.)			11,300			38,000			49,300			
SUN	E	Z		8,327	73.69		10,783	28.38		19,110	20,366	19,713
SUN	SUN	Z		7,847	69.44		10,512	27.66		18,359	19,520☆	
HARRISBURG (DAUPHIN CO.)			129,900			68,000			197,900			
PATRIOT, NEWS	CMB DLY	Z,C		79,033	60.84		17,297	25.44		96,330	107,425	106,234
PATRIOT	M (M-F)	Z,C		37,532	28.89		9,621	14.15		47,153	57,094	54,794
NEWS	E (M-F)	Z,C		41,501	31.95		7,676	11.29		49,177	50,331	51,440
PATRIOT-NEWS	SAT M	Z,C		68,867	53.02		16,748	24.63		85,615	96,452	95,015
PATRIOT-NEWS	SUN	Z,C		94,078	72.42		34,947	51.39		129,025	172,429	170,332
HAZLETON (LUZERNE CO.)			17,700			14,000			31,700			
STANDARD-SPEAKER	ALL DAY	Z		14,445	81.61		7,569	54.06		22,014	23,991*	24,396*
INDIANA (INDIANA CO.)			9,200			23,500			32,700			
GAZETTE	E	Z		7,354	79.93		9,834	41.85		17,188	19,235	19,613
IRWIN (WESTMORELAND CO.)			45,200#						45,200			
STANDARD OBSERVER	E		#	9,982	22.08					9,982	10,146	10,857
JOHNSTOWN (CAMBRIA CO.)			35,300			89,500			124,800			
TRIBUNE-DEMOCRAT	M			26,162	74.11		21,833	24.39		47,995	49,764	49,913
TRIBUNE-DEMOCRAT	SUN			26,413	74.82		24,794	27.70		51,207	53,436	51,862

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PENNSYLVANIA	SERVICES		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
KITTANNING (ARMSTRONG CO.)			7,000			17,400			24,400			
LEADER-TIMES	E			5,624	80.34		5,293	30.42		10,917	11,300	10,902
LANCASTER (LANCASTER CO.)			81,300			68,000			149,300			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
INTELLIGENCER-JOURNAL	M	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW ERA	E	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SUN	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LANSDALE (MONTGOMERY CO.)			28,300			27,700			56,000			
REPORTER	E	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LATROBE (WESTMORELAND CO.)			6,800			17,300			24,100			
BULLETIN	E			5,420	79.71		3,335	19.28		8,755	9,019	9,180
LEBANON (LEBANON CO.)			10,500			31,500			42,000			
NEWS	E	Z		7,464	71.09		15,642	49.66		23,106	25,107	24,792
NEWS	SUN	Z		7,224	68.80		15,523	49.28		22,747	24,839	24,536
LEHIGHTON (CARBON CO.)			45.300#						45,300			
TIMES NEWS	E	Z	#	16,296	35.97					16,296	16,787	16,907
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)			55,100			66,800			121,900			
BUCKS COUNTY COURIER TIMES	M (M-F)	Z,C		34,214	62.09		28,585	42.79		62,799	63,331	64,317
BUCKS COUNTY COURIER TIMES	SUN	Z,C		37,061	67.26		32,249	48.28		69,310	70,031	71,606
LEWISTOWN (MIFFLIN CO.)			6,400			20,000			26,400			
SENTINEL	E	Z		5,450	85.16		7,737	38.69		13,187	13,712	13,760
LOCK HAVEN (CLINTON CO.)			5,600			8,700			14,300			
EXPRESS	E	Z		5,618	100.32		3,438	39.52		9,056	11,103*	10,945*
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)			39,100			44,200			83,300			
NEWS	E			17,872	45.71		9,169	20.74		27,041	27,839	28,699
MEADVILLE (CRAWFORD CO.)			8,000			17,500			25,500			
TRIBUNE	M	Z		6,078	75.98		9,198	52.56		15,276	16,297	16,197
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)			10,000			17,700			27,700			
VALLEY INDEPENDENT	E	Z		7,584	75.84		7,607	42.98		15,191	17,934	17,762

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
NEW CASTLE (LAWRENCE CO.)			13,700			24,200			37,900			
NEWS	E			8,396	61.28		11,589	47.89		19,985	20,437	20,578
NEW KENSINGTON (WESTMORELAND CO.)-TARENTUM (ALLEGHENY CO.)-VANDERGRIFT (WESTMORELAND CO.)			67,100#						67,100			
VALLEY NEWS DISPATCH	E	Z	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NORRISTOWN (MONTGOMERY CO.)			73,700#						73,700			
TIMES HERALD	E	Z	#	27,697	37.58					27,697	29,916	29,789
PHILADELPHIA (PHILADELPHIA CO.)			641,600#			786,600			1,428,200			
INQUIRER	M (M-F)	C	#	169,839	26.47		227,018	28.86		396,857	522,020	500,136
INQUIRER	SAT M	C	#	143,501	22.37		185,967	23.64		329,468	436,016	447,498
INQUIRER	SUN	C	#	341,160	53.17		410,582	52.20		751,742	994,539	1,010,530
PHILADELPHIA (PHILADELPHIA CO.)			641,600#			1,182,000			1,823,600			
NEWS	E (M-F)	C	#	174,298	27.17		51,152	4.33		225,450	235,828	237,822
NEWS	SAT E	C	#	103,891	16.19		35,298	2.99		139,189	146,531	147,367
PHOENIXVILLE (CHESTER CO.)			5,800			23,700			29,500			
PHOENIX	E			3,103	53.50		3,279	13.84		6,382	6,488	6,072
PITTSBURGH (ALLEGHENY CO.)			426,100			579,600			1,005,700			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)	C		106,000	24.88		47,174	8.14		153,174	165,371	166,942
POST-GAZETTE, SUN-TELEGRAPH	SAT M	C		94,058	22.07		46,135	7.96		140,193	151,651	153,558
PRESS	E (M-F)	C		175,788	41.26		47,698	8.23		223,486	228,232	227,434
PRESS	SAT E	C		151,643	35.59		43,350	7.48		194,993	199,099	197,851
PRESS	SUN	C		306,548	71.94		199,091	34.35		505,639	557,563	560,199
POTTSTOWN (MONTGOMERY CO.)			55,900#						55,900			
MERCURY	M	Z	#	27,674	49.51					27,674	29,055	29,334
MERCURY	SUN	Z	#	28,547	51.07					28,547	29,927	29,857
POTTSVILLE (SCHUYLKILL CO.)			38,300#						38,300			
REPUBLICAN	E	Z	#	25,813	67.40					25,813	29,982	29,667
READING (BERKS CO.)			78,400			51,200			129,600			
TIMES, EAGLE	CMB DLY	Z		52,950	67.54		21,296	41.59		74,246	77,687	78,828
TIMES	M (M-F)	Z		32,644	41.64		10,346	20.21		42,990	45,678	46,022
EAGLE	E (M-F)	Z		20,306	25.90		10,950	21.39		31,256	32,009	32,806
TIMES	SAT M	Z		49,873	63.61		20,899	40.82		70,772	74,213	75,951
EAGLE	SUN	Z		56,354	71.88		27,831	54.36		84,185	113,302	112,747

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
SCRANTON (LACKAWANNA CO.)			43,900			94,100			138,000			
TIMES	CMB DLY	Z		32,959	75.08		29,193	31.02		62,152	62,783	64,612 +
TIMES	M (M-F)	Z		5,150	11.73		5,596	5.95		10,746	10,907	11,347 +
TIMES	E (M-F)	Z		27,809	63.35		23,597	25.08		51,406	51,876	53,265
TIMES	SAT M	Z		27,764	63.24		25,540	27.14		53,304	53,897	54,480
TIMES	SUN	Z		31,619	72.03		35,789	38.03		67,408	69,362	65,071
SCRANTONIAN TRIBUNE	M (M-F)	Z		19,119	43.55		17,040	18.11		36,159	37,234☆	
SCRANTONIAN TRIBUNE	SAT M	Z		18,732	42.67		16,829	17.88		35,561	36,640☆	
SCRANTONIAN TRIBUNE	M	Z										38,028
SCRANTONIAN TRIBUNE	SUN	Z		23,861	54.35		24,770	26.32		48,631	50,748	50,148
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)			18,100			33,300			51,400			
HERALD	E	Z		13,813	76.31		13,005	39.05		26,818	27,458*	27,250*
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)			18,300#						18,300			
HERALD	E	Z	#	9,348	51.08					9,348	10,150*	10,183*
SOMERSET (SOMERSET CO.)			2,900			27,800			30,700			
AMERICAN	M	Z		3,000	103.45		9,302	33.46		12,302	12,762	12,448
STATE COLLEGE (CENTRE CO.)			40,300#						40,300			
CENTRE TIMES	M	Z	#	21,726	53.91					21,726	25,022*	24,662*
CENTRE TIMES	SUN	Z	#	26,232	65.09					26,232	32,166*	31,254*
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)			9,600			26,500			36,100			
POCONO RECORD	M	Z		6,248	65.08		11,979	45.20		18,227	20,194*	19,962*
POCONO RECORD	SUN	Z		6,441	67.09		13,935	52.58		20,376	22,829*	22,287*
SUNBURY (NORTHUMBERLAND CO.)			52,600#						52,600			
ITEM	E	Z	#	24,153	45.92					24,153	25,529*	25,834*
ITEM	SUN	Z	#	24,275	46.15					24,275	25,769*	25,280
UNIONTOWN (FAYETTE CO.)			14,600			30,600			45,200			
HERALD-STANDARD	M (M-F)	Z		10,839	74.24		15,432	50.43		26,271	30,877	30,986
HERALD-STANDARD	SUN	Z		11,206	76.75		16,341	53.40		27,547	32,272	32,039
WARREN (WARREN CO.)			6,000			11,400			17,400			
TIMES-OBSERVER	M	Z		5,105	85.08		6,458	56.65		11,563	12,397	12,516
WASHINGTON (WASHINGTON CO.)			8,200			29,500			37,700			
OBSERVER-REPORTER	M	Z		6,344	77.37		17,333	58.76		23,677	39,472*	38,782*
OBSERVER-REPORTER	SUN	Z		5,790	70.61		16,576	56.19		22,366	36,857*	35,548*

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
PENNSYLVANIA												
WEST CHESTER (CHESTER CO.)			13,100#			54,600			67,700			
LOCAL NEWS	M (M-F)	Z	#	6,139	46.86		26,718	48.93		32,857	37,191	
LOCAL NEWS	E (M-F)	Z	#									37,171
LOCAL NEWS	SUN	Z	#	4,931	37.64		25,993	47.61		30,924	34,742	33,753
WILKES-BARRE (LUZERNE CO.)			47,800			81,500			129,300			
CITIZENS' VOICE	M	Z		25,599	53.55		19,562	24.00		45,161	46,322*	46,370*
TIMES LEADER	M	Z		22,142	46.32		24,741	30.36		46,883	50,705*	48,250*
TIMES LEADER	SUN	Z		22,996	48.11		30,251	37.12		53,247	59,368*	52,273*
WILKES-BARRE (LUZERNE CO.)			186,800#						186,800			
INDEPENDENT	SUN		#	57,662	30.87					57,662	59,617*	61,130*
WILLIAMSPORT (LYCOMING CO.)			21,200			93,100			114,300			
SUN-GAZETTE	E	Z		17,550	82.78		16,811	18.06		34,361	35,023*	35,095*
YORK (YORK CO.)			53,400			75,500			128,900			
DISPATCH	E	Z		25,708	48.14		19,187	25.41		44,895	45,376	47,111
NEWS	SUN	Z		23,680	44.34		17,385	23.03		41,065	48,977	44,012
RECORD	M	Z,C		24,430	45.75		16,812	22.27		41,242	42,146	41,164
RECORD	SUN	Z,C		25,139	47.08		19,682	26.07		44,821	45,849	42,610
RHODE ISLAND												
NEWPORT (NEWPORT CO.)			17,000			7,600			24,600			
NEWS	E	Z		11,186	65.80		3,910	51.45		15,096	15,614	15,281
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)			36,600			31,000			67,600			
TIMES	E	Z		15,451	42.22		7,319	23.61		22,770	23,969	25,127
PROVIDENCE (PROVIDENCE CO.)			444,400#						444,400			
JOURNAL-BULLETIN	ALL DAY (M-F)	Z,C	#	199,507	44.89					199,507	203,099	199,509
JOURNAL-BULLETIN	SAT M	Z,C	#	185,226	41.68					185,226	188,270	185,650
JOURNAL	SUN	Z,C	#	256,166	57.64					256,166	263,884	261,763
WESTERLY (WASHINGTON CO.)			10,600			26,200			36,800			
SUN	E (M-F)	Z		8,309	78.39		4,060	15.50		12,369	12,638	12,299
SUN	SUN	Z		8,655	81.65		4,150	15.84		12,805	13,100	12,672
WOONSOCKET (PROVIDENCE CO.)			29,700			33,500			63,200			
CALL	E	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CALL	SUN	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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SOUTH CAROLINA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
AIKEN (AIKEN CO.)			46,400#						46,400			
STANDARD	E		#	15,469	33.34					15,469	15,662☆	
STANDARD	E (M-F)		#									15,641
STANDARD	SUN		#	15,837	34.13					15,837	16,030	16,035
ANDERSON (ANDERSON CO.)			20,600			126,100			146,700			
INDEPENDENT-MAIL	M	Z		13,969	67.81		23,623	18.73		37,592	39,076*	38,566*
INDEPENDENT-MAIL	SUN	Z		15,308	74.31		26,831	21.28		42,139	43,588*	42,872*
BEAUFORT (BEAUFORT CO.)			8,700			12,300			21,000			
GAZETTE	E (M-F)	Z		5,431	62.43		2,499	20.32		7,930	8,665	8,894
CHARLESTON (CHARLESTON CO.)			176,500#						176,500			
NEWS & COURIER, POST	CMB DLY	Z	#	104,270	59.08					104,270	116,886	115,774
NEWS & COURIER	M (M-F)	Z	#	69,689	39.48					69,689	81,633	78,398
POST	E (M-F)	Z	#	34,581	19.59					34,581	35,253	37,386
NEWS & COURIER/POST	SAT M	Z	#	97,519	55.25					97,519	110,871	108,648
NEWS & COURIER/POST	SUN	Z	#	106,849	60.54					106,849	123,610	121,469
COLUMBIA (RICHLAND CO.)			168,700#			169,000			337,700			
STATE	M		#	96,409	57.15		28,994	17.16		125,403	144,995	139,963
STATE	SUN		#	116,133	68.84		34,456	20.39		150,589	170,714	164,104
FLORENCE (FLORENCE CO.)			16,800			72,800			89,600			
NEWS	M	Z		12,332	73.40		17,280	23.74		29,612	31,156	30,175
NEWS	SUN	Z		12,279	73.09		17,651	24.25		29,930	31,515	30,480
GREENVILLE (GREENVILLE CO.)			89,200			213,000			302,200			
NEWS, PIEDMONT	CMB DLY			56,313	63.13		50,598	23.75		106,911	113,814	112,164
NEWS	M (M-F)			36,368	40.77		45,160	21.20		81,528	88,088	86,506
PIEDMONT	E (M-F)			19,945	22.36		5,438	2.55		25,383	25,726	25,658
NEWS-PIEDMONT	SAT M			51,285	57.49		54,352	25.52		105,637	112,238	111,171
NEWS-PIEDMONT	SUN			62,638	70.22		64,332	30.20		126,970	134,497	134,188
GREENWOOD (GREENWOOD CO.)			9,200			29,400			38,600			
INDEX-JOURNAL	E (M-F)	Z		5,696	61.91		10,002	34.02		15,698	15,825	15,916
INDEX-JOURNAL	SUN	Z		5,849	63.58		10,528	35.81		16,377	16,520	16,660
HILTON HEAD ISLAND (BEAUFORT CO.)			9,500			21,200			30,700			
ISLAND PACKET	M (M-TH)	Z		7,749	81.57		909	4.29		8,658	9,955	9,472
ISLAND PACKET	M (FRI)	Z		8,444	88.88		1,008	4.75		9,452	12,397	12,153
ISLAND PACKET	SUN	Z		7,919	83.36		944	4.45		8,863	12,291	11,183

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SOUTH CAROLINA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
MYRTLE BEACH (HORRY CO.)			22,800			33,200			56,000			
SUN NEWS	M	Z		19,414	85.15		12,228	36.83		31,642	34,506	33,047
SUN NEWS	SUN	Z		22,367	98.10		13,647	41.11		36,014	39,449	38,212
ORANGEBURG (ORANGEBURG CO.)			12,000			25,000			37,000			
TIMES & DEMOCRAT	M	Z		8,078	67.32		8,313	33.25		16,391	17,127	16,860
TIMES & DEMOCRAT	SUN	Z		7,834	65.28		8,367	33.47		16,201	16,857	16,759
ROCK HILL (YORK CO.)			38,900#			15,800			54,700			
HERALD	M		#	23,240	59.74		4,746	30.04		27,986	28,871	28,484
HERALD	SUN		#	22,698	58.35		4,711	29.82		27,409	28,296	28,075
SPARTANBURG (SPARTANBURG CO.)			45,800			63,600			109,400			
HERALD-JOURNAL	M			29,148	63.64		29,175	45.87		58,323	60,082*	58,627*
HERALD-JOURNAL	SUN			29,816	65.10		31,445	49.44		61,261	63,138*	61,954*
SUMTER (SUMTER CO.)			13,700			35,400			49,100			
ITEM	E	Z		8,316	60.70		13,311	37.60		21,627	21,830	21,784
ITEM	SUN	Z		6,238	45.53		10,508	29.68		16,746	16,945	16,047
SOUTH DAKOTA												
ABERDEEN (BROWN CO.)			10,900			28,000			38,900			
AMERICAN NEWS	M	Z		8,123	74.52		10,070	35.96		18,193	19,309	19,564
AMERICAN NEWS	SUN	Z		9,281	85.15		10,719	38.28		20,000	21,141	21,401
HURON (BEADLE CO.)			5,400			21,100			26,500			
PLAINSMAN	E (M-F)	Z		4,657	86.24		5,907	28.00		10,564	11,279	11,308
PLAINSMAN	SUN	Z		4,750	87.96		6,059	28.72		10,809	11,548	11,616
MITCHELL (DAVISON CO.)			5,400			28,200			33,600			
REPUBLIC	E	Z		4,116	76.22		7,652	27.13		11,768	12,125	12,165
RAPID CITY (PENNINGTON CO.)			22,100			41,800			63,900			
JOURNAL	M	Z		15,056	68.13		16,367	39.16		31,423	34,708	34,774
JOURNAL	SUN	Z		15,345	69.43		17,032	40.75		32,377	36,061	36,317
SIOUX FALLS (MINNEHAHA CO.)			39,400			60,300			99,700			
ARGUS LEADER	M	Z		24,350	61.80		14,759	24.48		39,109	47,018	45,676
ARGUS LEADER	SUN	Z		28,877	73.29		23,765	39.41		52,642	68,373	67,218
WATERTOWN (CODINGTON CO.)			7,100			19,700			26,800			
PUBLIC OPINION	E			5,576	78.54		7,765	39.42		13,341	16,011	16,243

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TENNESSEE	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
ATHENS (McMINN CO.)			4,700			13,500			18,200			
POST-ATHENIAN	E (M-F)	Z		3,649	77.64		6,159	45.62		9,808	10,049	10,024
CHATTANOOGA (HAMILTON CO.)			102,400#			207,500			309,900			
TIMES, NEWS-FREE PRESS	CMB DLY	Z	#	68,311	66.71		30,138	14.52		98,449	102,165	105,017
TIMES	M	Z	#	32,225	31.47		12,108	5.84		44,333	46,737	47,784
NEWS-FREE PRESS	E	Z	#	36,086	35.24		18,030	8.69		54,116	55,428	57,233
NEWS-FREE PRESS	SUN	Z	#	72,708	71.00		31,643	15.25		104,351	108,348	110,686
CLARKSVILLE (MONTGOMERY CO.)			27,700			11,200			38,900			
LEAF-CHRONICLE	M	Z		11,790	42.56		4,386	39.16		16,176	17,564	17,830
LEAF-CHRONICLE	SUN	Z		13,967	50.42		5,155	46.03		19,122	20,962	21,368
CLEVELAND (BRADLEY CO.)			13,000			17,700			30,700			
BANNER	E (M-F)			8,921	68.62		6,970	39.38		15,891	16,208*	16,051*
BANNER	SUN			9,770	75.15		8,029	45.36		17,799	18,312*	17,820*
COLUMBIA (MAURY CO.)			11,400			42,500			53,900			
HERALD	E (M-F)			6,752	59.23		5,197	12.23		11,949	12,382	12,112
HERALD	SUN			7,684	67.40		6,330	14.89		14,014	14,447	14,075
COOKEVILLE (PUTNAM CO.)			11,400			8,200			19,600			
HERALD-CITIZEN	E (M-F)	Z		5,519	48.41		3,312	40.39		8,831	9,940	10,221
HERALD-CITIZEN	SUN	Z		6,654	58.37		3,810	46.46		10,464	11,714	11,561
DYERSBURG (DYER CO.)			6,400			13,200			19,600			
STATE GAZETTE	E (M-F)	Z		4,314	67.41		3,849	29.16		8,163	8,523	8,172
GREENEVILLE (GREENE CO.)			6,200			15,400			21,600			
SUN	E	Z		4,719	76.11		9,618	62.45		14,337	14,844	14,579
JACKSON (MADISON CO.)			24,300			84,900			109,200			
SUN	E			15,203	62.56		19,337	22.78		34,540	36,649	36,106
SUN	SUN			16,941	69.72		21,841	25.73		38,782	41,296	39,288
JOHNSON CITY (WASHINGTON CO.)			24,900			41,600			66,500			
PRESS	M	Z		14,873	59.73		13,721	32.98		28,594	30,385	29,739
PRESS	SUN	Z		15,719	63.13		14,771	35.51		30,490	32,616	31,913
KINGSPORT (SULLIVAN CO.)			38,600			53,800			92,400			
TIMES-NEWS	ALL DAY (M-F)	Z		26,704	69.18		17,574	32.67		44,278	46,859	46,376
TIMES-NEWS	SAT M	Z		25,583	66.28		16,953	31.51		42,536	44,829	44,442
TIMES-NEWS	SUN	Z		27,702	71.77		17,624	32.76		45,326	47,916	47,206

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TENNESSEE		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
KNOXVILLE (KNOX CO.)			105,500			300,000			405,500			
JOURNAL/NEWS-SENTINEL	CMB DLY	Z,C		77,596	73.55		62,799	20.93		140,395	145,373	142,509
NEWS-SENTINEL	M	Z,C		51,945	49.24		48,359	16.12		100,304	103,722	100,353
JOURNAL	E	Z,C		25,651	24.31		14,440	4.81		40,091	41,651	42,156
NEWS-SENTINEL	SUN	Z,C		79,320	75.18		84,573	28.19		163,893	170,378	166,574
MARYVILLE-ALCOA (BLOUNT CO.)			22,200			12,200			34,400			
TIMES	E (M-F)	Z		10,297	46.38		11,137	91.29		21,434	21,875	20,871
MEMPHIS (SHELBY CO.)			356,600#			241,200			597,800			
COMMERCIAL APPEAL	M	C	#	169,560	47.55		25,706	10.66		195,266	216,758	212,808
COMMERCIAL APPEAL	SUN	C	#	221,892	62.22		40,049	16.60		261,941	293,004	289,834
MORRISTOWN (HAMBLEN CO.)			16,200			32,800			49,000			
CITIZEN TRIBUNE	E (M-F)	Z		10,580	65.31		7,754	23.64		18,334	20,065	20,058
CITIZEN TRIBUNE	SUN	Z		12,041	74.33		9,614	29.31		21,655	23,902	23,787
MURFREESBORO (RUTHERFORD CO.)			16,900			23,100			40,000			
NEWS JOURNAL	E	Z		7,509	44.43		7,481	32.39		14,990	15,480	14,862
NEWS JOURNAL	SUN	Z		8,597	50.87		8,227	35.61		16,824	17,354	16,293
NASHVILLE (DAVIDSON CO.)			373,200#						373,200			
BANNER	E		#	53,007	14.20					53,007	61,684	63,078
TENNESSEAN	M		#	104,998	28.13					104,998	129,136	126,762
TENNESSEAN	SUN		#	208,568	55.89					208,568	264,663	258,969
OAK RIDGE (ANDERSON CO.)			11,600			35,200			46,800			
OAK RIDGER	E (M-F)			7,832	67.52		2,527	7.18		10,359	10,568	10,329
OAK RIDGER	SUN			7,005	60.39		2,522	7.16		9,527	9,735	9,161
TEXAS												
ABILENE (TAYLOR CO.)			41,100#			15,500			56,600			
REPORTER-NEWS	M	Z	#	23,634	57.50		5,900	38.06		29,534	44,574*	44,110*
REPORTER-NEWS	SUN	Z	#	29,648	72.14		8,086	52.17		37,734	55,914*	56,741*
AMARILLO (POTTER CO.)			64,200			102,900			167,100			
NEWS, GLOBE-TIMES	CMB DLY			39,492	61.51		23,415	22.76		62,907	64,962	67,063
NEWS	M			19,981	31.12		20,817	20.23		40,798	42,809	43,265
GLOBE-TIMES	E (M-F)			19,511	30.39		2,598	2.52		22,109	22,153	23,798
NEWS-GLOBE	SUN			45,616	71.05		27,375	26.60		72,991	75,389	73,996

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TEXAS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
AUSTIN (TRAVIS CO.)			198,800			153,400			352,200			
AMERICAN-STATESMAN	M	C		123,828	62.29		43,928	28.64		167,756	176,517	172,766
AMERICAN-STATESMAN	SUN	C		155,317	78.13		55,223	36.00		210,540	223,257	217,844
BEAUMONT (JEFFERSON CO.)			51,200			177,800			229,000			
ENTERPRISE	M			35,483	69.30		31,025	17.45		66,508	69,238	66,886
ENTERPRISE	SUN			41,044	80.16		39,938	22.46		80,982	84,697	81,099
BIG SPRING (HOWARD CO.)			9,300#			3,400			12,700			
HERALD	E (M-F)		#	5,753	61.86		1,831	53.85		7,584	8,630	8,729
HERALD	SUN		#	6,478	69.66		2,119	62.32		8,597	9,917	9,984
BORGER (HUTCHINSON CO.)			6,600			5,700			12,300			
NEWS-HERALD	E (M-F)			4,407	66.77		1,891	33.18		6,298	6,490	6,750
NEWS-HERALD	SUN			4,742	71.85		2,343	41.11		7,085	7,299	7,578
BROWNSVILLE (CAMERON CO.)			28,900			111,300			140,200			
HERALD	E (M-F)			13,090	45.29		3,168	2.85		16,258	16,421	16,350
HERALD	SUN			15,481	53.57		4,306	3.87		19,787	19,997	19,754
BRYAN-COLLEGE STATION (BRAZOS CO.)			45,800#			22,100			67,900			
EAGLE	M	Z	#	18,821	41.09		4,574	20.70		23,395	24,133*	24,357*
EAGLE	SUN	Z	#	21,999	48.03		5,148	23.29		27,147	27,993*	28,258*
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)			16,000			24,400			40,400			
BRAZOSPORT FACTS	E	Z		10,320	64.50		9,485	38.87		19,805	19,958	19,346
BRAZOSPORT FACTS	SUN	Z		10,827	67.67		10,535	43.18		21,362	21,530	20,878
CONROE (MONTGOMERY CO.)			7,900			50,800			58,700			
COURIER	M	Z		4,696	59.44		6,237	12.28		10,933	11,085	10,464
COURIER	SUN	Z		4,864	61.57		6,602	13.00		11,466	11,618	11,222
CORPUS CHRISTI (NUECES CO.)			91,600#			28,600			120,200			
CALLER-TIMES	M	Z	#	45,269	49.42		10,698	37.41		55,967	68,136*	67,209*
CALLER-TIMES	SUN	Z	#	58,818	64.21		14,656	51.24		73,474	90,204*	88,331*

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TEXAS	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
DALLAS (DALLAS CO.)			723,100#			973,400			1,696,500			
NEWS	M (M,T,W TH,SAT)	C	#	232,947	32.22		96,400	9.90		329,347	378,116	359,976
NEWS	FRI M	C	#	277,405	38.36		116,641	11.98		394,046	447,048	419,000
NEWS	SUN	C	#	344,853	47.69		158,666	16.30		503,519	565,164	534,843
TIMES-HERALD	ALL DAY	C	#	161,794	22.38		52,098	5.35		213,892	222,519	222,147
TIMES-HERALD	SUN	C	#	235,475	32.56		84,483	8.68		319,958	332,449	333,713
WALL STREET JOURNAL-SOUTHWEST EDITION	M (M-F)										198,554	200,234
DEL RIO (VAL VERDE CO.)			11,400			1,500			12,900			
NEWS-HERALD	E			5,365	47.06		588	39.20		5,953	6,209*	6,113
NEWS-HERALD	SUN			5,622	49.32		617	41.13		6,239	6,548*	6,396
DENISON (GRAYSON CO.)			9,500#			28,600			38,100			
HERALD	E (M-F)	Z	#	5,801	61.06		2,671	9.34		8,472	11,809	12,225
HERALD	SUN	Z	#	6,441	67.80		2,985	10.44		9,426	13,200	13,621
DENTON (DENTON CO.)			26,200			63,600			89,800			
RECORD-CHRONICLE	E (M-F)	Z		12,573	47.99		4,061	6.39		16,634	17,254	16,985
RECORD-CHRONICLE	SUN	Z		14,043	53.60		4,744	7.46		18,787	19,571	19,107
EL PASO (EL PASO CO.)			159,500			148,000			307,500			
TIMES, HERALD-POST	CMB DLY			76,931	48.23		14,296	9.66		91,227	91,930*	91,080*
TIMES	M			48,512	30.42		13,604	9.19		62,116	62,725*	61,641*
HERALD-POST	E			28,419	17.82		692	0.47		29,111	29,205*	29,439*
TIMES	SUN			81,410	51.04		16,806	11.36		98,216	99,500*	98,104*
FORT WORTH (TARRANT CO.)			417,600#			214,500			632,100			
STAR-TELEGRAM	CMB DLY	C	#	221,484	53.04		30,912	14.41		252,396	257,252	254,755
STAR-TELEGRAM	M (M-F)	C	#	126,308	30.25		28,957	13.50		155,265	160,038	141,868
STAR-TELEGRAM	E (M-F)	C	#	95,176	22.79		1,955	0.91		97,131	97,214	112,887
STAR-TELEGRAM	SAT M	C	#	227,216	54.41		35,700	16.64		262,916	267,804	266,735
STAR-TELEGRAM	SUN	C	#	274,872	65.82		51,663	24.09		326,535	333,955	323,785
GREENVILLE (HUNT CO.)			9,300#			16,600			25,900			
HERALD BANNER	M		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HERALD BANNER	SUN		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HARLINGEN (CAMERON CO.)			25,200			83,300			108,500			
VALLEY STAR	M			16,031	63.62		12,360	14.84		28,391	31,096	29,921
VALLEY STAR	SUN			18,119	71.90		13,413	16.10		31,532	33,198	32,387

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TEXAS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
HOUSTON (HARRIS CO.)			1,037,400			412,100			1,449,500			
CHRONICLE	ALL DAY	Z,C		343,195	33.08		78,917	19.15		422,112	449,755	427,843
CHRONICLE	SUN	Z,C		468,994	45.21		113,653	27.58		582,647	620,752	585,845
POST	M	Z,C		242,928	23.42		58,025	14.08		300,953	328,869	322,193
POST	SUN	Z,C		268,098	25.84		69,764	16.93		337,862	371,634	362,847
HUNTSVILLE (WALKER CO.)			9,900			6,800			16,700			
ITEM	M (TU-S)			3,245	32.78		1,776	26.12		5,021	5,439*	5,130*
ITEM	SUN			3,814	38.53		2,014	29.62		5,828	6,268*	5,991*
KERRVILLE-INGRAM (KERR CO.)			10,300			16,900			27,200			
TIMES	E (M-F)	Z		7,238	70.27		2,122	12.56		9,360	9,530	9,475
TIMES	SUN	Z		8,265	80.24		2,385	14.11		10,650	10,932	11,026
KILLEEN (BELL CO.)			31,300			12,400			43,700			
HERALD	M			11,684	37.33		4,719	38.06		16,403	17,003	16,798
HERALD	SUN			13,520	43.19		5,530	44.60		19,050	19,774	19,862
LAREDO (WEBB CO.)			31,900			8,600			40,500			
TIMES	M	Z		17,534	54.97		1,619	18.83		19,153	20,739*	20,088*
TIMES	SUN	Z		19,389	60.78		1,800	20.93		21,189	22,832*	22,063*
LONGVIEW (GREGG CO.)			30,500			58,000			88,500			
JOURNAL	M			20,164	66.11		9,929	17.12		30,093	31,419☆	
JOURNAL	M (M-F)											30,511
NEWS-JOURNAL	SAT M											31,336
JOURNAL	SUN			26,605	87.23		13,875	23.92		40,480	42,264	42,563
LUBBOCK (LUBBOCK CO.)			67,900			81,200			149,100			
AVALANCHE-JOURNAL	M			38,751	57.07		23,149	28.51		61,900	67,232☆	
AVALANCHE-JOURNAL	M (M-F)											65,854
AVALANCHE-JOURNAL	SAT M											66,283
AVALANCHE-JOURNAL	SUN			44,172	65.05		25,762	31.73		69,934	75,182	72,859
LUFKIN (ANGELINA CO.)			12,100			43,900			56,000			
NEWS	E (M-F)	Z		7,278	60.15		7,771	17.70		15,049	15,252	14,450
NEWS	SAT M	Z		7,576	62.61		7,994	18.21		15,570	15,773	15,084
NEWS	SUN	Z		7,528	62.21		8,593	19.57		16,121	16,359	15,824
McALLEN (HIDALGO CO.)			54,300			59,600			113,900			
MONITOR	E			28,120	51.79		10,701	17.95		38,821	39,022	33,929
MONITOR	SUN			34,938	64.34		13,529	22.70		48,467	48,757	43,912
MARSHALL (HARRISON CO.)			8,200#			16,200			24,400			
NEWS MESSENGER	E (M-F)		#	5,430	66.22		3,779	23.33		9,209	9,453	9,329
NEWS MESSENGER	SUN		#	6,136	74.83		4,205	25.96		10,341	10,589	10,564

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TEXAS	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
MIDLAND (MIDLAND CO.)			37,100			75,900			113,000			
REPORTER-TELEGRAM	E			19,375	52.22		3,308	4.36		22,683	23,282	24,422
REPORTER-TELEGRAM	SUN			23,746	64.01		4,662	6.14		28,408	29,089	29,716
MOUNT PLEASANT (TITUS CO.)			4,600			15,500			20,100			
TRIBUNE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TRIBUNE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEW BRAUNFELS (COMAL CO.)			10,200			13,200			23,400			
HERALD-ZEITUNG	E (TU-F)			4,362	42.76		2,686	20.35		7,048	7,304	7,248
HERALD-ZEITUNG	SUN			5,696	55.84		3,233	24.49		8,929	9,185	8,942
ODESSA (ECTOR CO.)			44,700			92,600			137,300			
AMERICAN	M (M-F)	Z		20,828	46.60		6,353	6.86		27,181	27,678☆	
AMERICAN	E (M-F)	Z										28,576
AMERICAN	SAT M	Z		21,003	46.99		6,897	7.45		27,900	28,455	29,042
AMERICAN	SUN	Z		27,343	61.17		9,284	10.03		36,627	37,387	38,527
ORANGE (ORANGE CO.)			11,700			13,200			24,900			
LEADER	E	Z		5,319	45.46		3,890	29.47		9,209	10,124	10,285
LEADER	SUN	Z		6,353	54.30		4,750	35.98		11,103	12,146	12,180
PALESTINE (ANDERSON CO.)			6,400			16,400			22,800			
HERALD-PRESS	E	Z		5,256	82.13		4,622	28.18		9,878	10,039	10,469
HERALD-PRESS	SUN	Z		5,565	86.95		4,354	26.55		9,919	10,656	11,133
PAMPA (GRAY CO.)			8,000			12,700			20,700			
NEWS	E (M-F)	Z		5,592	69.90		1,616	12.72		7,208	7,377	7,600
NEWS	SUN	Z		6,118	76.48		1,809	14.24		7,927	8,096	8,389
PARIS (LAMAR CO.)			10,200#			6,900			17,100			
NEWS	E (M-F)	Z	#	5,757	56.44		3,845	55.72		9,602	12,348*	12,634*
NEWS	SAT M	Z	#	5,667	55.56		3,851	55.81		9,518	12,266*	12,541*
NEWS	SUN	Z	#	6,042	59.24		3,977	57.64		10,019	12,924*	13,143*
PLANO (COLLIN CO.)			43,300			24,400			67,700			
STAR COURIER	E	Z		15,791	36.47		528	2.16		16,319	16,429☆*	
STAR COURIER	E (M-F)											17,017*
STAR COURIER	SUN	Z		16,488	38.08		636	2.61		17,124	17,234*	17,783*
PORT ARTHUR (JEFFERSON CO.)			43,300			8,500			51,800			
NEWS	M			21,796	50.34		884	10.40		22,680	23,100	23,193
NEWS	SUN	—		22,772	52.59		976	11.48		23,748	24,159	24,878
SAN ANGELO (TOM GREEN CO.)			32,500#			3,700			36,200			
STANDARD-TIMES	M	Z	#	20,119	61.90		473	12.78		20,592	33,881*	33,590*
STANDARD-TIMES	SUN	Z	#	24,801	76.31		639	17.27		25,440	39,379*	39,133*

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
SAN ANTONIO (BEXAR CO.)			642,100#						642,100			
EXPRESS-NEWS	ALL DAY	C	#	177,507	27.64					177,507	183,958	181,225
EXPRESS-NEWS	SUN	C	#	260,301	40.54					260,301	271,038	272,631
SAN ANTONIO (BEXAR CO.)			359,200			282,900			642,100			
LIGHT	ALL DAY			130,271	36.27		32,445	11.47		162,716	178,122	159,605
LIGHT	SUN			183,793	51.17		49,472	17.49		233,265	253,672	232,487
SAN MARCOS (HAYS CO.)			8,000			13,900			21,900			
RECORD	E (TU-F)			3,232	40.40		1,460	10.50		4,692	4,807	4,466
RECORD	SUN			4,506	56.33		2,071	14.90		6,577	6,707	6,353
SEGUIN (GUADALUPE CO.)			7,100			28,200			35,300			
GAZETTE-ENTERPRISE	E (TU-F)			3,320	46.76		2,571	9.12		5,891	6,138	6,452
GAZETTE-ENTERPRISE	SUN			4,299	60.55		2,786	9.88		7,085	7,332	7,563
SHERMAN (GRAYSON CO.)			12,200			73,500			85,700			
DEMOCRAT	M (M-F)	Z		8,093	66.34		11,583	15.76		19,676	20,009	20,696
DEMOCRAT	SUN	Z		8,983	73.63		13,323	18.13		22,306	22,685	23,505
TEMPLE (BELL CO.)			24,600			77,900			102,500			
TELEGRAM	M			14,499	58.94		10,467	13.44		24,966	25,185	25,041
TELEGRAM	SUN			16,282	66.19		11,645	14.95		27,927	28,168	28,070
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR			29,400			108,700			138,100			
GAZETTE	M	Z		18,560	63.13		13,756	12.66		32,316	32,473*	32,153*
GAZETTE	SUN	Z		20,052	68.20		15,742	14.48		35,794	35,981*	35,676*
TYLER (SMITH CO.)			29,100			177,100			206,200			
TELEGRAPH, COURIER-TIMES	CMB DLY	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TELEGRAPH	M	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COURIER-TIMES	E (M-F)	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COURIER-TIMES-TELEGRAPH	SUN	Z		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VICTORIA (VICTORIA CO.)			19,600			44,100			63,700			
ADVOCATE	M	Z		14,635	74.67		19,147	43.42		33,782	36,359	34,818
ADVOCATE	SUN	Z		15,149	77.29		20,113	45.61		35,262	38,043	36,323
WACO (McLENNAN CO.)			56,300			121,900			178,200			
TRIBUNE-HERALD	M	Z		32,647	57.99		18,612	15.27		51,259	52,072	52,714
TRIBUNE-HERALD	SUN	Z		38,377	68.17		24,980	20.49		63,357	64,424	66,717
WICHITA FALLS (WICHITA CO.)			36,600#			13,700			50,300			
TIMES RECORD NEWS	M	Z	#	24,785	67.72		7,360	53.72		32,145	43,398*	42,033*
TIMES RECORD NEWS	SUN	Z	#	28,749	78.55		8,426	61.50		37,175	50,204*	51,162*

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UTAH	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
LOGAN (CACHE CO.)			12,000			11,600			23,600			
HERALD JOURNAL	E (M-F)	Z		7,012	58.43		6,658	57.40		13,670	13,817	13,495
HERALD JOURNAL	SUN	Z		7,452	62.10		6,850	59.05		14,302	14,452	14,080
OGDEN (WEBER CO.)			96,200#						96,200			
STANDARD-EXAMINER	E	Z	#	54,513	56.67					54,513	54,820	55,966
STANDARD-EXAMINER	SUN	Z	#	56,835	59.08					56,835	57,200	58,492
PROVO (UTAH CO.)			49,500			18,500			68,000			
HERALD	E (M-F)	Z		21,108	42.64		7,859	42.48		28,967	31,106	32,546
HERALD	SUN	Z		21,616	43.67		8,109	43.83		29,725	31,884	32,951
SALT LAKE CITY (SALT LAKE CO.)			208,400#			147,800			356,200			
TRIBUNE, DESERET NEWS	CMB DLY	Z	#	145,929	70.02		23,537	15.92		169,466	175,048	172,038
TRIBUNE	M	Z	#	97,972	47.01		10,976	7.43		108,948	112,630	111,356
DESERET NEWS	E	Z	#	47,957	23.01		12,561	8.50		60,518	62,418	60,682
TRIBUNE, DESERET NEWS	CMB SUN	Z	#	176,326	84.61		28,599	19.35		204,925	212,984	208,168
TRIBUNE	SUN	Z	#	122,986	59.01		15,208	10.29		138,194	143,705	141,180
DESERET NEWS	SUN	Z	#	53,340	25.60		13,391	9.06		66,731	69,279	66,988
VERMONT												
BARRE-MONTPELIER (WASHINGTON CO.)			9,100			21,900			31,000			
TIMES ARGUS	E			6,583	72.34		5,854	26.73		12,437	12,948	12,902
TIMES ARGUS	SUN			6,316	69.41		6,655	30.39		12,971	13,953	13,765
BENNINGTON (BENNINGTON CO.)			16,700#						16,700			
BANNER	M		#	7,181	43.00					7,181	7,677	7,921
BURLINGTON (CHITTENDEN CO.)			22,400			65,800			88,200			
FREE PRESS	M			15,251	68.08		31,628	48.07		46,879	53,114	52,781
FREE PRESS	SUN			14,574	65.06		37,356	56.77		51,930	61,542	59,521
RUTLAND (RUTLAND CO.)			11,600			45,100			56,700			
HERALD	M	Z		9,319	80.34		12,410	27.52		21,729	23,797	24,348
HERALD & TIMES ARGUS	SUN	Z		9,123	78.65		12,958	28.73		22,081	24,339	24,618
ST. JOHNSBURY (CALEDONIA CO.)			3,400			20,600			24,000			
CALEDONIAN-RECORD	E			2,938	86.41		6,167	29.94		9,105	10,140	10,181

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VIRGINIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
ALEXANDRIA (INDEPENDENT CITY)			56,100#						56,100			
JOURNAL	M (M-F)		#	4,873	8.69					4,873	5,187	5,333
ARLINGTON (ARLINGTON CO.)			77,000#						77,000			
JOURNAL	M (M-F)		#	7,757	10.07					7,757	8,068	8,853
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN			20,000			47,000			67,000			
HERALD COURIER/ VIRGINIA TENNESSEAN	ALL DAY (M-F)			14,315	71.58		22,993	48.92		37,308	44,868	43,212
HERALD COURIER/ VIRGINIA TENNESSEAN	SAT M			14,355	71.78		23,114	49.18		37,469	44,566	43,099
HERALD COURIER/ VIRGINIA TENNESSEAN	SUN			14,908	74.54		23,324	49.63		38,232	45,353	44,052
CHARLOTTESVILLE (INDEPENDENT CITY)			64,000#						64,000			
PROGRESS	E	Z	#	31,740	49.59					31,740	32,616	31,936
PROGRESS	SUN	Z	#	32,915	51.43					32,915	34,629	33,816
COVINGTON (INDEPENDENT CITY)			2,900#			8,300			11,200			
VIRGINIAN	E	Z	#	2,749	94.79		5,246	63.20		7,995	8,864	8,372
CULPEPER (CULPEPER CO.)			19,900#						19,900			
STAR-EXPONENT	M		#	6,854	34.44					6,854	7,551	7,573
DANVILLE (PITTSYLVANIA CO.)			23,800			24,400			48,200			
REGISTER & BEE	M	Z		14,724	61.87		7,840	32.13		22,564	22,777☆	
REGISTER & BEE	CMB DLY	Z										25,468
REGISTER & BEE	M (M-F)	Z										7,955
REGISTER & BEE	E (M-F)	Z										17,513
REGISTER & BEE	SAT M	Z										21,988
REGISTER	SUN	Z		17,822	74.88		9,416	38.59		27,238	27,460	28,738
FREDERICKSBURG (INDEPENDENT CITY)			50,100#						50,100			
FREE LANCE-STAR	E	Z	#	33,791	67.45					33,791	40,171	38,015
HARRISONBURG (INDEPENDENT CITY)			9,800			40,400			50,200			
NEWS-RECORD	M			8,380	85.51		20,268	50.17		28,648	31,039	30,749

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VIRGINIA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
HOPEWELL (INDEPENDENT CITY)			9,000			19,200			28,200			
NEWS	E (M-F)			4,937	54.86		2,106	10.97		7,043	7,169	6,844
LYNCHBURG (INDEPENDENT CITY)			35,100			40,600			75,700			
NEWS & ADVANCE	ALL DAY (M-F)	Z		24,933	71.03		16,109	39.68		41,042	41,773	41,751
NEWS & ADVANCE	SAT M	Z		24,821	70.72		15,940	39.26		40,761	41,498	40,692
NEWS & ADVANCE	SUN	Z		26,940	76.75		17,257	42.50		44,197	45,023	44,478
MANASSAS (INDEPENDENT CITY)			17,900			13,100			31,000			
JOURNAL MESSENGER	E			7,412	41.41		2,680	20.46		10,092	10,376	10,624
MARTINSVILLE (INDEPENDENT CITY)			7,500			23,300			30,800			
BULLETIN	E (M-F)			5,052	67.36		13,554	58.17		18,606	18,852*	17,783*
BULLETIN	SUN			4,841	64.55		15,055	64.61		19,896	20,151*	19,268*
NEWPORT NEWS-HAMPTON-WILLIAMSBURG-POQUOSON (INDEPENDENT CITIES)			165,600#						165,600			
PRESS, TIMES-HERALD	CMB DLY	C	#	100,665	60.79					100,665	105,444*	107,204*
PRESS	M (M-F)	C	#	74,326	44.88					74,326	79,077*	75,744*
TIMES-HERALD	E (M-F)	C	#	26,339	15.91					26,339	26,367*	31,460*
PRESS	SAT M	C	#	95,474	57.65					95,474	100,074*	99,225*
PRESS	SUN	C	#	113,753	68.69					113,753	118,464*	116,842*
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)			322,600#			218,600			541,200			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	Z,C	#	209,832	65.04		16,980	7.77		226,812	230,263*	229,936*
VIRGINIAN-PILOT	M (M-F)	Z,C	#	131,280	40.69		16,575	7.58		147,855	151,251*	149,346*
LEDGER-STAR	E (M-F)	Z,C	#	78,552	24.35		405	0.19		78,957	79,012*	80,590*
VIRGINIAN-PILOT/LEDGER STAR	SAT M	Z,C	#	217,945	67.56		18,339	8.39		236,284	239,886*	236,734*
VIRGINIAN-PILOT/LEDGER-STAR	SUN	Z,C	#	212,919	66.00		19,691	9.01		232,610	236,886*	232,060*
PETERSBURG (DINWIDDIE CO.)			27,000			47,300			74,300			
PROGRESS-INDEX	E	Z		11,871	43.97		8,423	17.81		20,294	20,889	20,659
PROGRESS-INDEX	SUN	Z		12,040	44.59		8,898	18.81		20,938	21,536	21,220
RICHMOND (INDEPENDENT CITY)			250,200#			193,400			443,600			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	C	#	207,050	82.75		28,203	14.58		235,253	247,432	246,114
TIMES-DISPATCH	M	C	#	109,990	43.96		21,477	11.10		131,467	143,167	140,774
NEWS-LEADER	E	C	#	97,060	38.79		6,726	3.48		103,786	104,265	105,340
TIMES-DISPATCH	SUN	C	#	201,083	80.37		35,671	18.44		236,754	255,260	246,806

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VIRGINIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
ROANOKE (INDEPENDENT CITY)			89,100#			180,800			269,900			
TIMES & WORLD-NEWS	CMB DLY		#	63,698	71.49		56,936	31.49		120,634	123,018	124,010
TIMES & WORLD-NEWS	M (M-F)		#	26,608	29.86		53,986	29.86		80,594	82,924	82,125
TIMES & WORLD-NEWS	E (M-F)		#	37,090	41.63		2,950	1.63		40,040	40,094	41,885
TIMES & WORLD-NEWS	SAT M		#	64,258	72.12		59,073	32.67		123,331	125,810	125,676
TIMES & WORLD-NEWS	SUN		#	62,923	70.62		61,005	33.74		123,928	126,774	126,725
SPRINGFIELD (FAIRFAX CO.)			346,700#						346,700			
FAIRFAX JOURNAL	M (M-F)		#	53,174	15.34					53,174	55,229	56,634
STAUNTON (INDEPENDENT CITY)			11,400			33,900			45,300			
NEWS-LEADER	M	Z		7,850	68.86		9,697	28.60		17,547	18,123	17,789
NEWS-LEADER	SUN	Z		8,831	77.46		12,479	36.81		21,310	22,151	21,535
STRASBURG (SHENANDOAH CO.)			48,300#						48,300			
NORTHERN VIRGINIA DAILY	M	Z	#	14,150	29.30					14,150	15,213	14,529
SUFFOLK (INDEPENDENT CITY)			18,200@						18,200			
NEWS-HERALD	E (M-F)		@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEWS-HERALD	SUN		@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
WAYNESBORO (INDEPENDENT CITY)			8,500			9,000			17,500			
NEWS-VIRGINIAN	E	Z		7,608	89.51		2,814	31.27		10,422	11,288	11,550
WINCHESTER (INDEPENDENT CITY)			9,200#			16,900			26,100			
STAR	E (M-F)		#	7,054	76.67		11,078	65.55		18,132	21,068	21,468
STAR	SAT M		#	8,246	89.63		12,872	76.17		21,118	25,626☆	
WOODBRIDGE (PRINCE WILLIAM CO.)			43,400#						43,400			
POTOMAC NEWS	E	Z	#	19,875	45.79					19,875	24,227	24,492
POTOMAC NEWS	E (M-F)	Z	#									
WASHINGTON												
ABERDEEN (GRAYS HARBOR CO.)			11,200			18,200			29,400			
WORLD	E	Z		7,888	70.43		9,264	50.90		17,152	17,390	17,660
WORLD	SUN	Z		7,782	69.48		9,371	51.49		17,153	17,392	17,469
BELLEVUE (KING CO.)			127,800#						127,800			
JOURNAL-AMERICAN	M		#	31,217	24.43					31,217	31,582	26,133
JOURNAL-AMERICAN	SUN		#	30,816	24.11					30,816	31,129	26,118

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/90	3/31/89
BELLINGHAM (WHATCOM CO.)			19,100			27,100			46,200			
HERALD	E	Z		12,532	65.61		11,931	44.03		24,463	25,233	24,015
HERALD	SUN	Z		14,543	76.14		14,378	53.06		28,921	30,674	28,369
BREMERTON (KITSAP CO.)			37,400			33,300			70,700			
SUN	E	Z		24,627	65.85		15,919	47.80		40,546	40,878	39,726
CENTRALIA-CHEHALIS (LEWIS CO.)			8,800			22,300			31,100			
CHRONICLE	E			5,848	66.45		8,602	38.57		14,450	14,766	14,591
EVERETT (SNOHOMISH CO.)			38,800			141,600			180,400			
HERALD	E	Z		19,322	49.80		34,709	24.51		54,031	54,517	56,304
HERALD	SUN	Z		22,594	58.23		40,173	28.37		62,767	63,449	63,095
KENT (KING CO.)			122,800#						122,800			
VALLEY NEWS	M (M-F)	Z	#	29,640	24.14					29,640	29,893	28,606
VALLEY NEWS	SUN	Z	#	30,574	24.90					30,574	30,827	29,387
LONGVIEW (COWLITZ CO.)			19,000			19,200			38,200			
NEWS	E	Z		15,282	80.43		8,698	45.30		23,980	24,776	24,988
MOUNT VERNON (SKAGIT CO.)			28,600#						28,600			
VALLEY HERALD	E	Z	#	16,496	57.69					16,496	17,610*	17,025*
OLYMPIA (THURSTON CO.)			24,200			50,200			74,400			
OLYMPIAN	M	Z		18,468	76.31		11,624	23.16		30,092	30,880☆	
OLYMPIAN	E	Z										29,448
OLYMPIAN	SUN	Z		21,581	89.18		13,756	27.40		35,337	36,200	33,961
PASCO (FRANKLIN CO.)-KENNEWICK-RICHLAND (BENTON CO.)			35,000			20,900			55,900			
TRI-CITY HERALD	M	Z		27,732	79.23		4,636	22.18		32,368	34,582*	32,509*
TRI-CITY HERALD	SUN	Z		30,192	86.26		5,072	24.27		35,264	37,753*	35,793*
PORT ANGELES (CLALLAM CO.)			7,500			14,800			22,300			
PENINSULA NEWS	E (M-F)			5,329	71.05		6,813	46.03		12,142	13,352	12,880
PENINSULA NEWS	SUN			5,824	77.65		7,599	51.34		13,423	14,791	14,048
SEATTLE (KING CO.)			627,100#						627,100			
POST-INTELLIGENCER, TIMES	CMB DLY	Z,C	#	360,214	57.44					360,214	435,360	441,390
POST-INTELLIGENCER	M (M-F)	Z,C	#	143,845	22.94					143,845	201,505	204,827
TIMES	E (M-F)	Z,C	#	216,369	34.50					216,369	233,855	236,563
POST-INTELLIGENCER, TIMES	CMB SAT	Z,C	#	337,438	53.81					337,438	405,106	407,655
POST-INTELLIGENCER	SAT M	Z,C	#	124,127	19.79					124,127	174,283	175,075
TIMES	SAT M	Z,C	#	213,311	34.02					213,311	230,823	232,580
TIMES/POST-INTELLIGENCER	SUN	Z,C	#	403,784	64.39					403,784	512,010	504,993

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SPOKANE (SPOKANE CO.)			118,400			176,900			295,300			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY			69,710	58.88		47,963	27.11		117,673	122,757	121,558
SPOKESMAN-REVIEW	M (M-F)			48,873	41.28		44,030	24.89		92,903	97,928	95,284
CHRONICLE	E (M-F)			20,837	17.60		3,933	2.22		24,770	24,829	26,274
SPOKESMAN-REVIEW	SAT M			72,060	60.86		54,623	30.88		126,683	133,299	129,173
SPOKESMAN-REVIEW	SUN			77,435	65.40		59,817	33.81		137,252	144,571	139,838
TACOMA (PIERCE CO.)			141,600#			68,700			210,300			
NEWS TRIBUNE	M	Z,C	#	71,286	50.34		33,883	49.32		105,169	118,152*	117,246*
NEWS TRIBUNE	SUN	Z,C	#	79,252	55.97		40,187	58.50		119,439	133,844*	129,436*
VANCOUVER (CLARK CO.)			81,400#						81,400			
COLUMBIAN	E (M-F)	Z	#	46,222	56.78					46,222	47,788	48,365
COLUMBIAN	SUN	Z	#	55,154	67.76					55,154	57,050	55,434
WALLA WALLA (WALLA WALLA CO.)			13,700			10,300			24,000			
UNION BULLETIN	E (M-F)	Z		10,130	73.94		4,719	45.82		14,849	15,091	14,988
UNION BULLETIN	SUN	Z		10,466	76.39		4,974	48.29		15,440	15,770	15,515
WENATCHEE (CHELAN CO.)			14,700			48,800			63,500			
WORLD	E (M-F)	Z		11,951	81.30		14,770	30.27		26,721	27,289	26,860
WORLD	SUN	Z		13,446	91.47		16,044	32.88		29,490	30,157	29,671
YAKIMA (YAKIMA CO.)			34,900#			34,800			69,700			
HERALD-REPUBLIC	ALL DAY	Z	#	21,680	62.12		15,894	45.67		37,574	41,023*	40,074*
HERALD-REPUBLIC	SUN	Z	#	22,801	65.33		16,796	48.26		39,597	43,593*	42,999*
WEST VIRGINIA												
BECKLEY (RALEIGH CO.)			88,900#						88,900			
REGISTER/HERALD	M	Z	#	32,710	36.79					32,710	34,367	33,263
REGISTER/HERALD	SUN	Z	#	33,182	37.33					33,182	34,862	33,565
BLUEFIELD (MERCER CO).			77,600#						77,600			
TELEGRAPH	M		#	23,928	30.84					23,928	24,445	24,099
TELEGRAPH	SUN		#	26,254	33.83					26,254	26,839	26,447
CHARLESTON (KANAWHA CO.)			199,200#						199,200			
GAZETTE, MAIL	CMB DLY	Z	#	97,817	49.10					97,817	105,796	106,373
GAZETTE	M	Z	#	48,787	24.49					48,787	55,172	55,456
MAIL	E	Z	#	49,030	24.61					49,030	50,624	50,917
GAZETTE-MAIL	SUN	Z	#	96,264	48.33					96,264	105,126	105,753

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WEST VIRGINIA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
CLARKSBURG (HARRISON CO.)			14,200			52,300			66,500			
EXPONENT, TELEGRAM	CMB DLY	Z		9,821	69.16		10,970	20.98		20,791	21,659	22,410
EXPONENT	M (TU-S)	Z		2,104	14.82		3,897	7.45		6,001	6,684	7,005
TELEGRAM	E	Z		7,717	54.35		7,073	13.52		14,790	14,975	15,405
EXPONENT-TELEGRAM	SUN	Z		10,489	73.87		12,544	23.98		23,033	24,573	25,271
ELKINS (RANDOLPH CO.)			3,100			11,200			14,300			
INTER-MOUNTAIN	E	Z		2,888	93.16		5,521	49.29		8,409	11,668	11,575
FAIRMONT (MARION CO.)			13,000			18,700			31,700			
TIMES-WEST VIRGINIAN	M			8,857	68.13		5,278	28.22		14,135	15,083	15,011
TIMES-WEST VIRGINIAN	SUN			9,304	71.57		5,699	30.48		15,003	16,036	16,167
HUNTINGTON (CABELL CO.)			48,800			77,400			126,200			
HERALD-DISPATCH	M	C		26,313	53.92		14,081	18.19		40,394	43,209*	43,587*
HERALD-DISPATCH	SUN	C		30,322	62.14		16,218	20.95		46,540	49,583*	49,363*
LOGAN (LOGAN CO.)			1,100			16,300			17,400			
BANNER	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BANNER	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MARTINSBURG (BERKELEY CO.)			6,000			32,500			38,500			
JOURNAL	E			5,332	88.87		13,457	41.41		18,789	19,360	19,023
MORGANTOWN (MONONGALIA CO.)			18,500			24,500			43,000			
DOMINION-POST	M	Z		10,032	54.23		7,914	32.30		17,946	21,702	23,170
DOMINION-POST	SUN	Z		12,229	66.10		10,320	42.12		22,549	28,799	30,083
PARKERSBURG (WOOD CO.)			28,200			47,200			75,400			
NEWS, SENTINEL	CMB DLY			20,455	72.54		12,652	26.81		33,107	34,786*	35,547*
NEWS	M			11,363	40.29		8,717	18.47		20,080	21,616*	21,813*
SENTINEL	E			9,092	32.24		3,935	8.34		13,027	13,170*	13,734*
NEWS	SUN			20,120	71.35		17,108	36.25		37,228	39,930*	40,050*
WEIRTON (HANCOCK CO.)			9,100			8,000			17,100			
TIMES	E			6,286	69.08		1,319	16.49		7,605	8,053	8,258
WHEELING (OHIO CO.)			36,800			64,600			101,400			
INTELLIGENCER, NEWS-REGISTER	CMB DLY	Z		25,694	69.82		15,631	24.20		41,325	48,765	48,026
INTELLIGENCER	M (M-F)	Z		9,127	24.80		8,527	13.20		17,654	24,411	23,681
NEWS-REGISTER	E (M-F)	Z		16,567	45.02		7,104	11.00		23,671	24,354	24,345
INTELLIGENCER	SAT M	Z		22,715	61.73		16,145	24.99		38,860	46,442	45,505
NEWS-REGISTER	SUN	Z		26,642	72.40		21,600	33.44		48,242	57,871	56,884
WILLIAMSON (MINGO CO.)			47,200#						47,200			
NEWS	E		#	10,910	23.11					10,910	11,276	11,487

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WISCONSIN	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
APPLETON (OUTGAMIE CO.)- NEENAH-MENASHA (WINNEBAGO CO.)			54,800			45,000			99,800			
POST-CRESCENT	E	Z		32,020	58.43		20,821	46.27		52,841	53,798	53,954
POST-CRESCENT	SUN	Z		39,177	71.49		26,352	58.56		65,529	68,860	68,032
EAU CLAIRE (EAU CLAIRE CO.)			25,300			64,600			89,900			
LEADER-TELEGRAM	E (M-F)	Z		15,162	59.93		15,185	23.51		30,347	32,075	32,675
LEADER-TELEGRAM	SAT M	Z		16,459	65.06		17,321	26.81		33,780	35,799	36,311
LEADER-TELEGRAM	SUN	Z		17,419	68.85		19,081	29.54		36,500	38,796	38,559
FOND DU LAC (FOND DU LAC CO.)			15,800			39,800			55,600			
REPORTER	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REPORTER	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GREEN BAY (BROWN CO.)			59,600			52,800			112,400			
PRESS-GAZETTE	E	Z		35,986	60.38		19,055	36.09		55,041	57,488	55,848
PRESS-GAZETTE	SUN	Z		42,652	71.56		28,031	53.09		70,683	81,961	79,642
JANESVILLE (ROCK CO.)			20,300			62,800			83,100			
GAZETTE	E	Z		13,169	64.87		13,392	21.32		26,561	27,300	27,518
GAZETTE	SUN	Z		13,417	66.09		14,025	22.33		27,442	28,347	28,347
KENOSHA (KENOSHA CO.)			29,700			14,800			44,500			
NEWS	E (M-F)	Z		21,951	73.91		6,140	41.49		28,091	28,770	28,431
NEWS	SAT M	Z		21,426	72.14		6,210	41.96		27,636	28,400	28,472
NEWS	SUN	Z		22,927	77.20		6,721	45.41		29,648	30,526	29,877
LA CROSSE (LA CROSSE CO.)			28,700			61,400			90,100			
TRIBUNE	E	Z		18,545	64.62		15,697	25.57		34,242	35,139	34,528
TRIBUNE	SUN	Z		19,903	69.35		18,053	29.40		37,956	39,106	38,142
MADISON (DANE CO.)			97,200			156,400			253,600			
STATE JOURNAL, CAPITAL TIMES	CMB DLY	Z		56,254	57.87		43,516	27.82		99,770	108,749	107,704
STATE JOURNAL	M (M-F)	Z		38,794	39.91		35,149	22.47		73,943	82,412	80,498
CAPITAL TIMES	E (M-F)	Z		17,460	17.96		8,367	5.35		25,827	26,337	27,206
STATE JOURNAL, CAPITAL TIMES	CMB SAT	Z		57,925	59.59		47,983	30.68		105,908	114,877	113,188
STATE JOURNAL	SAT M	Z		40,183	41.34		38,824	24.82		79,007	87,481	85,025
CAPITAL TIMES	SAT E	Z		17,742	18.25		9,159	5.86		26,901	27,396	28,163
STATE JOURNAL	SUN	Z		67,489	69.43		71,506	45.72		138,995	153,643	151,805
MANITOWOC-TWO RIVERS (MANITOWOC CO.)			18,100			21,500			39,600			
HERALD TIMES REPORTER	E	Z		11,662	64.43		5,102	23.73		16,764	17,132	17,309
HERALD TIMES REPORTER	SUN	Z		11,564	63.89		5,074	23.60		16,638	17,005	17,191
MARINETTE (MARINETTE CO.)			5,000			25,500			30,500			
EAGLE-STAR	E			3,404	68.08		5,065	19.86		8,469	8,638	8,806

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WISCONSIN	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
MARSHFIELD (WOOD CO.)			8,300			24,900			33,200			
NEWS-HERALD	E	Z		5,753	69.31		9,076	36.45		14,829	15,583	15,805
MILWAUKEE (MILWAUKEE CO.)			537,500#			259,700			797,200			
SENTINEL, JOURNAL	CMB DLY	Z,C	#	368,579	68.57		30,038	11.57		398,617	450,109	451,932
SENTINEL	M (M-F)	Z,C	#	121,632	22.63		14,881	5.73		136,513	173,829	176,154
JOURNAL	E (M-F)	Z,C	#	246,947	45.94		15,157	5.84		262,104	276,280	275,778
SENTINEL, JOURNAL	CMB SAT	Z,C	#	347,367	64.63		29,066	11.19		376,433	424,881	428,345
SENTINEL	SAT M	Z,C	#	114,865	21.37		14,531	5.60		129,396	164,594	167,919
JOURNAL	SAT E	Z,C	#	232,502	43.26		14,535	5.60		247,037	260,287	260,426
JOURNAL	SUN	Z,C	#	389,125	72.40		50,524	19.45		439,649	502,637	506,517
OSHKOSH (WINNEBAGO CO.)			24,300			48,600			72,900			
NORTHWESTERN	E	Z		16,368	67.36		7,946	16.35		24,314	24,882	25,120
NORTHWESTERN	SUN	Z		17,987	74.02		9,254	19.04		27,241	27,949	27,964
RACINE (RACINE CO.)			50,000			14,800			64,800			
JOURNAL TIMES	M	Z		31,113	62.23		4,177	28.22		35,290	35,833	34,835
JOURNAL TIMES	SUN	Z		32,586	65.17		4,562	30.82		37,148	37,703	37,391
SHEBOYGAN (SHEBOYGAN CO.)			18,900			19,500			38,400			
PRESS	E	Z		13,933	73.72		9,648	49.48		23,581	27,330*	27,044*
PRESS	SUN	Z		14,107	74.64		9,943	50.99		24,050	27,840*	27,169*
STEVENS POINT (PORTAGE CO.)			11,000			11,000			22,000			
JOURNAL	E	Z		7,211	65.55		6,131	55.74		13,342	14,113	14,053
WAUKESHA (WAUKESHA CO.)			20,600#			41,500			62,100			
FREEMAN	E	Z	#	11,715	56.87		8,857	21.34		20,572	22,225	22,532
WAUSAU (MARATHON CO.)			21,300			33,300			54,600			
HERALD	E	Z		13,353	62.69		10,660	32.01		24,013	24,732	24,300
HERALD	SUN	Z		12,129	56.94		10,292	30.91		22,421	27,893	26,743
WEST BEND (WASHINGTON CO.)			8,700			22,200			30,900			
NEWS	E (M-F)	Z				UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
WISCONSIN RAPIDS (WOOD CO.)			13,000			9,600			22,600			
TRIBUNE	E	Z		8,790	67.62		4,063	42.32		12,853	13,355	13,239
WYOMING												
CASPER (NATRONA CO.)			18,800			49,800			68,600			
STAR-TRIBUNE	M			15,398	81.90		9,245	18.56		24,643	34,691	35,330
STAR-TRIBUNE	SUN			16,878	89.78		10,716	21.52		27,594	38,635	38,729

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		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WYOMING	SPECIAL SERVICES	OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
CHEYENNE (LARAMIE CO.)		20,900			32,200			53,100			
EAGLE, STATE TRIBUNE	CMB DLY		15,421	73.78		2,835	8.80		18,256	18,665	18,411
EAGLE	M		6,771	32.40		1,858	5.77		8,629	8,834	8,522
STATE TRIBUNE	E		8,650	41.39		977	3.03		9,627	9,831	9,889
TRIBUNE-EAGLE	SUN		16,384	78.39		3,093	9.61		19,477	20,112	19,662
LARAMIE (ALBANY CO.)		10,300			5,800			16,100			
BOOMERANG	M (TU-S) Z		6,163	59.83		475	8.19		6,638	7,278	7,335
BOOMERANG	SUN Z		6,240	60.58		474	8.17		6,714	7,392	7,525
RAWLINS (CARBON CO.)		3,600			4,300			7,900			
TIMES	M (TU-S)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ROCK SPRINGS (SWEETWATER CO.)		7,800			30,100			37,900			
ROCKET-MINER	M (TU-S)		4,606	59.05		1,827	6.07		6,433	6,780	6,784
SHERIDAN (SHERIDAN CO.)		6,700			6,000			12,700			
PRESS	E		4,848	72.36		1,010	16.83		5,858	6,453	6,530
WORLAND (WASHAKIE CO.)		2,400			6,000			8,400			
NORTHERN NEWS	M (TU-S)		1,868	77.83		1,608	26.80		3,476	3,786	3,791
BAHAMAS											
NASSAU		30,106(@						30,106			
GUARDIAN	M	(@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BERMUDA											
HAMILTON		18,449(@						18,449			
ROYAL GAZETTE	M	(@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PUERTO RICO											
SAN JUAN		325,800			93,400			419,200			
EL NUEVO DIA	M		110,088	33.79		17,523	18.76		127,611	202,263*	210,940*
EL NUEVO DIA	SUN		112,124	34.41		20,634	22.09		132,758	214,823*	216,753*
EL VOCERO	M (M-F)		92,952	28.53		25,689	27.50		118,641	262,122*	240,297*
EL VOCERO	SAT		64,351	19.75		19,731	21.13		84,082	196,358*	180,381*
STAR	M		32,387	9.94		1,395	1.49		33,782	41,995*	38,083*
STAR	SUN		29,475	9.05		1,491	1.60		30,966	40,377*	36,857*
TAIWAN											
CHINA TIMES	ALL DAY			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE							
CHINA TIMES	SUN			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE							

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CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 3/31/90	3/31/89
ALMEDA NEWSPAPER GROUP	M	116,701	113,022
ALMEDA NEWSPAPER GROUP	SUN	120,028	117,503
BAND	E	NOT COMPLETE	539,522
BAND	SAT	NOT COMPLETE	232,220
BAND	SUN	NOT COMPLETE	261,960
BOOTH-MICHIGAN NEWSPAPER GROUP	E	546,880	538,845
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN	666,614	654,591
THE CAJUN GROUP	M & E	NOT COMPLETE	57,382
THE CAJUN GROUP	SUN	NOT COMPLETE	67,333
CALIFORNIA AD GROUP	E (M-F)	NOT COMPLETE	61,188
CALIFORNIA AD GROUP	SAT	NOT COMPLETE	35,837
CALIFORNIA AD GROUP	SUN	NOT COMPLETE	31,299
CONTRA COSTA DAILY GROUP	M & E	NOT COMPLETE	22,059
CONTRA COSTA DAILY GROUP	SAT M	NOT COMPLETE	22,229
CONTRA COSTA DAILY GROUP	SUN	NOT COMPLETE	183,070
COPLEY CHICAGO ZONE	E	169,765	170,745
COPLEY CHICAGO ZONE	SUN/WKND	171,743	171,461
COPLEY LAKE COUNTY ZONE	E (M-F)	40,343	41,375
COPLEY LAKE COUNTY ZONE	WKND	44,685	45,454
COPLEY LOS ANGELES NEWSPAPERS	E	132,413	129,358
COPLEY LOS ANGELES NEWSPAPERS	SUN	126,118	122,858
DANN	E	92,118	89,116
DONREY ARKANSAS METRO GROUP	M, E (M-F) & ALL DAY	69,575	69,109
DONREY ARKANSAS METRO GROUP	SUN	77,253	77,050
ESSEX COUNTY NEWSPAPERS, INC.	E	37,087	36,845
GANNETT MICHIGAN	M & E	NOT COMPLETE	127,116
GANNETT MICHIGAN	SAT M	NOT COMPLETE	30,026
GANNETT MICHIGAN	SUN	NOT COMPLETE	159,565

CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 3/31/90	3/31/89
GREATER CLEVELAND NEWSPAPER NETWORK	M & E	335,590	335,449
GREATER CLEVELAND NEWSPAPER NETWORK	SUN	333,388	302,170
GREATER PHILADELPHIA NEWSPAPERS	M & E	146,242	147,601
GREATER PHILADELPHIA NEWSPAPERS	SUN	161,861	163,976
IDAHO TRIANGLE NEWSPAPER GROUP	M & E	64,533	
IDAHO TRIANGLE NEWSPAPER GROUP	SUN	68,185	
IMPERIAL VALLEY UNIT	E	17,149	17,527
IMPERIAL VALLEY UNIT	SUN	17,685☆	
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	79,388	78,839
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	68,484	70,820
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	147,872	150,689
KNIGHT-RIDDER	M & E	757,848	737,958
KNIGHT-RIDDER	SAT	582,547	594,865
KNIGHT-RIDDER	SUN	994,539	1,010,530
MIDLAND-HURON GROUP	E	25,456	25,663
MIDLAND-HURON GROUP	SUN	15,092☆	
MIDLAND-ODESSA METRO GROUP	E (M-F)	50,960	52,998
MIDLAND-ODESSA METRO GROUP	SAT	28,455	29,042
MIDLAND-ODESSA METRO GROUP	SUN	66,476	68,243
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	45,099	44,407
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	54,247	53,204
MONTANA NEWSPAPER GROUP	M & E	146,353	145,902
MONTANA NEWSPAPER GROUP	SUN	163,173	160,221
NATIONAL TURF DAILIES	MON	50,829	62,749
NATIONAL TURF DAILIES	TUE	3,033	1,722
NATIONAL TURF DAILIES	M (TU-F)	58,359	60,606
NATIONAL TURF DAILIES	M (W-F)	27,533	28,152
NATIONAL TURF DAILIES	SAT	143,272	142,031
NATIONAL TURF DAILIES	SUN	115,886	96,527

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CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 3/31/90	3/31/89
NORTH JERSEY NEWSPAPERS	M & ALL DAY	140,723	142,004
NORTH JERSEY NEWSPAPERS	SUN	54,789	54,693
NORTHEASTERN OHIO NEWSPAPERS	E	NOT COMPLETE	30,970
NORTHEASTERN OHIO NEWSPAPERS	SUN	NOT COMPLETE	30,120
NORTHERN CALIFORNIA METRO MARKET GROUP	E	87,970	85,568
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	68,585	64,122
PRO GROUP	M & E	94,204	93,602
PRO GROUP	SAT	83,579☆	
PRO GROUP	SUN	97,807	97,062
PRO GROUP PLUS	M & E	121,493	119,399
PRO GROUP PLUS	SAT	83,579☆	
PRO GROUP PLUS	SUN	127,765	125,038
RIO GRANDE VALLEY	M & E	86,539	80,200
RIO GRANDE VALLEY	SUN	101,352	96,053
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	36,745	37,250
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	38,292	38,383
SHERMAN/DENISON METRO GROUP	E	31,818	32,921
SHERMAN/DENISON METRO GROUP	SUN	35,885	37,126
SOUTHERN CONNECTICUT NEWSPAPERS INC.	ALL DAY	43,647	43,808
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	41,020	41,577
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	52,611	51,570
TEMPLE/KILLEEN METRO GROUP	M	42,188	41,837
TEMPLE/KILLEEN METRO GROUP	SUN	47,942	47,932
TREASURE COAST GROUP	M	88,261	81,707
TREASURE COAST GROUP	SUN	98,976	90,755
U-BIE GROUP	M & E	NOT COMPLETE	178,735
U-BIE GROUP	SUN	NOT COMPLETE	209,989
UNYT:NEW YORK ADI	M & E	599,777	590,562
UNYT:NEW YORK ADI	SAT	418,106	484,654
UNYT:NEW YORK ADI	SUN	776,561	764,803
VALUABLE VENTURA COUNTY GROUP	M & E	108,714	107,165
VALUABLE VENTURA COUNTY GROUP	SUN	118,138	117,370
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	167,640	166,370
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	195,857	195,732
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	213,629	210,125
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	257,578	257,999
WHEELING METRO COMBO	M & E (M-F)	69,968	68,967
WHEELING METRO COMBO	SUN	80,729	79,433
WITWER NEWSPAPERS	E	14,105	13,648

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